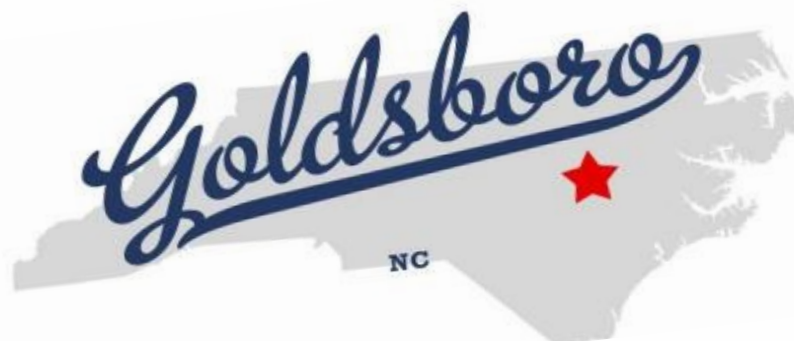




# TAR HEEL WOMAN

Call to Convention Issue

All Roads Lead to



June 21 & 22, 2019

# 100

(1919-2019)

years of

Working Women  
helping  
Women Work

**Volume 94, Issue 6**

**May 21, 2019**

# **TAR HEEL WOMAN**

**is a publication of North Carolina Federation of  
Business & Professional Women's Clubs**

## **BPW/NC Officers 2018-2019**

**President: Barbara Bozeman, Nashville**

**Vice President: Vacant**

**Treasurer: Linda Hardy, Nashville**

**Recording Secretary: Julie Ueleke, Concord-Cabarrus**

**Parliamentarian: Barbara High-Tyre**

**Immediate Past State President - Elva Graham, Henderson**

### **BPW/NC Mission Statement**

The mission of BPW/NC is to provide professional and personal growth opportunities and to promote equity in the workplace.

### **BPW/NC Objectives**

- \* Improve outreach to North Carolina women to ensure membership growth of both local clubs and the Federation
- \* Promote program opportunities and resources for personal and professional growth for members across North Carolina
- \* Advocate for North Carolina working women and their families
- \* Promote structural changes to improve the effectiveness and efficiency of the Federation

**In this edition of the THW:**

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**President's Letter**

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**Congratulations Kelli Harmon**

\*

**"Leading" BPW/NC**

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**2019-2020 BPW/NC State Officers**

\*

**Get On Board!**

\*

**2019 State Convention Update**

\*

**A Chance Encounter**

\*

**Emblem Collect**

**BPW COLLECT**

*Keep us, O God, from pettiness; let us be  
large in thought, in word, in deed.*

*Let us be done with fault-finding and leave  
off self-seeking.*

*May we put away all pretense and meet  
each other face to face -- without  
self-pity and without prejudice.*

*May we never be hasty in judgment and  
always generous.*

*Let us take time for all things; make us to  
grow calm, serene, gentle.*

*Teach us to put into action our better  
impulses, straightforward and  
unafraid.*

*Grant that we may realize it is the little  
things that create differences, that  
in the big things of life we are at  
one.*

*And may we strive to touch and to know  
the great common human heart of  
us all, and, O Lord God, let us  
forget not to be kind!*

-- Mary Stewart, April  
1904

**Dates to Remember**

\*

**May 24: EXTENDED DEADLINE FOR CONVENTION ADS/VENDORS**

\*

**JUNE 8: CONVENTION REGISTRATION ENDS**

\*

**JUNE 21-22: ANNUAL STATE CONVENTION**

**This is your official  
CALL TO CONVENTION 2019!**

**Dear BPW Sisters and Brothers:**

**All members and potential members are hereby invited to attend the 100th Annual State Convention on June 21 and 22, 2019 at the Goldsboro Event Center on Slocumb Street, in Goldsboro, North Carolina. The Annual Convention Chairs have been hard at work, and we are thrilled to announce that Belk, Inc, has stepped forward to be our title sponsor for this milestone event.**

**The Hampton Inn of Goldsboro is our hotel and hospitality location. They are generously providing a welcoming munchie array for our Thursday arrivals. This year, our hospitality suite is pool-side—so be sure to bring your suits!**

**Friday, we will be treated to the NC premiere of Ashley Maria and Lea-Ann Berst's movie "Pioneers In Skirts" . On Saturday, Francesca Burack will be guiding us through a motivational, educational, inspiration filled program: "Show Up, Stand Up, Speak Up". Not to be missed!**

**Registrations are open until June 8th.**

**Join us as we usher in the next century of  
Working Women Helping Women Work!**

**PRESIDENT: BARBARA J. BOZEMAN**



## Kelli Harmon is NC Outstanding Combat Female Veteran

On May 10, Kelli Harmon was honored as the 2019 Outstanding Combat Female Veteran of NC.

