The North Carolina Federation of Business & Professional Women’s Clubs presents:

TAR HEEL WOMAN

Working Women Helping Women Work

Call To
Convention
2018

Volume 93, Issue 7   May 24, 2018
BPW/NC Officers 2017-2018

President: Elva Graham, Henderson
Vice President: Barbara Bozeman, Rocky Mount / Nashville
Treasurer: Linda Hardy, Rocky Mount
Recording Secretary: Michelle Evans, Triangle/Henderson
Parliamentarian: Jazmin Caldwell, Concord-Cabarrus
Immediate Past State President - Marsha Riibner-Cady, Virginia Dare / Nashville

BPW/NC Mission Statement  The mission of BPW/NC is to provide professional and personal growth opportunities and to promote equity in the workplace.

BPW/NC Objectives

Improve outreach to North Carolina women to ensure membership growth of both local clubs and the Federation

Promote program opportunities and resources for personal and professional growth for members across North Carolina

Advocate for North Carolina working women and their families

Promote structural changes to improve the effectiveness and efficiency of the Federation
In this edition of the Tar Heel Woman:

* In Memoriam
* Call from Convention Chair
* Moina and the Memorial Day Poppy
* Highlights from Around the State
* Voting by Barbara High-Tyre
* Nomination Profiles for State Officers
* Suggested Programs for 2017/2018
* Emblem Collect

BPW COLLECT

Keep us, O God, from pettiness; let us be large in thought, in word, in deed.

Let us be done with fault-finding and leave off self-seeking.

May we put away all pretense and meet each other face to face -- without self-pity and without prejudice.

May we never be hasty in judgment and always generous.

Let us take time for all things; make us to grow calm, serene, gentle.

Teach us to put into action our better impulses, straightforward and unafraid.

Grant that we may realize it is the little things that create differences, that in the big things of life we are at one.

And may we strive to touch and to know the great common human heart of us all, and, O Lord God, let us forget not to be kind!

-- Mary Stewart, April 1904

June is National Fresh Fruits and Vegetables Month

Good for your health, Good for your skin...So Eat Up!
Wow, the year is certainly flying by!
This past year has certainly been a whirlwind, with moving (and certainly expanding) a business not once but twice (I think I was glutton for punishment) and maintaining my 12 year old daughter’s social schedule that it takes four adults to manage (4 adults aren’t necessary but she has 4 great parents with fulltime jobs so 4 certainly helps), but has also been filled with club visits from Pembroke to Lincolnton with the most recent stop being Henderson and by the time you read this BPW of the Triad. In and amongst all of this have been “behind the scenes action” which also means working with the Treasurer on finances and membership, making sure correct paperwork is maintained, and appointing special committees such as credentials and elections committees just to name a few.

Speaking of time flying... June 22-23 will be here before you know it! What’s so special about June 22-23 you ask? It’s our Annual Convention at the Hampton Inn and Suites in Concord NC! This event is a great opportunity to network, hear great speakers and develop our personal and professional skills further. Haven’t registered yet? It’s simple, just visit our website at www.bpw-nc.org and click on the Upcoming Event at the bottom of the page.

I look forward to seeing each of you there!
We are about 1 month away from Convention!! Not registered yet? There is still time! Register by May 31st for a great price and to ensure you get swag bag. Trust me, you will be missing out if you don’t get the swag bag this year! Convention doesn’t technically kick off until Friday, June 22nd, but for those that want to come in a little early, there is a Murder Mystery Dinner Thursday night, June 21st. We have a terrific lineup of speakers scheduled for Friday afternoon and Saturday. The Federation and Foundation meetings are scheduled as well. The hotel has extended the deadline for registration until May 31st, so it’s not too late to book a hotel room. You can register for Convention and book your room all from the BPW-NC website.

I hope you’ve all seen the videos that were put out as teasers for you. They are on the BPW-NC Facebook page, and they were emailed to all Club Presidents throughout the Spring.

Please remember to email me to let me know if you will be coming in on Thursday and attending the Murder Mystery Dinner so we can plan accordingly. Don’t forget to send me your theme for the centerpiece you/your club is donating for the silent auction to benefit the Foundation.

For those who have never been to Convention before, it’s time!! You get to hear some great speakers about personal, professional and political topics, meet and mingle with your BPW sisters from across the state, and experience the bigger picture of BPW NC and where we are headed.

Concord Cabarrus can’t wait to see you all in June!!

Julie Ueleke
2018 BPW NC Convention Chair
“Convention-al News Update”

Click on the Image for:

Convention Registration:

Hotel Registration

Awards Information

99th ANNUAL STATE CONVENTION
JUNE 22 & 23, 2018
Hampton Inn
9850 Weddington Rd Ext.
Concord NC 28027
Hosted by: Concord-Cabarrus BPW

Boot Scootin’ Ball

FACT or FICTION?

Girl Talk With Christy Wilhelm

SHOP til you drop

Informative and Educational Speakers
- PROFESSIONAL
- PERSONAL
- POLITICAL

Don’t miss this one!
In Memoriam:
Unfortunately, since our last publication, two past members of the BPW sisterhood of North Carolina have passed away.

