BPW/NC Officers 2015-2016

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Vice President: Elva Graham - Wayne-Duplin
Treasurer: Martha Hamed - Virginia Dare
Recording Secretary: Martha Hamed - Virginia Dare
Parliamentarian: Virginia Adamson - Triad
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MAKING CONNECTIONS

FOLLOW BPW/NC

* Website: http://www.bpw-nc.org/
* Facebook: https://www.facebook.com/BPWNorthCarolina
* Pinterest: www.pinterest.com/bpwnc/
Greetings all,

So far in the first quarter of this BPW year I have visited Rocky Mount, Triad, Sanford, and my home club Virginia Dare. Let me just put in a plug for the Virginia Dare Symposium on November 13, 2015 10:30am-1:30pm. Take a look at our website for more information, outerbanksbpw.org. I hope you can attend.

Meanwhile, many of you may have seen or heard about the storm we had in early October, it messed with our board meeting which has made us reschedule "virtually." I invite anyone that is interested in being on the call on November 9 @ 7:30pm to contact me or your club president for registration information. I welcome everyone interested in learning more about our state organization to attend!

My plan is to attend one of your club meetings this year. I had hoped to go to Lincolnton, but after looking at the map and realizing I would get home at 2am and I had to be at work the next day, that didn't happen. I apologize to the Lincolnton Club and hope they will give me another chance! If you have an event you would like me to attend, please send me the date as soon as possible so I can add it to my schedule.

Let me put in another plug...the WEE, Women's Empowerment and Enlightening event is going to be held on January 23, 2016 (that sounds weird, huh?) at Headquarters. Very shortly the link to hotel rooms, if you need one, and more information on the program will be available on the website. bpw-nc.org

AND, don't forget to save the date for the convention on June 23-26, 2016. Kamilia and her crew are working on the program now. Hotel information is on the website.

I hope that you and your club had a memorable celebration for National Business Women's Week. Today "First Dude" and I celebrate our 26th anniversary, what an adventure it has been! I hope you and your family have a wonderful Thanksgiving.

See you down the line. Marsha
**BPW/NC Mission Statement**

The mission of BPW/NC is to provide professional and personal growth opportunities and to promote equity in the workplace.

**BPW/NC Objectives**

Improve outreach to North Carolina women to ensure membership growth of both local clubs and the Federation

Promote program opportunities and resources for personal and professional growth for members across North Carolina

Advocate for North Carolina working women and their families

Promote structural changes to improve the effectiveness and efficiency of the Federation
BPW COLLECT

Keep us, O God, from pettiness; let us be large in thought, in word, in deed.

Let us be done with fault-finding and leave off self-seeking.

May we put away all pretense and meet each other face to face -- without self-pity and without prejudice.

May we never be hasty in judgment and always generous.

Let us take time for all things; make us to grow calm, serene, gentle.

Teach us to put into action our better impulses, straightforward and unafraid.

Grant that we may realize it is the little things that create differences, that in the big things of life we are at one.

And may we strive to touch and to know the great common human heart of us all, and, O Lord God, let us forget not to be kind!

-- Mary Stewart, April 1904
I hope everyone had a wonderful National Business Women’s Week. Nash and Rocky Mount local clubs had a joint celebration.

How many of you know the emblem song we sing at some of our BPW functions? Well one line in the song is, “This Emblem binds us all, in one great sisterhood.” I thought about that as a topic for this article.

How many of you were in a sorority? Or wanted to be in a sorority? Well, guess what, isn’t that what BPW is? Well not literally, but it is based on sisterhood like a sorority. BPW is for women in business coming together to inspire and motivate each other.

In some sorority, you pledge to follow the rules and guidelines of the organization. We do that in BPW. Sororities pay dues, (much higher than ours), we pay dues. In sororities, they tell each other about jobs. I hope we do. But be aware, that when we are told about a job, we have to sell ourselves.

What I am trying to connect is that, while we are business and professional women, we are a caring group of women in “one great sisterhood.” Personally, we are here for each other and we care for our sisters.