The criteria for this inaugural award include serving in the US Armed Forces in some capacity during a period of war, personifying integrity, high character and selflessness, overcoming barriers in her quest to achieve her goals post-war. She must also make a positive impact in her local NC community since returning to civilian life. She is to demonstrate in her personal achievements CFVF's goal of helping ensure each combat female veteran has the opportunity to prosper in her life after war.

The CFVF Award Selection Committee congratulated Kelli for her service, persistence and fortitude and thanked her for being an example to all those who follow in her footsteps.

Kelli is a past president of the Virginia Dare BPW and currently works as a Financial advisor for Edward Jones Investments in Manteo, NC.

Images below are Kelli Harmon with Brigadier General Allen Boyette (left) and David Hall, Secretary for the NC Department of Military and Veteran Affairs (right)



# GET ‘EM WHILE THEY ARE HOT! HOT! HOT!!

We must report a great success.

Almost 350 new member leads were generated  
from our booth at the Southern Women’s Show in Raleigh.  
**YES—MORE LEADS THAN WE CURRENTLY HAVE MEMBERS!**

CLUB	# OF LEADS	CLUB	# OF LEADS
FAYETTEVILLE	10	HENDERSON	28
NASHVILLE	42	PEMBROKE	1
PITTSBORO	9	TRIANGLE	142
TRIAD	14	SANFORD	7
UNKNOWN AND OUTLIERS	37	FUQUAY V, GARNER & CLAYTON	31
GOLDSBORO	9	BENSON/ SMITHFIELD	17

The lead slips were distributed to the club leaders in April.

We hope you have already made efforts to contact these interested women and men. **They have indicated they are interested in us.**

We know this is a transitional time of year, but you can still touch base with them, do one-on-one meet-ups, and even invite them to attend the state convention—a great way to showcase what BPW/NC is about.

## Don’t let these leads grow cold!



## HOW TO KEEP THOSE LEADS FROM GROWING COLD:

This may be a time of transition for many clubs. Some take a month off, convention is coming up, next meetings can be installations rather than “meetings”

So what can you do with those leads now—to keep them from going cold or losing interest?



- Make “first contact” - give them a call!

- Share your sites...Facebook, website, let them get to know your local and state organizations



- Invite them to attend convention. One day opportunities are available for non-members to help showcase what BPW is (available until June 8th)
- Invite them to meet for coffee, dinner or arrange a soft meeting





**Thank you to  
Barbara Tyre,  
for the inspiration and the groundwork of getting this space for  
us.**

**Thank you to  
Maria Garcia of Sanford BPW  
Katie Connors of Triangle BPW  
and  
Marcy Stahl of Triangle BPW  
for taking some of your weekend to work the booth.**

**With gratitude,  
Barbara Bozeman, BPW/NC President**



**WELCOME THE EXECUTIVE COMMITTEE  
and STATE NOMINATIONS CHAIR FOR 2019/2020**

**PRESIDENT: BARBARA J. BOZEMAN**



**VICE PRESIDENT: LINDA HARDY**

**TREASURER: DONNA WOOD**



**SECRETARY: EMILY LEMUS**



**PARLIAMENTARIAN: BARBARA TYRE**



**STATE NOMINATIONS CHAIR: MELODY BARRETT**



**One of the benefits of being part of a professional organization like BPW/NC is the opportunity to learn and participate, to hone and share the skills you have and maybe develop some new ones.**



**IF YOU HAVE A SINCERE  
DESIRE,  
THERE IS A PLACE FOR YOU!**

**Contrary to popular belief, there is absolutely NO prerequisite “time served” at the local level before you participate at the state level.**

**In many ways, the experiences you gain participating at the state level creates a perspective beneficial to your local club participation.**

