

# Tar Heel Woman

A publication of the North Carolina Federation of Business and Professional Women's Clubs, Inc.

Volume 85 Number 6

May 2010

2009 - 2010  
BPW/NC  
Leadership Team

BPW/NC Executive  
Committee

President:  
Joanna Moses-Elliott

President-Elect:  
Gail Harper

Vice President: Rhonda Hunter

Secretary: Virginia Adamson

Treasurer: Faye Painter

Past State President:  
Michelle Evans

Parliamentarian:  
Carolyn Williams



BPW/NC  
Board of Directors  
Standing Committees

Finance: Dr. Terri Sharpe

Foundation (USA):  
Available

Membership:  
Kacey Case Smith

Legislative: Pat Sledge

Issues Management:  
Susan Benton Wilson

Public Relations:  
Laura Poole, Acting

Young Careerist: Jo Jarrett



## President's Message Joanna Moses-Elliott

### CALL to CONFERENCE 2010 - A Bright New DECADE ! Happy New Day - Happy New Decade

I'm excited to extend to you a personal invitation to the 2010 Annual Conference.

All of the members of your leadership team are working hard to make your Conference experience a memorable event. The BPW Concord-Cabarrus club welcomes you to our area. They truly want you to have a rewarding and enriching time as you enjoy the high caliber speakers and renew your friendships with others from across the state.

In this issue you will find more information to help you make your way to Salisbury, NC and our Conference at the Salisbury Holiday Inn on June 25<sup>th</sup>-26<sup>th</sup>. There are opportunities awaiting you to further your commitment through serving on the Board of Directors or as a State Officer. We have openings to fill at the Business Meeting through "from-the-floor" nominations. See the website for candidate forms, deadlines, and requirements. Now is the time to join with incoming President Gail Harper and her Executive Committee for a promising year as the transition activities from the BPW/USA – BPW/Foundation merger come to a close. It will be an exciting year of growth and history making as we move forward on our mission.

Our celebration in April at the BPW/NC Headquarters was fantastic, and just a taste of the good times ahead in June. I can't wait to hear from our Young Careerists, Career Women of the Year, and to congratulate you on your club's achievements and awards. I want to see you soon in Salisbury. The important business of our State Organization is depending upon you, and the personal rewards will last a lifetime.

*Joanna Moses-Elliott, President*



## Humbly I Prepare to Serve You

### Gail Harper, President-Elect

The past two years have flown by and my time to be your president is almost upon us. In about one month, I will be sworn in and I find I do not feel at all worthy or ready. When I think about the presidents that have led this federation of women, I wonder how I can ever measure up. I mean, I can't even stand up in high heels anymore! How can I possibly serve you? I think about Caryl Sinfield orchestrating success, Michelle Evans embracing possibilities, and Joanna Moses-Elliott's rise and shine. I wonder how I can ever come up with a theme as worthy as theirs.

I have had a great time these past two years serving as an executive officer and have eagerly anticipated this coming year. Planning everything from what to wear, what the theme will be, the favors,

the installation banquet, the board, etc. It reminds me of preparing for a momentous family event, one that will be part of my treasure trove of favorite memories. In putting the board together, I consulted notes from women I have met and worked with in BPW. To those who agreed to serve, know that I am greatly honored that you are willing to serve with me. I will do my best to be the type leader you deserve. To those who could not serve, thank you for your recommendations. They were extremely helpful. Bit by bit, things have come together. So many women have given advice, cheat sheets, consultations, and moral support. With all this team effort, we will surely have a successful year.

We are at a wonderful time in the history of BPW/NC and we can accomplish great things and help

other women. Let this year be the year we make a difference in women's lives. When the score card comes out next year, you will be the judge. Will we have "grown calm, serene, and gentle?" Will we have "put into action our better impulses, straightforward, and unafraid?" I hope we will find that we were "never hasty in judgment, and always generous," that we left off "self seeking and faultfinding."

As we undertake the assignments of the coming year, The Collect should be our guide. Let us remember, "it is the little things that create differences, that in the big things of life, we are as one." Thank you for this wonderful opportunity you have given me. Humbly I prepare to serve you.





## More Lists to Live By Rhonda Hunter, Vice President

I looked back at the June 2009 Tar Heel Woman, to see if I had grown as a leader serving you on The Executive Committee. I wrote about making lists to help in organizing our ideas, reminders of what our goals are and how we were going to progress forward to achieve them.

Today is Sunday, May 23, 2010 and my Tar Heel Woman article is just now being written. I have exactly 22 minutes before midnight and then it will be considered late. I hate being late, but life sometimes gets in the way. Where I feel I have grown that will serve me as one of your future leaders is that life does not get in the way; I sometimes get in my own way. I should tell you I spend Saturday, yes all day Saturday having a "ME" day, when is the last time you did that? I got my nails done and then I went shopping. I was shopping for a baby shower gift of my great niece, who with the birth of her daughter; she will be providing my family with a 6<sup>th</sup> Generation. My mother is still living as well as her mother, my sister, her son, and his daughter; my great niece along with her new arrival due in July will be a blessing not reached by many. My grandmother will be 94 in September. I guess we have a long family life-line or maybe it is the habit of making all those darn lists.