Professionally, we have a world of resources to draw from. We have a wonderful networking system. Do you know that you have mentors right in your local club? Do you know that you have first hand information on job openings? Do you know it works for spouses also?

When my husband’s job moved to Mexico, (my husband was the plant engineer at a textile plan), I was telling the human resource manager at Sara Lee about it. She was a member of our local club. She told me to tell my husband to come out and put in an
application. The following week he was hired. This is a prime example of women helping women.

Are you starting a business? Do you know someone who is? There may be some BPW ladies who are interested in that business or may need that service.

Ladies, when recruiting, be sure to list the benefits of being a BPW member. For people who are job hunting, being a member of BPW looks good on a resume. For people who are working and have to conduct meetings, BPW gives you the training and tools for a professional meeting. New members, just by being in meetings with professional business women, you get real world experience on how to conduct yourself in business settings.

Members of BPW will also get to travel. Yes, travel. When we have state conference or the WEE events, we have to travel to the site. I call this my “me time.” I get to hang with the girls and learn something from the speakers and well as the members.

Tell the potential members of the opportunities to meet your elected officials. Tell them BPW/NC have had governors come to our conventions. We have had N.C. Secretary of State Elaine Marshall come to our convention. Elaine and Gov. Bev Purdue were BPW members.

BPW/NC members have been to Capitol Hill in Washington, DC to the offices of our representatives and senators. Some of our BPW members have sat in the gallery of the U.S. House of Representatives and watched them vote on a bill. And finally, some of the BPW members have been to Philadelphia, PA for a national conference and “walked” up the steps that Rocky “ran up.”

Finally, some women join BPW just to meet new people. Whatever the reason, we welcome all new and old members to our

“one great sisterhood.”.
During October, the Legislative Chair has been making our presence known in several venues. Early in October, I joined President Marsha Ribner-Cady, Virginia Adamson, State Parliamentarian, and Tar Heel Woman, Editor Barbara Bozeman along with Sanford members at the Women’s Exchange event where information was given to participants about the BPW/NC Legislative Platform and the ERA conference being conducted by BPW Member-at-Large, Robbie Madden. Robbie is the co-Founder of Ratify ERA NC.

The following week, I was invited to attend a meet and greet with the National Women’s Outreach Director for Presidential Candidate Hillary Clinton. Eighteen women sat in a circle in a conference room in a Winston-Salem hotel asked questions and spoke with Mini Timmaraju about the issues we felt that Secretary Clinton should address during her campaign. I was able to provide Mini with a copy of our Legislative Platform which she promised to share with the Policy committee for Secretary Clinton. Many of the women in the room represented organizations or groups which had similar agenda issues, and most were non-partisan. State Representative Carla Cunningham was a part of the group.

The next day, NC NOW held its’ state conference in Winston-Salem, and at the request of President Marsha, I represented BPW at their event. We had a table with BPW/NC information again with literature about the upcoming ERA conference and our Legislative Platform. Voter education cards from Democracy NC were distributed. NOW members from across the state were
in attendance. US Congresswoman Alma Adams was the keynote speaker. Several panel discussions were a part of the agenda, with Dean Susanne Reynolds from Wake Forest University School of Law speaking on violence against women and the laws of North Carolina. Economic Security, Reproductive Rights, Racism, LBGTQIAA and ERA were additional topics addressed by qualified speakers. Woman were given information about planning for rallies, protests, lobbying activities and how to get good candidates elected. A segment on working the media, press and social media was held. The day long program offered BPW and opportunity to meet and network with like-minded women and provide information about our organization. The representative from WomenNC spoke to the group about working on Cities for CEDAW, a treaty adopted by the United Nations, but never ratified by the United States. The hope is that cities and counties across the state and nation will adopt the treaty to end all forms of discrimination against women.