**Ways you can participate:**

**Committee Chair**

**Committee Member**

**Special Projects (short-term tasks)**

**If you would like to explore ways to participate,  
call me, text me, or shoot me an email.**

**Looking forward to hearing from you!**

**Barbara Bozeman**

## **STANDING COMMITTEES:**

<b>Finance:</b>	Prepares and executes the annual budget and serves as a business advisor.
<b>Foundation:</b>	Serves as the Chair of the BPW/NC Foundation
<b>Legislation:</b>	Encourages membership to be active citizen advocates
<b>Recruitment &amp; Retention:</b>	Maintain membership records, work on ways to keep current members and help gain new members
<b>Public Relations:</b>	Help with social media, web presence, and ways to promote and present BPW to the community
<b>Young Careerist:</b>	Helps local clubs find and develop Young Careerist Candidates, coordinates the state Young Careerist Competition at Convention.

## **SPECIAL COMMITTEES:**

<b>Awards:</b>	Publicizes, coordinates and coordinates Annual Awards programs
<b>Nominations:</b>	Assists the State Nominations Chair in finding qualified candidates for annual elections
<b>Governance:</b>	Works on the update and development of governing documents
<b>Leadership Development:</b>	Guide members through opportunities to develop leadership skills
<b>Annual Convention:</b>	Develops and executes the Annual State Convention
<b>Hospitality:</b>	Coordinate hosting duties during meetings at Headquarters and Convention
<b>Webmaster:</b>	Updates and maintains the state website
<b>Tar Heel Woman Editor:</b>	create and publish the state magazine (digitally)
<b>Women Joining Forces:</b>	promote and develop BPW/NC programs and opportunities to military-affiliated women in NC.

**More information about committee positions is  
available in the BPW/NC Handbook (Mar 2019 rev)  
available on the website**



**NC Business & Professional  
Women's Clubs**

**1919-2019**

**100**

**years of  
Working Women Helping  
Women Work**

**June 21/22, 2019**

**Goldsboro, NC**



**From our Annual Convention Chairs,**

**Gail Harper and Marsha Riibner-Cady:**

Convention Update

The excitement is building for our 100th year celebration! Registration is open until June 8 for 2019 BPW/NC Convention in Goldsboro on June 21-22. Go to [bpw-nc.org](http://bpw-nc.org), log in as a member and register for convention!

The program is in it's final planning stages. We have exciting speakers and vendors. Birthday cake will be part of our celebration. Everyone is encouraged to bring 1920's attire for Friday night. There will be at least one suffragette attending for sure!



The deadline for ad space and vendor tables has been extended until May 24, 2019. Contact Marsha Riibner-Cady at 252-423-0819 or [romarsci@gmail.com](mailto:romarsci@gmail.com) for details.

AND the big news is that **BELK** is our title sponsor! There are additional sponsorship opportunities, so contact Marsha for details.

Over the next couple of weeks more information will be shared. This is an event not to be missed. How many other organizations will turn 100 in your lifetime?

Looking forward to seeing you there.



**100** years of  
(1919-2019)

Working Women  
helping  
Women Work

~~Save The Date!~~

**Registration  
is Now Open!**

**[bpw-nc.org](http://bpw-nc.org)**

**Annual Convention**

**June 21 and 22, 2019**

**Goldsboro, North Carolina**



**Registration is  
open until  
June 8, 2019.**



**NC FEDERATION OF  
BUSINESS & PROFESSIONAL WOMEN'S CLUBS, INC**

**WELCOMES**



**as our title sponsor for the 2019 Annual Convention**

**As they have supported us for more than 70 years,  
please visit their stores, social media locations and shop on-  
line to support them**

**[Belk.com](http://Belk.com) / [Facebook Belk](#) / [Pinterest Belk](#)**

**NC FEDERATION OF BUSINESS & PROFESSIONAL WOMEN'S CLUBS, INC**

**WELCOMES OUR SPEAKERS FOR THE 2019 ANNUAL CONVENTION**

**Ashley Maria &  
Lea-Ann Berst**

**Producers**

**Presenting the film:  
"Pioneers in Skirts"**



Pioneers in Skirts is a film aimed at empowering movements and elevating conversations about achieving more inclusive cultures.

This character-driven documentary addresses the stereotyping and sexism that can chip away at a woman, hurt her potential, and make her feel like she must re-think her dreams.

Join us on Friday, June 21, 2019 to experience the presentation of this movie with the filmmakers.