With this in mind there are many generations of women who have come before us who have fought for the rights that many of us take for granted. I want to honor all those women by working smarter and more efficiently by serving you the members of BPW to propel BPW/NC back into the headlines of a professional group of women who recognize the need to help women help women.

To accomplish this I have created a new list for 2010 I'd like to share:

- Is the Big Picture Big Enough?
- Have a Contingency Plan ~ A Back Up to the Back Up Plan
- Set the Wheels in Motion ~ Oil those Squeaky Wheels
- Assembling the Best Board ~ If all else fails read the directions (By-laws & Collect)
- Effective Leadership ~ Is anyone following and getting benefit of membership?
- All Important Budget ~ If we build it will anyone really come?
- Creating a Schedule/Calendar ~ Don't we all live by this, don't forget to schedule that "Me" time.
- Monitor Our Progress ~ Oh no there's that proverbial "permanent record" we all dreaded in school
- Conflict Resolution ~ Taking the Initiative ~ Improving the Art of Negotiating
- Motivation ~ Now who can't use motivation?
- Shifting Gears to our Goal – Shifting gears without stripping them.
- Finishing and Evaluating our Results – Oh my goodness time flies and it is now June 2011 how do you think we did?

I look forward to seeing everyone this year at State Conference. We have an awesome line up of exceptional speakers, something for everyone. I want to thank Joanna Moses-Elliott for her excellent leadership and guidance this year she is an outstanding, kind and caring person. I also look forward to working with Gail Harper your new President. As Gail is installed to serve you; please give her encouragement, your support, and don't hesitate to step forward to offer your skills and talents to help BPW/NC progress into the future, for the many future generations of women to enjoy, embrace, and become empowered to control their life's goals and achievements.

## NC Women United Releases their Report Card Michelle Evans, Immediate Past President



In April 2010, NC Women United released the Report Card on the 2009 session of the NC General Assembly. To promote women's equity in North Carolina, NC Women United's member organizations and attendees at the 2009 NC Women's Legislative Agenda develop legislative priorities. Take a look at the Report Card to see how the NC General Assembly addressed issues impacting women and children in North Carolina.

This Report Card is located on the following pages of *The Tar Heel Woman*.



# North Carolina Women United

## Legislative Report Card for 2009

Released April 26, 2010




**NC Women United (NCWU)** is a coalition of organizations and individuals committed to advancing public policies that support the full economic, legal and social equality of women. NCWU works to achieve its mission through legislative advocacy, community organizing, and grassroots activism.




This is a Report Card on the 2009 session of the NC General Assembly. The Legislative Report Card for 2009 reflects legislative priorities that are key to promoting women's equality. These priorities have been identified by NCWU's member organizations and by the 2009 NC Women's Legislative Agenda, an outgrowth of NCWU's biennial local Women's Agenda Assemblies.



The "NCWU Response" indicator reflects NCWU's position on the legislative and/or budget status of each legislative item. For more information, visit [www.ncwu.org](http://www.ncwu.org).






Access to Health Care	Legislative Status	Budget Status	NCWU Response
<b>Healthy Youth Act-</b> Expands the Healthy Living Curriculum and mandates that schools must include instruction on comprehensive sex education that is scientifically based, medically-accurate and addresses contraception, the prevention of unintended pregnancy as well as protection from sexually transmitted diseases. The new curriculum will be taught in 7-9th grade classes in public schools beginning in the 2010-2011 school year. (H88/S221/SL2009-213)	Passed	N/A	↑
<b>Home &amp; Community Care Block Grant Funds-</b> Increase Home and Community Care Block Grant Funds. Funding was reduced by \$500,000 for each year of the biennium; however, \$1.4 million from the Federal Recovery Act (stimulus) was provided for nutrition services. No new money was allocated. (H142/S185)	Not Passed	N/A	↓
Civic Participation & Equality	Legislative Status	Budget Status	NCWU Response
<b>Expand Voter-Owned Elections-</b> The NC Senate approved a bill to expand the successful Council of State program to include the office of State Treasurer. The program currently covers the Auditor, Superintendent of Public Instruction and Commissioner of Insurance. The bill also creates a dedicated source of funding for the VOE program from small fees on investment managers and insurance agents. Eligible for short session (H-586/S-966)	Pending	N/A	↔



<b>Public Municipal Campaigns-</b> This bill would authorize publicly financed campaigns at the local level for municipal elections in NC. Narrowly passed the House, but stalled in the Senate. This bill is eligible in 2010. (H120)	Pending	N/A	
<b>School Violence Prevention-</b> Requires school systems to adopt strong policies against bullying and harassment. The bill passed with the enumerated protected categories intact including race, sexual orientation and gender identity, among others. (H548/S526/SL2009-212)	Passed	N/A	
<b>Youth Pre-Registration-</b> Allows 16-17 year olds to fill out a pre-registration form to vote, particularly when they take the required civics course or sign up for a driver's license. It also requires county boards of elections to conduct registration drives at high schools each year, and broadens existing requirements for teaching students in civic classes about the voting process. (H908/SL2009-541)	Passed	N/A	

