

**The North Carolina Federation of Business & Professional Women's Clubs presents:**

**A TAR HEEL WOMAN**

**SPECIAL EDITION**

**REMEMBERING**

**LOIS FRAZIER**

**June 20, 1920—July 15, 2017**



**Volume 93, Issue 3**

**October 15, 2017**

# **TAR HEEL WOMAN**

**is a publication of North Carolina Federation of  
Business & Professional Women's Clubs**

## **BPW/NC Officers 2017-2018**

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This edition has been lovingly  
prepared taking photos and  
excerpts from past editions of  
the Tar Heel Woman—dating  
back as far as 1945 and from  
the contributions and  
memories of fellow members  
of the BPW.

Barbara Bozeman

THW Editor

# *Life's Tests*

*If sorrow never came to us,  
and never a care we knew;*

*If every hope were realized,  
and every dream came true;*

*If only joy were found on earth,  
and no one ever sighed,*

*And never a friend proved false to us,  
and never a loved one died,*

*And never a burden bore us down,  
soul-sick and weary, too,*

*We'd yearn for tests to prove our worth  
and tasks for us to do.*

*- Edgar A. Guest*

My BIGGEST  
influences are  
S T R O N G,  
C R E A T I V E  
W O M E N  
that chart  
their own path,  
lead their  
own lives &  
drive the course  
of history.

♥ Rachel Ray

From Barbara High-Tyre;

Dr. Lois E. Frazier chose a teaching career when she was in college and focused energy and interest in meeting that goal. Earning a bachelor's degree in 1942 and a MS in 1948 from UNC –Greensboro, Dr. Frazier earned an EdD in Business Education from the University of Indiana at Bloomington in 1961. She describes her professors at Woman's College, UNC-G's earlier incarnation, as "outstanding; they were demanding; but they were genuinely concerned about our total education for careers and life."

Barbara, here is some biographical information that I have found on Lois Frazier, past state president, who died yesterday. You may want to save this for the next THW. I haven't found her obituary yet. When I do, I'll send it to you. B

Dr. Frazier joined BPW in Brevard in 1945 and later became a member of the Raleigh and Greensboro clubs. The niece of former N.C. Governor Luther H. Hodges, leadership was in the family! Her service included a two-year term (1956 - 1958) as President of the North Carolina Business and Professional Women's Federation and a one year term (1965 - 1966) as President of Raleigh's local club. She also served as treasurer of the National Federation for two years (1961 - 1962 and 1962 - 1963) and was an active participant on a number of committees.

Dr. Frazier served as Head of the Department of Business and Economics Meredith College (1954 - 1985). She played a vital role in developing the MBA Program and served as Director of the program (1983 - 1991). She maintained a close relationship with UNC-G over the years too. She served on the Alumni Advisory Board for the Bryan School of Business and Economics, and accepted a distinguished service award from the university in 1996. As Dr. Frazier recently shared with a writer for a UNC-G alumni magazine – "Most gratifying to Dr. Frazier is the lasting impact her former students have made. "Seeing students grow personally and academically from early enrollment at Meredith until graduation was a joy," she shared. "One of my proudest accomplishments is learning that graduates of our programs are successful in their professions and provide outstanding leadership in their communities."

Portions of Dr. Frazier's biography was taken from an article written in the UNCG Magazine, Fall, 2011. It was written by Michelle Hines, University Relations Writer, The University of North Carolina at Greensboro.



Lois Frazier





Article and Picture Courtesy of  
Anna-Rhesa Versola Kallam

**Dr. Lois Frazier - Living History through Quiet Feminism RALEIGH, 2016**

**by Anna-Rhesa Versola Kallam**

**She may not realize it, but Lois E. Frazier was a feminist before feminism was cool.**

**At age 96, Frazier is the embodiment of a quieter side of the feminist movement.**

**She makes**

**no public fuss, no outward displays of protest against the unequal treatment of women in the**

**workplace. Yet, she simply goes about doing her work in the way she knows how to get the job done.**

**She shows up on time, with energy, and an enduring commitment to support women's development. Her calendar is filled with luncheons, dinner, award ceremonies, and speaker events. She is a walking reminder that every person can make a difference by taking the time to get involved.**

**In 1919, a year before Frazier was born, the Business and Professional Women (BPW) organization was formed at the national level. The Raleigh-based chapter and the statewide club were organized in the same year as support for women's rights accelerates when the 19th Amendment is signed into law and women gain the federal right to vote.**

**As a teenager, Frazier worked at Fieldcrest Mills in Eden, NC where she spent her summers when she was not attending school at the**

**University of North Carolina at Greensboro during the early years of World War II.**

**By 1945, a 25-year-old Frazier was head of the Department of Business at Brevard College and became a member of BPW. So, nearly 100 years after a group of men and women gathered in Seneca Falls, NY to set the agenda for the women's rights movement, Frazier was blazing her own trail.**

**Frazier completed her doctorate degree in Education from Indiana University the same year John F. Kennedy created the President's Commission on the Status of Women chaired by Eleanor Roosevelt.**

**As the 60s and 70s raged on with women's and civil rights, Frazier continued to deepen her commitment to developing women in business by serving in numerous leadership roles with local, state, and national business education associations, the N.C. Council on Economic Education, and professional organizations.**

**By the 80s and 90s, Frazier was the director of the MBA program at Meredith College where she headed the Department of Business and Economics from 1954-1985. This year, Frazier sat front and center in a crowded room as a bright young woman received the Lois Frazier Educational Scholarship to support her early career. The room is filled with BPW members who are the beneficiaries of the generations before us.**

**After 71 years of service for the advancement of women in business and professional work, Frazier continues to show up, with energy and enthusiasm, and does her best to leave a lasting legacy for more generations of bright young professional women.**

**Well done, Dr. Lois E. Frazier, well done.**





**Feeling 'Presidential' - Past State President  
Lois Frazier with and Current State President  
Marsha Riibner-Cady State Convention 2016**



**Felicia Lucas of Rocky Mount BPW  
with Dr. Frazier**



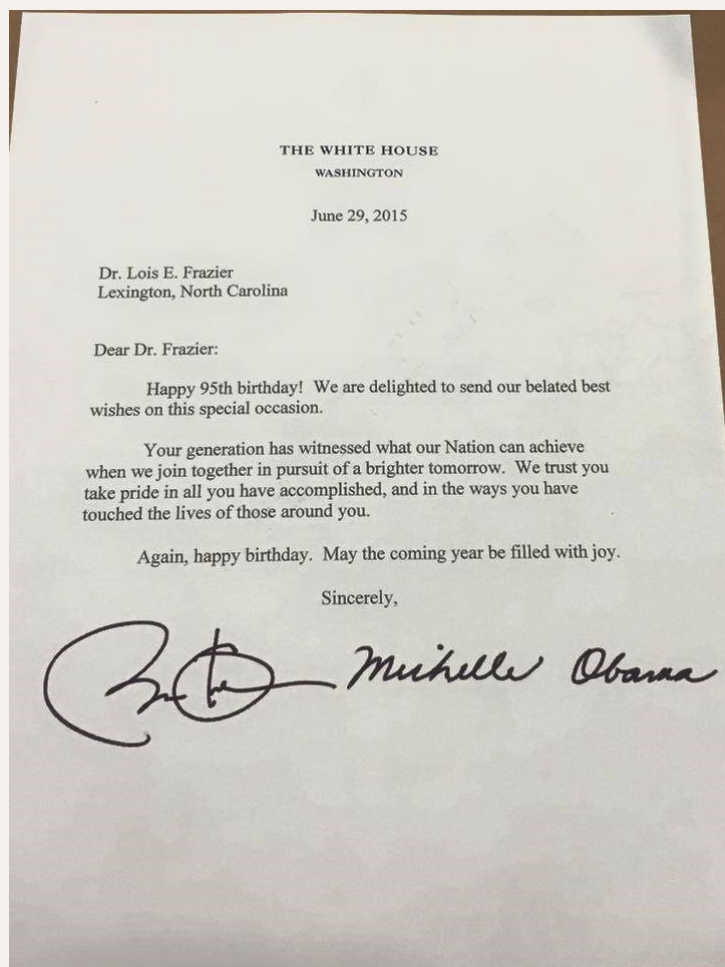
**Paula Yost, Young Careerist 2015  
with Dr. Frazier at the 2015 BPW State Conference.**

For those members who attended our State Convention in May, you know that we honored our long time member, Dr. Lois Frazier celebrating her upcoming 95th birthday, and recognizing her 70 years of membership in BPW. Dr. Frazier has an impressive record of service to Business and Professional Women of North Carolina in addition to her career as a professor at Meredith College in Raleigh. If you've seen the documentary, Business and Professional Women – A History. A Movement filmed by Ashley Maria, you've heard Dr. Frazier talk about some of the early days of BPW. At the convention, Dr. Frazier was presented letters of congratulations from NC State Senator Richard Burr and Raleigh Mayor Nancy McFarlane.

In April, I had written a letter to President Obama and First Lady, Michelle Obama talking about Lois's achievements and service asking them for a letter to present to her at the convention. After calling the White House and speaking with a staffer, I was told that the best way to have it reach the President would be to e-mail the letter using the official White House e-mail contact. My letter exceeded the maximum number of characters allowed and had to be shortened. (There's so much that can be said about Lois.) The e-mail was sent, but a day or so later, I learned that the White House and President Obama's e-mail account had been hacked. The letter was resent.

I had one last surprise for Lois, and was able to make that presentation to her at the Raleigh BPW meeting on August 24th. My husband brought the mail in one afternoon early in July, and handed me a manila envelope from the White House. Inside I found a personal letter addressed to Dr. Lois Frazier wishing her a belated Happy Birthday and acknowledging her accomplishments and the way that she had touched the lives of those around her. It was signed Barack Obama and Michelle Obama.

Dr. Frazier was visibly moved when I read the letter sent to the President and Mrs. Obama and she beamed with joy as I read the reply from our President and First Lady. Seldom at a loss for words, Lois shared with members and guests of the Raleigh club some of her early experiences in BPW. At 95, she is a remarkable lady, and an inspiration to women of every age. It was my pleasure to complete this piece of unfinished business!



Pat Sledge, Past State President





## REMEMBERING DR. LOIS FRAZIER

I do not remember exactly the first time I met Dr. Lois Frazier. I attended my very first State Convention at the Battery Park Hotel in Asheville in 1968 and I feel reasonably sure that she was there as well as at most every State Convention and National Convention after that for as long as she was able.

Once you met Lois, you would remember her. Most of the time she was “outspoken”, very opinionated, but when she spoke everyone listened because she was well respected for her vast knowledge and rationale on most any subject/issue. Lois was somewhat of a perfectionist. She expected things to be done on time, correctly and especially for business meetings to be conducted according to the bylaws and parliamentary procedures.

I felt extremely honored to “share the stage” with her in the production of the documentary about our organization.

My admiration and love for Dr. Lois Frazier will never cease. She was a mentor and friend who touched the lives of many individuals in extraordinary ways. I am genuinely grateful to be one of them.

Carolyn B. Williams

1974-1975 State President





Participants on the program at the Central Area meeting were: (left to right) Mrs. Grace H. Folger, Eastern Area Vice President; Mrs. Lucie Mae Moester, State President elect; Mrs. Bert Tyson, State First Vice President; Miss Lois Frazier, National Treasurer; and Mrs. Ruth M. Easterling, State President.

## Our Friend, Lois Frazier

by Michelle Evans

Dr. Lois Frazier was such an amazing woman. Those who had the pleasure of knowing and working with Lois developed a deep respect and love for her. Personally, I am most astounded by the work Lois did to promote women professionally. When Lois began her career at Meredith College, women were generally hired for secretarial positions with little expectation of moving to leadership roles within their organizations. Lois dedicated energy, time, and resources to building a business program that offered women opportunities for leadership and management roles. At last, students could see their horizons were brighter through the mentorship and training Lois provided. Lois was a woman of vision in a time of darkness. For almost a century, the commitment and dedication Lois demonstrated for women's issues is a beacon for us all. I send a special hug to Helga Gutmann, a long time friend. Helga was a rock for Lois. Although we already miss Lois, her light continues to shine in us all.

\*\*\*\*\*

Many thanks,

Michelle



**Dr. Lois Frazier**  
**BPW/NC 1956-1958 State President**

I knew Lois through BPW and the BPW History Film we created back in 2013 that featured her story as a teacher for Meredith College as well as a Past-President of BPW. It was an honor to get to know her through this experience and then to call her friend. I loved coming home to Raleigh and meeting Lois for a fancy lunch at her apartment complex. Lea-Ann Berst and I would visit her, have a great meal and then go back to her apartment to talk business. She wanted to make sure we were moving in the right direction on our documentary *Pioneers in Skirts*, or whatever project we were working on at the time. And she was incredibly concerned that I get good grades in my Master's Program. That's all that mattered! (I did) She'd then show us photos of her family and tell us the stories behind them. Or we'd hear the stories of her travels and see her many souvenirs. One time in particular, she noticed me dozing off on the couch - I think I had just flown in on a red-eye flight - so she stopped the conversation to offer me candy. And I couldn't say no. Every few minutes, I was given another piece of candy to keep the sugar flowing! It worked :) It was an honor to know Lois and to share her story through film - and to, of course, receive her big hugs!

From Ashley Maria, Writer/Director

"BPW: A History, A Movement"













**What follows here are excerpts from more than 30 years of past editions of the Tar Heel Woman.**

**It has been humbling and inspiring to follow Dr. Frazier—or Miss Lois Frazier’s path through the Business & Professional Woman of North Carolina and USA.**

**As a Program Coordinator, and her many, many positions throughout her BPW adventures, you will see that while some things do change, some things are ever present.**

**I’ve included as many of the contributions and commentaries as possible. I believe her life, truly well-lived, will never fail to inspire us.**

**BJB**





North Carolina's Display at the Biennial Convention, San Francisco. Delegates, reading left to right: Dr. Smathers, Fleeta Perry, Kathrine Aderholdt, Kay Shipman, Pat Nixon, Lessie Cogdell, Lois Frazier, Jeanne Crawford, Desse Sheptowitch, Stella Price, Dot Johnson, Myrtle Ellen LaBarr. At right: Lacie Mae Moester and Virginia Neister.

## President's Message

The picture of the North Carolina Booth, shown above, cannot do justice to the wonderful display of the many and various articles from our State, which attracted unusual attention, and created a deep and lasting interest in our State among the 3000 delegates at our Biennial Convention. The native hospitality of North Carolinas, warm and inviting, reached, with a never-ending supply of raw peanuts from the East, Cavalier Cigarettes from the West, and presentation of articles displayed to delegates from every State in the union, Alaska, Hawaii and the District of Columbia, which brought forth words of praise for our State. The Booth was the most impressive at the Convention, and our delegates fairly glowed with pride at the many favorable comments.

To all those having a part in boosting North Carolina by providing the articles displayed, working through the clubs and the Federation in contacting manufacturers, and especially to Lacie Mae Moester, the Booster Committee Chairman, I want to say "Thank You!" Virginia Neister and Kathryn Aderholdt served untiringly with Lacie Mae as hostesses. The other delegates, Kay Shipman, Dr. Irma Henderson Smathers, Stella Price, Lois Fra-

zier, Dorothy Johnson, Lessie Cogdell, Myrtle Ellen LaBarr, Desse Sheptowitch, and Jeanne Crawford could usually be found around the booth when meetings were not in session, and Fleeta Perry showed up when she could get away from her seat behind the National Credentials Desk, where she served during the Convention. This project wrote Tar Heel history in the hearts of women from our 51 Federations, for which all of us may be justly proud.

It was with a feeling of awe that we attended the opening session in the War Memorial Opera House in San Francisco, the scene of the birth of the UNITED NATIONS, and heard Governor Earl Warren of California extend

us greetings. It was there that Dr. K. Frances Scott gave her key-note address on the theme of the Convention, "Turn the Tide at the Turn of the Century," stating that "there is need for a new pattern of thinking for both men and women about women's position in our national picture."

The business and action of the convention will come to you through the program material from the National Office and the Independent Woman; however, I know all of you will be interested in knowing that the recommendation, which originated in our own State Federation was adopted: "Opposition to compulsory Government controlled medical care." The same recommendation carried support of the expansion of public health programs, medical research, education and hospitals, voluntary medical care and group insurance.

Another recommendation was adopted which may need action by us even before you receive this issue: "In view of the present emergency, we recommend that the local clubs actively participate in the Civil Defense Program when it is organized and becomes necessary." This was presented because of the situation which arose in Korea just prior to convention.

The messages which I have received from the delegates who attended the Biennial Convention indicate that they feel like Fairy Queens home from a trip on the Magic Carpet, and I know that each of them served our Federation, and our State nobly and well. It was a privilege to serve with them, representing you—the North Carolina Federation.

PAT NIXON, President.





NORTH CAROLINA DELEGATION ATTENDING SOUTH-EASTERN REGIONAL AT WASHINGTON, AUGUST 23-26, 1951—Reading left to right: Mrs. K. Aderholdt, Mrs. Jeanne Crawford, President H. Pat Nixon, Mrs. Bess Warren, Miss Mabel Bacon, Mrs. Mary Garringer, Mrs. Elizabeth Brown, Miss Lois Frasier, Miss Lorene Weaver, and Miss Mollie Hart. Others attending, not on the picture, were Miss Sarah McCracken, Mrs. Cappie Porter, Mrs.

Newby Sheley, Miss Christine Vick, Mrs. Catherine Walsh and three other members of the Greenville Club, Mrs. Alice M. Towe, Miss Clara Laney, Mrs. Nell Laney Austin, Miss Dottie Webb, Miss Doris Young, Miss "Lynn" Webb, Miss Verdalee Norris, Miss Irene Beaudin, Mrs. Dora T. Riddick, Mrs. Lula B. Finch, Miss Elsie Whitfield, and Miss Ann Lea Lentz.

## President's Message

When we think of PARTNERSHIP, we think of COOPERATION, OF COORDINATION OF EFFORT—unity in working together. The entire program of the NATIONAL BOARD MEETING in Chicago, July 7-11 centered on our theme of FULL PARTNERSHIP FOR THE JOB AHEAD. Through special mailings to COMMITTEE CHAIRMEN and through the INDEPENDENT WOMAN, you will receive information on the workshops, and action taken at the meeting, which will prove of real value to every member of the FEDERATION. Read the SPOT NEWS on page 217 of the AUGUST ISSUE of the INDEPENDENT WOMAN, and watch for additional information in each issue. Of particular interest was the recommendation of Judge Hughes, adopted by Resolution, for the draft of women for selective service if the need arise.

North Carolina had the largest representation at the Regional Conference in Washington, August 23-26, that it has ever had—30 members. The workshops there followed the pattern of those at National Board Meeting, one of which was led by our own North Carolina member, Mrs. Jeanne Crawford, State Chairman of International Relations, assisted by Mabel Bacon, both of the Charlotte Club. Past

National, and International President Sally Butler, participated, along with Paquita Rabell, a member of the National International Relations Committee.

Several Congressmen and Senators from the Southeastern States attended the opening session, at which your President led the Pledge to the Flag. At the breakfast on Sunday morning, when Women of Achievement were recognized, our Federation honored our own Dr. Irma Henderson-Smathers and Dr. Ellen Winston, along with Dr. Mary Sloop and Judge Susie Sharpe. Following the Banquet on Saturday evening, gifts from North Carolina were presented to the Regional Board, National Officers and Chairmen.

Our sincere thanks to Mrs. "K" Aderholdt, Regional Arrangements Chairman for North Carolina and to all those cooperating so splendidly with her in boosting our State at this meeting.

Next comes Mid-Year Council Meeting at the O'Henry Hotel in Greensboro, November 10-11. Plans are well under way for an interesting program.

Special note to all Club Officers and Chairmen: Please familiarize yourself with your State Officers and Chairmen. Contact them on any problems—when a job seems hard, just remember that it takes a little longer to do the impossible.

Let us keep in mind that so long as God is the Senior Member of our Partnership for the job ahead, we can accomplish any tasks.

H. PAT NIXON, President.

SEPTEMBER, 1951

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## The Report of the Nominating Committee

The Nominating Committee of the North Carolina Federation of Business and Professional Women's Clubs for the year, 1951-1952, held its meeting at the YMCA in High Point, January 12, 1952 and recommends the following slate of officers for publication in the March issue of Tar Heel Woman:

President: Mrs. Lucy Rhodes Duncan.

First Vice-President: Mrs. Ruby Blythe.

Second Vice-President: Miss Flora Monroe, Miss Lois Frazier.

Recording Secretary: Mrs. Ione Pinner Whitehead, Mrs. Mary Matthews.

Corresponding Secretary: Miss Evelyn Bishop.

Assistant Corresponding Secretary: Mrs. Eileen Pritchett.

Treasurer: Mrs. Kathryn Threatt.

The 1951-1952 Nominating Committee wishes to go on record as favoring

a double slate for State Officers at all times. We have been disappointed at the lack of interest in supplying candidate data. It is impossible for the State Federation to have a democratic form of government without the cooperation of the local clubs to that end. We have carefully considered and utilized all submitted material, in accordance with the State Handbook. This is the report of the Nominating Committee, but further nominations may be made from the floor of the convention. See page 23 of State Federation Handbook.

Sincerely,

Alma K. McCracken, Chairman

Rachel McKay, V.-Chm., Sec.

Mary Sue Jarrett

Nettie Dailey

Alice Kelley

Lessie Cogdell

Peggy W. McIntosh

Directors of Community Chest; President of the Catholic Woman's Club; President of the Rocky Mount Club; President of the Rocky Mount Club; President of the Rocky Mount Club. Through her efforts the Rocky Mount Club instituted a Cancer Information Service. She is now Commander. In 1949 she was chosen Woman of the Year of Rocky Mount. She owns a business in Rocky Mount.



