

**The North Carolina Federation of Business & Professional Women's Clubs presents:**

# **TAR HEEL WOMAN**

**Working Women Helping Women Work**



**Volume 93, Issue 6**

**March 20, 2018**

# **TAR HEEL WOMAN**

**is a publication of North Carolina Federation of  
Business & Professional Women's Clubs**

## **BPW/NC Officers 2017-2018**

**President: Elva Graham, Henderson**

**Vice President: Barbara Bozeman, Rocky Mount**

**Treasurer: Linda Hardy, Rocky Mount**

**Recording Secretary: Michelle Evans, Triangle/Henderson**

**Parliamentarian: Jazmin Caldwell, Concord-Cabarrus**

**Immediate Past State President - Marsha Riibner-Cady, Virginia Dare**

**BPW/NC Mission Statement** The mission of BPW/NC is to provide professional and personal growth opportunities and to promote equity in the workplace.

### **BPW/NC Objectives**

Improve outreach to North Carolina women to ensure membership growth of both local clubs and the Federation

Promote program opportunities and resources for personal and professional growth for members across North Carolina

Advocate for North Carolina working women and their families

Promote structural changes to improve the effectiveness and efficiency of the Federation

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**BPW COLLECT**

*Keep us, O God, from pettiness; let us be  
large in thought, in word, in deed.*

*Let us be done with fault-finding and leave  
off self-seeking.*

*May we put away all pretense and meet  
each other face to face -- without  
self-pity and without prejudice.*

*May we never be hasty in judgment and  
always generous.*

*Let us take time for all things; make us to  
grow calm, serene, gentle.*

*Teach us to put into action our better  
impulses, straightforward and  
unafraid.*

*Grant that we may realize it is the little  
things that create differences, that  
in the big things of life we are at  
one.*

*And may we strive to touch and to know  
the great common human heart of  
us all, and, O Lord God, let us  
forget not to be kind!*

-- Mary Stewart, April  
1904



**March being Women's History Month**

Every day or so, we have shared with you something noteworthy about Women in History. One of my favorite postings was when BPW Women's History" is "googled," in the images section, look what came up! There in the midst of all those images – Sanford and Triangle images. Gratifying to be reminded that we ARE making history in all we do.

[https://www.facebook.com/  
BPWNorthCarolina/](https://www.facebook.com/BPWNorthCarolina/)

## From the desk of the State President:

Here's your history lesson for the month: Did you know that March is Women's History Month, but do you know why March was chosen? According to the National Women's History Project as recently as the 1970s, women's history was virtually an unknown topic in the K-12 curriculum or in general public consciousness. In an effort to rectify this in 1978 the Education Task Force of the Sonoma County (California) Commission on the Status of Women initiated a "Women's History Week" celebration and March 8th, International Women's Day, was chosen as the focal point of the observance. The first steps toward success came in February 1980 when President Carter issued the first Presidential Proclamation declaring the Week of March 8th 1980 as National Women's History Week and 1981 a Congressional Resolution for National Women's History Week was co-sponsored by Representative Barbara Mikulski, who at the time was in the House of Representatives, and Senator Orrin Hatch. This co-sponsorship demonstrated the wide-ranging political support for recognizing, honoring, and celebrating the achievements of American women. Word spread rapidly across the nation, state departments of education encouraged celebrations of National Women's History Week as an effective means to achieving equity goals within classrooms. By 1986, 14 states had already declared March as Women's History Month. This momentum and state-by-state action was used as the rationale to lobby Congress to declare the entire month of March 1987 as National Women's History Month. In 1987, Congress declared March as National Women's History Month. Between 1988 and 1994, Congress passed additional resolutions requesting and authorizing the President to proclaim March of each year as Women's History Month. Since 1995, Presidents Clinton, Bush and Obama have issued a series of annual proclamations designating the month of March as "Women's History Month."



Speaking of women, I've had the opportunity over the past month or two to visit a few more of our local clubs and have met some fantastic women! The first stop on was the Triangle BPW where the Key Note Speaker was Gale Adcock from SAS Chief Health Officer spoke on the topic of "Are you Healthy for Your Age?". Member Payal Nanijani closed out the meeting by inspiring and energizing potential members to join and encouraged current members to get more involved. The next stop was Sanford BPW where I enjoyed "Brag for a Buck". This group of ladies get to brag on each other, the group, or life in general by giving a dollar for each person/thing that they wanted to brag on and the best part is, all the proceeds went into their scholarship fund. After that trip came a trip to Rocky Mount where the main topic of conversation was how to grow their membership. The great suggestions where to get involved in local Chamber of Commerce and the NC Small Business Centers in the area to help promote BPW. The next visit coming up will be Nashville BPW.

Another piece of information that I would like to share with you in the Awards deadline is changing. Based on feedback the decision has been made to change the Awards deadline to May 15th. That will give the clubs and members ample opportunity to get those awards applications in! Check the website at [www.bpw-nc.org](http://www.bpw-nc.org) for more details.

Last up, State Convention is June 22nd and 23rd at the Hampton Inn and Suites in Concord NC. If you haven't seen the great commercials that the Convention Committee has been working on you've been missing out but you can check them out on the North Carolina Business & Professional Women's Club page. You don't want miss the fun time that Concord Cabarrus BPW has put together. Registration is now open.



Greetings from your Tar Heel Woman Editor!

Welcome to the 17th issue of the Tar Heel Woman, since I was asked to come onboard as your editor.

From the very first issue, I didn't feel like I knew precisely what I was doing—and I'm sure from time to time, it might have shown. That being said, I have enjoyed every minute of it. It has been a challenge and a learning experience—one of those fringe benefits of getting involved and being willing to step outside my comfort zone.