Economic Self-Sufficiency	Legislative Status	Budget Status	NCWU Response
<b>Healthy Families and Healthy Workplaces Act-</b> This bill will make workplaces more family-friendly by requiring employers to offer paid sick days to their employees to care for themselves or a family member in the event of illness. (S534/H177)	Pending	N/A	
<b>Minimum Wages/Inflation Increases-</b> This bill would require an annual increase of the minimum wage equal to the increase in cost of living. (H175/S1016)	Not Passed	N/A	
<b>Housing Trust Fund Appropriation-</b> For FY09-10, the Housing Trust Fund's recurring funding was sustained at \$10 million, one of the few budget items to be spared a cut. However, the non-recurring funding of \$7 million annually for housing for persons with disabilities was cut. (Appropriation)	N/A	Recurring funding maintained	

Violence Against Women	Legislative Status	Budget Status	NCWU Response
<b>Add Division of Law Enforcement Support Services to Crime Control and Public Safety-</b> Clarifies that the Division of Law Enforcement Support Services is a division of the Department of Crime Control and Public Safety. (S139/H201/SL2009-81)	Passed	N/A	
<b>Child Witness Testimony/Procedures-</b> Allows remote testimony in child witness criminal proceedings where the court determines that 1) the minor would suffer significant emotional distress by testifying in the defendant's presence and; 2) the minor's ability to communicate would be impaired. Remote testimony is a method by which a child witness (under the age of 16) testifies outside of the physical presence of the defendant. (H192/SL2009-356)	Passed	N/A	

<b>NC Human Trafficking Commission-</b> Within the Department of Administration, The Commission has the power to 1) conduct research on international and domestic trafficking, 2) help inform law enforcement, social service providers, and the general public so that traffickers may be prosecuted, 3) to identify gaps, suggest new policies, and develop strategies to eradicate further trafficking. (S353)	Pending	N/A	
<b>Funding for Sexual Assault Programs-</b> The Legislature increased protection and continued compensation for victims being served in Sexual Assault Programs. (Appropriation)	N/A	Funded	
<b>Domestic Violence Appropriations-</b> The DV community asked for the state to increase funding by \$2 million for domestic violence programs funded by the Council for Women/Domestic Violence Commission. No new money was allocated in the general fund; however, the marriage license fee was increased by \$10 to be allocated to the Domestic Violence Center Fund. (S227/H151)	Pending	N/A	
<b>Recommendations of Joint Domestic Violence Committee-</b> <ul style="list-style-type: none"> <li>Clarifies purpose and membership of the Domestic Violence Commission.</li> <li>Amends Chapter 50B to require a summons be issued which allows the Defendant to respond within 10 days.</li> <li>Clarifies that ex parte orders are valid protective orders for purposes of enforcement.</li> <li>Requires a study to determine the cost of a domestic violence protective order notification system which interfaces with the NC SAVAN system.</li> <li>Requires the NC Domestic Violence Commission to study the issue of State oversight and coordination of services to victims of sexual violence. (S223/H115/SL2009-342)</li> </ul>	Passed	N/A	
<b>Protect Domestic Violence Shelters-</b> Ensures that local domestic violence programs will not be held liable for harmful acts committed by a perpetrator on their premises. Passed the Senate and awaits a House vote in 2010. (S144)	Pending	N/A	

NCWU response is:



positive



negative



pending

To see the text of a bill or to find the vote history for a bill, please visit [www.ncleg.net](http://www.ncleg.net).

For more information on the Women's Legislative Agenda and to view past Report Cards, please visit [www.ncwu.org](http://www.ncwu.org).

**BPW/NC Foundation Minutes**  
**Interim Action**  
**Pat Sledge, Secretary BPW/NC Foundation**

A called e-meeting of the BPW NC Foundation Board was held Sunday, May 3, 2010 through Monday May 10, 2010.

Foundation Chair, Varnell Kinnin called the meeting to order at 6:37 PM. Board members in attendance were: Secretary, Pat Sledge; BPW/NC President, Joanna Moses-Elliott; Vice Chair, Carolyn Williams, Board of Trustees chair; Treasurer, Faye Painter; BPW/NC President Elect, Gail Harper; Mary Alice Wells, Parliamentarian; Leanne Schuller; Terri Sharpe, Linda Hardy and Mary Lou Babinski, Bylaws Chair. Absent were: Susan Benton-Wilson and Bobbie Sheperis.

It was reported that as of April 30<sup>th</sup>, \$2945.00 had been received as a result of the Scholarship fund appeal mailed to members. The cost for preparation and mailing was \$312.05.

Motion:

It was moved and approved to reimburse the Green and Gold Chair for the full amount which had exceeded the amount budgeted.

Discussion was held concerning replacing board members whose terms were ending. The bylaws call for two board members to rotate off the board in even years, with three leaving in odd years.