On May 12, 2018, Hazel Patterson Andrews, passed away at the age of 94. Well known as “Mountain Mama” and BPW/NC State President 1983-1984

On April 11, 2018 Kacey Case Haney was tragically murdered by her estranged husband

Kacey served in a number of positions on the Board of Directors
Greetings from your Tar Heel Woman Editor!

The two hottest topics on many member’s minds these days are the elections and convention.

Most of the local clubs will have by now, already voted for and installed their officers for 2018—2019. I would like to thank Pembroke BPW and Concord-Cabarrus BPW for allowing me to attend and be part of their installation ceremonies. It was great fun and truly an honor.

*Just a little sidebar shout out to Tracy Minchin...the newly elected president of Concord-Cabarrus. All of the new officers had a star named in their honor—and it identifies them as members of BPW...so, we have made it to the stars ladies! What a great idea, Tracy!

Congratulations to all of the newly installed officers for all of the clubs across the state. I wish for all the best as you take on the role of leadership for your organizations. And to those who are not really stepping down, but moving on to other opportunities, thank you for all you have done! You are so very appreciated!

Voting for state officers—the Executive Committee and State Nominations Chair, will begin in just about a week.

The Nominations package information is a repeat posting from the March edition. These are the candidates who were approved as of March 1, 2018.

We are also fortunate enough to have a wonderful submission from a member of the 2018 Election Committee member and Past State President ('85-86), Barbara High-Tyre. Barbara, I’m sure you know, is also the President of Nashville BPW and the Town Commissioner of Red Oak, NC. (Sounds like she has some background with this sort of thing, don’t you agree?)

As a member of the Armed Forces and with a history of military service that runs in my family, in addition to enjoying perhaps the extra day off that you have for Memorial Day, Monday, May 28th—I hope you will take a moment or two—to appreciate the meaning and intent of the last Monday in May...to honor those who have fallen in service to our country.

I hope you will enjoy this Call to Convention issue. If you haven’t registered yet...WHAT ARE YOU WAITING FOR?!?!?! It’s gonna be FUN!!!

Hope to see you in Concord!

Respectfully,
Barbara
Moina and the Memorial Day Poppy

Have you got your Buddy Poppy Yet?

The Red Poppy—the Buddy Poppy shared by the VFW for a donation, came from the personal commitment of this lady, Moina Michael. Inspired by Colonel John McRae’s poem “In Flanders Fields”, she wrote a response poem “We Shall Keep the Faith.” It inspired her to wear the red poppy as a sign of remembrance. She was a teacher and a humanitarian, and the catalyst for the Buddy Poppy tradition we know today.

We Shall Keep the Faith
by Moina Michael, November 1918

Oh! you who sleep in Flanders Fields,  
Sleep sweet - to rise anew!  
We caught the torch you threw  
And holding high, we keep the Faith  
With All who died.

We cherish, too, the poppy red  
That grows on fields where valor led;  
It seems to signal to the skies  
That blood of heroes never dies,  
But lends a lustre to the red  
Of the flower that blooms above the dead  
In Flanders Fields.

And now the Torch and Poppy Red  
We wear in honor of our dead.  
Fear not that ye have died for naught;  
We’ll teach the lesson that ye wrought  
In Flanders Fields.
Highlights from Around the State

Tracy Minchin
Concord-Cabarrus BPW

Kelly Klug
Sanford BPW

and

Helga Guttmann
BPW Triangle
Highlights from Around the State

One of our members is REALLY GOING PLACES!

Tracy Minchin, newly elected president of Concord-Cabarrus BPW, is headed out of the country in October.

BPW SISTERS...
I need your support

In October 2018, I will be traveling on a mission trip to Moldova. Located between Romania and the Ukraine, it is one of the poorest countries in Europe, and is also one of the human trafficking capitals of the world. For part of this trip, we will partner with a ministry there that houses teen orphaned girls making sure they're educated and prepared to go into the world as independent and strong women that won't fall prey to the human trafficking underground.

This mission is dear to my heart and is also part of the BPW Mission as well To BUILD POWERFUL WOMEN.

This summer, our team will be collecting supplies needed to do crafts with the children in Moldova, and we'll also be collecting supplies to hold a women's event while we're there. Would you be willing to help? Contact me at teminchin717@gmail.com and I can get you details as I know them.

Tracy Minchin, VP, Concord-Cabarrus BPW
Just when summer is finally going to arrive, I hope you will enjoy this little glimpse into the chilly art and recent achievement of Kelly Klug (Sanford BPW)
“Cool Stuff” for Kelly Klug of Sanford BPW

If you are friends with Kelly on Facebook, you might have seen some of her frozen bubble images in the past. Karma Boutique & Coffee Bar has now selling her works of art. Congratulations Kelly!

FREQUENTLY ASKED QUESTIONS

Are the bubbles real?
Yes! They are real bubbles created by blowing a custom bubble solution through a traditional bubble wand at sub-freezing temperatures. The crystals in the bubbles form as the bubbles freeze.

Are the photos manipulated?
Many of the pictures are perfect on their own. Some are cropped or have minimal adjustments to the overall contrast, brightness, clarity, or color to showcase the fine details of the ice crystals. There is no spot editing or other manipulation. The lighting and backgrounds are natural. The exception is the use of Christmas lights or a flashlight during occasional night shoots. The sometimes dream-like blurriness is a function of focusing on a specific area of the bubble, leaving much of the rest magically hazy.