**Stereotyping and sexism chip away at pioneering ambitions.**

**What will you do to change it?**

**#BEtheChange #BEaPioneer**

**NC FEDERATION OF BUSINESS & PROFESSIONAL WOMEN'S CLUBS, INC**  
**WELCOMES OUR SPEAKERS FOR THE 2019 ANNUAL CONVENTION**

**Francesca Burack**

**International Motivational Speaker**

**Communication Strategist**

**Author of**

**“Women are Special—123  
Reasons Why”**



***Saturday's presentation:***  
***SHOW UP! STAND UP! SPEAK UP!***

## **CONVENTION SCHEDULE:**

*Thursday, June 20, 2019*

5:00pm—7:00pm	Welcome Reception at Hampton Inn
7:00pm—9:00pm	2018-2019 Executive Committee Meeting (over dinner)
9:00pm—10:00pm	2018-2019 Board of Directors Meeting
8:00pm—12:00am	“Welcome Weary Travelers” (Hospitality Suite)



## **CONVENTION SCHEDULE:**

*Friday, June 21, 2019*

6:30am—8:30am	Hampton Inn Breakfast
7:30am—8:30am	First Timers/ Young Careerist Breakfast

### **At The Goldsboro Event Center:**

9:15am	Young Careerist Interview Vendors Open
9:30am—11:00am	Registration Opens
11:00am—11:30am	Welcome / Opening Ceremony
11:30am—1:30pm	Lunch Served and Lunch Program Young Careerist Speech Nancy Warner—2020 Right to Vote Project Ashley Maria—Participating in UN/ Commission on Status of Women 2019
1:30pm—2:00pm	Networking and Break
2:00pm—3:30pm	Pioneers In Skirts Movie Presentation (Ashley Maria and Lea-Ann Berst)
4:00pm—4:30pm	Credentials Report
6:00pm—8:00pm	Evening Reception / Dinner
8:30pm-9:30pm	National BPW meeting (poolside)
9:00pm—12:00pm	Hospitality Suite open

## CONVENTION SCHEDULE:

*Saturday, June 22, 2019*

6:30am-8:30am	Hampton Inn Breakfast
7:30am—8:30am	Past Presidents Breakfast (Golden Key)
8:30am-9:00am	Registration Table Open/Vendors Open

### **At The Goldsboro Event Center**

9:00am—10:00am	Federation Business Meeting
10:10am-11:10am	Foundation Business Meeting
11:10am-11:30am	Break
11:30am—1:30pm	Lunch Program (Awards/Presentations) Awards Presentations Speaker: Sandy Thompson, NFBPWC
1:30pm—2:00pm	Break
2:00pm—5:00pm	<b><i>Show Up! Stand Up! Speak Up!</i></b> Speaker: Francesca Burack
5:00pm—6:30pm	Break
6:30pm—8:30pm	Installation Ceremony and Convention Closure
9:00pm-12:00am	WELCOME 2019-2020!! Hospitality Suite

*Sunday, June 23, 2019*

6:30am—8:30am	Hampton Inn Breakfast
9:00am—10:30am	2019-2020 Executive Committee Meeting

## **A Chance Meeting**

### **by Marsha Riibner-Cady**

So, there I was walking down the hall at the After-School Conference in Greensboro a couple of weeks ago. Suddenly, I hear my name. In front of me was Wanda Beasley.

She is a former BPW member from the Sanford club. Imagine our surprise seeing each other at a non BPW event! We had lunch together to catch up and started chatting with a couple of other ladies at our table.

Wanda did such a great job telling them about all the wonderful things that BPW has done for her. She recently opened a business, which fellow club members helped her navigate through the red tape involved with that. A couple of years ago she had some medical problems and family issues. At one of her local club meetings, she was presented with a basket that contained gift certificates for restaurants, grocery stores, and pampering. She felt that the BPW members were so very supportive of her. She couldn't say enough wonderful things about the club and its members. I

f I hadn't already been a member, I would have joined on the spot for the networking and support Wanda described.

Thank you, Wanda Beasley, for being a champion for BPW!



Picture of Wanda and Marsha at the Synergy Conference.



### ***EMBLEM BENEDICTION***

***This emblem binds us all  
In one great sisterhood.  
It bids us hear our conscience call,  
For nobler womanhood.***

***God guide us when we wear  
this emblem o'er our heart.  
Keep us true and always fair***

***GOD BLESS US AS WE PART.***