The great thing about being the THW editor—just like every other position within BPW—NO ONE DOES IT ALONE. Thank you to everyone who submitted articles, suggested changes, caught my errors and gave their feedback. Your efforts have been greatly appreciated. I look forward to your continued contributions in the days and months to come. One of these days I look forward to turning the reins of this program over to the tender care and mercies of another editor....**could that be you?**

Though this is Women's History Month, I hope you are not disappointed that it appears not much of the magazine is dedicated to that topic. The most subtle nod to our history is the green cover of this issue. No, that has nothing to do with St. Patrick's Day. If you have ever been to the headquarters, you will see past issues of Tar Heel Women bound with a similar green cover. Much of the historical content curated for this month is being shared with you via the BPW/NC and Women Joining Forces Facebook pages. I hope you have been enjoying it. Every day or so, you will see something new and that will continue through the end of the month.

BPW/Michigan shared some of their content with us not too long ago and their state president reached out with a greeting to all of you on the following page. It is really nice to connect with other BPWians from around the country and around the globe...which leads me to July. Going to the international conference in Orlando is going to be hot! hot! hot! in July but it is going to be an amazing experience of which I intend to take full advantage. We are a global community and I want to meet and connect with our global sisters.

Finally, I'll put my two cents in about convention. Concord-Cabarrus BPW has been putting together a fabulous program—to combine the business of BPW with what is shaping up to be a fun social event, not to be missed. If you've never attended convention—this would be the best first experience you could have. If you are one of the devoted members who have attended almost every convention—this is sure to be a convention like no other.

WHY would you want to miss that?



*Barbara J. Bozeman*





Greetings BPW NC sisters.

This is your BPW/MI president sister sending you warm greetings. While the pot holes have been multiplying like rabbits, we have been travelling long with 150 members in our organization.

However, as you know very well, it's not been an easy road.

This year, we will have our 100<sup>th</sup> Convention. In 2 years we will celebrate our Centennial.

There are not many organizations that can say this and that needs to be given all the honor, respect and education it deserves.

Some of the challenges we are facing in Michigan is getting the right people for the job, retaining membership, and energizing members to become more involved. And hoping they stay there.

We all should not forget, from president on down that we are volunteering our part for this organization. When life happens, priorities change. That's understandable. The last thing you want to worry about is a BPW issue.

At the same time, for every president, there is always hope that members can be committed.

Yet, times have changes.

Looking through our history, it's amazing the issues that we have discussed then and now. While so much has change, little has done so. The only difference being that our personal lives are busier, and we are being stretched being our physical, financial and mental means.

It was one of the reasons I came up with this year's theme: Passion for Change and Equality.

We had it yesterday, we need it today, and will need it in the future. The most frustrating part of being a grand organization such as ours and with our current political climate, that passion can fade, or it gets so wild and aggressive that it's not harnessed constructively.

If I were to give advice to other BPW sisters such as yours, I would say this:

Be proud of who you are. Share your history and legacy with your sisters, friends, the public. Get yourself out there in any media format. Don't speak what you think people want to hear from BPW but listen to what they are talking about and take advantage of the conversation. Study and know how other organizations it successfully and maybe connect with them for joint events or have a conversation with them on some level.

We are a part of the great stuff in our society. In some ways we started a few trends.

Perhaps we need to start a few more or promote old-school trends that worked in the past...and keep working on that.

Susan E. Oser

BPW/MI President

Email: [angelwritercreations@gmail.com](mailto:angelwritercreations@gmail.com)

**Highlights from Around the State:**  
**Fellow BPW members, this is where I love to gush about our members and local clubs. There have been a lot of great events and meetings around the state lately and here are some of the highlights from**

**Pembroke BPW**

**BPW of the Triangle**

**Women Joining Forces**

**Concord-Cabarrus BPW**

**Nashville BPW**

**National and International BPW**



# Around the State:

## Pembroke BPW:



THE PEMBROKE BUSINESS AND  
PROFESSIONAL WOMEN'S ORGANIZATION

INVITES YOU TO THE



ANNUAL SHAMROCK BALL

March 16th | Jaycee Hut Pembroke  
7PM-12AM

\$40.00 Per Couple (Includes Dinner & Dance)  
Contact Miltzi Jacobs at :910-843-5305 or  
Dorothy Blue at:910-521-4271 for tickets!

BPW/NC fosters the success of working  
women by providing career advancement  
resources, work-life strategies and personal  
and professional connections. Our Mission is  
to achieve equity for all women in the  
workplace through advocacy, education and  
information





# Around the State

## BPW Triangle

*"Success Is Within"*  
*Leadership Mantra of the week.*

*You can't enjoy a positive work  
 life with a negative mindset.*  
*Payal*



**Andrea Stevenson Conner, '87,**  
 is executive director of ATHENA International,  
 which seeks to support, honor and develop  
 women leaders. In addition, she is the board  
 vice president of Sias International University  
 Foundation and a governing body board  
 member for the Raleigh Chapter of the U.S.  
 National Committee for UN Women. She is  
 a consultant for the World Academy for the  
 Future of Women and previously worked for  
 UN Women Beijing. She resides in  
 North Carolina.



Allison Cohan, Marcy Stahl , Gale Adcock  
 and Donna Bauer Daniels.



**Are you Healthy for Your Age?**

BPW Dinner Program—February 22, 2018  
 Prestonwood Country Club, 6—8 PM

**Keynote Speaker**  
**Gale Adcock ~ SAS Chief Health Officer**



Even their Board meetings are fun!!!

## From Your Women Joining Forces Chair—Barbara Bozeman

Women Joining Forces has experienced some great community engagement in 2017-2018:

At MilspoCon 2017 in Wilmington, over two days, 100 women shared, networked and just had a lot of fun getting to know each other. We were able to raise awareness for the grant program and introduce BPW to women from around the state and around the country.