**MISS FLORA MONROE**  
Durham  
For Second Vice President

Past President of Durham Club; Recording Secretary of Concord Club; Chairman of Ways and Means, Membership, and Public Affairs Committees; Serving at present as District Contact Chairman for Health and Safety. Member of American Dietetic Association, Beta Sigma Phi (Sorority president); B.S. Degree from Flora MacDonald College, Internship in Dietetics at St. Luke's in New York City; at present holds position of Administrative Dietitian, Watts Hospital, Durham.

**MISS LOIS FRAZIER**  
Brevard  
For Second Vice President

Past President of Brevard Club; Assistant Recording Secretary and Secretary both of local club and the State Federation; Serving now as State Parliamentarian; Served on a number of committees. Attended several Regional and National Conventions; Member of the Methodist Church, Delta Pi Epsilon.

THE TAR HEEL WOMAN



**MRS. MARY G. MATTHEWS**  
Thomasville  
For Recording Secretary



Past President of Thomasville Club; On Thomasville Board of Directors, State Chairman of International Relations. Served as Recording Secretary of A. A. U. W.; N. C. Library Association; Girl Scout Council; Sunday School Teacher of First Baptist Church; Officer

MARCH, 1952



Our New Officers elected at the June Convention, 1952: Mrs. Earleen G. Pritchett, Assistant Recording Secretary; Mrs. Ione Pinner Whitehead, Recording Secretary; Mrs. Lucy Rhodes Duncan, President; Miss Lois Frazier, Second Vice-President; Mrs. Ruby Blythe, First Vice-President. Others elected, not in the picture, were Miss Evelyn Bishop, Corresponding Secretary; Mrs. Kathryn Threatt, Treasurer.



**BLANCHE KING, Director**  
**SHE WILL GREET YOU**

The eight clubs in District Two  
Do most cordially invite you  
To 1953 State Convention,  
Where there will be knowledge and  
information.  
The place is Mayview Manor, Blowing  
Rock.  
Come all you gals, and bring your best  
frocks.  
And a wrap to protect you from chills;  
The nights are cool up in "them thar  
hills."  
There'll be fellowship and fun,  
And knowledge for everyone.  
The officers of the State Federation  
Have spent much time and meditation  
To make the program for '53  
The best you ever did see.  
Boone, Hickory, Lexington, Statesville,  
Lenoir, Salisbury, Winston-Salem and  
Thomasville.  
Have made many plans for you,  
So BFWA's come, please do.  
The dates are 5, 6 and 7 of June.  
Make your reservations very soon.  
**BLANCHE E. KING,**  
Director, District 2.



**LOIS FRAZIER**  
**SHE WILL KEEP YOU LEGAL**

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## PROGRAM OF THE THIRTY-FOURTH ANNUAL CONVENTION

MAYVIEW MANOR, BLOWING ROCK, NORTH CAROLINA

JUNE 4, 5, 6, 7, 1953

THEME: THE RAHWTS WE BUILD

### THURSDAY, JUNE 4, 1953

7:30 P. M.—Executive Board Meeting

Hunt Room

### FRIDAY, JUNE 5, 1953

8:00 A. M.—Executive Board Breakfast

Hunt Room

9:00 A. M.—Registration

Lobby

9:10 A. M.—Board of Directors

10: Delegates and Visitors

10:00 A. M.—Board of Directors' Meeting

Card Room

12:30 P. M.—Federation Luncheon

Ballroom

Winston-Salem Club, Sponsor

Presiding

Invocation

(any special music, etc.)

Adoption of Convention Program

Report to the Federation—Lucy Rhodes Duncan, President

Announcements—Madeleine McCain, Convention Chairman

Reading of Convention Rules

Appointment of Timekeepers and Committees

2:15 P. M.—Workshops—State Chairmen, leaders

(7 groups with leaders floating from one to the other)

5:00 P. M.—State Nominating Committee Meeting

Hunt Room

Home Project Committee Meeting

Card Room

7:00 P. M.—Presidents' Dinner

Ballroom

Statesville Club, Sponsor

Presiding

Invocation

(any special music, etc.)

Greetings

Mr. Milton M. Chapman, Manager, Mayview Manor

Mrs. Blanche King, Director, District 2

Report of Credential Committee (Registration)

Recognition of Local Club Presidents

WE SPEAK AND LISTEN—Miss Kate Mays, News Service

Miss Lila T. Skinner, Radio & TV

Mrs. Stella J. Price and Mrs. E. M.

Shipman, Tar Heel Woman.

### SATURDAY, JUNE 6, 1953

7:30 A. M.—Hostesses' Breakfast

Ball Room

Thomasville Club, Sponsor

Presiding

Invocation

(any special music, etc.)

9:00 A. M.—Program Coordination Workshop

Ball Room

Mrs. Bess T. Stinson, National Program Coordinator, leading, as-

sisted by Mrs. Ruby C. Blythe, State Program Coordinator, and all

State Committee Chairmen.

10:30 A. M.—General Business Session

Card Room

1:00 P. M.—Old Timers' Luncheon

Ball Room

Salisbury Club, Sponsor

Presiding

Invocation

(any special music, etc.)

Recognition of Old Timers

2:30 P. M.—Discussion Group Meetings

Local Club Presidents—Mrs. H. Pat Nixon, Leader

State and Dist. Contact Chairman—Mrs. Ruby C. Blythe

District Directors—Miss Lois Frazier, Leader

4:00 P. M.—Consultations

(Your Officers and Committee Chairmen will welcome your

inquiries and suggestions.)

THE TAR HEEL WOMAN

2:30-5:30 P. M.—Hobby Show in Hunt Room

(Tour of one is planned)

Ball Room

7:30 P. M.—Banquet

Boone Club, Sponsor

Presiding

Invocation

(any special music, etc.)

Introduction of Speaker—Mrs. Lucy Rhodes Duncan

Address—"Women for Our Time"—Mrs. Bess T. Stinson

Presentation of Citations and Awards

10:00 P. M.—Fellowship Hour

Lenoir Club, Hostess

Card Room

### SUNDAY, JUNE 7, 1953

8:00 A. M.—IN MEMORIA

Tarboro Club

Card Room

8:30 A. M.—INSPIRATIONAL BREAKFAST

Hickory Club, Sponsor

Ball Room

Presiding

Invocation

(any special music, etc.)

Inspirational Address—Mrs. Frances Hoffman, Raleigh

Report of Resolutions Committee (unless heard Sat. at bus. session)

Report of Registration Committee

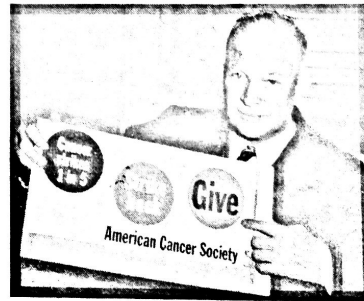
Report of Courtsey Committee

Invitation for 1954 Convention

Installation of District Directors—Mrs. Bess T. Stinson

### POST CONVENTION EXECUTIVE BOARD MEETING

Hunt Room



**GIVE TO FIGHT CANCER**—President Dwight D. Eisenhower points out one of the ways to control cancer is to give to the American Cancer Society. During April, which the President proclaims as Cancer Control Month, volunteers raise funds for a program to help save 70,000 lives from cancer in 1953.

MAY, 1953



**MADELEINE MCCAIN**  
**WILL SEE THAT ALL GOES WELL**  
**WELCOME TO MAYVIEW MANOR**  
**AND BLOWING ROCK.**

It is with pleasure that we plan to share the beauty of our mountains with all members of the North Carolina Federation of Business and Professional Women. We hope that you may find a way to come in large numbers from all clubs in the state and enjoy a few days with us in the shadow of Grandfather Mountain. The doors are open wide to welcome you all, and anything that we can do to add to your comfort and pleasure will be considered an opportunity. We hope you will call upon us and let us serve you in this 34th Annual Convention.

**MADELEINE MCCAIN,**  
Convention Chairman.



**IONE PINNER WHITEHEAD, Sec.**  
**WILL RECORD ACTION**

PAGE THIRTEEN



**LOIS FRAZIER**  
**SHE WILL KEEP YOU LEGAL**

PAGE TWELVE



## PRESIDENT'S PAGE

As this issue goes to press, our thoughts naturally turn to spring and to spring district meetings. I am happy to have Lois Frazier, Chairman of District Directors, use the "President's Page" this month.

LUCY RHODES DUNCAN, President.

\* \* \* \*

At this season of the year, we are all very conscious of our districts and of their spring meetings. The district is an important link in our chain of business and professional women's club work. National approves of district organization but leaves the government, program, and projects to the clubs making up the district and the state federation. Therefore, there is a great deal of latitude in the district setup.

The North Carolina Federation has eight districts, grouped according to geographical location. Each district has at least seven clubs. The director is the liaison between the state federation and the local clubs. One of her many important duties is to interpret the national program to her district. Her other duties are outlined in our state handbook. Our eight district directors have been doing an excellent job, and I should like to congratulate them at this time.

Several people in our federation have commented that, if we are to grow as a state federation, we must begin with the districts and make them stronger. Do you agree? The district offers a good place for the development of leadership which our state definitely needs. It offers an excellent opportunity for clubs to exchange ideas and for members to share with others their knowledge of the federation and their experiences in it.

Let us ask ourselves the following questions and decide whether we are good members of our district:

1. Do I attend district meetings?
2. Do I participate in the programs at these dis-

MARCH, 1954

trict meetings?

3. Do I have the interest to take part in discussion of the business of my district?
4. Do I know the presidents of the clubs in my district?
5. Do I know the members of the other clubs in my district?
6. Do I offer constructive criticism which could be used in the improvement of my district?
7. Am I enthusiastic about my district?
8. What would happen to my district if each member acted as I do?
9. What can I do to make my district stronger?

Last fall approximately 25 per cent of our membership attended a district meeting. Are we doing that well this spring? We could easily have a higher percentage if we would work just a little harder and show more genuine interest when we invite others to go with us to our meetings.

One of the highlights of our state convention in June is to be a district luncheon. The planning committee urges us to be there to take our places with the other members of our districts.

I hope that by the time you read this message you will have just been to a district meeting or be on your way to one. Be a good district member! Do your part to make this link of our great chain a strong and faithful one! Our districts must grow and, in turn, cause our federation to grow!

LOIS FRAZIER.

### SPRING DISTRICT MEETINGS PLACE AND DATE

- District No. 1—Bryson City, March 20-21.
- District No. 2—Statesville, April 10.
- District No. 3—Country Club, Wadesboro, April 11.
- District No. 4—Mayfair Cafeteria, Greensboro, March 13.
- District No. 5—Wilmington, March 21.
- District No. 6—Smithfield, March 28.
- District No. 7—Beaufort, March 28.
- District No. 8—Washington, March 28.

PAGE 3

## Candidates For Officers of North Carolina Federation of Business and Professional Women's Clubs, Inc., 1954-1956



**MRS. RUBY C. BLYTHE**  
Candidate For President  
Rocky Mount, N. C.

MRS. RUBY C. BLYTHE, candidate for President of North Carolina Federation of Business and Professional Women's Clubs, a member of the Rocky Mount club, has served as Second Vice-President and First Vice-President of the North Carolina Federation. She began her leadership in the club when she accepted the presidency of the Rocky Mount Club in 1947. During her two years in this office she led in organizing three new clubs, inaugurating a Cancer Information Center and furthering Cancer Control Work, and in sponsoring the organization of a Young Women's Christian Association in Rocky Mount. She continues to serve as County Commander of the American Cancer Society. She was the first president of the Y. W. C. A., serving three years in that office, and remains on its Board of Directors. This year she was elected President of the Rocky Mount Woman's Club.

She is very active in business, owning her own business, a new idea and venture in Rocky Mount, a public office service, and holds membership in the local Chamber of Commerce, serving as a member of its Education Committee, and the Rocky Mount Community Council.

She is a High School and Business

College Graduate and has completed several Extension Courses in her field, from various schools.

In the ten years she has been a resident of Rocky Mount, she has earned for herself an enviable position in that City, having been chosen as Rocky Mount's "Woman of The Year" in 1949.

She is a devout Catholic and an active member of the local Catholic Church, having recently completed her third term as President of its Woman's Club, and is now serving as State Treasurer of the North Carolina Catholic Laymen's Association.

She is sponsored by the Rocky Mount Club for President of the North Carolina Federation of Business and Professional Women's Clubs.

\*\*\*



**MISS LOIS FRAZIER**  
Candidate for First Vice-President  
Red Springs, N. C.

MISS LOIS FRAZIER, candidate for First Vice-President of North Carolina Federation of Business and Professional Women's Clubs, of Flora McDonald College, Red Springs, N. C., sponsored by Greensboro Club, now serving as Second Vice-President, has also served as Assistant Recording Secretary, Recording Secretary and Parliamentarian of the North Carolina Federation, as well as President of Brevard Club and Secretary of District One.

Miss Frazier holds a B.S. from Woman's College, Greensboro, N. C., M.S. from University of North Carolina and

did graduate work at the University of Indiana. At present she is Head of Business Department of Flora McDonald College, Red Springs, N. C.

Formerly she was a teacher at Leasville High School, Head of Business Department at Brevard College, and Instructor of Economics at Woman's College.

Miss Frazier has qualities which fit her for the position of First Vice-President. She gives careful study to a question and sees all sides of it. She carries out an assigned job through to the end. As State Parliamentarian she made a study of the State-By-Laws. She held classes in Parliamentary law. She possesses the admirable quality of being able to work with all personalities. She is a popular member of the present Executive Committee and Board of Directors, and has served as Chairman of the Committee to revise the State-By-Laws and as Chairman of the Handbook Committee.

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**MRS. ISABELLE ELLIS HART**  
Candidate for Second Vice-President  
Charlotte, N. C.

MRS. ISABELLE ELLIS HART, one of the candidates for Second Vice-President, 823 East Worthington Avenue, Charlotte, N. C., sponsored by the Charlotte Club, has been a member of the Charlotte Club since 1948; has served as local club Legislation Chair-

THE TAR HEEL WOMAN

JULY  
1954

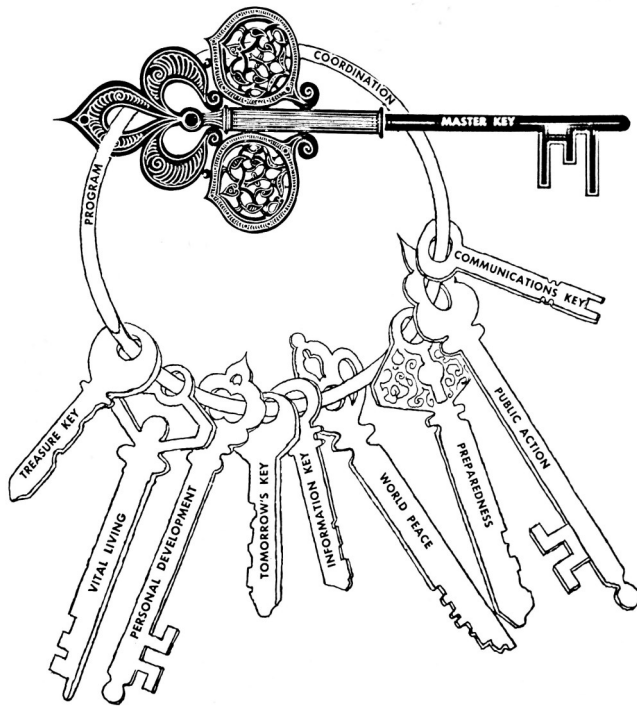


**OUR STATE OFFICERS 1954-56**—Seated: Left to right—Mrs. Lucy Rhodes Duncan, Smithfield, Past President, Counselor; Mrs. Ruby C. Blythe, Rocky Mount, President; Mrs. Stella H. Spencer, Lenoir, Treasurer; Standing: Miss Margaret Johnston, Waynesville, Second Vice President; Miss Lois Frazier, Greensboro, First Vice President; Mrs. Louise Green Felton, Rocky Mount, Corresponding Secretary; Miss Mollie Hart, Kinston, Recording Secretary; Mrs. Grace Folger, Goldsboro, Assistant Recording Secretary.



# The Tar Heel Woman

THE NORTH CAROLINA FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC.



JULY, 1955

VOLUME XXVIII, NUMBER 1



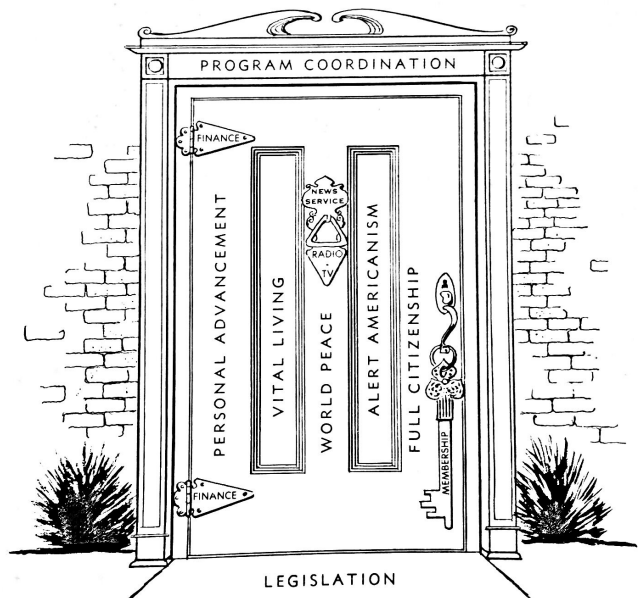
LOIS FRAZIER

Program Coordination Chairman

PROGRAM COORDINATION

# The Tar Heel Woman

THE NORTH CAROLINA FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC.



JULY, 1956

VOLUME XXIX, NUMBER 1



**LOIS FRAZIER**  
Program Coordination Chairman

### PROGRAM COORDINATION

The theme of the overall program for the national, state, district, and local club work this year is "Adventure in Achievement." If we are to have adventure and to achieve our goals, we must take an active approach to program. The material from the National Federation is excellent, and it can be adapted to any local club through the efforts of the program coordination chairman and standing committee chairmen.

In an effort to promote this program for the year, the officers, district directors, and standing committee chairmen of the State Federation adopted as a slogan "The Three A's of Achievement—Alert, Able, and Active." Each committee has a responsibility in each of the three areas.

The committee work in the area of *alertness* centers particularly around the public affairs, national security, and international relations committees. These committees do their part to keep us alert to the important issues on the local, state, and national levels.

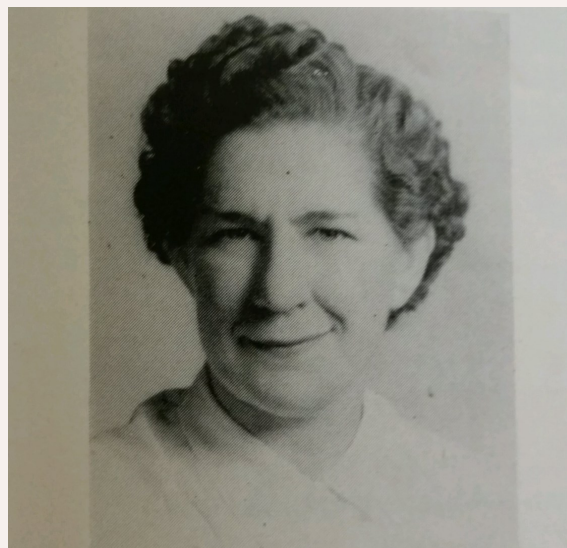
The health and safety committee does its part toward making us *able* on a physical and mental basis. The education and vocations committee seeks to improve level of attainment and carry out an important objective of our federation.

All committees need to work together to make our organization an *active* one. It seems that the legislative committee could appropriately head the list in this area. We become able and alert and, consequently, ready for action. The membership, finance, news service, and radio and television committees assist the content committees in promoting activity.

As we develop our program this year, we must coordinate our efforts. Each committee needs the advice and assistance of other committees as it presents programs to the club or initiates a club project. For example, a health and safety program is far more effective if the public affairs or education and vocations committee cooperate in the planning and presentation.

Let's become alert, able, and active, because the road ahead presents many avenues for adventure which lead to that achievement we are seeking.

OCTOBER, 1954



**LOIS FRAZIER**  
Program Coordination Chairman

### PROGRAM COORDINATION



# ADVENTURE IN ACHIEVEMENT

## The Three A's of Achievement—ABLE, ALERT, ACTIVE

### A PROGRAM INVENTORY

As we begin a new calendar year, we find most business organizations taking an inventory of merchandise on hand in order to determine the financial status of the business. This is also a good time for the seventy-five clubs in the North Carolina Federation of Business and Professional Women's Clubs, Inc., to take an inventory in order to obtain a picture of our current status.

Particularly would I direct your attention to our programs. How good have our programs been this year? Have we conscientiously tried to follow the program material in the *Independent Woman*? If our programs thus far have not been effective, there is still time remaining in our club year to make some changes. We can take stock of the good aspects of the programs already presented and capitalize on these things in future programs, trying to avoid repeating mistakes that have been made.

If your program coordination committee does not hold regular monthly meetings, January is a good time for a special meeting. The standing committee chairmen should profit from an exchange of ideas and suggestions. The program coordination chairman may be able to give some suggestions, advice, and encouragement to all committees for their work during the remainder of the club year.

The state standing committee chairmen are ready to help you whenever you need help. If their releases are valuable, use them. If they are not reasonable, tell the chairmen, offering your substitutes. If you have suggestions for programs for next year on the local or state level, please pass them along to the state standing committee chairmen or me.