Motion:

It was moved and approved to table discussion on board replacements until the pre-conference board meeting in June.

The names of individuals who had expressed willingness to serve will be brought to the June board meeting for consideration.

The e-meeting was adjourned on Monday May 10<sup>th</sup>.



**Primary Runoff in North Carolina to be held on June 22nd**

Be sure to vote on this important date. This is when **your** vote is the most important because so many people don't choose to exercise their right to vote at a Primary Runoff. Be there and vote for the candidates of your choice!

## BPW EVENTS AROUND NORTH CAROLINA

### Virginia Adamson, Secretary

Please send your clubs events to Rhonda Hunter, Webmaster at [administrator@bpw-nc.org](mailto:administrator@bpw-nc.org) and the Tar Heel Woman Editor at [tarheelwomaneditor@bpw-nc.org](mailto:tarheelwomaneditor@bpw-nc.org) or Virginia Adamson, Secretary at [secretary@bpw-nc.org](mailto:secretary@bpw-nc.org) for inclusion in the Tar Heel Woman and on the BPW/NC website. See submission deadlines below. Let's share the good work our clubs are doing!

Date	Event	For more info contact:
05/31	State Awards application deadline (extended)	<a href="mailto:awardschair@bpw-nc.org">awardschair@bpw-nc.org</a>
05/31	State Career Woman of the Year applications (extended)	<a href="mailto:vice-president@bpw-nc.org">vice-president@bpw-nc.org</a>
05/31	Golden Key Award application deadline (extended)	<a href="mailto:cbwbpw@carolina.rr.com">cbwbpw@carolina.rr.com</a>
06/01	Starbright Award application deadline	<a href="mailto:awardschair@bpw-nc.org">awardschair@bpw-nc.org</a>
06/15	Postmark Deadline for Early State Conference Registration	Joanna at 704-796-6775
06/21	Receipt Deadline for all State Conference Registrations	Joanna at 704-796-6775
06/25-27	2010 State Conference – Salisbury	<a href="mailto:president@bpw-nc.org">president@bpw-nc.org</a>
07/23	THW – July issue submissions deadline	<a href="mailto:tarheelwomaneditor@bpw-nc.org">tarheelwomaneditor@bpw-nc.org</a>
07/30-31	WPEA Summer Celebration – O'Fallon, Illinois	<a href="http://www.wpealliance.org/">http://www.wpealliance.org/</a>
07/31	THW – July issue publication	<a href="mailto:tarheelwomaneditor@bpw-nc.org">tarheelwomaneditor@bpw-nc.org</a>
08/26	Women's Equality Day	<a href="http://www.nwhp.org/resourcecenter/equalityday.php">http://www.nwhp.org/resourcecenter/equalityday.php</a>

## Memorial Service at State Conference



The Memorial Service at State Conference, June 25 and 26 will remember those BPW members who have passed away this past year. Help us honor those who have served BPW and shared their friendship with us. Please send the member's name, date of death, BPW affiliation and a brief biography along with how long they have been a member to Mary Lou Babinski at [mlbabinski@aol.com](mailto:mlbabinski@aol.com) or call 704-545-3717 hm. or 704-839-9544 cell. If you need to send the information by mail, please send it to Mary Lou Babinski, 10908 Brandonwood Ln., Matthews, NC 28105.



You are cordially invited to the

# 2010 State Conference

June 25-27, 2010

## “Rise and Shine”

### It's YOUR Brand New Day!



**Make Your  
Reservation Now!**



Holiday Inn Hotel & Conference Center

[www.holiday-inn.com/salisburync](http://www.holiday-inn.com/salisburync)

530 Jake Alexander Blvd. South

At I-85 & Jake Alexander Blvd, Exit 75

Salisbury, NC 28147

**Join us in Salisbury!**

## Special Committee Chairs

BPW/NC Foundation Board of  
Directors: Varnell Kinnin

Board of Trustees:  
Carolyn Williams

Awards: Tonya Holbert

Communications: Laura Poole

Hospitality: Available

Governance: Available

Information Technology:  
Available

Leadership Development:  
Mary Shelton Drum

Marketing: Leanne Schuller

Nominations: Leanne Schuller

State Conference:  
Available

## Task Forces

Women Joining Forces:  
Trina Hines

Future of BPW/NC:  
Pat Sledge



## LEADERSHIP DEVELOPMENT

Mary Shelton Drum, Leadership Development

**It's amazing what women can do when they have a vision and they want to make that vision come true. The Women Empowered and Enlightened Event held in Carrboro on April 24 on the occasion of the 50th Anniversary Celebration of the Ground-breaking Ceremony of our Headquarters was a rousing success. The Executive Committee spearheaded this event and are to be commended for their leadership, their hard work, and their dedication.**

**Current and past members, including many Past State Presidents from across the state, attended the Event. Our keynote speaker, the Honorable Elaine Marshall, North Carolina Secretary of State, and Harnett Area BPW member, addressed the issues that women still face as they run for political office. Past State President, Caryl Sinfield and I reviewed our historical beginnings in Charlotte and the history of our Emblem and the symbolism found on it. Dr. Lois Frazier, Past State President took us back to that Groundbreaking fifty years ago, Pat Sledge shared her life experiences and what BPW means to her, and Leanne Schuller took us forward with her perspective as a young member of BPW.**