Where are the photos taken?
Most photos have all been taken in my yard in Sanford, NC. Temperatures have to be below freezing with no wind (which causes the bubbles to quiver and break). I typically take the photos at sunrise or sunset, when the temperature is low and the sun provides backlighting, making the frozen portions of the bubble to appear to glow.
She Believed She Could Succeed, So She Did

Text and photo by Anna-Rhesa Versola

raleigh — Helga Gutmann could be considered a ‘steel magnolia’ with a German accent.

Helga moved to North Carolina in 1978 when her employer, a tool manufacturing company, transferred about a dozen employees from their Toronto offices. She was the only woman among them.

“I decided I was going to be happy here,” Helga said, remembering some of the early challenges of being a single, young professional woman in a finance department dominated by men. “Here comes a woman, solo, a foreigner. The men were suspicious.”

Gutman believed she could prove to herself and others she could succeed. She quickly sought out other business professional women’s groups in the area to begin building a network of support and new friends. After checking out several women’s clubs, only one stood out — the NC Federation of Business Professional Women. Today, the local chapter is known as BPW of the Triangle.

Helga said the president at the time would call her before every meeting to be sure she would be there. It was that personal connection that made the difference.

“The other women’s clubs did not do that,” Helga said. “For two years, I was the youngest. The members were mostly teachers, nurses. Those were the professions they had at that time.”

Helga said membership today shows a greater diversity of professions among working women. And, she appreciates the quality improvement of dinner meals at BPW meetings. Today, dinner meetings are held monthly at the prestigious Prestonwood Country Club in Cary.
“I still remember my first dinner with BPW in September 1978. It was a cold buffet for $3.50,” she said, adding that it was held at a local YWCA in Raleigh “There was a large plate full of cut onions — raw. I didn’t understand it. Maybe it was a Southern thing. I didn’t know.”

By 1985, Helga was elected president of the organization and again she made up her mind to do something. She wanted to rejuvenate the BPW gatherings to make it more inviting to new and current members. She established a social hour during the meetings to encourage members to mingle with others outside of their usual cliques.

Helga also believed she could raise the quality of membership by expanding its influence in local politics. So, Helga invited Mayor Avery Upchurch to join. He accepted the invitation and became BPW’s first male, dues-paying member. Upchurch went on to win re-election and later became the longest-running mayor of Raleigh.

Helga is high-spirited and holds fast to her values of integrity, fairness, and compassion for people and the environment.

When her employer wanted to stop paying for the cost of her annual membership and meals for the business women’s organization, Helga challenged the action by pointing out how the company covered three-hour business lunch meetings at local golf courses for her male colleagues. The company continued to pay for her dinner costs and BPW membership dues for 20 years, Helga said.

After 40 years as a member of BPW, Helga achieves a lifetime membership this year. She has had numerous achievements, including Woman of the Year award. But, her greatest achievement has been cultivating lifelong friends through BPW.

She believed she could succeed, so she did.
Many asked for it, and we got it. BPW leadership listened.

Many had requested electronic voting for officers. This is the first time in the history of BPW/NC that electronic voting has been the vehicle used to determine the officers of our Federation. Electronic voting has been used for by-law revision or other issues.

There are positives, and there are negatives in using this method. Since this is the inaugural time of usage, there are bumps in the process. Some will feel the bumps more than others. What does this mean for each of us as average members? It means that it is incumbent upon each of us to do our homework and know as much as possible about the candidate before we vote. We need to vote as an informed member. We should not be voting for the one with the prettiest scarf in her picture or some other similar illogical criterium. What should we be looking for? We should look to see (1) how they present themselves in face to face contact as well as written contact; (2) what experiences do they have that will be an asset to them in performing the duties of the soughtafter office and to our organization; (3) how they exemplify the goals, visions, and mission of our organization; (4) do they seek office for self-aggrandizement or because they believe in our organization and want to see it grow; and (5) if they are willing to delegate and help others to grow in the organization or do they have narrow and limited focus? Votes matter whether it is a national, state, district, or local election. Votes matter whether it is a general election or an organizational election such as ours. If you want further confirmation of this point, ask BPW member and past state president Mary Wells who won a county commissioner race by 15 votes out of several thousands of votes.

The polls will open on Saturday, June 2, at 7:00 PM and will remain opened until Saturday, June 16, at 7:00 PM. Each member will receive an email giving the details of the election process. Those six members in our state who do not have email will receive a ballot and information by USPS so they will be able to vote. According to the online member directory, as of May 22, there are exactly 300 members. If a member needs to renew, that needs to be done no later than May 31. Only paid members as of June 1, will be allowed to vote. The process, rules, and regulations have been established for 2018 and are being followed as meticulously as possible. If you see how the process can be improved, please speak up. You may speak to a member of the Elections Committee (Caryl Sinfield, Barbara High Tyre, or Kay Jones) or a member of the Board of Directors. Please let your concerns be known as soon as possible. Please do not wait until May 1, 2019, to speak up. You will not receive a "I Voted" sticker, but you will have the satisfaction of knowing that you have been a trailblazer within the organization as being one of the first to participate in electronic voting. Within this issue, learn more about each of the candidates.

Read your emails and act upon the one which gives you directions on the process of BPW/NC electronic voting.