Members of The Milspo Project are the embodiment of our target market for new members. Being part of that group has allowed us to see and work with new approaches to communication and cooperative effort that can only serve to enhance our own offerings as thought leaders within the community.

\*The Milspo Project has also been a generous product sponsor of the upcoming Women Mean Business event.



## HIRING OUR HEROES

Taking part in the latest Hiring Our Heroes event, held at Ft Bragg, afforded us the two-day opportunity to again network with business owners and job seekers who fit the profile of our target audience.

An unexpected and very exciting by-product of attending this event has been an opportunity for one-on-one dialog with members of the base leadership—and an invitation to speak about Women Joining Forces to the base population at the next town hall meeting.

\*The Ft Bragg version of a town hall meeting includes upwards of 200 people who make up the movers/shakers and information hub for the largest military installation in the world.

LINDSEY GERMONO  
Germono Advertising Company



WOMEN MEAN BUSINESS

ONE DAY ENRICHMENT EVENT  
GOLDSBORO, NC  
MARCH 24, 2018  
bpw-nc.org



SINDY MARTIN  
Smartin' International Inc.

The Spring WEE/WJF event, "Women Mean Business" begins on March 24th.

We have a lovely venue in the Wayne County Museum, we

have had amazing response from sponsors, vendors and the community. It is shaping up to be a wonderful event.

Tickets / Registration ended on Saturday, March 17th—so for those who can't attend, watch the Facebook Page for photos and accounts. For those who already have their tickets—get ready to "Get LinkedIN, Get Funky and Get Smart: Its going to be a great day.

Over the past year, we have been working hard as a committee, to raise awareness about Women Joining Forces to anyone and everyone who would listen (and sometimes to those who weren't sure they wanted to listen too...)

I am very humbled, thrilled and yes, a bit gushy about sharing this excerpt from an email I received not long ago.

**"We are currently planning all of the activities and one of the observances is a fitness fundraiser to benefit a local foundation that honors women. Doing some research we know that your organization does a lot to help women in the military and veterans as well and we would like to choose your organization as the recipient of those funds raised on base. "**

**HOW EXCITING IS THAT?!? (more news to come)**



# Around the State

## Concord-Cabarrus BPW



Celebrating 70 years, enjoying a culinary demonstration at Two Gals..

All this and planning a fun convention for us all!.



# Around the State

## Nashville BPW



**Making washcloth bunny gift bags for the women's shelter. Aren't they cute?**





## Around the Country and Around the World...



National Federation  
Of Business & Professional  
Women's Clubs General Assembly



The International Federation of Business &  
Professional Women - North America & the  
Caribbean Regional Conference



Elizabeth Benham  
President  
NFBPWC- USA

### Your Power, Your Voice In Orlando

20-23 July 2018

Hilton Lake Buena Vista Palace  
Orlando, FL



Dawne Williams  
IFBPW Regional Coordinator  
North America and the Caribbean

There is no better time to be part of the BPW voice.

BPW is perfectly poised to bring together cross-sector stakeholders for a dynamic, action-oriented conference on advancing 21<sup>st</sup> Century workplaces and awareness for women.. Join this triennial conference for 2 phenomenal days of professional development, advocacy, learning, networking, and exhibitors. Partake in a program of thought leadership and education with women from over 18 countries. Engage in the National and International initiatives, including the United Nations Sustainable Development Goals.. A great line up of speakers will discuss the latest thinking around gender diversity and women in the economy, making this an event not to be missed by anyone. We look forward to meeting you there!

#### This Conference

Includes:

High Level Speakers  
Interactive Sessions  
Workshops  
Panel Discussions  
Evening Networking  
Gala Dinner



Register now to secure your place & reserve your hotel

[www.NFBPWC.org](http://www.NFBPWC.org)

[www.BPW-International.org](http://www.BPW-International.org)





National Federation  
Of Business & Professional  
Women's Clubs General Assembly



**LEARNING IN  
AND LEADING**  
BUILDING BRIDGES TO EQUALITY



The International Federation of Business &  
Professional Women – North America & the  
Caribbean Regional Conference

### **Top 10 Reasons to attend:**

*18 countries represented*

*Updates from BPW International President and Executives*

*Cultural exchange with different countries and cultures*

*Network with accomplished women worldwide.*

*New ideas and opportunities*

*High - level speakers on relevant topics*

*Get to know your organization better*

*Make new sisterhood friends*

*Leadership training*

*Invest in yourself*

## **SPONSOR AND VENDOR/EXHIBITOR OPPORTUNITIES**

Contact: [ec@nfbpwc.org](mailto:ec@nfbpwc.org)



[www.NFBPWC.org](http://www.NFBPWC.org)

[www.BPW-International.org](http://www.BPW-International.org)

## **What is a Parliamentarian?**

I asked this same question when I was requested to be Parliamentarian for BPW/NC State. I heard the term “parliamentarian” before, but honestly, I was unsure about the duties.

So I decided to look up the definition and I found this online. “A parliamentarian is a person who is an expert in the formal rules and procedures of deliberative assemblies and other formal organizations.”

When I read the definition above, I had a wave of emotions; from fear to a feeling of pride. Even though I questioned whether I was qualified to be parliamentarian; I was extremely honored to be appointed by the President.

As an attorney, some felt as though I should be proficient; if not an expert in parliamentary procedure. There are no courses in law school on parliamentary procedure and from a practical standpoint for an Attorney, parliamentary procedure is generally not required.

I was told that as Parliamentarian I would be required to be familiar with the Federation Bylaws, Handbook, and Robert’s Rules of Order. I was fine with the first two, but needless to say I am still trying to get a handle on Robert’s Rules of Order.