**Networking, reconnecting, listening to history from those who were there, enjoying the fellowship of our BPW Sisterhood were all part of what made this such a remarkable Event. If you were there, you know what I mean. If you could not be there, now is the time to make plans to attend at least one WEE Event this upcoming year. It takes all of us working together to make BPW/NC a success and one of the ways is through our WEE Events.**

**Let me challenge you for the new BPW year. Ask yourself what you can do to support women across the state through BPW and know that one way is through sponsoring a WEE Event with your club, and another way is by gathering a group together and heading out for the next WEE Event. I'm sure the BPW members of North Carolina are most willing and able to become Women Empowered and Enlightened.**



**INTERIM ACTIONS**  
**North Carolina Federation of Business and Professional Women**  
**Federation Executive Committee Meetings**  
**May 11, 2010**  
**Virginia Adamson, Secretary**

- Approved that for the 2010 BPW/NC Federation Annual Conference, club members must have dues paid through their club treasurer to the State Treasurer by May 31st (postmarked May 29, 2010) to be counted as a member in good standing at the Conference Business Sessions.

**Legislative Update and Future of BPW/NC**  
**Pat Sledge, Legislative Chair**

***It doesn't matter where you've been; it only matters where you are going.***

~ Brian Tracy

As our 91st State Conference approaches, and a year full of challenges, changes and a few surprises draws to a close, this Chair would remind each member to review the proposed bylaw changes that will be considered and voted on in Salisbury in the next few weeks. Those proposed bylaws were published in the last issue of the Tar Heel Woman. You will find an archived copy on the website at [www.bpw-nc.org](http://www.bpw-nc.org).

Just in case you've missed the announcements, BPW/USA decided that the original plan to assess each state federation \$40 per member would not be necessary, and that state federations could pay \$50 per year which would allow the State Federations to use the BPW name, trademarks and signature programs as affiliates. With that change, we can move forward to do the work that means the most to the women of BPW ...to improve the lives of North Carolina women and their families.

***A leader's job is to look into the future and see the organization, not as it is, but as it should be.***

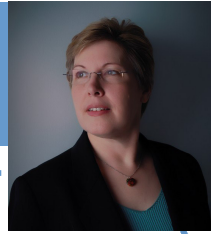
~ Jack Welch



**Our 50th Anniversary Celebration of Groundbreaking of State Headquarters. The Women Empowered and Enlightened Event was held in Carrboro on April 24, 2010. We had a good turnout of women from across the state to celebrate this historic day.**

## What I Learned as Secretary

### Virginia Adamson, Secretary



My year as the Secretary for the North Carolina Federation of Business and Professional Women's Clubs, Inc. is coming to a close. There are three more scheduled meetings remaining: one Executive Committee meeting, one Board of Directors meeting and probably the most daunting of all the State Conference. I have attended more meetings than I can count as well as two awesome WEE events this year.

Reflecting over the past year I see that I have learned a lot about a role that is vital to the functioning of our organization. I was apprehensive about running for the office but was assured that I would have truckloads of support in learning the rules and procedures. That was so true! I succeeded a woman who was and is the epitome of organization. Rhonda Hunter provided me with a binder full of expertly written minutes and lots of good advice on how to fulfill the duties of the office. Our Parliamentarian, Carolyn Williams, patiently explained the ins and outs of Robert's Rules of Order. President Joanna Moses-Elliott nudged me in the correct direction when I needed a reminder about my role. All the members of the Board were there to help out.

The duties (abridged) of the secretary are straight forward:

- Attend all meetings of the Executive Committee and Board of Directors of the Federation.
- Keep the President aware of attendance to ensure a quorum.
- Take and record accurate minutes of these meetings as well as the State Conference. These minutes should include an accurate record of any votes that are taken other than in person (such as electronic meetings).
- Provide copies of the minutes to the President and Parliamentarian for review/correction/ approval of the minutes.
- Serve on the Board of Trustees.
- Serve as the liaison between the Executive Committee and the *Tar Heel Woman* Editor.
- And the list goes on...

Though the list of duties is not short, they were each a learning experience. By attending all the meetings I have learned about the operation of a non-profit organization. By keeping attendance I have learned the names and titles of a number of women as well as gained new friends from across the state. By taking and recording the minutes I have learned about Robert's Rules of Order, and learned that parliamentary procedure is a valuable asset in hearing everyone's voice on a subject. By providing these minutes to the President and Parliamentarian for their approval I have learned how to keep correct minutes (not at all like any minutes I've ever written before). By serving on the Board of Trustees I have learned about the management of the assets of our Federation. By serving as the liaison with the THW Editor I have improved my proofreading skills and certainly my support skills. There is one duty that really is implicit in all the Board of Directors duties – take part in club events across the state when possible. I had the opportunity to visit a few clubs for their special events and learned that we are a large, diverse organization striving to follow the BPW/NC mission. Perhaps now I am truly prepared to be the Secretary at the State Conference, though it still seems like a daunting task.