Inaction and indifference make a difference, but it is not the difference we as an organization seek. Together, we can and do make a difference!

Barbara High Tyre
BPW/NC President 1985-86
Election Committee - 2018
The editor of the Tar Heel Woman wishes to express her appreciation to the State Nominations Committee, the Elections Committee and to the Credentials Committee for their efforts and hard work in preparing for the election of state officers for 2018-2019.

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<th>STATE NOMINATIONS CHAIR</th>
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<td>MARY LOU BABINSKI</td>
<td>Lea-Ann Berst</td>
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<th>ELECTIONS CHAIR</th>
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<td>CARYL SINFIELD</td>
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<th>CREDENTIALS CHAIR</th>
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<td>GAIL HARPER</td>
<td>Marsha Riibner-Cady</td>
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<td>Linda Hardy</td>
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Click on the Candidate’s Image to read their profile

Elva Graham—
Candidate for State President

Barbara Bozeman—
Candidate for State President

Jazmin Caldwell—
Candidate for State Vice President

Julie Ueleke—
Candidate for State Secretary

Linda Hardy —
Candidate for State Treasurer

Marsha Riibner-Cady—
Candidate for State Nominations Chair
Your Power, Your Voice
In Orlando
20-23 July 2018
Hilton Lake Buena Vista Palace
Orlando, FL

Elizabeth Benham
President
NFBPWC- USA

Dawne Williams
IFBPW Regional Coordinator
North America and the Caribbean

There is no better time to be part of the BPW voice. BPW is perfectly poised to bring together cross-sector stakeholders for a dynamic, action-oriented conference on advancing 21st Century workplaces and awareness for women. Join this triennial conference for 2 phenomenal days of professional development, advocacy, learning, networking, and exhibitors. Partake in a program of thought leadership and education with women from over 18 countries. Engage in the National and International initiatives, including the United Nations Sustainable Development Goals. A great line up of speakers will discuss the latest thinking around gender diversity and women in the economy, making this an event not to be missed by anyone. We look forward to meeting you there!

This Conference Includes:
High Level Speakers
Interactive Sessions
Workshops
Panel Discussions
Evening Networking
Gala Dinner

Register now to secure your place & reserve your hotel
www.NFBPWC.org     www.BPW-International.org
Top 10 Reasons to attend:

1. 18 countries represented
2. Updates from BPW International President and Executives
3. Cultural exchange with different countries and cultures
4. Network with accomplished women worldwide.
5. New ideas and opportunities
6. High-level speakers on relevant topics
7. Get to know your organization better
8. Make new sisterhood friends
9. Leadership training
10. Invest in yourself

Sponsor and Vendor/Exhibitor Opportunities

Contact: ec@nfbpwc.org

www.NFBPWC.org  www.BPW-International.org
<table>
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<tr>
<th>MAY 2018</th>
<th>SKIN!  Be safe in the sun! Protect yourself by getting a skin screening done by your health care provider. Go to the American Cancer Society website at <a href="http://www.cancer.org">www.cancer.org</a>. SUPPORT! Show your support for our military on Armed Forces Day and Memorial Day</th>
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<td>June 2018</td>
<td>THINK SAFETY! Review/update your home safety kits (first aid supplies &amp; emergency numbers) VEG OUT! Try a fruit or vegetable you’ve never tried before (Pomegranates/Baby Bok Choy) CELEBRATE! Officer Installations for your BPW Club and Convention!</td>
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BPW-NC Editorial Submission Guidelines

What do I need to provide to make sure it gets shared?

When submitting content, please provide the following:

**Who**: To which audience is this directed? (Members? General Public? Both?)

**What**: The name of the event, article, etc.

**When**: Date, Time, RSVP deadlines, etc.

**Where**: Location, if this is an event. Source, if you are submitting an article or other publication.

**Why**: A brief description of why our audience should be interested in your submission.

**How**: When (date and time) and where (website, social media, and/or newsletter) you would like this information shared. Any additional information that is important such as website or social media links should be included.

Articles for *Tar Heel Woman* should be kept short for readability, since our newsletter is sent electronically, and most members will read it on their computers. Longer articles may be up to one page in length (600 words).

**Can’t I just send you a flyer or link to our website?**

We realize sometimes the information you want to share may be contained in an attached document, or found in a newsletter or on a website; however, as full-time career women, we often don’t have time to go searching for the details. We ask you to kindly pull these details out and highlight them in your request.

Forward your submissions to the Tar Heel Woman Editor:

barbara.bozeman@ymail.com
EMBLEM BENEDICTION

This emblem binds us all
In one great sisterhood.
It bids us hear our conscience call,
For nobler womanhood.