We all must remember that we are striving for "Adventure in Achievement" as we go about our tasks this year. Programs must be uppermost in our minds if we are to have the effective and enthusiastic federation we want.

If we are Able, Alert, and Active women as we meet the Three A's of Achievement, we will indeed be entitled to wear the "Golden Key that unlocks the door."

Lois Frazier  
Program Coordination Chairman

### RADIO AND TELEVISION

Chairman—Reeves Forney

Hello There Radio-TV Chairmen.

Are you LISTENING and LOOKING?

Start NOW as you will receive during the month of January the rules for the 1954-55 Poll on Radio-TV Programs with the official ballot furnished by the National Federation.

LISTEN and LOOK with the following in mind:  
The best Radio or TV Program.

Watch your mail for complete information on this important project:

1. Best advancement of the interests of women.  
Interview type program; series on women at work; job possibilities or opportunities; famous women, etc.
2. Best News Coverage.  
Are selections of importance and interest? Is the information factual and correct?
3. Best Musical Program.  
Is the content pleasing? Educational along the lines of music? Encourage youth to enter the field of music?
4. Greatest Human Interest Program.  
Drama, quiz, interview. Is it well developed and in good taste? Is the material skillfully adapted for either or both media?
5. Best Spiritual Program.  
Does it promote a feeling of fellowship? Does it make the listener want to lead a more abundant life? A U.N. Program, a Public Service or an Educational Program might fall in this grouping.
6. Most Wholesome Entertainment for an Entire Family.  
Is the program suitable for listening of the entire family? Are the commercials clever and in good taste? Does it have both entertainment and educational value?

#### OFFICIAL BALLOT BPW RADIO-TV POLL 1954-1955

YOUR BALLOT SHOULD SPECIFY WHETHER IT IS FOR A RADIO OR TV PROGRAM

Your club is asked to vote on its favorite network program. The network polling the highest total vote in each of the six classifications will receive a citation at July, 1955 National Board Meeting in Louisville, Kentucky.

#### RULES:

If possible, every member should participate in the voting. TALLY THE NETWORK WINNERS BY CLUB VOTE.

THIS BALLOT MUST REACH THE NATIONAL EXECUTIVE OFFICES NOT LATER THAN APRIL 1, 1955.

CHOOSE THE BEST RADIO or TV PROGRAM

#### GENERAL SUGGESTIONS:

1. We suggest that clubs appoint a listening group to bring suggestions for the club vote of the club in the final analysis.
2. We advise that an objective point of view be assumed while listening to the radio or TV programs, always remembering that none of us are perfect.
3. Make a note when you hear a well produced—well written script with good performance by the cast. Also, recall if possible, those programs that aroused your interest enough to want to hear others of the same type or class.
4. Lastly, along the way if you are really pleased, why not revert to the old POSTAL CARD HABIT. JUST SEND A CARD TO YOUR LOCAL STATION AND SAY SO!



# The Golden Keys



LOIS FRAZIER

## PROGRAM COORDINATION

Our program this year offers a real challenge to each of us. As we use the various keys to open avenues to many fields, we must remember to coordinate our efforts. For example, if the education and vocations committee is primarily responsible for a program, it should use other committees to strengthen and promote the work.

Through the pages of the *Tar Heel Woman*, our state chairmen will bring you suggestions from time to time. We hope that you will consider these seriously and use them insofar as you can.

If you wish to participate in the contest for the best program, be sure to keep good records of your programs and projects. This must be a coordinated program, one that fits into the objectives of the federation. Let's have a club in the North Carolina Federation win the national award.

This month we should put particular emphasis on our observance of National Business Woman's Week. However, let's keep our enthusiasm high for the entire year, not just one week.

Use each of the "Golden Keys to Achievement" this month and each month throughout the year.

Lois Frazier  
Program Coordination Chairman



# The Golden Keys To Achievement



LOIS FRAZIER

## PROGRAM COORDINATION

If we are to acquire the fullest use of the Master Key, the key to membership, we must have an interesting, informative, and meaningful program. Members and program are so closely related that we find ourselves saying that without members we cannot have good programs and without good programs we cannot keep members.

As we direct our thinking on programs during membership promotion month, I should like to call your attention to the following items.

1. *Definition of Program.* Program is everything we do in the Federation. Program is brought into being through calendar events, but it is not simply those scheduled events. (Summary of Workshop I, National Board Meeting 1955.)

2. *National Program Contest.* The best program in our state will be selected and entered in our national contest. Program is used in the broad sense mentioned in our definition in paragraph 1. A club program must be in line with federation objectives. A club that promotes all four of the objectives will be given more points than one that works toward only one or two. The program must be coordinated. All committees must work together throughout the year. It is also necessary that accurate and detailed records be kept. Read the scoring of points in the June *Independent Woman*, page 35. Additional information will be given through the *Independent Woman* and the *Tar Heel Woman*.

3. *Membership Participation in Programs.* Programs in which the members participate seem to fit into the framework of our objectives and ideas and serve our purposes most effectively.

4. *Inventory.* Our club year is one third over. It is time to measure our achievement to date. Have we tried all the golden keys? Have we pushed them in the locks far enough to open? What have we done with the Master Key?

*"And in their hand they'll find the key  
That opens every door."*

5. *Necessity of Reading.* It is essential that we read the program helps that are available to us. Our state and national publications have much to offer if we only take the time to read. The state chairmen have worked diligently on their releases through the pages of our magazine and their special releases. Will you spend a few minutes digesting what they offer for your consideration?

6. *Committee Aids.* The National Federation has committee aids for most of our subject-area committees. If your president has not obtained these for you, write to the national offices for your copies.

7. *Planning Meetings.* The program coordination committee is made up of all the standing committee chairmen. The meetings of this group should have a strong influence on the programs of our clubs. Ideas should be shared and tested. The planning done by the program coordination committee will help make the use of the Master Key more effective.

Lois Frazier  
Program Coordination Chairman

## Content Committees:

Education and Vocation—The Key to Personal Development

Health and Safety—The Key to Vital Living

International Relations—The Key to World Peace

National Security—The Key to Preparedness

Public Affairs—The Key to Public Action

## THE KEY TO PERSONAL DEVELOPMENT

### SUGGESTIONS FOR AN EDUCATION AND VOCATIONS WORKSHOP

#### Group Discussion

1. What activities can we develop most effectively to improve and upgrade the business woman on the job or through preparation for advancement?

(a) Personal Advancement; (b) Executive Development

2. Which of these will be most effective in our community to help our members?

3. What services can we tap in the community in setting up training courses? (Management and Industrial Relations groups of Universities, Personnel and Training Directors in local Firms.) What committee aids do we need? How can the State Chairman help?

4. What steps will we take in carrying out programs and projects?



# The Golden Keys To Achievement



LOIS FRAZIER

## PROGRAM COORDINATION

*Merry Christmas!* At this season of the year we like to wish our BPW friends a special greeting for a happy holiday. We realize what membership in our great federation means to us. We appreciate the sacrifices that others have made for us. Many clubs find an opportunity in December to study our religious heritage or the place of religion in our total program.

*Program Contest.* Additional information about our national program contest appears in the November issue of *Independent Woman*. Be sure to read the types of documentary evidence requested. Our state president is appointing a committee to select the outstanding program in our state to be submitted to the judges of the national contest. Please remember that program is used in the broad sense to mean "Everything we do in the federation."

*Program Coordination.* At midyear council the program coordination committee presented a skit which portrayed the members of a local program coordination committee. They attempted to show that to attain coordination each member of the committee must do her part and work for the good of the club as a whole. They also wanted to convey the impression that coordination takes time and constant evaluation if the program is to be effective.

*Working Committees.* If we are to achieve coordination, every committee must be a working committee. We can no longer stop work after presenting a program for one club meeting. The work continues for the entire year, and we find a need for two and three committees combining their efforts.

*Projects.* Committees need to relate projects to program.

*Theme.* Let's keep before us our theme, "The Golden Keys to Achievement," at the holiday season and throughout the new year.

Lois Frazier, Chairman

*"And in their hands they'll find the key  
That opens every door."*

## Content Committees:

Education and Vocation—The Key to Personal Development

Health and Safety—The Key to Vital Living

International Relations—The Key to World Peace

National Security—The Key to Preparedness

Public Affairs—The Key to Public Action

## CHRISTMAS!

Let's use "The Key to Personal Development" in preserving our *Spiritual Heritage!*

"For unto us a Child is born, unto us a Son is given; and the government shall be upon His shoulders; and His name shall be called Wonderful, Counselor, The Mighty God, The everlasting Father, The Prince of Peace. Of the increase of His government and peace there shall be no end, upon the throne of David, and upon his Kingdom, to order it, and to establish it with judgment and with justice from henceforth even for ever. . ." Isaiah 9:6-7

I wish for all of you A Very Merry Christmas 1955 and

A New Year of Peace and Prosperity 1956.

Mrs. Alice M. Towe, State Chairman  
Education and Vocation Committee

## THE KEY TO VITAL LIVING

"Christmas time is the time to be merry and the time to be merry is the Christmas time". (Borrowed from the Easter Egg ditty of several years ago.) Let's fool the old soak who thinks a happy holiday season and health and safety are incongruous topics and realities. Let's be very alert mentally and cognizant of Safety hints that it will be like taking out Merry Christmas insurance in so far as is humanly possible, of course we will be going hither and thither—but let's not be in a dither.

Holiday preparations can be fun. Let's make them that-a-way. The suggestions given will serve as a reminder for many others. Take it from there and do some of the thinking yourself—about your house, your family and your Christmas Season.

In the matter of foods—a most important part of any holiday—it is not too soon to get out paper and pencil and make out a series of menus. Plan meals around foods which can be bought in advance, can be carried over, can be eaten. Plan meals which can have a little added and additional guest invited or vice-versa. Plan a number of menus and at the final shopping day or days, there probably will be one suitable to each hectic last-minute meal.

Santa Claus is usually pictured with a bag of toys. Would this not be a good time and way to teach child-



# The Golden Keys To Achievement



LOIS FRAZIER

## PROGRAM COORDINATION

At the beginning of a year it is appropriate that we take an inventory of the club program for the past year and make specific plans for the new year. I hope that you have included the following resolutions in your list for 1956:

1. I shall strive to do a better job in my committee assignments this year.
2. I shall look for ways of coordinating the work of my committee with that of other committees.
3. I shall attempt to promote the ideals and objectives of the federation in my club and town.
4. I shall take a greater interest in club programs and projects.
5. I shall be willing to participate in panels, discussions, or other types of presentations when my talents and abilities are needed.
6. I shall read the articles in the *Tar Heel Woman* and *Independent Woman* in order to broaden by understanding of federation procedures.
7. I shall attend club, district, and state meetings.
8. I shall help my club keep records that will be needed when our program is entered in the state program coordination contest.
9. I shall "Aim Right" and seek to learn the full meaning and importance of "The Golden Keys to Achievement."

Lois Frazier  
Program Coordination Chairman

## HAPPY NEW YEAR 1956!

Let's go forward in the New Year 1956 with *The Key to Advancement* using our *Key to Personal Development* and *Aim High* through *The Golden Keys to Achievement*. January is a good month to take inventory. Let's review our personal and business achievements. Let's set a goal and work toward it! Let's ask ourselves the following questions:

"And in their hands they'll find the key  
That opens every door."

What have I achieved thus far?

What am I doing toward personal advancement?

What am I contributing to the club that will benefit someone else?

What am I getting out of the club that benefits me? (Is it my fault?)

Let's have a "Small Business Clinic". If something could be worked out, would you attend? I have correspondence in my files from various sources to that effect, and as soon as plans can be completed, I will send out special releases giving full details. In the meantime, I would appreciate your ideas and questions.

Think of your committee, "Education and Vocations", and let me know your thinking on the possibility of the new name, "Career Advancement", which will be considered for action at the National Convention in Miami, Florida when it convenes in July. (Of course, you plan to attend!) Read again the duties in your Handbook and let's keep abreast of the times. If you do not have a Handbook, please get one.

Let's be proud to wear our BPW pins. Let's read our Magazines, "The Tar Heel Woman" and "The Independent Woman". Do you need a course in "Learning to Read Faster" too?

Charles M. Schwab, who was a successful industrialist, once said, "Personality is to a man what perfume is to a flower." The importance of Personality: To develop true poise and an outstanding personality is a lifetime job—but well worth the effort.

Let's get in the habit of saying, "I know something good about you!"

LET'S ADVANCE IN OUR FIELD!

Alice Mills Towe, State Chairman  
Education and Vocations Comm.

## PUBLIC AFFAIRS

Happy New Year. 1956 will be a "Public" year with state and national conventions, candidates at every level, campaigning, primaries, precinct meetings, voting.

Don't think that it is too early to get busy. Don't feel that because there may be another Public Affairs chairman and committee in your place come June that you can quietly drop by the wayside and leave the incoming group to frolic in pastures new. It's the same pastures always in public affairs. We have a continuing agenda, a continuing responsibility for good citizenship, a continuing effort to promote women in public life.

It is none too early to discover a woman in your community who is qualified for a big job. Have you found out which offices are elective and which appointive? The Public Affairs committee should take the initiative and call a special meeting of club members





**LOIS FRAZIER**

## **PROGRAM COORDINATION**

*Variety in Programs.* We have all heard the familiar saying, "Variety is the spice of Life." We can see real need for variety in our club programs. That variety should be evident in the different types of people participating and in the types of programs presented. A quiz program may be excellent one month, but we would not want that same type of program each month in the year.

*Suggestions for Program Theme.* If you have suggestions for a state program theme for next year, send it immediately to me or to some other state committee chairman. We plan to hold a planning meeting the latter part of February or early March. We must have good programs if we are to have interested members. Selecting a workable program theme is basic to having the high level program we want on the state and local levels. Use a Golden Key and share one of your Golden ideas with us!

Lois Frazier  
Program Coordination Chairman



**MISS LOIS FRAZIER**  
**Raleigh, North Carolina**

The Raleigh B&PW Club heartily endorses Miss Lois Frazier for President of The N. C. Federation of Business and Professional Women's Clubs, Inc.

HOME ADDRESS: 1105 Johnston Street, Leaksville, North Carolina

PROFESSION: Teacher of Business Education and Acting Head of Department of Business, Meredith College

EDUCATION: B.S., Woman's College of UNC, 1942; M.S., University of North Carolina, 1948; Advanced Graduate Study, Indiana University

POSITIONS: Flora Macdonald College; Woman's College of UNC; Brevard College; Leaksville High School (Office—summer employment) U. S. Navy Department, Washington, D. C.; Marshall Field and Company, Spray, North Carolina

FEDERATION SERVICE: First Vice-President, 1954-56; Second Vice-president, 1952-54; Parliamentarian, 1950-52; Recording Secretary, 1948-50; Assistant Recording Secretary, 1946-48

Committees: Chairman of Committee to revise state handbook, 1952; Member state nominating committee, 1950; Chairman of committee to revise state bylaws

OTHER ORGANIZATIONS: Member of Edenton Street Methodist Church

Southern Business Education Association and United Business Education Association

North Carolina Education Association

President of Department of Business Education, 1952-53

President of Meredith College Unit, 1955-56

Delta Pi Epsilon

President of Zeta Chapter, 1953

National Business Teachers Association



# The Door To Achievement

*"And in their hands they'll find the key  
That opens every door."*

## PROGRAM THEME FOR 1956-57: THE DOOR TO ACHIEVEMENT

### *Content or Subject-Matter Committees*

Education and Vocations — Personal Advancement  
Health and Safety — Vital Living  
International Relations — World Peace  
National Security — Alert Americanism  
Public Affairs — Full Citizenship

### *Methods or Mechanics Committees*

Program Coordination — Door Frame  
Finance — Hinges  
News Service & Radio & Television — Door Knocker  
Legislation — Threshold  
Membership — Master Key

Your committee which selected the new theme wanted some continuity between "The Golden Keys to Achievement" and the new theme. We hope that clubs and individual members will use the keys to open "The Door to Achievement." That door, once opened, provides many opportunities. We have given sub-topics for each of the content or subject-matter committees. These committees, the ones which carry the program, can be considered panels on the door.

The mechanics or methods committees which assist the content committees are shown as mechanical parts of the door. Program coordination is shown as the door frame and must be considered an important part if we are to have the type of coordinated efforts we are seeking. We have kept membership as the master key because of its significance and as a good transition point from this year's work. Much of the effectiveness of the total program depends upon finance, and finance is represented as the hinges of the door. Legislation becomes the threshold for this door of achievement. News service and radio and television are our public relations committees. Since they let others know what we are doing, they are represented together as the door knocker.

The clubs are urged to work for a coordinated program for the year, letting the five content committees have the monthly programs. It is recommended that the mechanics committees assist with the load in a mechanical way rather than present club programs.

It is suggested that the international relations committee plan in advance for some special observance or recognition of United Nations Day on October 24 and for the International Federation Day in February. November is a good month for consideration of a legislation program and platform. The public affairs and other committees will want to make plans early for National Women's Week.

Lois Frazier  
Program Coordination Chairman

## PROGRAM NOTES

### PERSONAL ADVANCEMENT

The program Planning Committee chose for its 1956-57 theme, "The Door to Achievement". This past year, we held in our hands the "Key to Personal Development" one of "The Golden Keys to Achievement". Let's go forward using the key to unlock the door to Personal Advancement through Leadership in Career Advancement.

Rudyard Kipling wrote:

"I keep *six* honest serving men  
They taught me all I know  
Their names are What and Why and When  
and How and Where and Who."

1. *What* is leadership in career advancement? It is the ability to teach and direct others so that they may make the most of themselves on the job. Leadership activities in business involve attitude, planning, initiation, communication, teamwork, cooperation, motivation and stamina.

2. *Why* leadership? The job opportunities ahead for women in business and the professions for the next few years are on an impressive increase. During the next five years, it is estimated by the Bureau of Census that business must recruit about 2 million more WOMEN for jobs in business and the professions. Then why training for leadership? Because the individual member knows she needs it!

3. *When* leadership? The time is NOW. If you are not in the job of your choice in terms of responsibility, security, and income, then start working ahead for job advancement right now. We are *never* too old to start.

4. *How* can BPW train for leadership? Due to the fact that our members have said for self-improvement, they want assistance in programming on appearance, confidence, poise, public speaking, attitude, dealing with others, changing opportunities with new inventions, explanation of automation, economic outlook and trends, financial security, planning for retirement and consideration of problems of the mature and retired worker, we must demonstrate how BPW can train for leadership considering the above points. How? By:

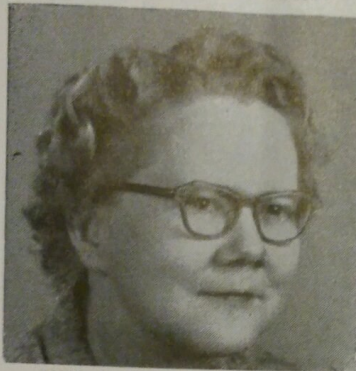
- (1) Programming with the individual member in mind and membership participation i.e., speech clinics, forums, panels, skits, workshops, demonstrations.
- (2) Seek local talent among business executives or employees. Set up a panel, for instance, expressing the qualities that employers seek in the promotion of their employees having this side represented by two employers; and the qualities



# NEW LEVELS OF LEADERSHIP

## 1956 – 1957

**First Vice-President**



MISS MARGARET JOHNSTON

**Recording Secretary**



MRS. BESS OGLESBY

**Assistant  
Recording Secretary**



MRS. MOSES WAY BRILES

**President**



MISS LOIS FRAZIER

**Past President**



MRS. RUBY BLYTHE

**Second Vice-President**



MRS. STELLA HAYES SPENCER

**Treasurer**



MISS CHARLOTTE ORRELL

**Corresponding Secretary**



MISS MAUD K. SCHAUB

JULY, 1956

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**MISS LOIS FRAZIER**

## THE PRESIDENT'S MESSAGE



MISS LOIS FRAZIER

Dear Federation Members:

You have bestowed upon me a great honor and have presented me with challenging responsibilities, which I accept with a deep sense of humility. I sincerely appreciate the confidence you have shown, and I promise to perform my duties to the best of my ability. With your help, I shall work for the growth and improvement of the federation.

Those great souls who founded our federation and led it through the difficult early years have set a high standard for all of us. Our presidents through the years have carried high the torch of leadership, and I wish to pay tribute to them.

Two of our faithful members have asked to be relieved of their duties. It is with regret that we accept these requests from Miss Elsie G. Riddick and Miss Florence Monroe. Miss Elsie will continue as chairman of the Elsie G. Riddick Loan Fund Committee, but Miss Mollie Hart will serve as acting chairman of the loan fund and handle many of the details.

According to convention action, the State Home Project will be immediately discontinued. The new state treasurer has been asked to determine from the records the amount of money each club has contributed. This money will be returned to the clubs, but the return will be delayed a year because of convention action.

An experiment will be held soon in the field of leadership training. Four area meetings will be held for the officers and local committee chairmen. This is an effort to develop leadership at the grass roots. The details will be sent to you later.

It is not too early to start making your plans for National Business Women's Week, September 23-29. You will want to order your packets and posters from the national offices soon.

By the time you read this, the Biennial Convention of the National Federation will be a matter of history. The more than 100 representatives from North Carolina are optimistic about the chances of our candidate, Ruby Blythe.

This is the last issue of our magazine that Lessie Cogdell will edit. I should like to express to her the appreciation of all of us for a job well done. I am sure she will offer help to Alice Towe, our new editor, when it is needed.