Most of all I have learned that serving as an officer for BPW/NC is an opportunity for personal growth and a new facet of life has opened to me. It has been a pleasure to serve with an outstanding group of women that I would never have met or come to count on as close friends had I not said yes to the call to serve BPW/NC. Take a risk – step up and serve in your club or at the state level. You will be surprised how much you grow as a result of your service.



**91<sup>st</sup> ANNUAL BPW/NC STATE CONFERENCE****JUNE 25 – 26, 2010****Registration Form**

Holiday Inn, Salisbury NC

530 Jake Alexander Blvd. I-85, Exit 75, Salisbury, NC 28147, [www.holiday-inn.com/salisburync](http://www.holiday-inn.com/salisburync)

Rooms are reserved under "BPW" – Reservations deadline: May 29th, 2010, 12AM

Call (704) 637-3100 – Negotiated Rate: \$99.00 plus 9.75% taxes/per night

Includes full hot Breakfast Buffet at Jasmine's



Name \_\_\_\_\_ Name on Badge \_\_\_\_\_

(Please print legibly)

Address \_\_\_\_\_ Local Organization \_\_\_\_\_

\_\_\_\_\_ Email \_\_\_\_\_

Phone (H) \_\_\_\_\_ Phone (B) \_\_\_\_\_

**Please check all of the following that apply:**

- ☐ LO President      ☐ BPW/NC Board Member      ☐ First Time Attendee  
☐ Past BPW/NC President      ☐ BPW/NC Board of Trustees      ☐ Young Careerist  
☐ Currently Serving/Have Served in the Military (Branch): \_\_\_\_\_  
☐ Candidate for or Holding Public Office of \_\_\_\_\_  
☐ Special Diet (Specify): \_\_\_\_\_  
☐ Medical Certification (If checked, please circle: MD, RN, LPN, Other) \_\_\_\_\_  
☐ Yes, I am willing to serve as a volunteer during State Conference if needed.

**Full Registration Fees**Postmarked by  
June 15, 2010

\$140.00

Postmarked After  
June 15, 2010

\$165.00

\$ \_\_\_\_\_

(Full registration includes all business sessions, workshops, three meals, breaks, and special events.)

**One-Day Conference Registration**

Saturday Only      \$95.00      \$115.00      \$ \_\_\_\_\_

**Meals\*/Events Purchased Only**

Friday Dinner and Entertainment\*      \$45.00      \$ \_\_\_\_\_

(Business attire)

Saturday Foundation Luncheon\*      \$30.00      \$ \_\_\_\_\_

Saturday Installation Dinner\*      \$45.00      \$ \_\_\_\_\_

(Business/Cocktail Attire)

\*(Members' family and guests (non-BPW members) attending meal or social functions pay only the cost indicated above.)

First Time Attendee Discount (\$10.00)      \$ \_\_\_\_\_

I wish to sponsor the Conference Program: ☐ Patron \$15.00 ☐ Sponsor \$20.00      \$ \_\_\_\_\_Golden Key Club Breakfast      Attending ☐ Yes ☐ No      \$ \_\_\_\_\_**TOTAL ENCLOSED**      \$ \_\_\_\_\_**All Registrations must be received: June 21, 2010. Last Date for Refunds: June 15, 2010**

Anyone attending any conference function (meals, business sessions, workshops and/or special events) must pay a registration fee. All members in good standing as of April 30, 2010 and registered by 9:00 a.m. on June 26, 2010, are eligible to vote in the election of officers.

**A check, payable to BPW/NC Conference Fund, and the registration form should be mailed to:****Faye Painter, BPW/NC Treasurer, 2583 Teague Street, Lincolnton, NC 28092****(E) [fayepainter@att.net](mailto:fayepainter@att.net) for more information, call Joanna at 704-796-6775**



## 2010 BPW/NC State Conference

We would like to sponsor the \_\_\_\_\_ event(s)  
at the following level:

- \_\_\_ Diamond Sponsor \$2000
- \_\_\_ Gold Sponsor \$1000
- \_\_\_ Silver Sponsor \$500
- \_\_\_ Bronze Sponsor \$250
- \_\_\_ Other \$

Company Name \_\_\_\_\_

Company Contact \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Billing Address \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

**Mail check and copy of contract to:**  
**Faye Painter**  
**BPW/NC Treasurer**  
**2583 Teague Street**  
**Lincolnton, NC 28092**

**(E) fayepainter@att.net**

**Mail original contract, copy of**  
**check and ad copy to:**  
**Joanna Moses-Elliott**  
**134 Cottontail Lane, SE**  
**Concord, NC 28025**

**(cell) 704-796-6775**  
**(W) 980-387-7457**  
**(E) JOMOELL@yahoo.com**

Sponsorship amount must be paid in full by **June 5th, 2010** to be included in the conference notebook and signage.