Yes, being Parliamentarian is challenging. It takes a lot of time to become familiar with the rules; you are put on the spot numerous times with questions from the members; sometimes you have to make difficult decisions; and you will apologize more than you feel you should. Yes, you will feel as though you are “persona non grata” and everyone dislikes you. But they don’t. Although they may not agree with your decision or interpretation of the rules; most members know that you have to follow the rules to the best of your ability.

Yes, you have to be impartial. No matter how you feel on certain issues that may come up during your term, you cannot express your opinion (which is extremely hard to do as an attorney). You do not have a vote at the executive committee or on the board of directors.

However, you may be asked to counsel individuals on the path of least resistance.

The most important thing you will learn is to be confident in the rules you know and confident in yourself. Eventually you will learn the rules and the procedure. You will also learn not to take yourself so seriously, and to remember that you will make mistakes. No one is perfect, and everyone makes mistakes. Even those who may not admit it.

I found that I was tremendously grateful for those experienced members were willing to help me. If you are willing to learn from others, many of them will be more than happy to help.

**Being parliamentarian, although challenging, is a very rewarding experience.**

**Submitted By: Jazmin G. Caldwell  
The Law Office of J.G. Caldwell, PLLC  
2016-2018 BPW/NC Parliamentarian**



**The March Edition of the Tar Heel Woman  
publishes the candidates for State Officers**

**Nominations closed on March 1st, 2018**

**Click on the Candidates image to read their  
Platform Statement and Biographical  
Sketch.**

**The Full Nominations Package  
for each candidate will be available for  
review on the BPW/NC website.**



*Praise and attention  
have never been the goals of these  
hard-working, long-serving women.  
The editor of the Tar Heel Woman  
wishes to express her appreciation  
to the State Nominations Committee  
for their efforts and hard work to  
fill the candidate slate of officers  
for 2018-2019.*

**State Nominations Chair**

**Mary Lou Babinski**

**Committee Members:**

**Marsha Riibner-Cady, Varnell Kinen,**

**Lea-Ann Berst**

Click on the Candidate's Image to read their profile



Elva Graham—  
Candidate for State President



Barbara Bozeman—  
Candidate for State President



Jazmin Caldwell—  
Candidate for State Vice President



Julie Ueleke—  
Candidate for State Secretary



Linda Hardy —  
Candidate for State Treasurer



Marsha Riibner-Cady—  
Candidate for State Nominations  
Chair

# “Convention-al News Update”

Click on the Image for:

Convention Registration:



Hotel Registration



Awards Information



99<sup>th</sup> ANNUAL STATE CONVENTION

**JUNE 22 & 23, 2018**

Hampton Inn

9850 Weddington Rd Ext.

Concord NC 28027

*Hosted by: Concord-Cabarrus BPW*



Informative and Educational Speakers

- PROFESSIONAL
- PERSONAL
- POLITICAL

*Don't miss this one!*

# SUGGESTED PROGRAMS FOR CLUBS 2017/2018

<b>MARCH 2018</b>		<p><b>WOMEN!</b> Hold programs celebrating women in your community. Invite guests to your meetings</p> <p><b>SELF!</b> Rediscover and learn all about the wonderful world of crafting and all it's many benefits.</p> <p><b>REGISTER!</b> . State Convention is June 22-23, 2018. Visit <a href="http://www.bpw-nc.org">www.bpw-nc.org</a></p> <p>Submit State Candidate Forms by March 1st.</p>
	<b>RECOGNITIONS</b>	<p>On this day in March: *2: National Day of Unplugging, *7: Be Heard Day, *8 – International Women's Day, *12 – Girl Scout Day, *13 – Good Samaritan Day, *31 – Crayon Day.</p> <p>March is: Women's History Month, Craft Month</p>
<b>APRIL 2018</b>		<p><b>EQUAL!</b> Equal Pay Day is April 10, 2018. Find ways to raise awareness in your area.</p> <p><b>LEAD!</b> Step into a leadership position at your BPW club and BPW/NC.</p> <p><b>RELAX!</b> Share relaxation techniques or indulge in a massage during Stress Awareness Month</p> <p>Register for General Assembly July 20-22, 2018</p>
	<b>RECOGNITIONS</b>	<p>On this day in April: *6: Tartan Day, *22: Earth Day, *25: Administrative Professionals Day, *27 : Arbor Day, and *30: Honesty Day.</p> <p>April is: Keep America Beautiful Month, Stress Awareness Month.</p>
<b>MAY 2018</b>		<p><b>SKIN!</b> Be safe in the sun! Protect yourself by getting a skin screening done by your health care provider. Go to the American Cancer Society website at <a href="http://www.cancer.org">www.cancer.org</a>.</p> <p><b>SUPPORT!</b> Show your support for our military on Armed Forces Day and Memorial Day</p>
	<b>RECOGNITIONS</b>	<p>On this day in May: *8: National Teacher Day, *13: Mother's Day, *19: Armed Forces Day, *21: American Red Cross Founders Day, *28: Memorial Day.</p> <p>May is: Skin Cancer Awareness Month, and National Photo Month.</p>
<b>June 2018</b>		<p><b>THINK SAFETY!</b> Review/update your home safety kits (first aid supplies &amp; emergency numbers)</p> <p><b>VEG OUT!</b> Try a fruit or vegetable you've never tried before (Pomegranates/Baby Bok Choy)</p> <p><b>CELEBRATE!</b> Officer Installations for your BPW Club and Convention!</p>
	<b>RECOGNITIONS</b>	<p>On this date in June: *5: World Environment Day, *14: National Flag Day, *17: Father's Day, and *30: National Organization of Women (1966)</p> <p>June is: National Safety Month, National Fresh Fruit and Vegetable Month</p>



# BPW-NC Editorial Submission Guidelines

## What do I need to provide to make sure it gets shared?

When submitting content, please provide the following:

**Who:** To which audience is this directed? (Members? General Public? Both?)

**What:** The name of the event, article, etc.

**When:** Date, Time, RSVP deadlines, etc.

**Where:** Location, if this is an event. Source, if you are submitting an article or other publication.

**Why:** A brief description of why our audience should be interested in your submission.

**How:** When (date and time) and where (website, social media, and/or newsletter) you would like this information shared. Any additional information that is important such as website or social media links should be included.