Having been invited to attend the Lincolnton BPW celebration of their Woman of the Year event, I again spoke about the ERA conference in Greensboro on October 24th, the Voter information cards and gave copies of the legislative platform to members who wanted them. State Parliamentarian, Virginia and I attended the ERA event and met with Senator Floyd McKissick and Representative Carla Cunningham who introduced the ERA bill in the most recent Session of the NC Legislature. They, along with NAACP President from Hendersonville, Melinda Lowrance, spoke about the importance of staying involved with the push for the ERA and next steps. The group of women from various organizations across the state will be meeting for a virtual working session in November to plan strategies for efforts to involve advocates at the local and personal level to bring more awareness, and turn up the heat for ratifying the ERA in North Carolina and making the Amendment a part of the United States Constitution.
The holiday season is here with all the activities that the season brings. We spend lots of time running around, shopping, decorating, and party-going. Many of us find ourselves getting stressed out trying meet others expectations. Often, time with family can bring stress. (An uncle keeps asking you how the job is going, a grandparent asking when you are getting married, or having a baby, a parent asking when you will move back home.)

This year try to focus on the things that will bring you the most joy. Try to let some of the other things go; you don’t need to do it all. You can have a less stressful holiday and you will enjoy it more.

If stress is blocking your ability to think 'straight' and deal with other people, then try closing your eyes, taking a deep breath and reciting these affirmations.
Try them before you go to the event that may get you out of sorts.

All the answers lie within me
I am the calm in the eye of the storm
I am successful in all my endeavors
I am the master of my destiny
I am creative
I am connected to the divine
I find joy in creating solutions
When I put my attention on finding an answer, it will appear
I create order in my life
I move through life with effortless ease
I am patient and persistent
I am always in the right place at the right time
My ideas are unique and brilliant
I am an expert problem solver
Thank you universe for showing me an answer to every problem
I am one with the universe.

Enjoy your holiday season and de-stress whenever you feel the need. Happy gatherings with friends and family to you and yours!

Carol
Ambrose
Dress for Success Turns Focus to Women Veterans

Women veterans who come to the Raleigh or Durham offices of Dress for Success Triangle for help with their job searches tell the volunteers there that the military gave them four uniforms, straighter posture and the training to do at least one task very well. It did not necessarily equip them for life after active duty.

In a job search, “There are challenges that all women face,” said Beth Briggs, executive director of Dress for Success, which helps women land jobs by providing resume assistance; networking programs, image, career and interview coaching; and interview attire. But female veterans, who have a higher rate of unemployment than their male counterparts (6 percent to 5.2 percent last year according to U.S. Bureau of Labor Statistics) begin their foray into the civilian workforce with issues most other job applicants don’t have, Briggs says.

While they have years of training and experience, they often don’t know how to describe their skills and abilities in a way that makes those sound useful outside the Army, Navy, Air Force and Marines. Their military training - to be assertive and aggressive- may be off-putting to potential civilian supervisors. Conversely, if they were victims of sexual assault while in the military, they may lack self-confidence and appear too timid in interviews. A 2014 RAND
Workplace Study reported that 4.3 percent of active-duty women had been victims or unwelcome sexual contact in the previous year.

Women who enlisted in the service right out of high school may have never even have had a previous job interview. Some suffer from post-traumatic stress disorder, which might make them seem depressed or on edge; or they may show the effects of a traumatic brain injury, which can affect memory and attentiveness. Some are single mothers distracted by the legal effort to regain custody of children lost during deployments.

Since it was launched in 2008, Dress for Success has worked with 8,000 women, Briggs says, and last year began examining how well it was serving the growing number of clients whose last – or longest-lasting – job came with a military rank. “Talking with these women has made us realize that if we were going to serve veterans, we had to be laser focused on their needs,” Briggs said. (Printed in the Raleigh News & Observers, Sunday September 6, 2015, p 1C-2C)

Find more information at: https://trianglenc.dressforsuccess.org/

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**Dress for Success Triangle**

**Invites you to our**

**Designer Sale & Networking Event**

**Tuesday, November 17**

4:00 - 7:00 pm

Wine and Hors d'oeuvres • Great brands! Great deals!

High-end coats, gloves, and jewelry are 70% to 90% off of retail price!

Designer coats regularly priced from:

$600 - $1600

Will be priced:

$100 - $350

**Northgate Mall**

1058 West Club Blvd, Durham, 27701

Entrance 8 - store located on corner next to carousel

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**Dress for Success Triangle**

**Invites you to our**

**Designer Sale**

**November 19th - 21st**

10:00am - 5:00pm

Great brands! Great deals!