### Corporate Sponsors for State Conference 2010

The 2010 North Carolina Business and Professional Women's Annual State Conference will be held in Salisbury, NC on June 25-26, 2010. Our Mission Statement is to provide professional and personal growth opportunities and to promote equity for North Carolina women in the workplace. Business and professional women from across the state will conduct business, network, and attend workshops and forums to increase their knowledge and leadership abilities. As a nonprofit organization to empower women, we are asking your company to help sponsor this State Conference.

#### *Sponsorship Opportunities:*

##### **Conference Sponsor**

**Diamond - \$2,000** At this level of commitment your company will be listed on all signage, programs, have a full-size ad in the Conference notebook and admittance for three persons to the professional workshops being held on Saturday.

##### **Event Sponsor**

**Gold - \$1,000** At this level of commitment your company will be listed on the signage of the event selected, have a half-size ad in the Conference notebook and admittance for two persons to the event sponsored.

**Silver - \$500** At this level of commitment your company will be listed on the signage of the event selected, have a quarter-size ad in the Conference notebook and admittance for one person to the event sponsored.

**Bronze - \$250** At this level of commitment your company will be listed on the signage of the event selected, and a business card size ad in the Conference notebook or admittance for one person to the event sponsored.

#### *Events to be sponsored*

##### **Friday Dinner:**

Friday night dinner includes opening ceremony, business meeting, and entertainment for outgoing leadership team.

##### **Saturday Luncheon:**

This event hosts the Young Careerist Program – an opportunity for young women to network and to present speeches on topics concerning the working women.

##### **Professional Workshops:**

Topics pertaining to the professional and personal growth of women will be presented on Saturday.

##### **General Corporate Sponsorship**

Your sponsorship of our Conference and its events will promote the achievement of North Carolina workingwomen and will be greatly appreciated.



## 2010 BPW/NC State Conference Tentative Agenda

### **RISE and SHINE** **“It’s Your Bright New Day”**

#### **Friday, June 25, 2010**

3:00pm - 6:30pm	Registration Open
3:30pm – 4:30pm	Foundation Board Meeting
4:30pm - 5:00pm	Board of Trustees Meeting
5:00pm - 5:30pm	Executive Committee Meeting
5:30pm - 6:30pm	Federation Board Meeting
5:00pm – 6:30pm	Hospitality Suite Open
<b>7:00pm - 11:00pm</b>	<b>Opening Ceremonies</b>
7:00pm – 7:45pm	Concord – Cabarrus BPW Club, Host Recognition
	Presentation of Colors – Pledge of Allegiance
	Official Welcomes to Attendees and Guests
	Introduction of 2009-2010 BPW/NC Leadership and Guests
	Invocation
	Dinner
7:45 pm.	Speaker - Founder of Real Life Communications, <b>Becky Sansbury, “Sunglasses Required to see your Future”</b>
8:15 pm -	<b><u>First Business Session</u></b>
	Approval of Standing Rules of Order
	2010 Conference Program
	Nominating Committee Report
	Nominations
	Candidate Speeches
	BPW/NC Awards
	Membership Awards
	Public Relations Awards
	Public Policy Awards
	Issues Management Awards
	Foundation Awards
	Golden Key Club Award
	Entertainment – Our <b>“New Bright Decade”</b> party
11:00pm-1:00am	Hospitality Suite Open



**Saturday, June 26, 2010**

7:00am-10am

7:30am – 9:00am

7:30am – 8:30am

7:30am – 8:30am

8:15am – 8:30am

8:30am – 9:45am

9:45am -10:00am

10:00 am-10:45am

10:45 am-11:00am

11:00am -11:45am

11:45am-12:00pm

12:00pm-2:15pm

2:15pm-2:30pm

2:30pm-3:00pm

3:15pm-5:15pm

5:15pm-7:00pm

5:30pm-6:45pm

7:00pm

11:00pm-1:00am

**Sunday, June 27**

7:00am-10:00am

9:00am-10:00am

10:00am-11:00am

Breakfast Buffet at Jasmine's for Hotel Guests

Registration Open

Breakfast for Young Careerists –Jasmine's

Golden Key Club Breakfast at Jasmine's

Nominating Chair Meets the Candidates for BPW/NC

Workshop – **Jane Hight McMurry, Speaker/Author****Rise and Shine, because it's not "Just Another Day"**

Break

Topics – Rhonda Hunter – Building an award -  
winning website.

BPW Foundation – News and Successes

Break

YC speeches, Career Woman of the Year candidates

Break

Luncheon- with **Keynote Speaker/Author****Sherre DeMao "Secrets of a Mompreneur"**

Foundation Annual Meeting

Break and Book Sales/ Autographs / networking

Memorial Service –

BPW/NC Past State President, Mary Lou Babinski

**Second Business session**

- By-Laws Amendments

- Election of Officers

Free Time/Group Photos, etc.

Hospitality Suite open for Networking

YC &amp; Career Woman winners announced

Installation Banquet

Honoring the New Leadership Team

&amp; Incoming Club Presidents

Hospitality Suite Open

Breakfast at Jasmine's for Hotel Guests

Post Conference Executive Committee Meeting

Pack all Conference Boxes/Flags/Leftovers – Settle Bill





North Carolina Federation of Business and Professional Women

## 2010 State Conference Program Advertising Contract

Check the ad size requested.