Articles for *Tar Heel Woman* should be kept short for readability, since our newsletter is sent electronically, and most members will read it on their computers. Longer articles may be up to one page in length (600 words).

## Can't I just send you a flyer or link to our website?

We realize sometimes the information you want to share may be contained in an attached document, or found in a newsletter or on a website; however, as full-time career women, we often don't have time to go searching for the details. We ask you to kindly pull these details out and highlight them in your request.

Forward your submissions to the Tar Heel Woman Editor:

**barbara.bozeman@ymail.com**



***EMBLEM BENEDICTION***

***This emblem binds us all  
In one great sisterhood.  
It bids us hear our conscience call,  
For nobler womanhood.***

***God guide us when we wear  
this emblem o'er our heart.  
Keep us true and always fair***

***GOD BLESS US AS WE PART.***

**North Carolina  
Federation of  
Business & Professional  
Women's Clubs**

**2018—2019**

**Nomination Packages for State Officers**

**State Nominations Chair**

**Mary Lou Babinski**

**Committee Members:**

**Marsha Riibner-Cady, Varnell Kinen, Lea-Ann Berst**

**2018—2019**  
**Nominations for the office of**  
**State President**



**Elva Lynn Graham**



**Barbara Jayne Bozeman**

**State Nominations Chair—Mary Lou Babinski**





**Elva Lynn Graham**  
**Candidate for State President**

Elva Lynn Graham

Platform Statement

## PLATFORM STATEMENT

As President I will uphold the North Carolina Business and Professional Women's Club legislative platform to the best of my abilities. I will also be an advocate for our members to the best of my abilities. Over the past year I have visited numerous local clubs and attended events hosted by the local clubs. I have created and implemented a plan to open communications more between the local clubs and the state committees. I have worked closely with the Rebranding and Restructuring task force to help encourage our local clubs to get more involved with their local communities and gave them great examples on how to do so to attract more members.

**[RETURN TO CANDIDATE'S PAGE](#)**

Elva Lynn Graham

Biographical Sketch

### **BIOGRAPHICAL SKETCH**

Elva Lynn Graham was born and raised in Faison, NC; a small town in Duplin County. She currently lives in Mt. Olive, NC with her husband Brad and daughter Katie. She began doing florist work at the age of 15 and did her first big wedding at the age of 16. By 20 she had opened Green Thumb Florist and Gifts in a historic home in Faison. Elva has been a member of the North Carolina Business and Professional Women's Club (BPW) since May 2004. Elva became a member of BPW after being selected as the local Young Careerist representative in 2004. Since being a member of BPW she has held numerous positions on the local and state levels. If you asked Elva what she does in her spare time she would, at first, laugh, then proceed to tell you about spending time with her family and friends, her competition clogging team, and traveling. She is also an accomplished

**[RETURN TO CANDIDATE'S PAGE](#)**





**Barbara Jayne Bozeman**  
**Candidate for State President**

Barbara Jayne Bozeman

## Platform Statement

### PLATFORM STATEMENT

#### What do I believe about BPW?

It is incumbent upon the leadership of the BPW/NC to not only uphold the ideals of our platforms but to provide active support for our local clubs and communities. Without those two key components, we will be a weight our clubs must carry, as opposed to being a strong foundation on which they can stand.

Internally, most of our local clubs are showing that they have grown beyond the current functions of the state organization. While some may see that as an issue, I see it as an opportunity. It is an opportunity for us to explore and innovate and tap into the spirit of our predecessors. This organization was started by a group of women who bravely charted a new course into unknown waters. It is time for us to do so again.

Externally, I believe this is a very exciting time to be part of the Business & Professional Women's Clubs of North Carolina. Every day we move closer and closer to seeing the Equal Rights Amendment, one of our most precious goals, becoming a matter of law. The current political climate, regardless of which side of the aisle you are on, has created a renewed sense of awareness for the disparity in the rights of women and the inadequacies under which so many still toil.

#### What do I believe about Women helping women?

When I hear the phrase "women helping women" the first thing that comes to mind is a childhood game called "Red Rover." I see women joining hands to support each other and combine their strengths to discourage and defeat anything and everything that stands in their way. It makes me want to be that person with an outstretched hand, to help other women. It taps into that one aspect of my persona that says "it's your job to make sure those who need help, get it." It isn't about friendship. It isn't about recognition. It is about being part of the family of humanity and doing the right thing. The right thing for women to do, is to work together, helping each other.

#### Why does BPW/NC matter?

There are countless organizations across the world, dedicating themselves to women's rights, helping women and promoting fair treatment in the workplace. BPW/NC is not alone in the fight. Being one of so many, does not make it any less important or relevant. Again, I come back to that game of Red Rover. All of these organizations, BPW/NC included, join hands to create a powerful barrier to the forces that may try to knock women down. There is strength in diversity and there is strength in numbers. BPW/NC is a proud participant in the movement of women towards equality and fair treatment.