High-end coats, gloves, and jewelry are 70% to 90% off of retail price!

Designer coats regularly priced from:

$600 - $1600

Will be priced:

$100 - $350

**Northgate Mall**

1058 West Club Blvd, Durham, 27701

Entrance 8 - store located on corner next to carousel
Tracks We’ve Travelled

and

On The Tracks Ahead

As we travel down the track of 2015-2016, making our connections, we all will have events and celebrations that MAY or MAY NOT be directly tied to BPW, that we want to share. Send that clip, send that photo and we will share it here. One section will be dedicated to those things that have already happened, and the other (On the Tracks Ahead) for those coming up.
Barbara Bozeman (Wayne-Duplin) is very excited to share news from her business, Sights & Hounds Photography - her very first cover image has been published.

The Boykin Spaniel Society Magazine
October 2015.
Tracks We’ve Travelled
Sanford meeting October 8, 2015

A couple of months ago, Kelly called me and asked me if I would like to say a few words at the Sanford Club’s Woman’s Exchange 2015. I said yes!

Even before I got to the Women’s Exchange, I was impressed with the event. They run a tight schedule. Everyone is kept on track, including me! Not only did they have registration online, but they had the entire club participating in making the day successful. These ladies are committed in making everything go smoothly including check in and bag pick up. Let me just say, it wasn’t just a swag bag; it was an emergency preparedness kit for everything you could think of! Way to go Kamilah and the rest of the team!

The event started on time and there was plenty of time scheduled in for socializing with other BPW club members and meeting new people. Everything from the BPW platform was covered...personally, professionally and politically speaking. Lunch was excellent thanks to club member Luanne of The Old Place Catering! My favorite part (besides lunch and networking) had to be the panel discussion. The ladies there had some very honest answers to things we have all encountered at one time or another in our careers.

Hats off to the Sanford BPW. You ran an excellent program and I’m looking forward to attending the 2016 Women’s Exchange. Thank you again for all your hard work for BPW.

From Marsha
Businesswomen share advice, laughs at conference

By Brandi Brown (brown@sanfordherald.com)

Hannah Hunsinger | The Sanford Herald

Women who attended the Women’s Exchange took a moment to do an empowerment exercise by breaking into two teams and chanting: “I've got power, yes I do. I've got power, how ‘bout you?”
SANFORD

In the lives of the female leaders assembled for the third annual Women’s Exchange Thursday, balance plays a vital role.

“We’re raising four kids and running two businesses,” said Tina Gross, who co-owns Gross Farms with her husband, John. “It can get stressful. It’s definitely a balancing act to make it all run seamlessly.”

A panel of businesswomen exchanged words of wisdom, stories and laughs during the half-day conference, sponsored by the Sanford Business and Professional Women’s organization and held at the Dennis A. Wicker Civic Center. Conference Coordinator Kelly Klug, owner of Lighthouse Documentation & Training, attended a similar event in Pennsylvania and knew how beneficial it could be.

“I wanted to have an event here similar to what I’d seen there,” she said. “It took a while to get it put together, but we were able to do that with the small business center and the (Sanford Area) Chamber of Commerce a couple of years ago. Now, we’re in our third year, and it’s the largest event we’ve had.”

The goal of the event is to swap ideas on business and career topics, and this year’s panel imparted nuggets of knowledge they’ve learned in their time in business. One of those lessons was that life doesn’t always turn out as planned.

“I swore I would never marry a farmer,” Gross said. “When we were standing outside before my wedding, my dad said, ‘So are you really marrying this farmer?’ Now here I am.” Amy Dalrymple, chairwoman of the Lee County Board of Commissioners, shared a similar experience from her childhood when she had tired of picking tobacco.

“I swore I never wanted to come back to Lee County,” she said, laughing. “I was not marrying a farmer. It just wasn’t going to happen.” Yet both women stated that having people to act as a good support system makes a huge difference.