May I urge you to take an active part in our federation this year. Please feel free to make suggestions to me or any of our other officers. Your cooperation can add greatly to the success of our year's work.

Lois Frazier

## ATTENTION PLEASE!!

The Executive Committee accepted the following recommendations which were proposed by your retiring Editor:

1. That nine issues be published in the months July, September, October, December, January, February, March, April and May.
2. That a Membership Directory be published in September.
3. That advertising be obtained to help supplement the budget.
4. That the Clubs partially pay for the Membership Directory by contributing the following amounts according to their membership:

<i>No. of Members</i>	<i>Pro Rate Share</i>
1- 25	\$10.00
26- 50	\$12.50
51- 75	\$15.00
76- or more	\$20.00

\*\* A check for the requested amount should accompany your information sheet.

Information for the Membership Directory must reach the Editor no later than August 1, 1956.

Information for the Membership Directory should include a picture of the president (4" x 5" glossy print) if she does not have a cut on file with the Editor, names of the elected officers, names and positions of Standing Committee Chairmen and the membership roster.

All future communications for publication, including club news, feature articles, advertising copy, together with cuts, should be mailed to Mrs. Alice M. Towe, P. O. Box 152, Hertford, North Carolina.

—Editor

The Goldsboro Club, the Goldsboro Chamber of Commerce and the Goldsboro Hotel authorities extended an invitation for the 1957 Convention. The Executive Committee accepted the invitation for the Federation.

An invitation for the Mid-Year Council Meeting was not received; hence, the time and place for this meeting will be announced by the Executive Committee at a later date.



## PRESIDENT'S MESSAGE



Dear Federation Members:

Attending "Biennial in the Tropics" was a privilege for almost one hundred North Carolinians. Much was accomplished during the week through many business sessions, programs, and social functions. I was proud to be a part of the North Carolina delegation.

You will want to read details about the convention in the **Independent Woman**. You will notice that the name of the Education and Vocations Committee was changed to Career Advancement. News Service and Radio and Television Committees were combined into Public Relations, but the local clubs were given time in which to make the change. The legislative platform is slightly different from that which we approved at state convention but one which I believe you will still support wholeheartedly.

One of the highlights of the convention was the announcement that Roxboro won second place in the National Program Contest for last year. Congratulations to Roxboro!

In the membership graduation exercises Lilly Finch

and Fitzhugh Kesler received diplomas magna cum laude for having sponsored more than six new members in the Henderson Club. Sara Fields, of Raleigh, qualified for graduation but was unable to attend the convention. Other members of our federation could have qualified if they had sent in the names of their new members to the national offices according to the regulations.

You will be glad to know that North Carolina got across the finish line and was announced as a State of Achievement. Ruby and I marched in the Parade of Flags and presented a North Carolina flag for use in the headquarters building.

Special thanks from our entire state federation are due Mollie Hart and the members of her committee for the splendid work they did in planning and entertaining at a luncheon and a North Carolina products display at Miami Beach. The activities were dignified and were presented in a spirit which I think would please the members of the North Carolina Federation.

Through the efforts of Lessie Cogdell and others, Ruby's name was placed on the ballot as a candidate for third vice-president. Ruby made a wonderful showing, although we were not successful in getting her elected.

Our four area leadership conferences have been a successful experiment, which we hope were meaningful to those of you who attended. Leadership is not a "one shot" affair. We must work constantly to develop the qualities of effective leadership. Our national theme, as you know, is "Aim High—New Levels of Leadership."

Your new membership directory will soon be available. Keep it handy where you can use it whenever you have need for it.

May I urge you to take an active part in the work of your district this fall and throughout the year. Our districts should be a real training ground for leadership and a liaison between the state federation and the local club.

There is a place for each of us in our state federation. If we play our part conscientiously, we can be strong. Our "Door to Achievement" has much to offer each of us. I hope that we will investigate that door and the many opportunities which we are sure to find there.

Lois Frazier

# Tar Heel Woman

THE NORTH CAROLINA FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC.

VOLUME 29

SEPTEMBER, 1956

NUMBER 2



The North Carolina Federation Entertains  
Sister States with a Luncheon at the National Biennial  
Convention, Miami Beach, Florida



## PRESIDENT'S MESSAGE



Dear Federation Members:

Our club year is well under way, and I hope that each member is doing her part to see that "The Door to Achievement" is being opened frequently, that it is not permitted to get "sluggish" and "squeaky" because of lack of use or misuse. Every panel in the door, the hinges, the knocker, the threshold, and the key are important if we are to achieve our goals for the year.

Our membership report is encouraging. However, we have lost too many members who, for various reasons, failed to renew membership. Did your club fail to meet the needs of these individuals? We must obtain new members to take their places. Shall we set a goal of 4,000 members by convention time or shall we be content with our usual 3,300 for the past few years? Think seriously about the matter of sharing membership in your club with another business or professional woman in your community! Are you seeking to get that cross section in terms of occupations and ages as your bylaws suggest? Now is the time to think of the citations to be awarded at convention; next June may be too late.

Margaret Johnston, our first vice-president and program coordinator, is hard at work in the area of programs. She and the standing committee chairmen offer suggestions for programs through the pages of this magazine. They stand ready to help you when you ask for additional information.

The district directors, with assistance from Stella Spencer, our second vice-president and chairman of districts, have conducted some interesting and helpful district meetings. As we strengthen our districts, we strengthen our state federation. The directors cannot carry this load alone; they need help from each of you.

Congratulations are due many clubs for their excellent activities during National Business Women's Week. Let's keep up the enthusiasm for the rest of the year.

Midyear Council is to be held at the Hotel Sheraton, High Point, November 10-11. It is essential that all members of the board of directors attend this meeting.

Others may come and participate in the activities other than the one business session of the board of directors. A club president who is unable to attend should by all means send a representative in her place. When the roll is called, no club should be missing. A good program is being planned for you. There will be opportunities both formal and informal, to exchange ideas and share experiences with people from clubs in various parts of the state. Kate Ragan, chairman, and other members of the High Point Club are being assisted by other clubs in District 4 to give you a warm welcome and pleasant weekend. Make your reservations direct at the hotel, and please send Kate a copy of your letter.

Resolutions to be presented to midyear council should be sent to Miss Frances Woodhouse, chairman, 90 West Rowan Street, Fayetteville, thirty days prior to midyear council. Consult the state handbook, page 5 for the procedures.

We are being asked to cooperate on a project for national security with the Southeast Region. Your state chairman has already given you some information, and she will furnish additional details later.

As a result of biennial action, your club will be asked to contribute voluntarily a sum equivalent to 5 cents per member for the International Federation. Eventually the International Federation dues will be increased to 15 cents. The reasoning back of the request this year is that all of us would be willing to contribute the price of a package of chewing gum for the promotion of world peace.

Read the INDEPENDENT WOMAN for news pertaining to our headquarters and the Research Foundation. Someday you will be proud that you had a part in these projects.

Let's remember to work diligently on developing leadership as we "Aim High" toward "New Levels of Leadership."

LOIS FRAZIER

## CLUB NOTES

The Henderson B&PW Club sponsored a public meeting on Social Security with a representative from the Raleigh Social Security Office leading the discussion.

The Wilson Daily Times salutes the Wilson Club for its interest in civic improvement welfare during National Business Women's Week.

The Lenoir B&PW Club had as honorary members two exchange students, who have returned to their respective homes, Finland and Prussia. These girls were honor students, members of the Lenoir High School Band and in their crowded schedule were generous with their time in the church and civic organizations.



## PRESIDENT'S MESSAGE



Dear Federation Members:

As we begin the new calendar year of 1957, it is well for us to pause and ask ourselves just what we expect to give and to receive during the next twelve months. We might evaluate our accomplishments for the past year and determine wherein we can improve in personal, club, and federation affairs. We certainly ought to set new goals for the current year, goals which are realistic but which will demand our highest and best efforts.

As we study our membership picture, shall we accept the challenging slogan "Care and Share Membership?" Let's care enough about our clubs and our fellow citizens to find the type of members we want, and then let's share the joy, the work, and the privileges to which our membership entitles us.

Our new club in Morganton is being chartered this month. Congratulations to them and welcome to our happy family circle!

During the next few months will you please vote on the amendments to your bylaws which pertain to career advancement and public relations. The national office has provided a form for you to complete to show that you have complied with the changes voted at biennial convention. While you are studying your bylaws, you might find a few other revisions which should be made. Remember to send three copies of all changes to me. After they are approved, I shall return one copy to your club, send one to the national office, and keep one for my files.

Please circle your calendar for February 23-24 for our second Spotlight on Women Conference to be held in Chapel Inn. Dr. Sylvia A. Sorkin, former education and vocations chairman of the National Federation, will be our keynote speaker. Those of you who heard her at our 1955 State convention or elsewhere know that you cannot afford to miss this opportunity. Other outstanding people from various parts of the State are scheduled to appear on the program also. The Extension Division of the University of North Carolina is joint sponsor of the conference, and the members of that staff are being most cooperative in handling many details. They make no charge for their services; our registration fees are applied toward expenses of the conference. We

have talked a great deal about elevating the standards for women in business and in the professions. This conference will give us much in a tangible way to help as we start near the bottom in trying to improve ourselves.

Our legislative chairman will remind you that this is a good time to lay the groundwork for our state and national programs by acquainting our lawmakers with the items which we support. Please remember that our members need to be able to discuss the items intelligently and enthusiastically.

Our "Door to Achievement" presents many opportunities for excellent club programs and personal growth and development. As we use it more during our new year, we shall be "Aiming High Toward New Levels of Leadership."

LOIS FRAZIER

## WELCOME NEW MEMBERS

The following members have been added to the Lenoir B&PW Club roll:

Mrs. Jessie Gregg  
Mrs. Madge (Lee) Hatley  
Miss Lucille Hawkins  
Miss Jean Ann Jones  
Miss Christine Watts

To the Whiteville B&PW Club roll, two former members, Alice Burns and Bobby Rushing; and to the Henderson Club, Miss Anne Brown.

We welcome you into our Federation.

## ATTENDING STATE CONVENTION

The following will meet in Goldsboro in January to formulate plans for the 1957 State Convention: Miss Lois Frazier, State president; Mrs. Ruby C. Blythe, past State president; Miss Margaret Johnston, first vice president; Mrs. Stella H. Spencer, second vice president; Mrs. Alice M. Towe, editor of Tar Heel Woman; Mrs. Beulah Worley, president of Goldsboro Club; Mrs. Dolly S. Burton, Seventh District director; and Mrs. Beatrice A. McGuiggan, State News Service chairman.

## WHAT WORKING WOMEN DO AND EARN TODAY

"Working women—who are they?" is the catchy caption of the leaflet recently prepared and being distributed by Marion Stevens Eberly and the Women's Division of the Institute of Life Insurance, 488 Madison Avenue, New York 22. Mrs. Eberly, New York League member, is director of the Women's Division.

BPW members are invited to write to Mrs. Eberly, asking for copies of the leaflet for program and informational purposes. How many women work away from home, who are these women workers, when do married women work, what is the medium age of working women and a dozen more questions are answered in this attractive circular which helps BPW members to understand more about the changing pattern of life in our country.

He who receives a good turn should never forget it.  
He who does one should never remember it.



## PRESIDENT'S MESSAGE



Dear Federation Members:

It was my happy privilege to represent you at National Federation meetings in Washington, D. C., January 12-13. The luncheon honoring women in government was impressive. The guest list included women serving in Congress, outstanding women in appointive posts with the government, and representatives from the women's branches of the armed forces. These women have achieved, and it is fitting that we pay tribute to them. Speakers for the occasion were Vice President Nixon, Rep. Joe Martin, Rep. Grace Pfof, and Rep. Florence Dwyer in addition to our National Federation President, Miss Hazel Palmer. Meetings of the National Program Coordination Committee were interesting and showed that our national chairmen are hard at work on our programs for the next two years.

Your planning committee for state convention met in Goldsboro recently. The individuals responsible are working diligently to have a convention that will be a source of information, inspiration, and fellowship for you. The dates are June 7-9! Start making your plans to attend!

The time for our Spotlight on Women Conference is close. I hope to see each of you in Chapel Hill on February 23-24. Dr. Sylvia Sorkin and the other participants have much to offer us. Our special thanks go to Mrs. Lacie Mae Moester and others who have spent tireless hours in planning and promoting this worthwhile conference.

Our state committee for planning next year's program will meet in Greensboro in March. If you have any suggestions for a state theme or program topics, send them to Margaret Johnston or me. Your state chairmen would appreciate receiving comments from you about the articles and notes they have written for issues of the **Tar Heel Woman**. They are trying to present ideas and aids for programs in your clubs, and your comments and constructive criticism would be most helpful to them.

Morganton celebrated Charter Night in grand style. We are very proud of this new club. How long will we

let them be our **newest** club? Are you laying the groundwork for a new club in your district?

May I remind you again that we do "Care and Share" about the important matter of membership. Recently our national membership chairman asked "Will you open the door for more?" We in North Carolina know that we have a "Door to Achievement" that can be opened to the employed women in our local communities. Surely we can have a total of 4,000 women pass through our symbolic door this year. Finding new members and new clubs should not be a terrific task on anyone, but it will require taking time and interest. Our latest membership report shows that we must get busy if we are to reach this goal during our current year.

Already we have passed the halfway mark in our club year. Have you accomplished half of what you planned for this year? Do you need to exert a little more energy during these last few months?

The national office reminds us to be more careful in submitting names and addresses for members. They state that often the local treasurer fails to give the complete address and the **National Business Woman** is not delivered as a consequence.

February is a good time to study our International Federation. Please remember to send to our state treasurer an additional 5 cents per member for the International Federation. This is being done until we have time to change our bylaws. If you are interested in knowing more about our international organization, you will want to read "It's Your 15c," a pamphlet written by Judge Sarah T. Hughes, a former national president and currently an international vice president, and distributed by the national office.

Now that you have your copy of the membership directory, we hope that you are enjoying it. We regret the unavoidable circumstances that delayed its publication and distribution so long.

Each local club president has been sent a copy of proposed standard state and club bylaws for study. May I have your reactions to these? We shall need some convention action in order that I can vote your wishes at the national board meeting next summer.

Each member of each local club is on a committee. Consequently, it is the responsibility of each person to make use of our "Door to Achievement." We have certain primary areas of responsibility, but we must cooperate with other committees and integrate our efforts as our Door moves through the Door Frame, representing program coordination.

LOIS FRAZIER

## DUTIES OF THE NEWS SERVICE CHAIRMEN

1. Secure good publicity for the club.
2. Make good use in your town of news provided by state and national chairmen.
3. Work with all newspapers and magazines on fair and equal basis.
4. Make friends and contacts among the press for the club and its program.
5. Keep club members advised of steps taken and good publicity secured.
6. Attend meetings and program planning sessions in order to be informed in advance of the club's plans.

THE TAR HEEL WOMAN



## PRESIDENT'S MESSAGE



Dear Federation Members:

At this session of the year we turn our thoughts to spring district meetings. I do hope that each of you will attend your meeting and take an active interest in the work of your district. We must strengthen our federation by strengthening our district. Five of our districts will elect new directors at this time. These directors will assume their new duties after installation at state convention in June.

It was my happy privilege during the last few weeks to represent you at the board meeting of the Southeast Region in Birmingham, Alabama. Plans were made for the regional conference to be held August 8-11, 1957, in Birmingham. The program looks extremely interesting, and the entire Alabama Federation is hard at work to see that our stay is pleasant and profitable. Mrs. Pat Nixon presided over the sessions of the board, and we are very proud to have the chairman of the region in our own state federation and to see the excellent work she is doing. Mary Lou Bell, of Gastonia, has prepared material relative to transportation to the regional conference. Please read it carefully, notify her about your travel reservations, and make your hotel reservations at the Dinkler-Tutwiler, Birmingham.

Special thanks go to all people who had a part in making our Spotlight on Women Conference a success. We wish that each of you could have attended this valuable and meaningful conference. While details are still fresh, please make a list of things you think that could be done next year to improve our conference, and send this list to Mrs. Lacie Mae Moester, our chairman, or me.

Plans have been made for our trip to the United Nations the last week end of this month. Mrs. Ruth Easterling, our international relations chairman, has planned an excellent trip which will be interesting, educational, and entertaining. I hope that many of our members will be able to participate in this wonderful experiment. I feel confident that the members who take the trip will have a renewed interest in the work of United Nations and the entire field of international relations.

Many of our clubs are busy this month electing nominating committees which will present slates of officers

to be elected in April and installed in May. May I urge you to select your officers with serious interest and then to support them throughout the year in every way possible. A good leader must also have good followers. As we have stressed leadership this year, I hope that we are all more conscious of the qualities of a good leader and of the need for developing our potentialities of leadership.

Your committee to outline next year's program plans to meet soon. Clubs have shown initiative in highlighting our "Door to Achievement." We hope to offer you another challenge for the new year. The national theme, announced at the national program planning meeting in Washington, is "Achieve Through Action."

District 7 is hard at work on details for state convention. They simply ask that you come and enjoy their hospitality as you participate in every phase of the convention program.

Your state finance committee will meet this spring to prepare the budget for presentation to the state convention. If you have suggestions for this committee, please pass them along to the chairman, our treasurer, or me. This is your money, and you should take an interest in how it is distributed.

Financing of our **Tar Heel Woman** continues to be a problem. The ten issues and the membership directory cost far more than the allocation for them. If you have suggestions, the staff and I stand with open arms to accept them for consideration. We appreciate the response that some of the clubs have given in obtaining advertisements. Each club was requested to consider the matter of obtaining three advertisements during the year. Were you successful? Did you try? We wish to express thanks to our advertisers.

It will soon be time for submitting annual reports. Please answer the call when you receive it. Reports must be mailed on time if everyone is to do his job effectively. Sometimes we fail to recognize that one person can hold up the work of many others along the line.

Our committee chairmen are working diligently in spite of some complications. Many of their earlier communications went to the wrong people, but they have corrected their mailing lists. We hope that now we have good open lines of communication between state chairmen and local chairmen. Your cooperation will help to make the work run smoothly.

Please do not develop spring fever in these remaining months. Keep up your enthusiasm and your achievement as strongly as you did at the first of the year!

LOIS FRAZIER

## Programs

Asheboro's International Relations Committee, Mica Miller, Chairman, is presenting Mr. Howell, a teacher from the Fayetteville Street School who spent last year in Japan, who will show slides and tell about the "Business Women in Foreign Lands."

The International Federation of Business and Professional Women's Clubs will be highlighted at the **Wilmington Club's** meeting when Ruth Ingram, Chairman of the International Affairs Committee reported the history of the International Federation will be brought out in a very unique way.





**AT CHARTER NIGHT BANQUET**— Officers of the Morganton Business and Professional Women's Club are shown with district and state officers at the club's charter night dinner. They are, left to right, front row: Miss Lois Frazier of Raleigh, president of the N. C. Federation of Business and Professional Women, who presented the charter to the local club; Mrs. John Childers, president of the Lenoir club which sponsored the local organization who presented a gavel to the new club; Mrs. James Beach, local president; and Mrs. Novice Baum of Thomasville, director of District No. 2 who installed local officers. Second row: Mrs. Margaret Simmons, corresponding secretary; Miss Edith Lyday, recording secretary; Mrs. Frank Ballew, treasurer; and Miss Laura Howard, vice-president. (Morganton News-Herald photo).

## Morganton Club Receives BPW Charter at Banquet

Morganton's newly-formed Business and Professional Women's Club received its charter last night at a banquet attended by some 120 persons.

With delegations present from clubs in six neighboring cities, Miss Lois Frazier of Raleigh, State president, welcomed the Morganton club as the 76th in the North Carolina Federation of Business and Professional Women, part of "the largest organization in the world devoted entirely to the interests of employed women."

Miss Frazier, a member of the faculty of Meredith College, presented the charter to Mrs. James Beach, president of the Morganton club which was organized October 16.

The club, which has 31 charter members, had as special guests for charter night ceremonies representatives of the city and Morganton's other civic organizations.

Mrs. Novice Baum of Thomasville, director of District No. 2 of the State Federation, formally installed the club's officers who, in addition to Mrs. Beach, include: Miss Laura Howard, vice-president; Miss Edith Lyday, recording secretary; Mrs. Margaret Simmons, corresponding secretary; and Mrs. Frank Ballew, treasurer.

Mrs. Henry Rhyne is the club's parliamentarian and with the other officers serves on the executive committee.

In addition to members of the Lenoir Business and Professional Women's Club which sponsored the local organization, representatives were present from clubs at Thomasville, Winston-Salem, Hickory, Shelby, and Statesville.

Mrs. John Childers as sponsoring president concluded the evening's ceremonies with the presentation of a gavel to the new club as a gift from the Lenoir club.

Morganton's Mayor Harry L. Riddle welcomed out-of-town visitors and congratulated the new organization on its gala charter night. Commenting on the important role civic clubs fill in a community's life, Mayor Riddle said "Society is getting so complex we couldn't get along without the help of these fine organizations."

Mrs. Lacie Mae Moester of Winston-Salem, State career advancement chairman, was among the State BPW officers here for the banquet.

Mrs. Mary Sue Jarrett of Shelby, State membership chairman, introduced Miss Frazier for the principal address.

March, 1957

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### Burlington Birthday Banquet

Shown here with the cake that marked the 35th anniversary of the Burlington BPW club at a March banquet are, left to right, Miss Minnie Atkinson, president of the local club; Miss Lois Frazier, of Raleigh, State president and guest speaker; Mrs. Verna C. Stackhouse of Durham, first president and organizer of the local club; and Mrs. Rena Blalock, District 4 chairman.