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## Barbara Jayne Bozeman

### Biographical Sketch

#### **BIOGRAPHICAL SKETCH**

Born in Owego, New York, Barbara Bozeman was raised in Upstate New York and Rhode Island. A graduate of Middletown High School in 1982 and the Community College of RI, Barbara entered the US Air Force in April of 1989. For twenty years and twenty-two days, Barbara served her country as an Aircrew Life Support specialist. Along with taking care of safety and survival equipment for flyers, she provided survival training to flyers, and trained over 1,000 new members of her career field. She also served as a member of the Honor Guard and an Accident Investigator.

She is a recipient of two Meritorious Service Medals, multiple commendations and was honored as the top member of her career field by receiving the Aircrew Life Support Airman of the Year Award. Barbara retired from the United States Air Force at the rank of Master Sergeant.

Since retiring from the Air Force in 2009, Barbara completed dual-majors in Human Resources and Business from Mount Olive College. After graduating in 2012, she opened her first photography business - Sights & Hounds Photography and joined the BPW/NC.

Currently Barbara resides in Goldsboro, North Carolina. She serves as the Vice President of BPW/NC, the Editor of the Tar Heel Woman and the Chair of the Women Joining Forces Committee. Barbara is an Ambassador with the Wayne County Chamber of Commerce, Vice President of the Goldsboro Area Photography Club and owns two photography businesses – Sights & Hounds Photography and Impressions That Fit Photography.

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**2018—2019**  
**Nominations for the office of**  
**Vice President**



**Jazmin Gabrielle Caldwell**

**State Nominations Chair—Mary Lou Babinski**

**Jazmin G. Caldwell**  
**Platform Statement- Vice President**

To support and further the mission of the North Carolina Federation of the Business and Professional Women's Clubs, I will continue to promote the interest of business and professional women through a spirit of cooperation with all members of BPW. I will use the position of Vice President to recruit more business and professional women of all ages, socioeconomic backgrounds, and races; as well as those individuals who believe that women succeeding professionally is important to the well-being of the United States. I plan to offer opportunities and programs for mentorship with new members at the local and state level; as well as opportunities for professional development. It is essential to the survival of BPW that we have a diverse membership and foster relationships with all the members of BPW across North Carolina. This will promote the interest of all members and offer opportunities for education.

Another way to support the mission of North Carolina Federation of the Business and Professional Women's Clubs is by bringing about a spirit of cooperation among the women in BPW. In the few years I have been a member of BPW, I have seen wonderful bonds form between women, that demonstrates the "sisterhood" we uphold in BPW. However, I have also witnessed women working against each other which has established an uneasy feeling on the local and state level. This is not what BPW is about. BPW is about women helping each other professionally but also personally. I believe we need a "reset" and listen to the members of BPW, new and old, and make sure everyone feels respected at every level. We need to get back to the basics of respect, honesty, support for every BPW member, and as it states in our collect, "it is the little things that create differences, that in the big things of life we are at one." We must support each other and not tear each other down. I would like to offer a few opportunities for us to do some trust building exercises or seminars, where we can all grow together.

For BPW to flourish we must have members who feel appreciated and supported. This is the crux of "working women helping women." Instead of trying to compete, we must lift each other up. This is how BPW flourishes and grows in the future. I want to be a part of organization where I am encouraged to become a better person than I was before; and where I know I can count on my BPW sisters to encourage and support me. BPW is a beacon for all women, young and old, who believe there is more to life than just our success...it is about the success of all women to inspire the future. I would also like to take our message to the National Federation, because our success, is their success as well.

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## **Jazmin G. Caldwell**

### **Biographical Sketch**

I was born and raised in Charlotte, NC. I earned my Bachelor of Arts in Political Science at the University of North Carolina at Chapel Hill and my Juris Doctor at Florida Agricultural and Mechanical University College of Law in Orlando, Florida. I am licensed to practice law by the State of North Carolina and am admitted into the United States District Court of the Western District of North Carolina. I have also been admitted to the United States Supreme Court Bar. My professional affiliations include the Mecklenburg County Bar Association, the Cabarrus County Bar Association, and the North Carolina State Bar Association; as well as the American Bar Association. I am a member of the Charlotte Estate Planning Council. I was also honored to be on the 2016 Pro Bono Honor Roll by the North Carolina Supreme Court.

While in law school, I was a Teaching Assistant and a Law Student Ambassador. I practiced in the Homelessness Legal Clinic, which allowed me to counsel many indigent clients on Family Law matters from simple divorces to child visitation and custody issues. I interned with Charles L. Morgan, Jr., a prominent Criminal Defense Attorney in Charlotte, North Carolina; Elizabeth Dilts, a distinguished Family Law and Mediation Attorney in Orlando, Florida; as well as the Honorable Rickye McKoy-Mitchell, who is a distinguished District Court Judge in Mecklenburg County, the 26th Judicial District.

During law school, I was chosen to be part of a three-person panel that presented a program to the Blueprint Commission on Juvenile Justice in Orlando, Florida which would be integrated into Florida Department of Juvenile Justice and other rehabilitative programs. The program provided self-esteem building components to juvenile offenders that led enrollees to choose career and educational opportunities over a life of crime, reducing juvenile offender recidivism rates.

I decided that through legal advocacy I could give back to the community that helped to nurture me, by making my legal services available to everyone. I frequently volunteer as a Pro Bono Attorney at the Legal Services of the Southern Piedmont, as well at Free Legal/Will Clinics, such as "Wills for Heroes," through the North Carolina Bar Association. I also provide free "Estate Planning Seminars" for various interested groups, churches, and organizations.

As a member of the Concord Rotary Club, I have been a Board Member since 2016 and I have participated in many service projects such as Salvation Army Can-A-Thon and Women Build with Habitat for Humanity in Cabarrus County. I was also selected to be on the Family Selection Committee for Habitat for Humanity of Cabarrus County.