_____	Full Size	\$150	Camera-ready art required**
_____	Half Size	\$100	Camera-ready art required**
_____	Quarter Size	\$ 50	Camera-ready art required**
_____	Business Card	\$ 35	Camera-ready art or business card required**

\*\* (For computer graphics information, contact Joanna Moses-Elliott, for details.)

Complete the following information and sign the contract.

**Please print or type:**

Name of Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Signature: \_\_\_\_\_

BPW LO/Member Who Sold Ad: \_\_\_\_\_

**Total payment is due with contract. Make checks payable to BPW/NC State Conference Fund.**

**Mail check and copy of contract to:**

Faye Painter, BPW/NC Treasurer  
2583 Teague Street  
Lincolnton, NC 28092

(E)fayepainter@att.net

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(cell) 704-796-6775  
(W) 980-387-7457  
(E) JOMOELL@yahoo.com

Deadline for Ad Reservation/Copy:  
**June 5, 2010**

Distribution of Programs:  
**June 25, 2010**

**Business & Professional  
Women  
Building Powerful Women.**

Professionally,  
Politically,  
Personally.

BPW Foundation:  
[www.bpwfoundation.org](http://www.bpwfoundation.org)

BPW/NC  
Rise and Shine: It's YOUR  
Bright New Day

North Carolina Federation:  
[www.bpw-nc.org](http://www.bpw-nc.org)




North Carolina Federation of  
Business and Professional  
Women's Clubs, Inc.  
PO Box 276  
Carrboro, NC 27510-0276

Tar Heel Woman is a publication  
of the North Carolina Federation  
of Business and Professional  
Women's Clubs, Inc. It is pub-  
lished six times a year and  
Distributed without charge to all  
BPW/NC members, BPW/  
Foundation officers and state  
presidents, and organization  
partners.

Submissions may be made by  
sending information to  
Carol Ambrose, Editor  
[carolambrose@mindspring.com](mailto:carolambrose@mindspring.com)

Reserved is the right to accept,  
edit, or reject any material  
submitted for publication

[www.bpw-nc.org](http://www.bpw-nc.org)



**WOMEN'S PROFESSIONAL EMPOWERMENT ALLIANCE  
CELEBRATION**

*Sponsored by the Illinois Federation of Business and Professional Women  
July 30, 2010 & July 31, 2010*

**THE FOUNDATION FOR THOSE WHO WILL BE OUR LEGACY.....  
ARCHITECTED TO APPRECIATE YOUR LIFE'S MISSION**

The WOMEN'S PROFESSIONAL EMPOWERMENT ALLIANCE (WPEA) is an annual event that brings together those Women, and all who support our mission, of Women Empowering Women. In 2009 we came together to honor the 90th Celebration of a National Organization of Business Women, who sought to enhance all Women Professionally – Politically – and Personally. That event in many respects saw the end of an era.

This year's event will be a dawn of a new direction that brings together each state and local entity seeking to continue the grass roots initiative started over 90 years earlier. This "New Year's Celebration" will honor our history and seek to use those successes and challenges to blaze the trail of the new alliance that now awaits us.

**Make plans now.** We will be celebrating at the **Hilton Garden Inn** located at  
360 Regency Park Drive, O'Fallon, Illinois 62269  
**Room rate is \$105.00 for a single or double**  
*The deadline to receive the BPW room rate is June 30, 2010*


**Your registration fee of \$90 includes:**  
Opening reception on Friday, Saturday lunch and Saturday evening celebration.  
Illinois Federation will be hosting a breakfast on Saturday morning for an additional \$25 fee.  
Registration deadline: June 30, 2010

**Speaker Showcase**  
All state speak-off winners in attendance will be able to showcase their winning speeches on Saturday afternoon. Each individual will be asked to share the criteria upon which they were judged. Speeches should last no more than 5 minutes

**HIGHLIGHT OF EVENTS**  
We are still outlining the other fun activities for the event so please visit [www.wpealliance.org](http://www.wpealliance.org) frequently for additional information.

Mark your calendar and join your fellow Professional Business Women and friends for this great event.

**For more information contact:**  
Cindy Heflin: [Cheflin@pssfed.com](mailto:Cheflin@pssfed.com) or 618-979-2236  
Lynette Jones: [lkjones.bpw@gmail.com](mailto:lkjones.bpw@gmail.com) or 309-863-5329



This issue of *The Tar Heel Woman* is the last one for me as editor. It has been a most rewarding year as I pushed my envelope and honed my skills in Microsoft Publisher. I offer thanks to Rhonda Hunter who got me off on the right foot and Virginia Adamson whose attention to detail assisted me with her keen eye for proofreading. Without these women my job would have been more difficult and *The Tar Heel Woman* would have been a lesser publication. More importantly, I had fun working on the newsletter and getting to know BPW women from around North Carolina.

Carol Ambrose, Editor