God guide us when we wear
this emblem o’er our heart.
Keep us true and always fair

GOD BLESS US AS WE PART.
North Carolina
Federation of
Business & Professional
Women’s Clubs

2018–2019
Nomination Packages for State Officers

State Nominations Chair
Mary Lou Babinski

Committee Members:
Marsha Riibner-Cady, Varnell Kinen, Lea-Ann Berst
2018–2019
Nominations for the office of
State President

Elva Lynn Graham
Barbara Jayne Bozeman

State Nominations Chair—Mary Lou Babinski
Elva Lynn Graham
Candidate for State President
Elva Lynn Graham

Platform Statement

PLATFORM STATEMENT

As President I will uphold the North Carolina Business and Professional Women’s Club legislative platform to the best of my abilities. I will also be an advocate for our members to the best of my abilities. Over the past year I have visited numerous local clubs and attended events hosted by the local clubs. I have created and implemented a plan to open communications more between the local clubs and the state committees. I have worked closely with the Rebranding and Restructuring task force to help encourage our local clubs to get more involved with their local communities and gave them great examples on how to do so to attract more members.
Elva Lynn Graham

Biographical Sketch

BIOGRAPHICAL SKETCH

Elva Lynn Graham was born and raised in Faison, NC; a small town in Duplin County. She currently lives in Mt. Olive, NC with her husband Brad and daughter Katie. She began doing florist work at the age of 15 and did her first big wedding at the age of 16. By 20 she had opened Green Thumb Florist and Gifts in a historic home in Faison. Elva has been a member of the North Carolina Business and Professional Women’s Club (BPW) since May 2004. Elva became a member of BPW after being selected as the local Young Careerist representative in 2004. Since being a member of BPW she has held numerous positions on the local and state levels. If you asked Elva what she does in her spare time she would, at first, laugh, then proceed to tell you about spending time with her family and friends, her competition clogging team, and traveling. She is also an accomplished
Barbara Jayne Bozeman
Candidate for State President
BARBARA JAYNE BOZEMAN  
PLATFORM STATEMENT

PLATFORM STATEMENT

What do I believe about BPW?

It is incumbent upon the leadership of the BPW/NC to not only uphold the ideals of our platforms but to provide active support for our local clubs and communities. Without those two key components, we will be a weight our clubs must carry, as opposed to being a strong foundation on which they can stand.

Internally, most of our local clubs are showing that they have grown beyond the current functions of the state organization. While some may see that as an issue, I see it as an opportunity. It is an opportunity for us to explore and innovate and tap into the spirit of our predecessors. This organization was started by a group of women who bravely charted a new course into unknown waters. It is time for us to do so again.

Externally, I believe this is a very exciting time to be part of the Business & Professional Women’s Clubs of North Carolina. Every day we move closer and closer to seeing the Equal Rights Amendment, one of our most precious goals, becoming a matter of law. The current political climate, regardless of which side of the aisle you are on, has created a renewed sense of awareness for the disparity in the rights of women and the inadequacies under which so many still toil.

What do I believe about Women helping women?

When I hear the phrase “women helping women” the first thing that comes to mind is a childhood game called “Red Rover.” I see women joining hands to support each other and combine their strengths to discourage and defeat anything and everything that stands in their way. It makes me want to be that person with an outstretched hand, to help other women. It taps into that one aspect of my persona that says “it’s your job to make sure those who need help, get it.” It isn’t about friendship. It isn’t about recognition. It is about being part of the family of humanity and doing the right thing. The right thing for women to do, is to work together, helping each other.

Why does BPW/NC matter?

There are countless organizations across the world, dedicating themselves to women’s rights, helping women and promoting fair treatment in the workplace. BPW/NC is not alone in the fight. Being one of so many, does not make it any less important or relevant. Again, I come back to that game of Red Rover. All of these organizations, BPW/NC included, join hands to create a powerful barrier to the forces that may try to knock women down. There is strength in diversity and there is strength in numbers. BPW/NC is a proud participant in the movement of women towards equality and fair treatment.
Born in Owego, New York, Barbara Bozeman was raised in Upstate New York and Rhode Island. A graduate of Middletown High School in 1982 and the Community College of RI, Barbara entered the US Air Force in April of 1989. For twenty years and twenty-two days, Barbara served her country as an Aircrew Life Support specialist. Along with taking care of safety and survival equipment for flyers, she provided survival training to flyers, and trained over 1,000 new members of her career field. She also served as a member of the Honor Guard and an Accident Investigator.

She is a recipient of two Meritorious Service Medals, multiple commendations and was honored as the top member of her career field by receiving the Aircrew Life Support Airman of the Year Award. Barbara retired from the United States Air Force at the rank of Master Sergeant.

Since retiring from the Air Force in 2009, Barbara completed dual-majors in Human Resources and Business from Mount Olive College. After graduating in 2012, she opened her first photography business - Sights & Hounds Photography and joined the BPW/NC.

Currently Barbara resides in Goldsboro, North Carolina. She serves as the Vice President of BPW/NC, the Editor of the Tar Heel Woman and the Chair of the Women Joining Forces Committee. Barbara is an Ambassador with the Wayne County Chamber of Commerce, Vice President of the Goldsboro Area Photography Club and owns two photography businesses – Sights & Hounds Photography and Impressions That Fit Photography.
2018—2019

Nominations for the office of
Vice President

Jazmin Gabrielle Caldwell

State Nominations Chair—Mary Lou Babinski
Jazmin G. Caldwell
Platform Statement- Vice President

To support and further the mission of the North Carolina Federation of the Business and Professional Women’s Clubs, I will continue to promote the interest of business and professional women through a spirit of cooperation with all members of BPW. I will use the position of Vice President to recruit more business and professional women of all ages, socioeconomic backgrounds, and races; as well as those individuals who believe that women succeeding professionally is important to the well-being of the United States. I plan to offer opportunities and programs for mentorship with new members at the local and state level; as well as opportunities for professional development. It is essential to the survival of BPW that we have a diverse membership and foster relationships with all the members of BPW across North Carolina. This will promote the interest of all members and offer opportunities for education.