“My husband (Tommy) is my biggest support,” Dalrymple said. “We discuss everything and make decisions together. It’s important to have someone to rely on.”

“You need several people who will support you, but also be honest with you,” Gross said. “For me, John and my mom both play that role.”

“Maybe it sounds cliché, but my mom has been a big mentor for me,” said April Montgomery, who owns the renewable energy firm REAP and is chairwoman of the Lee County Environmental Review & Advisory Committee. “If she has regrets, I don’t know about them.”

Fredrika Cooke, executive director of Family Promise of Lee County, told the audience that knowing her daughters are looking up to her is one of the driving forces behind her decisions.

“What I’m doing in front of them is important,” she said. “When I think about my goals and what I want to accomplish, I know they’re watching. I’m raising women, and that’s important to me.”

Montgomery said she hates the question about “whether we can have it all.” “You need to look at your life over a month or a year and see whether you see balance in all areas,” she said. “You should have personal success and professional success. It’s not about having it all right now all of the time. It’s about balance.”
Nashville and Rocky Mount BPW members enjoyed an evening of good food, good fellowship and laughter. Rocky Mount was represented by members Varnell Kinnin, Eva Bulluck, Linda Hardy, Mary Tanner and Felicia Lucas. Prospective member Teresa Stokes, invited by Varnell Kinnin, also joined in the fellowship.
FALL PROGRAMS OFF TO GREAT START

Our first speaker of the season was Nina C. Brewton, motivating us to take the plunge and do that very thing that we think we can’t! She and her husband Raphael are shown below with Board Members and attendees: L to R: Co-President Marty Hamed, Past President Marsha Cady, Member Mary Jernigan, Co-VP Programs Emily Gould, Co-President Helen Parlette, Nina and Raphael Brewton, Co-VP Programs Julie Southard, and guest Courtney Wyatt.
On The Tracks Ahead:

HARRIET EDWARDS, EdD  NCSU
To KEYNOTE NOVEMBER SYMPOSIUM

WHAT COLOR IS YOUR PERSONALITY?

Dr. Edwards will lead an intriguing session using a fun personality survey that is color coded to dominant traits that we use at work, play, and in personal relationships. This is a great group exercise to share and learn with your office or a group of friends. The information is useful, the process is fun, and it’s all good!  Biography on Page 4

In addition to the great session with Dr. Edwards, we will be having our Auction to Support BPW Scholarships, and lots of door prizes and raffles. And, to make it easier to shop the auction, this year we will be taking credit card payments for winning bids!
18th Annual Symposium

VIRGINIA DARE

Business & Professional Women's Club

Friday, Nov. 13th, 2015 from 10:30-1:30

at the Ramada Plaza

$35.00

Proceeds go to: Virginia Dare BPW Scholarship Fund

What COLOR is your Personality?

Speaker: Harriet Edwards, EdD, Associate Professor at NC State University and Extension Specialist.

Program Teaser: Do you know who you really are, or why you think and act the way you do? Imagine the opportunities that would open up if you better understood yourself and other people. Imagine how conflict free your interactions would be, and how easy it would be to communicate with each other. Imagine the benefits if you were able to build personal and business relationships that were mutually satisfying, rewarding, and productive.

Fabulous Speakers, Delicious Lunch,
Great Company, Networking, Door Prizes,
Silent Auction (Credit Cards accepted for Silent Auction items).

For more information, contact Fran Kapinos at fran@carolinadesigns.com.

On-line Registration With PayPal will be available by October 15, 2015 at www.obxbpw.org. Cost is $35.00 if received by November 6. Cost after November 6 is $40.00. Checks can be mailed to Virginia Dare BPW-P. O. Box 3222-Kitty Hawk, NC 27949 starting now! Contact Fran Kapinos at fran@carolinadesigns.com or Helen Parlette, Co-President at helenparlette@yahoo.com. WE NEED SILENT AUCTION ITEMS! Please look for gently used or new items you can donate, and ask your favorite local business if they could help us out with a gift certificate or item. Receipts will be given, and items can be dropped with Laura Strickland at STELLAR PROPERTIES on the East side of the bypass north of K-MART.
On The Tracks Ahead:

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<th>BPW/NC 2015-2016 Calendar of Events</th>
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<td><strong>Career Woman of the Year deadline</strong></td>
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Building Powerful Women – Making the Connection

As you know, our annual program calendar is chock-full of suggestions for club and personal activities meant to celebrate and enrich your lives. These suggestions are divided into three categories: Personal, Professional and Political.