B.P.W.—In the past and present, presented in the history of Burlington B.P.W. in poetry and featured fashions of the 1920's, 1930's, 1940's, 1950's and the revival of the former B.P.W. Singers.

# The Tar Heel Woman

THE NORTH CAROLINA FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC.

VOLUME 29

APRIL, 1957

NUMBER 8



A partial group of those attending the Spotlight on Women Conference in Chapel Hill, February 23-24, listens intently. The conference was sponsored jointly by the North Carolina Federation of Business and Professional Women's Clubs, Inc., and the Extension Division, University of North Carolina.



## PRESIDENT'S MESSAGE



Dear Federation Members:

At this season of the year, we think of flowers, shrubs, and trees taking on new life and sharing enthusiastic smiles with all who take the time or effort to stop and observe. Our clubs and members can learn a very valuable lesson from the work of Nature. We too, can take on new vitality if we are willing to nourish our club properly, follow sensible rules, and cooperate with those around us. We cannot leave the life of our clubs, though, to mere chance. We must get over the notion of "I'm too busy; let Mary perform that duty."

Business firms are exhibiting great interest today in the attitudes of workers. Our attitudes toward our clubs often spell the difference in a happy club and an indifferent one. Are we loyal, cooperative, and enthusiastic members? Unless we have wholesome attitudes, we shall have little influence in our communities. Our prospective members will consider our attitudes when they consider our invitations to membership.

Our eight districts have just held spring meetings. It might be well for us to ask ourselves some questions about our relations to our districts. Did each of us do her part to make these meetings a success? Did we give our support by our attendance and interest? Did we do anything to improve the meeting or did we merely sit on the sidelines and criticize? Did we offer constructive suggestions to the director, the participants on the program, and the hostesses? All of us want to have effective districts, and we must be willing to shoulder our share of the load. The district directors cannot carry the entire responsibility; they need our assistance all along the way. Our district director is required by the state federation to visit each club in the district; but she considers this obligation a privilege. It would help her if we would tell her early in the club year which month we want her to visit our club.

Our officers, district directors, and state committee chairmen spent a busy weekend recently making plans for next year's programs. You will soon get details of that program. Please consider the suggestions which are offered. Any program plans have to be flexible in order for them to work in our clubs of varying sizes.

During the next two months we shall be interested in legislative developments in the North Carolina Gen-

eral Assembly and the United States Congress. Each of us should study in order to be informed citizens and do our part in supporting measures in keeping with our federation platforms. Let's remember that we are a co-operating member of the State Legislative Council, which is working faithfully for some needed legislation.

It is not too early to start making plans for attending state convention in Goldsboro June 7-9. Make your reservations with the Hotel Goldsboro, sending a copy to our convention chairman, Mrs. Grace Folger, 804 South Andrews Avenue, Goldsboro. We are extremely fortunate in having Miss Hazel Palmer, our national president, attend our convention as our official representative.

The committee investigating a new state project has held several meetings and hopes to have a recommendation for us by convention.

The special committee on the district structure plans to offer a proposal on redistricting to the convention body.

May I ask again what our "Door to Achievement" means to us? Has it helped us this year to attain at least partially Personal Advancement, Vital Living, World Peace, Alert Americanism, and Full Citizenship? We have this month and next before our local club year ends. Let's make these last months a memorable climax to a genuine year of achievement! Surely, we shall have "Aimed High for New Levels of Leadership."

## Odds and Ends

Dr. Cylvia A. Sorkin, of St. Louis, Missouri, our keynote speaker at Spotlight on Women Conference, will return to North Carolina soon. She will speak in Charlotte on April 26 to the National Secretaries Association and in Winston-Salem on May 1 to the Group Action Council, a joint meeting of women's clubs. She plans to be in Concord a couple of days also.

Please send resolutions to Miss Frances Woodhouse, 906 Rowan Street, Fayetteville, at least 30 days before convention. Check pages of our state handbook pertaining to resolutions.

Mrs. Eva Hemsley and Mrs. Lena Somers, of the D. C. State Federation, attended Spotlight on Women Conference. They expressed satisfaction with the program and much pleasure at meeting members of our state federation and sharing experiences that weekend.

Miss Betty McKnight, of Richmond, president of the Virginia Federation, visited in our state recently. She had lunch in Sanford with Mrs. H. Pat Nixon, and in Raleigh with Lois Frazier.

## CALLING ALL BPW NEWS SERVICE CHAIRMEN

"The public likes best that organization about which it knows the most good things." BPW needs good publicity—the individual members need good publicity.

Publicity stems from the program, and the members who take part in it. Every club meeting, every club project is a source of news. Action taken on public issues, your club's support of community projects—ALL ARE NEWS.



## PRESIDENT'S MESSAGE



Dear Federation Members:

Within a short time many of you will be exchanging places of leadership with other members of your clubs. May I urge the outgoing officers and chairmen to pass on materials, offer helpful suggestions for smooth sailing, and stand ready to assist throughout the year. I hope that our six area leadership conferences prove valuable to our local club leaders. The people responsible for planning and conducting them would appreciate your suggestions about continuing the conferences next year. Do you suggest area conferences, district leadership meetings, or local club schools of instruction?

Let's make May Days Pay Days. It is easier to pay now than in July when the penalty is added. This is the time of year to start stabilizing our membership for next year. Let's keep our 1956-57 members! If a member moves, please be sure to report the fact so that she will not count against your club for stabilization purposes.

Have you made your plans for state convention? It is important that each club be represented. Will your club have its quota of delegates? You can get information, inspiration, and good fellowship by your attendance. You can contribute much to the success of the convention. Actually, can you afford to miss the Thirty-Eighth Annual Convention of our state federation? I shall look for you there!

I should like to express my appreciation to the many people throughout the state who have worked in various capacities for the federation this year. I sincerely hope that you have received some personal satisfaction as you have shared your time and talents with others. The federation can function only through you and other members.

Within the next month we shall close our "Door to Achievement" as a theme for the year, but I hope that we shall never close the door to the many opportunities which are available to our members as individual business and professional women and as club members. We shall accept our new challenges to "Break the Barriers" as we start a new year to "Achieve through Action."

Lois Frazier

## Director of Districts

Stella Hayes Spencer, Director of Districts

Spring District meetings gave us an evaluation of our efforts for the past year and a look into the future for what is in store for us in the coming year.

I do not have complete reports yet, but from those I do have, the attendance was good and there was a variety of unusual presentations in highlighting the work of local clubs. Some difficulty was experienced in working out the spring schedule with plans for five district meetings over one weekend; however, there was at least one representative from the Executive Board at each meeting and some committee chairmen.

This year, possibly more than ever before, we here in North Carolina have been conscious of our needs in the area of membership expansion and leadership. Our national theme for the year "Aim high—new levels of leadership" has been a challenge. The "Aim" has been high at developing new leadership on state and local levels as well as building of program within Federation objectives.

Your President has announced plans for leadership conferences for May. These, as you know, were experimental last year and were well attended. Your presence there certainly indicated your interest, and I hope we will have even better attendance this year.

So, with spring district meetings history, we must now assume a dual role within ourselves—to look and press forward to greater achievement and higher levels; yet we must look backward as we go along, to our past gains in order to keep them secure.

We are about to embark upon a new year, a new program with unlimited possibilities. As organized business and professional women, we know we are looked to for guidance by all women who work. Let us not relax in our efforts but make, by hard work and determination, the ideals for which we so proudly stand, more realistic in this year ahead.

## Announcement

Leadership Conferences will be held May 5 at the following clubs. Officers and Committee Chairmen are especially urged to attend these conferences:

Hendersonville  
Hickory  
Greensboro  
Durham  
Clinton  
Washington

## Platform Vote

The State Convention will vote on the Tentative National Legislative Platform. Your club delegates should be prepared. See March **National Business Woman**, pp. 6, 7, 8, 30. Note especially Item I-G; this item has been opposed by the Women Directors of the various armed services.

Item for club calendar; Clubs should vote in November on the National Platform that will be adopted by the National Board in July.

Mathilde Hardaway  
State Legislation Chairman



# The Tar Heel Woman

THE NORTH CAROLINA FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC.

VOLUME 30

JULY, 1957

NUMBER 1

## President's Report



Lois Frazier

As members of the North Carolina Federation of Business and Professional Women's Clubs, Inc., take an inventory of our past twelve months' work, we have a feeling that "The Door to Achievement" opened the way to many opportunities. As we examine the records more closely, we are keenly aware that while the achievement was praiseworthy in many instances it fell short in other areas. We acknowledge these weaknesses with a strong determination that we shall profit in the future by our experiences in the past. I hope that we can accept our shortcomings with intelligence and our strength with humility.

For the second year, our membership has been symbolized as the Master Key. Our membership goal was set as 4,000. Unfortunately, our key did not always find the Door because our total membership is slightly less than it was a year ago. The present figures show 3,301 members in 76 clubs. We regret to announce that Nashville Club disbanded last fall, and we sincerely hope that they will re-apply for another charter soon. We are extremely pleased that Morganton Club, sponsored by Lenoir, was chartered in January. Already they are working hard and showing a genuine interest in local, district, and state affairs. We hope that another group will soon take their title of being our newest club.

Seven clubs will receive achievement citations for increasing their membership by 20 per cent during the club year. The North Carolina Federation is fifteenth in size in the National Federation, but we could move much nearer the top if we put forth the effort. A disturbing aspect of the membership picture is the fact that many of our members fail to continue membership from year to year for various reasons. I am recommending that we make a study to determine the reasons people withdraw from our clubs.

One suggestion I wish to make to the local clubs is to study and review our membership policies. Let's ask ourselves if we "Care and Share" membership with enough people who could benefit by joining and who could contribute to this mutual association. We need also to provide some type of orientation for our new members. Too often we find people who have been members for two and three years who understand only a small fraction of our organization and its work. This orientation could be in the form of a dignified and elaborate program at a regular or special meeting or it could be an informal conference between the new member and a well-informed member. Each member should be conscious of the objectives of our federation and be proud to admit that she is a member.

Our eight districts and their directors have been active. There has been good attendance at the meetings, but a

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## REPORT

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much larger proportion of our club membership should attend the district meetings and benefit from the programs and the fellowship. The timing of our meetings and the type of programs need to be restudied. We must have strong districts if we are to be a strong federation. Many thanks are due our five retiring directors for their enthusiastic leadership and loyal support.

A special committee has worked this year on the district structure, and they have a recommendation to present to you to increase the number of districts. This will eliminate some of the long distances many clubs have to travel to district meetings.

Our second "Spotlight on Women" Conference in Chapel Hill proved to be a tremendous success. The reaction of most of the members who attended was that we have started at the grassroots level to elevate the standards for women by providing some personal and professional information we as individuals need in order to be of more service in our chosen fields of work.

Special thanks go to High Point and District 4 for a successful midyear council. We are also grateful to Goldsboro and District 7 for serving as hostesses for our Thirty-Eighth Annual Convention. We are especially happy that our national president will attend much of our convention this year and share with us her vast store of federation knowledge and experience. The total representation at our state meetings has been good, but we are all disappointed to find a single club missing. We truly miss that club, and we feel that it misses us, too.

The 1956 convention body adopted the recommendation of our president to hold four area leadership conferences. These were held in strategic places throughout the state in August and September. There was a feeling that the timing was a bit late; and the board of directors, after much discussion, voted at midyear council that six of these meetings should be held in May. Accordingly, these six conferences were held on the same day with state officers, district directors, and state committee chairmen as leaders. Approximately 150 people attended these leadership meetings, but it was a disappointment that many of the people we had hoped to reach did not attend. The advisability of holding similar meetings in the future needs some thought and study. We want always to remember this year's national theme "Aim High—New Levels of Leadership," because leadership development must be a continuous process.

We appreciate the fine work of the staff of the **Tar Heel Woman**. The editor was asked to reduce the number of pages in each issue, which meant that some of the articles had to be shortened or omitted. We regret that we had technical difficulties with the membership directory which delayed its publication and much of the work of the state officers and chairmen.

Each club was asked to consider being responsible for three advertisements for the magazine during the year. For various reasons, many of the clubs did not comply with this request. Consequently, our **Tar Heel Woman** and **Membership Directory** have taken a severe drain on our general fund. This financial problem will have to be faced. The several alternatives available are raising dues, eliminating the membership directory, or reducing the number of issues.

As your president, I have been proud to represent you at Biennial Convention in Miami, National Program Planning Meeting and Luncheon for Women in Government in Washington, and Southeast Regional Board Meeting in Birmingham. I also attended a meeting of the Nursing

School of the Medical Foundation of North Carolina, where I found that much is being done in the interest of one of our important professions for women.

The activities which your committee sponsored at Biennial Convention in Miami were effective in a dignified and fitting manner. The cooperation from the local clubs and districts in supplying gifts and favors was gratifying. The money which you allotted was wisely spent. Our candidate was not selected for a national office, but she made a good run, and she was a good loser. We feel, however, that the National Federation is the loser because it does not have the services of our candidate in a place of leadership on the national board.

The 1956 convention body, after much deliberate consideration, voted to discontinue the State Home Project. The state treasurer and her assistant have worked on the report to determine the amount of money to be returned to each club in accordance with its contributions. A special committee has been appointed to work with them to review the financial report.

Another special committee, appointed to study new state projects, will bring a recommendation to you during this convention. Please consider its many angles as you vote.

May I remind you to keep informed about the Elsie G. Riddick Loan Fund, a state project which has been in existence many years. A year ago Miss Elsie asked to be relieved of her duties. She continues as permanent chairman, but Miss Mollie Hart, acting chairman, receives the applications for loans and processes them with the aid of her district representatives.

Reading the annual reports submitted by the presidents of the local clubs was a stimulating experience for me. They gave me immediately the evidence of interest and cooperation within the clubs. This teamwork is a healthy sign for growth both in quantity and quality. The individuals who have served our clubs as presidents have been a dedicated group. Many of them were lacking in federation know-how and experience when they assumed office, a fact which makes us especially conscious of the need for developing our potential leaders. Fortunately for us, these presidents got busy and learned the many things they should have known when they assumed office. The visits which I made to the local clubs gave me a picture of the clubs at work. I only regret that I could not accept more of your invitations. As I have said many times, each club is different, but we have a common interest binding us together.

The programs and projects have been varied. Real initiative has been shown in taking suggestions from the state and national federations and adapting them to local needs. I hope that we can see further improvement in the field of programs next year. We want our members to feel that the programs are too interesting to miss. We want to be careful that we have programs in line with our objectives and that we do not overwork one type of program.

Some of our clubs sponsored forums, clinics, and special meetings. Many of our clubs now have scholarship and loan funds. Most of the clubs participated in civic projects. Locally, we need to study the degree of participation and the percentage of our time and money spent in such activities.

The club bulletins which I have seen have been excellent. They serve a very useful function in the lives of our clubs.

Our clubs, large and small, have been working clubs. We have achieved, but may I suggest that we set our goals a little higher next year and strive to attain levels of which we have only dreamed in the past. At various times I have challenged you to have a youthful belief

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## REPORT

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that the impossible can be done and the courage to get it done.

Our committees, on state and local levels, have worked hard and have made use of our "Door to Achievement." They have helped us to reach new levels of leadership as we aimed high. Details of this achievement appear in the state chairmen's reports but I wish to mention a few highlights.

Career advancement committee changed its name in compliance with national bylaws. It has tried to conduct its activities in keeping with its function in our federation. The work of this committee has caused the individual member to see the many and varied details that influence happiness in our present jobs and the advancement in our careers.

The importance of health and safety is always recognized, and yet at times we miss our greatest opportunities because we fail to work with the obvious. Too often we are willing to contribute our money to a health drive but unwilling to study symptoms of diseases or to recognize the warning of nature or doctors. We need an awareness of the importance of both physical and mental health. The number of traffic, home, and job accidents convinces us that we need to be more safety conscious.

Our international relations chairman made arrangements for a tour of United Nations. Unfortunately many of the members who wanted to make this trip had conflicting schedules so that the tour was postponed. I do hope that it can be made later and that many of our members can see this great organization in action which is dedicated toward maintaining world peace. Several clubs have entertained foreign visitors and students, thus having an opportunity to see that understanding friendship can do much to break prejudices and to bring us to a realization of the need for world peace and harmonious relations. Our rapid means of communication and transportation remind us that our world is smaller and that the people of other countries are our neighbors.

National security is still a relatively new content committee. Many of the clubs have participated in the work of the ground observer corps. There is much we can do to acquaint ourselves with being prepared in many aspects of our lives. We do not wish to instill fear. Instead, we want to take the positive approach to Alert Americanism. We have been urged by our regional chairman to hold training classes in the field of national security.

The aim of our public affairs committee has been to urge us to be full citizens. We have had many opportunities this year to exercise our citizenship privileges of voting in local, state, and national elections. We must become fully informed on civic and governmental issues. We have for many years stressed the necessity of having women in policy-making posts, both elective and appointive. During the next year, we wish to put even more emphasis on this worthwhile project and exert many efforts in this direction. Remember that we do not support a woman simply because she is a woman, but we support her because she is a qualified woman.

The time has come when we must face the problems of legislation instead of closing our eyes and running in the opposite direction. Our legislation chairman and the legislative steering committee have laid the groundwork upon which we can build. They urge us to study equal pay and other vital issues in order that we can discuss these matters intelligently and know whether we are

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THE TAR HEEL WOMAN

## REPORT

Continued from Page 6

willing to exert the necessary energy to sponsor or support legislation. A special committee will report to you on its review of our relations with the State Legislative Council.

Our mechanics or methods committees, in addition to legislation, have also performed their tasks well. The finance committee tried to see that we operated on a sensible budget. The news service and radio and television committee chairmen have handled our public relations in an admirable manner. Our membership chairman has enthusiastically boosted membership at every opportunity. We are grateful for the work of the program coordination committee in helping us plan and integrate our programs.

Bylaws constantly require study and revision. Each club was required to make certain changes because of actions of biennial convention. Many clubs have revised their bylaws to make them clearer and more workable. Proposed changes to the state bylaws have been published in the **Tar Heel Woman** and will be voted upon at this convention.

The Southeast Regional Conference will be held in Birmingham, Alabama, August 8-11. We are happy that one of our members is chairman of this division of our work. May I urge all of you to attend this conference. You will have an opportunity to learn more about the federation and its program and enjoy fellowship with our fellow clubmembers in the other southern states.

I wish to express my most sincere appreciation to my fellow officers, past president, district directors, and state chairmen, for the wonderful cooperation they have given me this year. They have given unselfishly of their time and talents, and I feel that we are better members and better people because of their efforts.

We feel that we have achieved during the club year 1956-57, but the true measure can be made only when we can look back and objectively evaluate our achievements. May we accept the challenges which the new club year offers "straightforward and unafraid."

Lois Frazier  
State President



# The Tar Heel Woman

THE NORTH CAROLINA FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC.

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30

SEPTEMBER, 1957

NUMBER 2



North Carolina BPWians at Birmingham Southeastern Regional Conference, August 8-11, 1957



## President's Message



Dear BPW Members:

Now that summer with vacations and irregular schedules is over, I hope that we are ready to accept our club and federation responsibilities with renewed energy and enthusiasm. I am grateful to members of the executive committee for performing some additional duties while I was out of the state for a short while. Much of the extra work fell on Maud Schaub, but as always she was co-operative and efficient.

Our fall district meetings have started, and I hope they prove to be the best we have ever had. Each member should contribute her time, energy, and interest to these meetings. I feel that the attendance at a district meeting should be at least equivalent to 50 per cent of the membership in that district. Shall we try to reach this goal for fall? This is an important time in the history of our districts since by convention action we have created two new districts and moved certain clubs to other districts. I truly hope that each club will make a sincere effort to adjust to the new district structure. The directors, Mrs. Stella Spencer, and I welcome your suggestions for district improvement.

Our programs this year should be in line with our national federation theme "Achieve Through Action" and our state theme "Break the Barriers." If we are to achieve as we desire in our personal, club, and federation lives, we must break certain barriers, those that stand in our way of achievement, and start action that requires our best thought and energy, action that lends to the level of achievement we are seeking. Margaret Johnston and the standing committee chairmen will offer suggestions for program development in their messages in this magazine, and they will answer questions for club chairmen and members who write them.

Last year our total membership was 3,306, a figure slightly below that of the preceding year. We must find a way to keep our members from year to year. Our district directors are completing a special study of reasons members give for not renewing. What will they find? Are our programs falling short of fulfilling the needs of our members? Do we extend membership to people without explaining our objectives and our federation structure? May I urge you again to work for a goal of 4,000 members

by the end of this club year. We need these members, and they need us. We can do our part in helping the national federation grow from 170,000 members to 200,000 this year.

We should seriously study the possibilities of organizing new clubs. We have good leads in several towns which are without business and professional women's clubs. Let's give them the opportunity to organize, the information they need for making a strong beginning, and the guidance for future direction. We are proud of our 76 clubs, but there are at least 12 more towns in our state which could profit by having a BPW club within their borders.

Mrs. Ruby Blythe accepted the appointment as editor of the **Tar Heel Woman** for one year. We are grateful to her for the fine work she is doing in this new post. She has been asked to give us the best possible magazine on a limited budget. You can help her by keeping her informed of club activities and by seeking advertisements. She and Rachael McKay, our business manager, will gladly furnish you with details about advertisements.

It was my privilege to represent you at the National Federation Board Meeting in Detroit, Michigan, July 6-10. Margaret Johnston was invited as an observer. A fine spirit was evident, and it is interesting to be a part of the board and see it in action. Many of the business items which were discussed will be announced later for study by delegates to our biennial convention in Seattle, Washington, next July.