Another way to support the mission of North Carolina Federation of the Business and Professional Women’s Clubs is by bringing about a spirit of cooperation among the women in BPW. In the few years I have been a member of BPW, I have seen wonderful bonds form between women, that demonstrates the “sisterhood” we uphold in BPW. However, I have also witnessed women working against each other which has established an uneasy feeling on the local and state level. This is not what BPW is about. BPW is about women helping each other professionally but also personally. I believe we need a “reset” and listen to the members of BPW, new and old, and make sure everyone feels respected at every level. We need to get back to the basics of respect, honesty, support for every BPW member, and as it states in our collect, “it is the little things that create differences, that in the big things of life we are at one.” We must support each other and not tear each other down. I would like to offer a few opportunities for us to do some trust building exercises or seminars, where we can all grow together.

For BPW to flourish we must have members who feel appreciated and supported. This is the crux of “working women helping women.” Instead of trying to compete, we must lift each other up. This is how BPW flourishes and grows in the future. I want to be a part of organization where I am encouraged to become a better person than I was before; and where I know I can count on my BPW sisters to encourage and support me. BPW is a beacon for all women, young and old, who believe there is more to life than just our success… it is about the success of all women to inspire the future. I would also like to take our message to the National Federation, because our success, is their success as well.
Jazmin G. Caldwell

Biographical Sketch

I was born and raised in Charlotte, NC. I earned my Bachelor of Arts in Political Science at the University of North Carolina at Chapel Hill and my Juris Doctor at Florida Agricultural and Mechanical University College of Law in Orlando, Florida. I am licensed to practice law by the State of North Carolina and am admitted into the United States District Court of the Western District of North Carolina. I have also been admitted to the United States Supreme Court Bar. My professional affiliations include the Mecklenburg County Bar Association, the Cabarrus County Bar Association, and the North Carolina State Bar Association; as well as the American Bar Association. I am a member of the Charlotte Estate Planning Council. I was also honored to be on the 2016 Pro Bono Honor Roll by the North Carolina Supreme Court.

While in law school, I was a Teaching Assistant and a Law Student Ambassador. I practiced in the Homelessness Legal Clinic, which allowed me to counsel many indigent clients on Family Law matters from simple divorces to child visitation and custody issues. I interned with Charles L. Morgan, Jr., a prominent Criminal Defense Attorney in Charlotte, North Carolina; Elizabeth Dilts, a distinguished Family Law and Mediation Attorney in Orlando, Florida; as well as the Honorable Rickye McKoy-Mitchell, who is a distinguished District Court Judge in Mecklenburg County, the 26th Judicial District.

During law school, I was chosen to be part of a three-person panel that presented a program to the Blueprint Commission on Juvenile Justice in Orlando, Florida which would be integrated into Florida Department of Juvenile Justice and other rehabilitative programs. The program provided self-esteem building components to juvenile offenders that led enrollees to choose career and educational opportunities over a life of crime, reducing juvenile offender recidivism rates.

I decided that through legal advocacy I could give back to the community that helped to nurture me, by making my legal services available to everyone. I frequently volunteer as a Pro Bono Attorney at the Legal Services of the Southern Piedmont, as well at Free Legal/Will Clinics, such as "Wills for Heroes," through the North Carolina Bar Association. I also provide free "Estate Planning Seminars" for various interested groups, churches, and organizations.

As a member of the Concord Rotary Club, I have been a Board Member since 2016 and I have participated in many service projects such as Salvation Army Can-A-Thon and Women Build with Habitat for Humanity in Cabarrus County. I was also selected to be on the Family Selection Committee for Habitat for Humanity of Cabarrus County.

As a member of the Concord-Cabarrus Business and Professional Women's Club I have been the 2015 Chair of the Frances B. Long Scholarship Committee and the 2016 Chair of the Public Relations and Newsletter Committee; as well as the 2016-2017 State Parliamentarian for the North Carolina Business and Professional Women's Club. I was also honored to be the winner of the 2016 Young Careerist Award for the State of North Carolina through the North Carolina Business and Professional Women's Club. Recently I have become a member of the Board of Directors for the Ezekiel & Ruth D. Lowe Senior's Foundation located in Charlotte, NC.
2018–2019
Nominations for the office of Secretary

Julie Ueleke

State Nominations Chair—Mary Lou Babinski
Julie Ueleke
Platform Statement

As far as my political opinions and platform go, I think I want what most women in BPW want—woman being treated and paid equal to men. I’m not a straight ticket girl. I vote for the right person for the position, sometimes that’s a Democrat, and sometimes that’s a Republican. I want to see more women involved in politics because I know things will then get done. The ERA is something that has been “on the table” for years now. I want to see the day in my lifetime, that women really do achieve equal rights. We are forces to be reckoned with, and I know that the day will come that we make it happen. We need to continue to fight for our rights, stand our ground and let our voices be heard.
Julie Ueleke