As a member of the Concord-Cabarrus Business and Professional Women's Club I have been the 2015 Chair of the Frances B. Long Scholarship Committee and the 2016 Chair of the Public Relations and Newsletter Committee; as well as the 2016-2017 State Parliamentarian for the North Carolina Business and Professional Women's Club. I was also honored to be the winner of the 2016 Young Careerist Award for the State of North Carolina through the North Carolina Business and Professional Women's Club. Recently I have become a member of the Board of Directors for the Ezekiel & Ruth D. Lowe Senior's Foundation located in Charlotte, NC.

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**2018–2019**  
**Nominations for the office of**  
**Secretary**



**Julie Ueleke**

**State Nominations Chair—Mary Lou Babinski**

## Julie Ueleke

### Platform Statement

As far as my political opinions and platform go, I think I want what most women in BPW want--woman being treated and paid equal to men. I'm not a straight ticket girl. I vote for the right person for the position, sometimes that's a Democrat, and sometimes that's a Republican. I want to see more women involved in politics because I know things will then get done. The ERA is something that has been "on the table" for years now. I want to see the day in my lifetime, that women really do achieve equal rights. We are forces to be reckoned with, and I know that the day will come that we make it happen. We need to continue to fight for our rights, stand our ground and let our voices be heard.

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## Julie Ueleke

### Biographical Sketch

I grew up in Chicago area as only child to a band director/teacher and secretary. Went to college in Charleston.....Illinois at Eastern Illinois University, where I started as an elementary education major, but changed and majored in Fashion Merchandising with a Business Administration minor. I took as heavy of course loads as I could, stayed my last summer for summer school, and ended up graduating with my BS with honors in 3.5 years. I met Seth, my husband, 3 days before he graduated. Luckily, he was starting vet school in the fall only 45 minutes away. After he graduated vet school, we knew we didn't want to stay in Illinois, and the only thing we knew about North Carolina that NASCAR was here (this was before Google), so we moved to Michigan, about 1 hour North of Detroit. That was in May 2001. Then, September 11<sup>th</sup> happened that same year. It took awhile, but things went down fast up there. They are actually still not recovered. I was active in the community up there—assistant manager at a local bank, on the board for the local chamber, committee for annual festivals, home builders association board, etc. I told Seth if I ever moved, I wanted a change of seasons, but no more bitter cold and snow. Seth came out to NC with a friend and when he came back he said that I would like it here. We came out in January 2007 to “scope it out”. He took the state exam to be licensed here and the plan was to be dual licensed for awhile and then we could look into moving here. Some crazy event took place after we got back and decided it was the time. So, we came back in March, he interviewed places and we put an offer on a house and moved here in June. I took a few months of not working to get unpacked and life in order in a completely different state. I then started scheduling home inspections in Fall 2007 and am still doing that today. I started with 1 franchise office who had 2 inspectors including himself. I now schedule for 3 different franchise offices, and a total of 5 inspectors. Keep in mind that each franchise has their own phone, so I juggle multiple phones daily. Thankfully, I have only 1 work email, I just need to change my signature with messages. Along the way, I added in Arbonne. I truly believe that what you put on your skin is as important as what you put on your body and like to educate people on what's in a lot of our everyday products and why Arbonne is different. I became involved in BNI and it was there that someone suggested I come to a BPW meeting. I jumped in and started being involved right away. After Tracy Minchin and I started the special projects committee, I became the secretary and am now in my 2<sup>nd</sup> and final year as president. I went to the State convention 2 years ago and was asked to serve on the state level for awards, so I've done that last year and am doing that with Tracy again this year, as well as planning our 2018 convention. As Concord Cabarrus BPW President, I also sit on the board for Francis B Long Scholarship Fund. In the spring of 2017, I was nominated and awarded the Concord Cabarrus BPW Club Woman of the Year award. Seth & I live in Concord with our 2 dogs and 3 cats (all named for racing of some sort—driver, track owner, etc) I stay busy with Arbonne and scheduling inspections and Tracy and I are working on getting Gala Girls (event planning) launched. It doesn't occur often, but in my spare time I like to do crafts, make cards, attend dirt track races and go to the beach, and our past time lately is renovating some rooms in our house. I have a true love for shoes, purses and jewelry, hence the major in college.

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**2018—2019**  
**Nominations for the office of**  
**Treasurer**



**Linda Hardy**

**State Nominations Chair—Mary Lou Babinski**

Linda Hardy

## Platform Statement

### **PLATFORM STATEMENT**

It is my belief that BPW has been, and should continue to be, a strong advocate for women's rights and should never surrender its leadership role in speaking out on women's issues as set forth in our Goals and Objective and in our Legislative Platform. To be most effective, we need to increase our membership, join other like-minded organizations in advocacy, and take a leadership role on issues concerning women. It is time to look at our traditions, yet be willing to make changes to carry us forward. It is also a time for unity, for us to remember the first line of our Collect, for being committed to serve when and where asked, and for loyalty first to the purposes of our organization.

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## Linda Hardy

### Biographical Sketch

#### **BIOGRAPHICAL SKETCH**

I was born in Baltimore, MD, many years ago and attended Baltimore City Public Schools. Upon graduation from high school, I came To North Carolina to attend North Carolina Wesleyan College where I met my husband, John Edward Hardy, III, and we settled in Rocky Mount. I got a job teaching history in Halifax County and continued my employment there for the next 23 years. In 1995, I moved to the Nash-Rocky Mount School System as a media coordinator and ended my career there in 2011. Since then I have filled my time with travel, hobbies, and being an active participant in several organizations. I have one son, Roger Wayne Hardy, who is a Probation and Parole Officer in Edgecombe County.