Eighteen members of our federation attended the silver anniversary conference of the Southeast Region in Birmingham, August 8-11. The programs were interesting, but (the greatest advantage of such a conference often is in the informal exchange of club experiences and the fellowship. Mrs. Pat Nixon, one of our own members, gave the opening address and presided at all business sessions. Congratulations to Pat for the work she has done in the region!

The dedication ceremonies for our national headquarters in Washington, D. C., will be held on Sunday, September 22, at 2:30 p. m. I hope that some of our members will be able to attend this special function which is the culmination of a dream of many years for many people. Each of us has had a part in making this building possible.

Please make immediate plans to attend midyear council in Salisbury, November 9-10, at the Yadkin Hotel.

Your executive committee stands ready to serve you at all times. Please let us know when we can help you.

—Lois Frazier

## District Meetings Announced

District	Date	Hostess Club	State Representative
1	Oct. 20	Canton (Camp Hope)	Lois Frazier
2	Oct. 19	Morganton	Ruby C. Blythe
3	Sept. 28	Charlotte	Stella Spencer
4	Sept. 28	Lexington	Margaret Johnston
5	Sept. 28	Siler City	Lois Frazier
6	Sept. 15	Smithfield	Ruby C. Blythe
7	Sept. 22	Lillington	Stella Spencer
8	Sept. 22	Wilmington	Margaret Johnston
9	Oct. 20	New Bern	Margaret Johnston
10	Sept. 22	Roanoke Rapids	Lois Frazier

Be sure you attend your District Meeting. No one else can take YOUR place.

—Stella Spencer

September, 1957

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## President's Message



Dear Federation Members:

Congratulations on your activities during National Business Women's Week! Let's keep up the spirit and the enthusiasm which characterized that week.

Plans have been made for Midyear Council to be held in Salisbury, November 9-10. Elsewhere in this magazine you will find the details of the program and information about reservations. Attendance at this meeting is a must for members of the State Board of Directors. A local club president is obligated to attend or send an official representative. We do not want to consider the council meeting an obligation; instead, we want to regard it a privilege to have a part in conducting the business of the federation and in making policies that will shape the destiny of our great organization.

Many of you are members of committees which will meet during Midyear Council. We are counting on you to be present! A committee made up of a representative from each of our ten districts cannot function if half of the members fail to appear.

Any federation member is welcome to attend the council. During the time the board of directors meets, an interesting program is planned for people who are not members of the State Board of Directors. The Salisbury Club and other members of District 2 urge you to attend.

The district directors have completed their survey of the reasons members give for not renewing their membership. Let's make use of the results of this survey. For example, it was found that many of our members are moving out of town. Are we notifying the president of the club in the new town? Some of the people say that our clubs are not what they expected. Are we falling down in our job of informing our new members of our objectives? The results of the survey will be of great value to us as we revise our membership policies. If the trouble lies within us, let's try to correct the situation whether it is in the way we greet our members or the type of program we present. We may be able to interest some of our former members in resuming membership later. Some of our clubs have tried this and are pleased with the number of former members who are coming back into the club.

The news of the progress of the club under way in Lincolnton is wonderful. Mrs. Willie Robinson is doing a grand job as chairman of that group. Congratulations are

in order to Shelby and to certain other members in District 3.

During this month the clubs will report to the state treasurer the result of their votes in regard to their wishes for their contributions to the former State Home Project. The audit report shows over \$25,000 in that fund. After the votes are returned, the committee will inform us the amount that is available for the new project adopted at state convention. You are urged to make known your suggestions and ideas for the new project.

Various people in the federation have asked that I remind each of you to give a little more thought to your club and federation responsibilities. Several times the question has been raised: "Do we handle our club affairs as intelligent business women?" At times a request for information requires only a post card or a short note. You would be surprised how frequently a committee's work is hindered because someone fails to send that post card or memorandum. At times a chairman does not know whether the members of her committee will attend an announced meeting or send a representative. Let's see if we can give a little more time and attention to our club jobs which pay us only in terms of satisfaction, service, and fellowship.

The nominating committee is circulating candidate data sheets among the local clubs to obtain information about candidates for state officers, nominating committee chairman, and Tar Heel Woman staff. Every club in the state has potential state officer material. Look them over carefully and decide whether your club will sponsor them.

Recently it was my privilege to represent you in a meeting of a small group of women from representative organizations to discuss the women's role in the United States Savings Bonds Program. I should like to urge each of you to do your part in this program. We can do our part in promoting national security at the same time we are making our own financial future more secure.

The members of the California Federation deserve a great deal of praise for the big part they played in the successful passage of their new equal pay bill. This bill became effective about a month ago. This type of success does not just happen. North Carolina can have a similar law passed when we are interested enough to get out and put forth the necessary work. Now is the time for us to study this issue and to lay the groundwork for our future action.

What are we doing to "Break the Barriers" which face us everywhere we turn? Do we recognize a barrier when we see it? Are we making a sincere self-analysis to find those things that prevent the realization of our true achievement for action which we seek? It may be "later than we think," but we can still make that important beginning on our road to achievement.

—Lois Frazier

## Help Wanted

Advertising needed of the Tar Heel Woman.

Contributions of \$1.00 from every member of the North Carolina Federation to help desolve deficit of Tar Heel Woman Fund.

All reports from clubs and individuals as to their wishes relative to the Home Project Fund.

RESERVATIONS for Mid-Year Council made immediately.

October, 1957

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# The Tar Heel Woman

THE NORTH CAROLINA FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC.

VOLUME 29

35

DECEMBER, 1957

NUMBER 4



Mid-Year Council — November 9-10, 1957



## President's Message



Dear Fellow Federation Members:

Recently we have observed our traditional Thanksgiving Season. It is fitting that we seriously consider our rich religious, social, and cultural heritage and remember our many personal blessings and good fortune. This is indeed a time for giving heartfelt thanks to our Heavenly Father.

As we approach the Christmas season, we want to be happy and gay, and yet we must also recognize our many opportunities for true service to our fellowmen. Miss Helen Irwin, a past president of the National Federation, was quoted recently as saying, "Service is the rent we pay for the space we occupy on earth." Are we in arrears in the payment of this type of rent? My wish for all of us is that we may have the true Christmas spirit and that we may realize that there is more to Christmas than hurrying to and fro, shopping in crowds, worrying about little details, decorating and cooking. May we do our part, regardless of how small it may be, to bring peace to all mankind!

Special thanks go to each member of the Salisbury Club and members of District 2 who made Mid-Year Council a success. Mrs. Lila T. Skinner did a grand job as chairman, but she gives due credit to Mrs. Louise Upchurch, Salisbury president; Miss Ethel Starnes, district director; and all others who assisted. The one thing that made me very sad was the fact that some clubs were not interested enough in the affairs of the federation to send one person to represent their clubs. Judge Susie Sharp gave us much food for thought in her message, "Breaking the Barriers Which Face Women in Public Affairs." The fellowship and the exchange of ideas were also important parts of the program.

Much business was accomplished at Mid-Year Council. You will want to read about the actions taken. Plans were proposed for promoting our state project, erecting a headquarters building that will serve some federation functions. Will you please mail me your suggestions for this building, and I shall pass them on to the committees. This is **your** federation, and we must hear **your** voice as the plans are developed.

A proposal was made that a membership directory be published, financed partially by a contribution of \$10 from each club, and sold to members who desire copies and who place their orders by May 31, 1958.

The Elsie G. Riddick Loan Fund Committee presented a

recommendation that each club have an Elsie G. Riddick Loan Fund Committee. The local committee can circulate information about the fund to deserving persons and can help the state committee by obtaining facts about the girls and their endorsers.

A new state handbook will be printed next summer after the state and national conventions.

Our membership picture looks bright until we consider our potential. Truly we should be able to find twice as many qualified and interested members as we now have if we only look about us. We are delighted to welcome Lincolnton as the newest member of our federation family. This club will receive its charter within a few days. We hope to be able to announce the organization of other new clubs soon. We need your help to make our membership dreams become realities! November was "Harvest of Members Month" throughout the national federation. Was your harvest one of which you could be proud?

The group making the tour to the United Nations, sponsored by our international relations chairman, was small. Those who attended, though, have a greater appreciation for the work of the United Nations as a result of the tour.

You will want to make your plans to attend Spotlight on Women Conference to be held in Chapel Hill, February 22-23. I am most enthusiastic about our program this year. Our speakers and discussion leaders are especially capable; and, if they get the right response from us, the entire conference will be successful and outstanding. The next issue of the **Tar Heel Woman** will include a copy of the complete program.

It was a privilege for your health and safety chairman and me to represent you at the Governor's Traffic Safety Council on November 22. We get constant reminders that "Safety is not an accident." Each of us has a responsibility to practice highway safety measures, remembering that "The life we save may be our own."

May I remind you that the problems of the employed woman are of concern to all of us if we are serious about the objectives of our federation. Two of the pressing problems deal with promotional opportunities and compensation. We have long accepted the principle that women should receive equal pay with men for comparable work. However, daily we see instances where we feel that this principle is violated. Proving it, of course, becomes complicated because often the job descriptions are written to cover up the true picture. Women have few opportunities for promotion to executive and top-level positions. What do you propose that our federation do about these problems?

Our women play many roles in home, community, office, school, church, store, and clubs. As club members we have an opportunity to promote a better understanding among business and professional women wherever we go. How far have we gone in "Breaking the Barriers" that face us in our roles as producers, consumers, and citizens? Time is a precious possession in a jet-propelled age; therefore, we must use it wisely as we seek to "Achieve Through Action."

May your Christmas season be pleasant and joyous!

Lois Frazier

## Please Notice!

Our State Treasurer requests clubs that need additional membership cards to order them from National Headquarters, as she does not have a supply and your ordering through her only delays shipment to you.

December, 1957

Page 3



## President's Message



Dear BPW Friends:

As we begin a new year, I hope that we will seriously review our accomplishments for the past year, taking justifiable pride in some activities but making a list of the things which need improvement. I further hope that we will resolve to work and play with renewed energy and enthusiasm. We recognize the fact that we did make progress during 1957, but let's set our goals for 1958 a little higher and work each day toward reaching them! If we are to be the type of individual we admire, we must make provision in our goals for our personal, family, religious, recreational, and club activities.

Our Lincolnton Club received its charter on December 13. Congratulations to this fine group of BPW members! We offer them help when they need it and seek their cooperation in all state federation functions.

Please plan to attend Spotlight on Women Conference in Chapel Hill on February 22-23. Helen Hall, our keynote speaker, is highly recommended to us. The other people on the program have much to offer us also. Study the program which appears elsewhere in this issue. There is something of interest for every business and professional woman, regardless of where she finds herself on the career "ladder." I strongly urge you to attend this worthwhile conference. We find in it a positive way of applying our federation objectives of elevating the standards for women in business and the professions and in promoting the interests of business and professional women. One of the starting points for elevating standards is the individual woman in her career.

Committees authorized by the midyear council to work on our state project have been appointed. They will submit plans, but final decisions rest with the membership. I hope that the committees can make arrangements to take you on a tour of the property we own in Chapel Hill on Saturday morning before the Spotlight of Women Conference begins. You will hear more about this later.

Our national federation has requested us to complete the questionnaire which appeared in the December issue of the *National Business Woman*. It will require only a few minutes of your time, and it will be extremely valuable

to the federation in its research study on the working woman. I hope that every member of our state federation will return the questionnaire.

What have you done toward helping the state federation win the national membership award? The other federations are working diligently, and we must put forth more concentrated effort than we have shown thus far. The membership committee cannot handle this assignment alone; your help and interest are needed. I do not ask you to work simply for the purpose of competing for an award. I sincerely believe that our clubs can be of service to the working women in our communities and that many of those women have real contributions to make to our clubs.

Membership and programs are closely interwoven phases of our total organization. We cannot sacrifice one for the other, but we must devote attention to each. Good programs help us keep our present members and acquire new ones. Without members, our programs would be useless.

Our program theme, "Break the Barriers," has many possibilities. It is interesting to see how the local clubs are adapting it to their own needs and interests. As the pilot of the jet plane builds a speed sufficient to break the sound barrier, he has the power at his fingertips; but he must understand his machine, the controls, and his own part in the total operation. Likewise, if we are to "Break the Barriers" in our personal and club activities, we must know how to use the power that is available as we face the complexity of the tasks and the instruments at hand. Our committee chairmen suggested months ago that we identify our barriers and then find positive means of breaking them.

May our active endeavors lead to achievement during the New Year which faces us with many new possibilities and new challenges!

Lois Frazier

## Membership Notes

The outline below was used by Charlesanna Fox of the Asheboro Club in the Membership Workshop she led at her District Meeting. Membership Chairmen, do discuss this with your committee members at their next meeting—doesn't it outline your job pretty effectively?

### MEMBERSHIP

We are **members** of an organization because

1. We believe in its purposes;
2. We enjoy the association it brings with other people;
3. We are interested in using whatever talents we have in community service;
4. We expect to learn from the programs;
5. We expect to develop new skills in our own careers; etc.

We know that groups are stronger and can work more efficiently if their **members** become conscious of the roles it is necessary for **members** to take at different times; and if they undertake self-training in these roles.

### Group Building Roles

1. Encouraging other members
2. Helping each member make a contribution
3. Proposing and helping carry out activities
4. Accepting committee assignments as a first responsibility
5. Being sensitive to the concerns of others—"listening"

See MEMBERSHIP, Page 4



Your Bond



# A UNITED STATES SAVINGS BOND



For Freedom's sake—  
for personal security—

**BUY EXTRA BONDS NOW**



TAR HEEL WOMAN



## Savings Bond Program

By

LOIS FRAZIER, President  
North Carolina Federation of Business and  
Professional Women's Clubs, Inc.

(Written by our President upon request of the Savings Bond Division.)

Many outstanding leaders, both men and women, in the business and professional world recognize United States Savings Bonds as the soundest and most practical means of saving. Educators, doctors, lawyers, ministers, financiers, bankers, labor leaders, and workers in every field enthusiastically endorse the Savings Bonds Program. Each individual can adapt the program to his needs and his income.

Rano Odlin, president of Puget Sound National Bank of Tacoma, Washington, said, "These bonds are ideally suited to the needs of millions of Americans as a perfect instrument for systematic savings. Their safety features, their guaranteed principal and interest, their easy convertibility into cash in emergencies combine to make them still one of the finest forms of savings ever created."

Savings bonds have many attractive features, which during 1956 caused ten million families to invest in them. The safety of the investment and the guaranteed rate of return appeal to the employed woman. A savings bond, which is backed by the full faith and credit of the United States, is replaceable if it becomes lost, stolen, or destroyed. The E and H Bonds issued since February 1, 1957, bear interest at 3¼ per cent annually and mature in eight years, 11 months, from the date of purchase. Thus, the interest rate is higher and the life shorter than previous issues of bonds.

An individual savings bonds program brings security to a person, and this security contributes to his peace of mind. Buying bonds regularly and systematically enables a person to build up financial resources for emergencies, provide funds for the education of children, furnish a down-payment on a home, make possible travel, supplement retirement income, and help to make dreams come true.

The woman with a limited income who cannot afford the risks of other types of investments is pleased to find this safe investment with a guaranteed rate of return. The individual with a larger income desires the savings bonds in addition to his other investments.

The citizen who buys United States Savings Bonds helps himself and his country. His bonds reward him by providing a personal pride of accomplishment and security. Important also is the fact that the purchaser of bonds helps the United States Treasury in the wise management of the national debt and thus does his part to strengthen our national economy. The bond owner becomes a better citizen and takes more interest in his government because he owns a share in it.

The wise person buys bonds each month at his bank or at his place of employment through a payroll savings plan. Local banks are cooperative and make the purchase of bonds a pleasant experience, completing the transaction with a minimum of time and effort on the part of the purchaser.

The painless method of saving is the convenient, automatic Payroll Savings Plan where the individual works.

The regularity of this system enables a person to accumulate more bonds than a hit-or-miss method. Many workers who had never been able to save before are now members of a payroll savings plan and testify to the merits of having a part of their salaries withheld each payday for the purchase of bonds.

Payroll savings and bond-a-month plans encourage the wage earner to cultivate the habit of personal thrift. These programs exemplify the theme "It's American to be thrifty." Savings bonds become a magic ladder to the BIG things in life.

By

MRS. LUTHER H. HODGES  
First Lady of North Carolina

I am sure you have all heard the statement that women in America do most of the buying—80% is one figure I've read. We also do much of the investing and saving. In other words, upon women falls much of the responsibility for what kind of a future we are to have. This is true because the way we spend and save determines not only the future happiness of ourselves and our families, but also plays a big part in the economic health of our nation. The area of women's interests and influence has widened in recent years, but despite this trend responsible women continue to feel that their first duty is to their families.

For this reason we become concerned and even alarmed to see headlines which read, "Is Thrift Un-American?"—a headline that recently appeared in a well-known magazine. Women, by and large, feel that intrinsic character traits such as Thrift, Honesty, Loyalty and Patriotism are not outmoded, but are characteristic of our nation. Waste and poor management of our resources are offensive to our sensibilities and foreign to the principles of the founders and builders of our nation.

The U. S. Savings Bonds Program represents one way by which women anywhere—in the home, in business, in professions, as volunteers in civic and patriotic groups—may use their influence and example to demonstrate their convictions with regard to thrift, patriotism, and good management. The U. S. Savings Bond is better than ever, the interest rate has been increased and the maturity time reduced, and they are recognized by outstanding leaders—banking and finance—as the "soundest and most practical source of mass saving in the world today."

May I call upon all women of North Carolina to participate in this program which is in the public interest as well as their own, by seeing that her own budget includes a "Savings" column, that she teaches and advises thrift in her household and to its members, that she lend her support to our schools in their conduct of the School Savings Program and the sale of U. S. Savings Stamps and Bonds as gifts for birthdays, Christmas and weddings which are truly "the present with a future."

Today more than 40 million people own more than \$41 billion worth of Series E Bonds. Are YOU one of these people who by this wise practice of looking ahead is laying a strong foundation for personal as well as national economic security?

January, 1958

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## President's Message



Dear Federation Friends:

The successful Spotlight on Women Conference which we held last month was the result of planning and organizing on the part of your committee, the University of North Carolina Extension Division, and the participants on the program. We are extremely grateful to those people who were willing to give generously of their time and talents. Lacie Mae Moester, our Career Advancement Chairman, did a splendid job, and we wish to thank her for the many things she did for the conference. Speakers and discussion leaders need an audience, and our federation members and friends comprised a receptive and cooperative audience.

I hope that, as a result of the conference, each of us is trying to do a better job at her chosen post. We borrowed the name of our conference from the Washington Federation, but our program has been developed to fit our needs. We focused the attention and the spotlight on ourselves—the business and professional women of North Carolina. Now let's be honest and ask ourselves how we measured up! Are we satisfied with what we saw?

Our convention committee met in Asheville in January to make specific plans for state convention, June 6-8. We feel that the program is one that will provide you with information, inspiration, and recreation. Please make your reservations with the Battery Park Hotel immediately. The program will be announced in a later issue of the magazine this spring.

It has been my privilege recently to represent you at the board meeting of the Southeast Region of Business and Professional Women's Clubs in Atlanta. The fellowship and the exchange of ideas among the officers of the region and the presidents of the southern states was stimulating. The Atlanta Club and the Georgia Federation were very hospitable to us.

The program planning committee, made up of the executive committee and the state standing committee chairmen, has just met to discuss programs for next year. They will pass on suggestions to you soon so that you can

start thinking in terms of effective programs for the new club year. Good programs can mean a great deal to the life of a club.

The spring district meetings will begin within a few days. At least half of the members of each district should attend one of the ten meetings being held. Let's strengthen our federation by strengthening our districts!

The people attending Spotlight on Women Conference had an opportunity to visit the property we own in Chapel Hill. We saw the tract of land, and many of us could visualize a building of our own on that property. The building committee and the finance committee of the project met, and you will hear from them later. May I urge each of you to become interested in the project. You have heard many times that we must have a determination to succeed if we expect success in any undertaking. A little faith and a great deal of work will help in the months ahead.

Interest has been shown by a number of our members in attending the Biennial Convention of the National Federation in Seattle, Washington, July 6-11. We want North Carolina to be represented at that convention. Please start making your plans to attend. You need to send in your request for hotel accommodations immediately and to make your travel arrangements soon. Anne Aderholdt, our "On-to-Biennial" chairman, has some information which she will gladly share with you if you will write to her.

The nominating committees of our local clubs are in the process of searching for new officer material. Please don't make someone beg you to accept an assignment in your club. Our clubs offer wonderful opportunities for the development of leadership. By accepting responsibilities in clubs, we are able to share some of our talents and to develop the other potentialities for leadership.

Many business organizations urge their executives and other workers to think creatively, often paying a bonus to a person who has a workable suggestion. May I urge you to share your creative thoughts with your officers and committee chairmen. Your ideas may be the ones we need in the form of satisfaction of a service rendered to the state federation.

At any time you have comments on federation business, programs, or projects, please pass them on to me or someone else on the board of directors. Never think that you are in an insignificant position or that your ideas would not receive consideration. Let's keep the lines of communication open at all times. Don't hesitate to speak at a club, district, or state meeting. In a democratic organization all sides of a question should be presented, even though, in the final analysis, the majority rules. If a meeting is not in session, you can express your views in written form and send them through the mails very conveniently. The federation belongs to the members; you have a part in its present and in its future.

Lois Frazier

March, 1958

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## President's Message



Dear BPW Friends:

Our club year is rapidly drawing to a close. Outgoing officers are turning over records to new officers and pledging loyal support as these new leaders embark upon a new adventure. It behooves each of us to make this "changeover" as smooth and pleasant as possible in order that our clubs may start "Achieving Today."