Biographical Sketch

I grew up in the Chicago area as only child to a band director/teacher and secretary. Went to college in Charleston...Illinois at Eastern Illinois University, where I started as an elementary education major, but changed and majored in Fashion Merchandising with a Business Administration minor. I took as heavy of course loads as I could, stayed my last summer for summer school, and ended up graduating with my BS with honors in 3.5 years. I met Seth, my husband, 3 days before he graduated. Luckily, he was starting vet school in the fall only 45 minutes away. After he graduated vet school, we knew we didn’t want to stay in Illinois, and the only thing we knew about North Carolina that NASCAR was here (this was before Google), so we moved to Michigan, about 1 hour North of Detroit. That was in May 2001. Then, September 11th happened that same year. It took awhile, but things went down fast up there. They are actually still not recovered. I was active in the community up there—assistant manager at a local bank, on the board for the local chamber, committee for annual festivals, home builders association board, etc. I told Seth if I ever moved, I wanted a change of seasons, but no more bitter cold and snow. Seth came out to NC with a friend and when he came back he said that I would like it here. We came out in January 2007 to “scope it out”. He took the state exam to be licensed here and the plan was to be duel licensed for awhile and then we could look into moving here. Some crazy event took place after we got back and decided it was the time. So, we came back in March, he interviewed places and we put an offer on a house and moved here in June. I took a few months of not working to get unpacked and life in order in a completely different state. I then started scheduling home inspections in Fall 2007 and am still doing that today. I stated with 1 franchise office who had 2 inspectors including himself. I now schedule for 3 different franchise offices, and a total of 5 inspectors. Keep in mind that each franchise has their own phone, so I juggle multiple phones daily. Thankfully, I have only 1 work email, I just need to change my signature with messages. Along the way, I added in Arbonne. I truly believe that what you put on your skin is as important as what you put on your body and like to educate people on what’s in a lot of our everyday products and why Arbonne is different. I became involved in BNI and it was there that someone suggested I come to a BPW meeting. I jumped in and started being involved right away. After Tracy Minchin and I started the special projects committee, I became the secretary and am now in my 2nd and final year as president. I went to the State convention 2 years ago and was asked to serve on the state level for awards, so I’ve done that last year and am doing that with Tracy again this year, as well as planning our 2018 convention. As Concord Cabarrus BPW President. I also sit on the board for Francis B Long Scholarship Fund. In the spring of 2017, I was nominated and awarded the Concord Cabarrus BPW Club Woman of the Year award. Seth & I live in Concord with our 2 dogs and 3 cats (all named for racing of some sort—driver, track owner, etc) I stay busy with Arbonne and scheduling inspections and Tracy and I are working on getting Gala Girls (event planning) launched. It doesn’t occur often, but in my spare time I like to do crafts, make cards, attend dirt track races and go to the beach, and our past time lately is renovating some rooms in our house. I have a true love for shoes, purses and jewelry, hence the major in college.
2018–2019
Nominations for the office of
Treasurer

Linda Hardy

State Nominations Chair—Mary Lou Babinski
Linda Hardy

Platform Statement

PLATFORM STATEMENT
It is my belief that BPW has been, and should continue to be, a strong advocate for women's rights and should never surrender its leadership role in speaking out on women’s issues as set forth in our Goals and Objective and in our Legislative Platform. To be most effective, we need to increase our membership, join other like-minded organizations in advocacy, and take a leadership role on issues concerning women. It is time to look at our traditions, yet be willing to make changes to carry us forward. It is also a time for unity, for us to remember the first line of our Collect, for being committed to serve when and where asked, and for loyalty first to the purposes of our organization.
Linda Hardy

Biographical Sketch

BIOGRAPHICAL SKETCH

I was born in Baltimore, MD, many years ago and attended Baltimore City Public Schools. Upon graduation from high school, I came to North Carolina to attend North Carolina Wesleyan College where I met my husband, John Edward Hardy, III, and we settled in Rocky Mount. I got a job teaching history in Halifax County and continued my employment there for the next 23 years. In 1995, I moved to the Nash-Rocky Mount School System as a media coordinator and ended my career there in 2011. Since then I have filled my time with travel, hobbies, and being an active participant in several organizations. I have one son, Roger Wayne Hardy, who is a Probation and Parole Officer in Edgecombe County.

I joined Rocky Mount BPW in October 1978. In the following years, I served as president (1986-87, 1990-1991, 2003-2005, 2012-2016); as treasurer on and off since 1988 whenever I wasn’t president, and editor of the newsletter, The Link, for numerous years. I have served on every committee and held every elected office during 39 years as a member.

On the State level, I have served two terms as BPW/NC Federation Secretary (1997-1999), three terms as BPW/NC Federation Treasurer (1999-2002) (2017- ), BPW/NC Foundation Board (multiple terms starting when the Foundation was established as a separate entity), BPW/NC Foundation Chair (2011-2012), BPW/NC Vice President (2012-2013), two terms as BPW/NC Foundation Treasurer (2015-2017) and BPW/NC Board of Trustees (2016-present).

Other organizations in which I have been a member include educational groups NEA, NCAE and Rocky Mount Retired NCAE. I was also a member and treasurer of the Nash County Reading Council until it disbanded in 2014 and a member and president of Rocky Mount AAUW until it disbanded in the early 1990s. I am currently a charter member and treasurer of the League of Women Voters of the Twin Counties; and I serve on the Board of Trustees of Rocky Mount’s Braswell Library, a position to which I was appointed by the Nash County Commissioners in 2014. I am currently on the Braswell Library’s Human Relations Committee.