I joined Rocky Mount BPW in October 1978. In the following years, I served as president (1986-87, 1990-1991, 2003-2005, 2012-2016); as treasurer on and off since 1988 whenever I wasn't president, and editor of the newsletter, *The Link*, for numerous years. I have served on every committee and held every elected office during 39 years as a member.

On the State level, I have served two terms as BPW/NC Federation Secretary (1997-1999), three terms as BPW/NC Federation Treasurer (1999-2002) (2017- ), BPW/NC Foundation Board (multiple terms starting when the Foundation was established as a separate entity), BPW/NC Foundation Chair (2011-2012), BPW/NC Vice President (2012-2013), two terms as BPW/NC Foundation Treasurer (2015-2017) and BPW/NC Board of Trustees (2016-present).

Other organizations in which I have been a member include educational groups NEA, NCAE and Rocky Mount Retired NCAE. I was also a member and treasurer of the Nash County Reading Council until it disbanded in 2014 and a member and president of Rocky Mount AAUW until it disbanded in the early 1990s. I am currently a charter member and treasurer of the League of Women Voters of the Twin Counties; and I serve on the Board of Trustees of Rocky Mount's Braswell Library, a position to which I was appointed by the Nash County Commissioners in 2014. I am currently on the Braswell Library's Human Relations Committee.

My husband and I travel often, including numerous trips to Williamsburg, VA; Key West and Orlando, FL; special trips to Arizona and Hawaii; and cruises to Denmark, the Netherlands and around the British Isles; the Mediterranean; the Panama Canal; Bermuda and several to the Caribbean. In my spare time I like to read, do cross stitch, exercise at the Y, and watch television.

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**2018–2019**  
**Nominations for the office of**  
**State Nominations Chair**



**Marsha Riibner-Cady**

**State Nominations Chair—Mary Lou Babinski**



**Marsha Riibner-Cady**

**Platform Statement**

**I believe in the mission of the BPW/NC and promise to uphold the bylaws to  
the best of my abilities.**

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## Marsha Riibner-Cady Biographical Sketch

Biographical Information for Marsha Riibner-Cady February 11, 2018

I was born in Washington, DC on Inauguration Day. I every 4 years I get a big party with my gift being the President of the US. My brother died in 1969 from complications of chicken pox. My parents divorced shortly after Ira's death. My mother decided to move us to a little town in southwest MO. I grew up and went to school in Nixa, MO. There I met and spent much of my high school years in band with former BPW/NC president Joanna Moses-Elliott. My goal was to go to Drury College to earn my BA in biology and minor in chemistry. I completed that in 3 years and then continued on to complete the licensing requirements to become a Medical Technologist with an emphasis in hospital blood banking. I began my Med. Tech. career in the blood bank at The Johns Hopkins Hospital in Baltimore, Maryland. My education continued in Blood Banking at the New England Deaconess Hospital in Boston, MA. I realized that working in the lab was not my thing so I became a laboratory sales representative for Jouan. My territory was the 6 New England states, where I hold the company record for the most times visiting Caribou, Maine in the winter! In 1987 I moved to Winchester, VA where I covered the Mid-Atlantic area. At the Jouan World Sales Meeting in France in 1988 I received recognition for highest sales worldwide. I married Lyle in 1989 at Grand Cayman, BWI. Mitchell was born in 1991 and Roland 2 years later. The only way I remember their birthdays is that they are 2 years, 2 months, and 2 days apart. After Roland was born, I left Jouan and started my own laboratory equipment telemarketing business. After 3 years I decided my children needed my attention so I closed the business. I spent my days running after the boys. During that time, I volunteered at school and with the Boy Scouts. We moved to the Outer Banks of NC in 2004. I began working with the Girl Scouts as a membership specialist in 2006. I covered four counties in rural eastern NC. In 2009 I joined the Virginia Dare Chapter of BPW/NC where I started helping with the Women's Expo and was a corresponding secretary. From 2012-2014 I was the president of the Virginia Dare BPW. In 2012 I was the first recipient of the state of North Carolina Governor's medallion award for Managing Volunteers for my work with the Girl Scouts. I became the Director of the After-School Enrichment Program for Dare County Schools that year. I continue to hold that position as well as directly supervising the largest of the 5 sites. In total I supervise a staff of 35 and we care for a total of 400 children each day. 2012-13 was the year ran for and was elected to BPW/NC as the Vice President. In 2013 I completed my certificate in Early Childhood Education. In 2013-14 I was the President-elect and helped with the Foundation scholarships. In the spring of 2015 Mitchell graduated from The Cooper Union with his Master's degree in Mechanical Engineering. I became the President of BPW/NC that same week. Last year I helped host the WPEA in Greensboro, NC. I was the BPW/NC president for a total of 25 months from May 2015-June 2017, one month after Roland graduated in 2017 from NC State with a degree in Paper Science and Engineering. At the 2017 convention we started the National Federation of Business and Professional Women's Clubs-NC branch. I am currently in charge of that as well as being the Immediate Past President for BPW/NC.

Lyle (who wanted to be called "The First Dude") and I enjoy traveling to NYC, walking on the beach, and riding bikes. The only child we have at home now is Astoria our Rottweiler. My favorite place is my cabin in WV. When I'm there I spend a lot of time running from the bat and vacuuming lady bugs!

I am a member of the board of directors for the following Dare County organizations: Friends of Youth, Juvenile Crime Prevention Council, Healthy Carolinians Taskforce, and NC 211. I recently finished my 2year term on the board of the Girl Scout Council of the Colonial Coast and the Roanoke Island Women's Club. I have been an official member of the Red Hot Mama's of the Outer Banks for 6 years!

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