Please remember that "May Days Are Pay Days" in our federation. As business women, we realize the importance of paying our obligations when they become due. Now let's "practice what we preach" by paying our club dues immediately. Our club treasurers can thus prepare their reports and submit them on time to the state treasurer who will deposit your state dues and forward your national dues to the national office. Please remember that a new state treasurer will be elected at state convention, and she will need plenty of time to prepare her first reports.

Congratulations to our wonderful new club in Murphy! Their charter was presented a few days ago. We welcome them into our federation family and pledge our cooperation and support to them. You will have an opportunity to meet them in Asheville as they are a part of the hostess district for state convention.

A year ago we chose as our program theme "Break the Barriers." We recognized many barriers, but we decided to concentrate on breaking the barriers of lack of continuous personal development, neglect and carelessness, misunderstanding, complacency, lack of participation, and inertia. We have made some progress although we certainly have not broken all our barriers. One of the best things for us was the sitting down and facing the fact that we have barriers as individuals and as clubs. From this we planned a course of action to overcome some of the most pressing barriers.

As you will notice in other pages of this magazine, we have selected "Accepting Today's Challenges" as our state theme for the new year which will be in keeping with the national theme "Achieve Through Action—Today." The committee chairmen have listed for you some challenging program topics and projects. I should like to present the following challenges to you for your consideration:

1. To be an informed member.
2. To give BPW a high priority in our scale of values.

3. To attend meetings of local club, district, and state federation.

4. To wear the federation emblem proudly.

5. To increase interest in the club and federation by becoming better acquainted with the objectives and work.

6. To increase membership in our clubs by keeping our present members and inviting other women to join.

7. To organize new clubs in towns which do not have a BPW club or to organize a second club in cities large enough to support two clubs.

8. To comply with requests from national, state, and district promptly.

9. To improve the quality of our programs.

10. To study our legislative platforms, discuss them intelligently, and work for the enactment of the items into law.

There are many other challenges facing us today. I hope that you will accept them and do your part to elevate the standards for women in business and in the professions and to promote the interests of business and professional women.

I should like to express appreciation for the entire federation to Ruby Blythe for the excellent manner in which she has served as editor of the **Tar Heel Woman** this year.

We have received many compliments on our magazine from people outside of the state who receive copies because of their membership on the national board of directors.

June 5-8 are important days in the life of our federation. Come to state convention in Asheville, Battery Park Hotel, early and stay late! You will find an enticing program, good fellowship, inspiration, important federation business, and lovely mountain scenery. You need to be present so that we can have your thinking on vital issues. Credential cards for club delegates have been sent to local club presidents.

The state project committees have some exciting reports to present to the convention body. The members of these committees have worked long and hard. You will be interested in their reports.

Since we do not have a June issue of the **Tar Heel Woman**, this is my last official monthly message to you as your president. I should like to take this opportunity to express my most sincere gratitude to my fellow officers, district directors, state chairmen, local club presidents, and federation members for the excellent cooperation you have given me during the past two years. Without you, I could have accomplished nothing. The associations with you and the experiences I have encountered have meant a great deal to me. When the next month has passed and our new president has been installed, I shall pause and think about these experiences and the wonderful memories I shall treasure. Although my duties by then will be lighter, my interest in the federation will remain at a high level always.

—Lois Frazier

BENNETT'S

**BRYSON CITY DRUG CO.**

Fountain Service

TWO REGISTERED PHARMACISTS

Information and Tickets "Unto These Hills"

May, 1958

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# Annual Report of the President—1957-1958

## President's Message



Dear BPW Friends:

A year ago the North Carolina Federation of Business and Professional Women's Clubs, Inc., started to "Achieve Through Action." The best means for meeting this objective seemed to be to "Break the Barriers." Most of the individual members and the clubs have worked hard to recognize the barriers and to select a positive means of overcoming the barriers which have been in the way of satisfaction and progress. The written record of our achievements for the year is completed, but I hope that we, our business associates, and our communities have benefited by our efforts. We rejoice in our achievements of breaking some barriers, and we are challenged to break others in the future.

Our ten district directors have led our districts through a successful year. It was necessary for some clubs to make adjustments because of the redistricting plan adopted at the last state convention. I particularly wish to congratulate the directors of the new districts who served so well during the year. The attendance at most of the district meetings has been good, but it is below the desired level. Many of our members who cannot arrange to attend state conventions are able to attend district meetings, and they should be encouraged to do so. Our districts are charged with the responsibility of being liaisons between the state federation and the local clubs, and they must be serious about this responsibility. The meetings must be planned with care so that the business and the programs are presented in such a way that the members' time and energies are used to the greatest advantage.

The current report shows that we have 3,329 members in 78 clubs, a slight increase over last year. We welcome the new members into our federation, but we sincerely regret losing some members of previous years. Last fall the district directors made a survey of the reasons members give for failure to renew membership. The final figures for the 54 clubs that cooperated show that 404 members failed to renew membership last year. Of this

total, 152 gave as a reason moving out of town, 64 interference with home duties, and 73 conflicts with other meetings, and the others gave miscellaneous reasons. It is certainly important that we follow up these members who move by notifying the clubs in their new localities. We are happy to welcome into our federation family two new clubs, Lincolnton, sponsored by the Shelby Club, and Murphy, sponsored by the Bryson City Club. These clubs have made a wonderful beginning, and we expect them to continue to grow in federation knowledge and experience. We want them to know that all of the clubs in the state federation are interested in them and are willing to help when they need us.

The career advancement committee sponsored our third annual "Spotlight on Women" Conference in Chapel Hill in cooperation with the Extension Division of the University of North Carolina. Developing this conference further is a challenge in order that it may be of even more value to women of this state who wish to receive greater satisfaction from their present jobs or who wish to advance to new levels in their chosen business or profession.

The health and safety committee has urged us to break the barriers of neglect and carelessness in health, both physical and mental, and safety, including highway, home, and job. The chairman and your president attended the Governor's Traffic Safety Conference by invitation.

Our international relations chairman directed a tour to the United Nations. The small but enthusiastic group who made the trip has given us such excellent reports that more of us should plan to make a similar trip in the future. They saw world neighborhood in action.

The national security committee has constantly urged that every club hold classes in some area of preparedness for disaster—physical or enemy. The scope of this committee's work is far broader than Civil Defense.

The public affairs committee works hard urging us to take our citizenship responsibilities more seriously and to promote women for policy-making posts. They realize that breaking these barriers is a slow process, but they continue to work hard, and they need the support of all club members.

Our legislative committee could become discouraged, but instead they too recognize that progress is often slow. They have urged us to study our state and national platforms. If we are to accomplish what needs to be done in the area of legislation, all of us must become informed and begin action today. Our legislative steering committee could be a far more vital force if all the members would attend the meetings and give their active cooperation. As a member of the North Carolina Legislative Council, our federation will be expected to be a leader in working for the items on the platform, especially the minimum wage and the revision of the inheritance laws.

Our mechanics or methods committees have assisted in making this a successful year. The finance committee prepared a budget for adoption by the convention and has urged that we live within it. They have keenly felt a need for additional funds if the work of the federation is to move forward.

The public relations committee has done its part to promote good public relations. Our chairman in charge of radio and television has arranged programs, and she has encouraged the clubs to make greater use of these effective

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## President's Report

Continued from Page 3

tive media. Our news service chairman has submitted excellent releases to the newspapers throughout the state. Since the newspapers do not always agree with us about what is newsworthy, some of the papers have not carried the stories. We feel that they have cheated the people of the state of information which should have been available to them. Some of the newspapers have been unusually cooperative, but others do not recognize the importance of our organization or the scope of our work. Perhaps we need to do a little more real public relations work.

The program coordination committee has tried to relate the work of our committees and to provide meaningful programs. Although some of our national federation leaders do not see the need for program coordination, I feel that in North Carolina we have reached a new level in coordination and that our programs in recent years have improved.

The Elsie G. Riddick Loan Fund has helped four girls to obtain additional education. The committee has been pleased with the caliber of the applicants and the cooperation of the sponsoring clubs.

Our historian has compiled a history and submitted material for ten years to the national federation as requested. She has processed some of the program booklets, clippings, and pictures which she has in her files.

Our parliamentarian has prepared the proposed amendments to the state federation bylaws as requested by the proper authorities. She has helped many of the local clubs with questions on parliamentary procedure.

Annual reports from seventy clubs have been received. Missing are reports from Draper, Fayetteville, Kinston, Lumberton, Onslow, Randleman, Siler City, Sylva, and our two new clubs. The reports show that the clubs have had varied programs and projects. Most of the clubs developed programs in the general area of "Break the Barriers" and reported success.

The most popular project in local clubs is a scholarship or loan fund. Several clubs have special means of recognizing outstanding high school girls. Naming the "Woman of the Year" and honoring her is a tradition in many clubs. Another project tried this year by several clubs is a self-improvement course or charm school. The clubs have assisted in community health drives and programs in many ways. Many of the clubs found ways of cementing a bond of friendship to the foreign-born citizen or visitor in their communities and broadened their interests in international affairs. Club members have found their places on local civil defense boards and in classes in first-aid and in preservation in times of disaster. Clubs have voted on national legislative platform ballot, and some have chosen areas of study. A few of our clubs still fail to adopt a budget, but we hope to reach the 100 per cent mark next year.

Newspaper and television coverage has been good in most clubs. As might be expected, the clubs in smaller towns get choice spots and more space than the clubs in the cities. Activities during Business Women's Week were excellent, and we did "Salute the Working Women." One club had an unusual project, sponsoring "Club-Coming" to which former members of the club were invited. Time and space do not permit mentioning other activities and other clubs.

As I try to evaluate the work of our local clubs, I realize that many problems face them. Finding capable and willing leaders has hindered many clubs, particularly the small ones. The percentage of members we are losing

is much too high. Many of our members do not understand our organizational structure or objectives. Some of our clubs are devoting too much of their time and energy to money-making projects. Facing these problems and seeking a solution are challenges for us in the immediate future.

Bylaws need constant study and review. Some clubs carelessly forgot to make changes that are required because of amendments to state and national bylaws. Certain changes may be necessary as a result of action at this convention and at the national biennial convention. Clubs which have not revised their bylaws during the past two years should study them and submit proposed amendments, if revisions are necessary or desirable, to the state president for review and approval.

A year ago the state federation adopted a project to build a small clubhouse for retreats and other purposes approved by the executive committee, such building to contain office space for the federation. The clubs were asked to vote by October 31 whether they would contribute the money they had earlier given to the State Home Project or whether they wished the money returned in accordance with the original agreement. The following seven clubs asked that their contributions be refunded: Canton, Carteret, Kinston, Roxboro, Salisbury, Spruce Pine, and Wake Forest. Between \$18,000 and \$19,000 remains in the fund at the present time. The building committee will report to you its recommendations for a building, and the finance committee will recommend means of financing such a building.

We appreciate the work of the staff of the Tar Heel Woman. Upon request of the executive committee, Mrs. Ruby C. Blythe agreed to serve as editor this year. She was faced with the problem of editing a good magazine on a limited budget. We appreciate the fact that she kept the costs to a minimum, and regret as she does that some articles had to be shortened, others omitted, and the number of pictures reduced.

Our business manager counted on the clubs to help her secure advertisements. Many of you, for various reasons, failed to follow through; and, therefore, our advertising income was smaller than we had anticipated. As individuals, many of you voluntarily sent in small contributions for the Tar Heel Woman fund. I urge each of you to cooperate with our new editor by submitting pertinent articles and pictures by the deadlines set, by obtaining advertisements and sending them to the business manager, and by keeping the circulation manager informed of your changes of address.

The membership directory was not published this year because of finances. The committee appointed as a result of convention action last year to study the directory reported to midyear council. Their recommendation was adopted that members desiring the directory pay \$1 and place their orders by May 31 and that the clubs submit officer, committee, and membership information and \$10 by July 1.

Salisbury and the other clubs in District 2 were hostesses for midyear council. We appreciate the gracious manner in which they entertained us. We are also grateful to Asheville and the other clubs in District 1 for serving as our hostesses for our Thirty-Ninth Annual Convention. We are particularly happy that Mrs. Erma Romanik, national legislative chairman, is our official representative of the national federation. She will share with us her federation knowledge and experience. The representation at our state meetings has been good. However, I am always disappointed if a single club is not represented. I per-

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## Report, Continued from Page 4

personally feel that absence by one club hurts both the federation and the club.

The biennial convention of the national federation will be held July 6-11 in Seattle, Washington. Although I recognize that we cannot have as many members attend as we did in Miami two years ago, I urge all of you who can go to attend this convention where some important matters will be decided. You will have an opportunity to express your wishes on some matters to be considered there so that your delegates may be guided by your opinions and wishes.

As your president, I have been proud to represent you at the National Board Meeting in Detroit last July, the Southeast Regional Conference in Birmingham in August, the Southeast Regional Board Meeting in Atlanta in February, and various meetings in the state. In terms of numbers, we rank sixteenth in the national federation; but, in terms of quality, you rank first in my book. It has been a grand privilege to visit many of our clubs and districts. I appreciate your flowers and gifts; but, most of all, I value your friendship.

Many people have cooperated in the achievements of our federation for this year. I am particularly grateful to my fellow officers, past president, district directors, and state chairmen for their loyalty and service. They have often made personal sacrifices in order to render federation service.

A number of other people have made the road easier because of their encouragement and understanding. This group includes my family, my housemates, Meredith College administration, and the Raleigh Club.

Many challenges face our federation during the next year. I hope that we have the faith and courage to meet them "straightforward and unafraid." Our new officers will have many challenges before them; but, with our help, their tasks will seem lighter. I have great faith in this federation and in you, and I am confident that we have the potential for growth for ourselves and service to others. I urge each of you to "Accept Today's Challenge" with interest, enthusiasm, and determination.

Lois Frazier

State President

## In Appreciation

May I thank you from the bottom of my heart for the lovely set of luggage and the two serving pieces in my silver. I shall think of you each time I use these beautiful gifts. I have already packed the bags and started to enjoy them. I do not have at my command adequate words to express my appreciation for the gifts and for the spirit in which you gave them.

The cooperation and work of many people during the last two years are responsible for whatever success the federation has attained. I urge you to give your new executive committee the same high level of cooperative action.

—Lois Frazier



## Our New President Speaks

Dear Federation Members:

You have once again in electing a President bestowed our Federation's greatest honor, and I feel very humble in trying to assume its many responsibilities in being your leader. No one can accept such a post without your pledge of support, for it will take many helping hands to make its work a continued success. Every club and every member will be needed if we are to go forward and to take our rightful place as a State Federation.

Now is a time of transition for us in the State, just as it is for you in your local clubs. May I urge you to be prompt in sending in your officer and committee lists so that the various phases of our work may go forward without too much interruption.

According to Convention action, the area leadership training meetings will not be held as previously. Rather, the District Director and the local clubs, or several clubs, are urged to work together for the training of our new leaders. This extends to you a further opportunity for leadership in having your own training session. I trust you will think of your particular needs and use the many experienced leaders throughout our State to help in developing leadership training meetings. Your nearby officers and committee chairmen will also be ready to help. Only time can show the results of such a training meeting of leaders in every club. How can your year be really effective without it?

Our Convention gave us time for business, for fellowship, and it was an inspiration in the things accomplished. May I congratulate the following clubs for Achievement Awards of 20 per cent or more increase in membership:

Ahoskie, Black Mountain, Anson, Boone, Canton, Chadbourne, Clinton, Concord, Denton, Dunn, Durham.

Fayetteville, Farmville (stabilized and had a 28 per cent increase), Gastonia, Goldsboro, Havelock, Hickory, Laurinburg, Lumberton, Morganton, Sandhills, Shallotte, Shelby, Spruce Pine, Wake Forest.

The Sponsoring Citations were presented to Shelby Club for organizing the Lincolnton Club, and to Bryson City for the Murphy Club. Our special congratulations to Shelby for winning both citations!

Special congratulations go to the Dunn Club, too, for winning the Pat Nixon Cup this year—the Dunn Club stabilized and had an increase in membership of 56 per cent.

Now is the time for you to be thinking of sharing BPW with your neighboring towns. Some of you have already requested membership kits. A number have indicated plans to join me in representing you at Seattle for Biennial. So you will hear more later of the proceedings there.

May I urge you to be an active member this year and to feel free to call on your officers and committee chairmen—to serve you, we must know your needs.

—Margaret Johnston

July, 1958

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# The Tar Heel Woman

THE NORTH CAROLINA FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC.

Vol. 30

JULY, 1959

NUMBER 8



Two Immediate Past-Presidents, Miss Lois Frazier and Mrs. Ruby Blythe Light the Candles  
On Our 40th Anniversary Cake





### Miss Elsie G. Riddick's Pin

One of the most outstanding highlights of the entire Convention was when Lois Frazier, Immediate Past-President, presented Margaret Johnston, President, with the Federation pin belonging to Miss Elsie G. Riddick. Miss Riddick has presented the pin to the State Federation, to be worn by each incoming president until her term expires.

There are many of us who miss the influence of Miss Elsie in our various State meetings when she is unable to be among us. History of our State Federation will indicate that she has been one of our staunchest members, always giving careful guidance in matters in which she believed we should interest ourselves.

Thank you "Miss Elsie" for this, another gracious gesture; our very best wishes to you.



# The Tar Heel Woman

THE NORTH CAROLINA FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC.

OL. 32

SEPTEMBER, 1960

NUMBER 2



The North Carolina delegation at work at a business session of the Fifteenth Biennial Convention, National Federation of Business and Professional Women's Clubs, Philadelphia, July 17-22, 1960.



# The Tar Heel Woman

THE NORTH CAROLINA FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN

VOLUME 32

MARCH 1961



LOIS FRAZIER

NORTH CAROLINA'S CANDIDATE  
for  
NATIONAL TREASURER

## LOIS FRAZIER

We proudly present Lois Frazier as our candidate for the office of National Treasurer.

Why? Because we know Lois will serve with dedication to the principles of B.P.W. and with distinction that will bring credit to our North Carolina Federation.

Her past record bears us out in this contention—that's why we ask all of the members of the National Federation to join us in granting to Lois the privilege of serving her beloved B.P.W. and granting to B.P.W. the benefits of the unusual qualifications she would bring to that post.

Having served the National Federation this year as Finance Chairman, she has become known by a great many BPWians from all over the country and has had an opportunity to view first hand the administrative procedures of our Federation.

YES—proudly we present Lois—let's go to Chicago and support her candidacy by our presence at convention.

TO THE NATIONAL FEDERATION, we present

## LOIS FRAZIER

Member—

Methodist Church, Vice-President of her Circle, 1959-60, Wesleyan Service Guild.

Delta Kappa Gamma.

American Association of University Women.

Woman's College of University of North Carolina Alumnae Association, Vice-President of the Wake County Chapter 1958-60.

Delta Pi Epsilon (honorary graduate fraternity in business education), president of Zeta Chapter, 1953, Service Committee Chairman, 1956-57.

Pi Lambda Theta (honorary fraternity in education). Listed in first edition of *Who's Who of American Women*.

"Lois, we know . . . . . We want everyone to."

THE TAR HEEL WOMAN



# LOIS FRAZIER

## For National Treasurer

### LOOK AT HER . . .

Presiding so well during meetings . . . knowing so well and practicing so effectively the principles of parliamentary law . . . Now, look behind that scene, and we find her first becoming a BPWian in the Brevard Club, where she served as Corresponding Secretary, Recording Secretary and President. While in Brevard she also served as Secretary-Treasurer of District I of the North Carolina Federation. Moving to Greensboro, she served the Greensboro Club as co-chairman of its Bulletin Committee, and later moving to Raleigh, she served as Parliamentarian of the Raleigh Club.

ONE DEDICATED TO HER CHOSEN FIELD OF ENDEAVOR, and now serving as an Assistant Professor of Business at Meredith College, Raleigh, North Carolina, she is a graduate of the Woman's College of the University of North Carolina, where she earned her B.S. degree. She received her M.S. degree from the University of North Carolina, and is now completing her doctorate work at the Indiana University. She has held teaching positions in the Leaksville High School, Leaksville, North Carolina; Brevard College, Brevard, North Carolina; Woman's College of the University of North Carolina, Greensboro, North Carolina; and Flora Macdonald College, Red Springs, North Carolina.

### IN OUR STATE FEDERATION . . .

She served as Assistant Recording Secretary from 1946 to 1948; Recording Secretary from 1948 to 1950; Parliamentarian, 1950-1952; Second Vice-President, 1952-1954; First Vice-President, 1954-1956, and President, 1956-1958. In 1958-1960 she served as a member of the Headquarters Committee, the State Handbook Revision Committee, the Legislative Advisory Committee and the Finance Committee. She continues to serve as a very valuable member of the State Headquarters Committee.

### SOON TO EARN HER DOCTORATE DEGREE . . .

She is fully qualified to assume the duties of the National Treasurer. Ever alert to her responsibilities to her profession, she holds membership in the Southern Business Education Association, having served as a member of its Board of Directors from 1952 to 1955 and the Chairman of its Colleges and Universities Division in 1959-60. She is a member of the United Business Education Association and served as its Regional Membership Chairman in 1955-56. She holds membership in the National Business Teachers Association, the American Business Writers Association, the North Carolina Education Association (serving as Chairman of the Department of Business Education in 1952-53), and the North Carolina Business Education Council. She served as a member of the Executive Board of the Council during 1956-59 and as its Treasurer in 1959.