My husband and I travel often, including numerous trips to Williamsburg, VA; Key West and Orlando, FL; special trips to Arizona and Hawaii; and cruises to Denmark, the Netherlands and around the British Isles; the Mediterranean; the Panama Canal; Bermuda and several to the Caribbean. In my spare time I like to read, do cross stitch, exercise at the Y, and watch television.
2018–2019
Nominations for the office of
State Nominations Chair

Marsha Riibner-Cady

State Nominations Chair—Mary Lou Babinski
CANDIDATE DATA FORM

Nomination for Office of: ___Nominations Chair___
Marsha Riibner-Cady

Name: __________________________________________________________________________

Address: 103 Weir Point Dr.________________________________________________________________

City/State/Zip ___Manteo, NC 27954___________

Occupation: Director, After-School Enrichment Program

Experience: _________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________

Education: ___BA Biology, Minor Chemistry___________
___Certificate Early Childhood Education_________
___CPR/First Aid Instructor_______

Federation Experience (Offices Held and Committees Chaired/Served as Member)

Local: ___Corresponding Secretary, President, Immediate Past President
_________________________________________________________________________________

State: ___________VP, The Last President Elect, President, Immediate Past President, Scholarship Chair for the Foundation, Secretary for the Board of Trustees
_________________________________________________________________________________

PLATFORM STATEMENT
I believe in the mission of BPW/NC and promise to uphold the by-laws to the best of my ability.
(up to one page in length)

BIOGRAPHICAL SKETCH
(up to one page in length)
Biographical Information for Marsha Riibner-Cady Febrary 11, 2018

I was born in Washington, DC on Inauguration Day. I every 4 years I get a big party with my gift being the President of the US. My brother died in 1969 from complications of chicken pox. My parents divorced shortly after Ira’s death. My mother decided to move us to a little town in southwest MO. I grew up and went to school in Nixa, MO. There I met and spent much of my high school years in band with former BPW/NC president Joanna Moses-Elliott. My goal was to go to Drury College to earn my BA in biology and minor in chemistry. I completed that in 3 years and then continued on to complete the licensing requirements to become a Medical Technologist with an emphasis in hospital blood banking. I began my Med. Tech. career in the blood bank at The Johns Hopkins Hospital in Baltimore, Maryland. My education continued in Blood Banking at the New England Deaconess Hospital in Boston, MA. I realized that working in the lab was not my thing so I became a laboratory sales representative for Jouan. My territory was the 6 New England states, where I hold the company record for the most times visiting Caribou, Maine in the winter! In 1987 I moved to Winchester, VA where I covered the Mid-Atlantic area. At the Jouan World Sales Meeting in France in 1988 I received recognition for highest sales worldwide. I married Lyle in 1989 at Grand Cayman, BWI. Mitchell was born in 1991 and Roland 2 years later. The only way I remember their birthdays is that they are 2 years, 2 months, and 2 days apart. After Roland was born, I left Jouan and started my own laboratory equipment telemarketing business. After 3 years I decided my children needed my attention so I closed the business. I spent my days running after the boys. During that time, I volunteered at school and with the Boy Scouts. We moved to the Outer Banks of NC in 2004. I began working with the Girl Scouts as a membership specialist in 2006. I covered four counties in rural eastern NC. In 2009 I joined the Virginia Dare Chapter of BPW/NC where I started helping with the Women’s Expo and was a corresponding secretary. From 2012-2014 I was the president of the Virginia Dare BPW. In 2012 I was the first recipient of the state of North Carolina Governor’s medallion award for Managing Volunteers for my work with the Girl Scouts. I became the Director of the After-School Enrichment Program for Dare County Schools that year. I continue to hold that position as well as directly supervising the largest of the 5 sites. In total I supervise a staff of 35 and we care for a total of 400 children each day. 2012-13 was the year ran for and was elected to BPW/NC as the Vice President. In 2013 I completed my certificate in Early Childhood Education. In 2013-14 I was the President-elect and helped with the Foundation scholarships. In the spring of 2015 Mitchell graduated from The Cooper Union with his Master’s degree in Mechanical Engineering. I became the President of BPW/NC that same week. Last year I helped host the WPEA in Greensboro, NC. I was the BPW/NC president for a total of 25 months from May 2015-June 2017, one month after Roland graduated in 2017 from NC State with a degree in Paper Science and Engineering. At the 2017 convention we started the National Federation of Business and Professional Women’s Clubs-NC branch. I am currently in charge of that as well as being the Immediate Past President for BPW/NC.

Lyle (who wanted to be called “The First Dude”) and I enjoy traveling to NYC, walking on the beach, and riding bikes. The only child we have at home now is Astoria our Rottweiler. My favorite place is my cabin in WV. When I’m there I spend a lot of time running from the bat and vacuuming lady bugs!

I am a member of the board of directors for the following Dare County organizations: Friends of Youth, Juvenile Crime Prevention Council, Healthy Carolinians Taskforce, and NC 211. I recently finished my 2year term on the board of the Girl Scout Council of the Colonial Coast and the Roanoke Island Women’s Club. I have been an official member of the Red Hot Mama’s of the Outer Banks for 6 years!