November

**Personal**: Before the craziness of the holidays start, make a plan to set aside time for you.

**Political**: Veteran’s Day - Get the word out to women veterans about WJF resources!
Election Day - Emphasize the importance of voting at ALL LEVELS and being registered to vote. Encourage women to participate in local and state politics, VOTE

**Professional**: Perfect your elevator pitch. Find help at:

November is Child Safety and Protection Month, National Model Railroad Month, and Native American Heritage Month.


December

**Personal**: Harness your holiday spirit - organize community support or service event.
Write a realistic New Year’s Resolution and share it with a friend to keep each other on track

**Professional**: Deadline for Career Woman of the Year is December 1, 2015
Hold a Holiday New Member Outreach event

December is Universal Human Rights, National Stress Free Family Holiday Month, and Write a Friend Month (so it’s ok to put those newsy, boasting letters in your holiday cards!)


The next issue of Tar Heel Woman is published at the first week of January.

**Deadline for Tar Heel Woman submissions - December 28th.**
DO ONE THING EVERY DAY THAT SCARES YOU

-ELEANOR ROOSEVELT-
People’s Choice:
Eleanor Roosevelt for the $10 Bill

If the American people had a vote in picking a woman to put on the redesigned $10 bill, they would choose Eleanor Roosevelt, the nation’s longest-serving first lady who pushed for greater rights for women, blacks and Asians. Nearly one in three registered voters chose Roosevelt, who has been called one of the most admired people of the 20th century, over a host of other women who played significant roles in United States history, according to a new McClatchy-Marist poll.

Abolitionist Harriet Tubman was second with 20 percent of voters, followed by Native American guide Sacagawea, pilot Amelia Earhart and suffragette Susan B. Anthony, who each received 11 percent. Just 4 percent chose Sandra Day O’Connor, the first female justice of the Supreme Court.

“They had a lot to do with building this country, as much as the men did. And still do,” said David Tedder, 62, of Douglasville, Ga.

The Obama administration announced in June that a woman will appear on the new $10 bill, marking the first time in more than a century that a female face will grace paper currency in the United States. Former First Lady Martha Washington and Native American Pocahontas both had a place on bills in the 1800s, while Anthony and Sacagawea briefly adorned the $1 coin.

The Treasury Department launched a public campaign to seek suggestions with a requirement that the woman be deceased. Treasury Secretary Jack Lew is expected to make a decision later this year. The redesigned bill will be unveiled in 2020 to celebrate the 100th anniversary of women’s right to vote.

Fifteen percent of those polled did not like the six choices provided, preferred another woman or were unsure who they would pick. Lee Miringoff, director of the Marist Institute for Public Opinion in New York, which conducts the poll, said men are more undecided than women on the issue. Fourteen percent of male respondents are unsure of whose image should appear, while only 9 percent of women were. “Men were less decided, suggesting there is an interest and knowledge gap,” he said.

The decision to add a woman to the $10 bill came after a campaign, “Women on 20s,” called for overhauling the $20 bill by replacing President Andrew Jackson with a female face. Tubman came out on top of a list of 15 women after more than 600,000 people voted in an online poll. The 20 bill is not being changed.

Editor’s Note: Our own Marie Braswell actually met Eleanor Roosevelt during World War II when she attended a reception for female war workers held at the White House.
WHAT’S NEW IN SOCIAL MEDIA FOR BPW?

TAKE AN INTEREST IN PINTEREST!
https://www.pinterest.com/bpwnc/
EMBLEM BENEDICTION

This emblem binds us all
In one great sisterhood.
It bids us hear our conscience call,
For nobler womanhood.

God guide us when we wear
this emblem o’er our heart.
Keep us true and always fair

GOD BLESS US AS WE PART.