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**"Make Lois Your Choice Too!"**

MRS ANNABEL WHITLEY  
110 E CANNON AVE  
ALBEMARLE, N C

THE TAR HEEL WOMAN

# **STRIKE THAT MISS!!!**

## **DEGREE AWARDED**

Miss Lois Frazier, chairman of the Department of Business at Meredith College, Raleigh, was awarded the degree of Doctor of Education by Indiana University at its commencement exercises on June 5.

Miss Frazier, the daughter of Mr. and Mrs. J. R. Frazier of Leaksville, is a graduate of the Woman's College of the University of North Carolina. She received the degree of Master of Science from the University of North Carolina. She has held her Meredith department chairmanship since 1954.

Active in the North Carolina Federation of Business and Professional Women's Clubs, Miss Frazier served as president of the Brevard Club and has held numerous offices and chairmanships in the local clubs to which she has belonged. At the State level she has served as assistant recording secretary, recording secretary, parliamentarian, second and first vice-presidents, and as State President. She has also chaired or served on some of the most important special committees in the Federation's recent history. For the past year she has been National Finance Chairman, and is a candidate for National Treasurer at the 1961 elections to be held in Chicago on July 25.

# **WE'VE GOT US A DOCTOR!**



# The Tar Heel Woman

THE NORTH CAROLINA FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC.

VOLUME 33

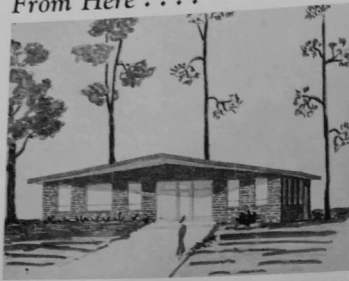
SEPTEMBER 1961

Number 2

You Are Cordially Invited to Attend  
the  
Dedication  
of the  
State Headquarters Building  
of the  
North Carolina Federation of  
Business & Professional Women's Clubs, Inc.  
Sunday, October 1st, 1961 at Two O'clock  
Smith Level Road  
Chapel Hill, North Carolina



*From Here . . . .*



*To Here . . . .*



*To Here . . . .*



But long before the plans were drawn, we had a dream. That dream of a state project first began with the desire for a Home for Retired Business and Professional Women but when it seemed advisable to discontinue that project the dream of a "home of our own" was not to be lost, for then our State Convention in 1956, voted to begin plans for our State Headquarters. Slowly, but surely, has been our progress and now we are officially housed in our own headquarters.

Another first for the North Carolina Federation, we believe, for to our knowledge we are the first Federation to erect our own headquarters.

As you step across the threshold and move into the lovely foyer, through the beautiful appointed office areas, walk down the halls, around into the spacious and inspiring assembly room, the full realization of our "dream come true" dawns upon you, and you enjoy the wonderful feeling of having had a part in this accomplishment, of helping to erect our headquarters which will mean so much to the future growth and stature of our Federation.

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THE TAR HEEL WOMAN





# The Tar Heel Woman

THE NORTH CAROLINA FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC.

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OCTOBER, 1961

Number 3







**President Stella Spencer (r) looks over the 1961 National Business Women's Week poster with (l) National Treasurer Lois Frazier and (c) National President Katherine Peden, at Convention in Chicago.**



# *North Carolina's Candidate For National Third Vice-President Dr. Lois Frazier*

**Proud To Present .** The North Carolina Federation of Business and Professional Women's Clubs is proud to present DR. LOIS FRAZIER for NATIONAL THIRD VICE-PRESIDENT because — we, so well, know her qualifications.

Lois, as she is best known in our State Federation, has made an enviable record in all her endeavors—business career, BPW, and extra activities. She has served our State Federation as parliamentarian, assistant and recording secretary, second and first vice-presidents—then, as president—as well as in various committee assignments. She continues to serve as a very valuable member of the State Headquarters Committee and is constantly a source of advice to our federation membership.

**National Federation Service . . .** She is now serving as national treasurer after having served as national finance committee chairman. While serving in her present capacity, and as finance committee chairman, she has represented our National Federation in a most commendable manner, and we appreciate the fine service she is giving.

**Business Career . . .** Evidence of Lois' qualifications and capabilities as a teacher on the college level is reflected in her present capacity of associate professor and chairman of the department of business and economics at Meredith College in Raleigh. She is one who is dedicated to her chosen field of endeavor.

**Other Activities . . .** In addition to active membership in the Business and Professional Women's Club she belongs to Delta Pi Epsilon, Pi Lambda, Delta Kappa Gamma, American Association of University Women, United Business Education Association, National Business Teacher's Association, Southern Business Education Association, American Business Writing Association, North Carolina Business Education Council, State Legislative Council, and Wesleyan Service Guild.

It is with pride and confidence that North Carolina presents Dr. Lois Frazier for National Third Vice-President. "MAKE LOIS YOUR CHOICE, TOO!"

Page 2

THE TAR HEEL WOMAN



Left to right, Dr. Lois Frazier, National Treasurer, Raleigh; Miss Ruth Tomlinson, Vice-President of the International Federation, Great Britain; and Miss Sally Butler, former president of the National and International Federations, Indiana, stand beneath the portrait of Dr. Lena Madesin Phillips, fifth National President and first President of the International Federation.

# The Tar Heel Woman

THE NORTH CAROLINA FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC.

VOLUME 33

MAY 1962

NUMBER 8

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**DR. LOIS FRAZIER**

FOR

*National Third Vice President*

## THANK YOU

BPW friendship has been a prized possession of mine for many years. However, that friendship has taken on new meaning in recent weeks, and I have become increasingly aware of that strong bond between federation members. BPWians have shared a time of sorrow and a time of joy with me this summer.

At my father's death, the telegrams, flowers, cards, letters, and visits from BPW members were true expressions of friendship and a source of comfort. My family and I are grateful to you.

I consider my election as national treasurer an honor to the North Carolina Federation made up of the most wonderful people in the world. Your wires, cards, and letters made me proud to be a part of our great federation.

I should like to take this opportunity to thank the members of the North Carolina delegation who traveled to the national convention on the special bus for the lovely and practical dress bag. I shall use it often, and I shall remember the wonderful friends I have in the North Carolina Federation.

LOIS FRAZIER



# The Tar Heel Woman

THE NORTH CAROLINA FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC.

VOLUME 33

SEPTEMBER, 1962

NUMBER 10



The North Carolina Delegation to the 1962 National Convention in Los Angeles. This picture was taken on the steps of the Hotel Statler Hilton the morning of the North Carolina Breakfast and includes a few of the guests who were present on that occasion.



## NORTH CAROLINA PROMOTION AT THE 1962 NATIONAL CONVENTION

COME! Travel with me to Los Angeles for the National BPW Convention—leaving July 12 and returning July 20—and a glimpse of North Carolina promotion activities.

Our primary effort was to retain Dr. Lois Frazier on the National Executive Committee. This we did with an overwhelming majority vote for her re-election as National Treasurer. We have every right to be proud of the contribution Lois is making in our constant effort to make the North Carolina Federation more effective on the National level. North Carolina is fast becoming well known nationally through Lois' work, and I know each of you joins me in saying: "We are proud of you, Lois. Our sincere thanks."

After serving three days on the Credentials Committee and helping with the election, the Tar Heel Breakfast was my next greatest interest. I only wish YOU ALL could have been there. The tables were decorated with white dogwood and red cardinals—our State flower and bird—favors were at each place, and a pair of hose was given each guest as she left the room. Guests were greeted at the door and each seated at an assigned table where the hostess at that table took her name and later introduced her. While this was taking place, Jean Blevins was at the piano. The program began with Bert Tyson, North Carolina first vice president, giving the invocation. The welcome was extended by State president Ruth Easterling, some highlights of North Carolina were given by Madeleine McCain, president of the Greensboro Club, and "The Old North State" was sung as a solo by Barbara Deverick of the Lenoir Club, State Legis-

lative Chairman. All this time guests and North Carolina delegates were having a wonderful time eating eggs, bacon, grits, sweet rolls, etc., and chatting; National dignitaries who could not come for the breakfast were coming by to extend greetings; and pictures were being taken through arrangements made by Bertha Long of the Winston-Salem Club, State Public Relations Chairman. The breakfast program closed with everyone singing "The Old North State." And all this happened in a bit more than an hour's time!

Now, how could all this go off so smoothly with 110 people for breakfast? As chairman of North Carolina Promotion, I want to express my most sincere thanks to all those on the planning committee, our officers, those clubs sponsoring a guest, and the entire North Carolina delegation who helped to make this such a success. Further, to the clubs who sponsored a guest or guests for breakfast, may I say you only needed to have been there to get the real thrill and appreciation of your kindness. It will have a lasting effect.

It is my sincere hope that the North Carolina Federation will see fit to continue its efforts to make our State better known and bring to light the hidden talents of our fine membership on the National and International level.

Since others will be writing on various aspects of the convention, I've confined my comments to State promotion; however, the privilege of attending a National Convention and sharing the knowledge and fellowship of other BPW'ians is a stimulating experience, and I hope more North Carolina members will plan now to be in Dallas, Texas, when the National Federation convenes there in 1963. Let's keep North Carolina on the go!

LACIE MAE MOESTER, *President-elect*  
North Carolina Promotion Chairman



The head table at the North Carolina Breakfast. Left to right: Miss Sarah Cunningham, Nebraska, National Legislative Chairman; Helen Kraus, Florida, National Third Vice President; Ruth Ellen Reihm, Delaware, National Recording Secretary; Lois Frazier, North Carolina, National Treasurer; Katherine Peden, Kentucky, Immediate Past National President; North Carolina President Ruth Easterling, President-elect Lacie Mae Moester, Immediate Past President Stella Spencer, Greensboro Club President Madeleine McCain, First Vice President Bert Tyson.

SEPTEMBER, 1962

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## INTERNATIONAL FEDERATION

The theme of the Ninth Triennial Congress of the International Federation of Business and Professional Women, meeting in Oslo, Norway, July 25-31, was "Roads to World-Wide Understanding." The official program carried the picture of Olav V, His Majesty the King of Norway, as the Patron of the Congress. The business sessions were held in the beautiful Norges Varemesse (a new exhibition hall which contained a large assembly room, smaller rooms, cafeteria, bank, post office, and information desk).

The official languages of the Congress were French and English. As soon as a speech, comment from the floor, remark of the presiding officer, or announcement was given in one language, the translation in the other language was made. Some of the delegates were able to present their reports or speeches in both languages.

Total attendance at the Congress was approximately 1,000, of whom 100 were delegates from 28 countries. Others were alternates or observers. Each national federation was entitled to six delegates who sat at special tables and six alternates who sat immediately behind them. Observers were seated in the back of the room. There were approximately 100 members from the National Federation of the U.S.A. attending the Congress.

The formal opening session, held in the auditorium of the University of Oslo, was presided over by Miss Elisabeth Feller, of Switzerland, President of the International Federation. Greetings were extended by the president of the Norwegian Federation, Congress chairman, and representatives of other organizations. Representatives from the Norwegian government and embassies of the various countries were special guests.

An address at the opening session was given by Mrs. Aase Bjerkholt, Minister of Family and Consumer Affairs. This Cabinet Member recognized the necessity for cooperation among women of all lands and the great influence of democratic organizations, and she closed her remarks with: "Bonds between women in all countries will provide a foundation for co-operation between peoples of the world." Invitations to this session specified the section in which the person would sit and indicated that "hat and gloves" would be worn. An impressive sight outside the auditorium was a display of the flags of the countries represented by the national federations.

Business of the Congress included reports of numerous committees, resolutions, and amendments to bylaws. The following committees reported: United Nations (with subcommittees for UNESCO, UNICEF, WHO, UN Fellowships, UN Commission on the Status of Women), membership, fine arts, finance, legislation, international theme, employment conditions, and rehabilitation and refugee relief.

United Nations and membership workshops were conducted. The UN groups discussed seminars; vocational guidance for young people; education for women for careers, public life, and family life; importance of knowledge of other countries; hospitality to visitors from other countries; and increased understanding and enthusiasm for the work of the United Nations. The membership workshop groups discussed selective membership (problems related to age, exclusiveness of groups, restriction of membership to specified professions and businesses); programs; finance; and methods of membership promotion and growth. A comment made at a membership workshop

which has a message for all members in the various federations was: "Membership is written across my heart."

Two items of business important to the delegates from the United States were election of Miss Helen Irwin, of Iowa, as International President for three years, and selection of Washington, D. C., as the scene of the next Congress in 1965. The 1964 Board Meeting will be held in Australia. (No meeting of the International Federation is scheduled for 1963.)

Special events planned for the enjoyment of the group included a Folklore Entertainment Program at the Norsk Folkemuseum, a reception at the beautiful city hall given by the Lord Mayor, a government reception given at a lovely residence across the street from the royal palace (for delegates and alternates), a tea at the U. S. Embassy (for U. S. delegates and officers of the International Federation), and the banquet at the Najaden Restaurant across the street from the famous Kon-Tiki Museum.

Among the many things which impressed me at my first International Federation meeting were the high quality of women representing the national federations, the seriousness of purpose of the delegates, genuine interest in the business affairs of the International Federation, excellent speeches and comments during discussion of vital issues facing the Congress, the democratic spirit in which there could be opposing points of view expressed, and the recognition of the need for women's talents and skills in promoting "World-Wide Understanding." I am grateful to those who made my attendance possible. I wish that other members of the North Carolina Federation could have shared this wonderful experience with me.

Oslo is a beautiful city and has many attractions for the tourist, including Frogner Park with the Vigeland sculptures, the Holmenkollen ski jump, Viking Ship Museum, Kon-Tiki Museum (where Heyerdahl's raft is on display), Frognerstieren, Oslo Fjord, City Hall, and Oslo Cathedral.

During my brief stay in Europe, I also had the opportunity to visit Copenhagen, Paris, and London. Seeing historical places about which I had read and studied was a wonderful experience I shall long cherish.

LOIS FRAZIER

## FROM YOUR FIRST VICE-PRESIDENT

(Continued from Page 4)

Business and Professional Women's Club is, what it has to offer her, its purposes and objectives; then get her to a club meeting, and last but not least, make a good member of her. Put the new member to work as soon as possible, and by all means extend cordiality to her at every meeting and everywhere you may meet her.

One year in club work is a very short time, and this club year is already nearly half gone. BPW'ians, you and I know we do what we want to do—this is not a secret—so let's get into action now and put the North Carolina Federation on top of the National list that reads: "Largest increase in membership in 1962-63." WE CAN, YOU KNOW.

BERT G. TYSON  
First Vice-President

THE TAR HEEL WOMAN





Dr. Mary Bunting, President of Radcliffe College, is shown with Dr. Minnie C. Miles, left, President of the National Federation of Business and Professional Women's Clubs, Inc., and Dr. Lois Frazier, right, Treasurer, in the national headquarters. Dr. Bunting, an outstanding educator, was the featured speaker at the Congress of Women Leaders, sponsored by the National Federation in Washington, October 4-6. Dr. Bunting spoke of women's needs for education and retraining, problems of women workers, and her experiences as a member of the President's Commission on the Status of Women.

## 1962-63 National Membership Awards

### ACHIEVEMENT AWARDS

A National Certificate of Achievement will be presented to each local club whose June 30, 1962 membership (as recorded at the National Executive Office) increases by 25% before March 31, 1963.

Dues and membership lists must be mailed to the National Executive Office and be postmarked on or before March 31, 1963.

Certificates will be sent to the state president for presentation to the clubs.

### RULES FOR EQUALIZATION

An award will be presented to

each state federation whose total membership as of December 31, 1962, equals the total membership recorded for the state federation at the National Executive Offices on June 30, 1962.

Membership lists and dues must be mailed to the Executive Office and postmarked on or before December 31, 1962.

### SPONSORING CITATIONS

A National Citation will be presented to clubs sponsoring one or more new clubs before March 31, 1963. The Citation will be sent to the state president for presentation.

### NATIONAL AWARD TO STATE FEDERATIONS

Membership trophies will be pre-

sented to the three state federations whose June 30, 1962 membership, as recorded at the National Executive Offices, increased by the greatest percentage as recorded at the National Executive Offices by May 31, 1963.

FIRST AWARD - GOLD TROPHY  
SECOND AWARD - SILVER TROPHY  
THIRD AWARD - BRONZE TROPHY  
Dues and membership lists must be received by the National Executive Offices before midnight, May 31, 1963.

The trophies will be presented to the winning states at the 1963 National Convention.

Standings of the states will be published monthly in National Business Woman.

Annie Thelma Harmon,  
Membership Chairman



# A Message From President Kennedy



Statement by the President of the United States to the National Federation of Business and Professional Women's Clubs January 18, 1963, at 9:30 a.m. meeting with Dr. Minnie C. Miles, Federation President and Miss Virginia Allan, First Vice President.

It is gratifying to receive this very tangible evidence of the Federation's support of our efforts to extend to women an opportunity to share more fully in the affairs of our Nation. I believe that projects such as yours will encourage and stimulate women to develop and use their skills to meet this nation's manpower shortages, especially in the areas of science and technological development.

You have come to Washington to honor women in government and I commend you for giving recognition to the women who have chosen to serve their country in this way.

I welcome all efforts to advance the purposes for which the Commission on the Status of Women was established.

Volunteer organizations of both men and women have much to contribute toward the success of the Commission, and I am gratified to note that your plans include cooperation with all these groups.

We all recognize that the work we have set out to do calls for a total effort, the interest and cooperation of every citizen. The Federation can be proud, indeed, that its members have the vision and the leadership qualities which the task requires.

John F. Kennedy



The Honorable Armistead Selden, Jr., U. S. Representative from Alabama; the Honorable David Martin, U. S. Representative from Nebraska; Dr. Minnie Miles, Dr. Lois Frazier, and Mrs. Ruth Easterling at National Headquarters following one of the Legislative briefing sessions.



N. C. Federation President Ruth M. Easterling and National Treasurer Dr. Lois Frazier at National Headquarters.

## BPW'ians In Washington

### Women In Government Weekend



The Honorable Armistead Selden, Jr., U. S. Representative from Alabama; the Honorable David Martin, U. S. Representative from Nebraska; Dr. Minnie Miles, Dr. Lois Frazier, and Mrs. Ruth Easterling at National Headquarters following one of the Legislative briefing sessions.



Mrs. Lucie Mae Moester, N. C. Federation President elect, and Mrs. Bert G. Tyson, N. C. Federation First Vice President, in the Mayflower coffee shop.



N. C. Federation President Ruth M. Easterling and National Treasurer Dr. Lois Frazier at National Headquarters.

VOL. 35, NO. 6, MARCH 1963

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## DR. LOIS FRAZIER

CANDIDATE FOR  
*National Third Vice President*

The North Carolina Federation of Business and Professional Women's Clubs proudly and enthusiastically endorses DR. LOIS FRAZIER for National Third Vice President.

Now serving a second term as National Treasurer, Dr. Frazier was formerly National Finance Chairman. Also Treasurer and Trustee of the National B.P.W. Foundation, she is a member of its Research and Education, Executive Development, Building, and Finance Committees.

Dr. Frazier is a trained and experienced leader, with high ethical standards. She has a pleasant personality, works well with people, and has ability to inspire and cultivate leadership qualities in others. She thinks clearly, expresses herself well, and projects her ideas with ease and confidence.

A participating member since joining B.P.W. in 1945, Lois advanced from numerous local club chairmanships and offices to presidency of the State Federation in 1956-58.

Dr. Frazier's educational qualifications are excellent. She has B.S. degree from Woman's College of the University of North Carolina, M.S. from U.N.C., and Ed. D. from Indiana University. She is chairman of the department of business and economics at Meredith College, Raleigh, N. C.

From a distinguished family, Lois is a niece of former North Carolina Governor Luther Hodges, now United States Secretary of Commerce.

As Third Vice President, Dr. Lois Frazier would continue to serve the National Federation with ability and distinction.



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### Dr. Frazier Promoted

President of Meredith College, Dr. Carlyle Campbell, has announced the promotion of Dr. Frazier to the rank of professor. Chairman of the department of business and economics, Lois joined the faculty in 1954. She is a graduate of Woman's College, was granted her

master's by UNC, and holds her doctorate from Indiana University.

The news release also mentioned that Dr. Frazier is a past state president of BPW, and is now serving as National Treasurer.

Congratulations, Lois. We're proud of you!

# National Convention - Texas Style

By Christine E. Vick

By plane, by bus, by car, by train they came to Dallas, almost 3400 BPW'ians from every federation comprising the National Federation of Business and Professional Women's Clubs, Inc. There were 26 from North Carolina, and several each from Alaska, Hawaii, Puerto Rico, and the Virgin Islands. Guests were present from Central and South America and from Canada, and there were many gentlemen relatives of BPW delegates.

The hospitality of the members of the Texas Federation can never be excelled. BPW'ians in western regalia were stationed at all transportation terminals to help arrivals with baggage, transportation to hotels, and to give information. They acted as pages, ushers, hostesses, guides, directed the loading of the shuttle buses, directed traffic--there was always a Texas BPW'ian to tell you how, what, where and when. Soon most delegates were happy to agree that Texas did have the biggest and the most--except for the nights! They were the shortest!

The mammoth air-conditioned Dallas Memorial Auditorium easily accommodated the great crowds. All general sessions were held there, as well as some of the workshops and social affairs. Other workshops and social affairs were held at the Statler Hilton, the headquarters hotel, and at the Adolphus Hotel. We walked and we walked!

The formal opening of Convention on Sunday night was a brilliant affair with the usual presentation of officers and state presidents, an address by the president of the University of Alabama, and National President Minnie Miles' report to the Federation. Entertainment was provided by popular musicians, with the innovation of a master of ceremonies directing and announcing all.

The first day's business session featured membership awards and reports from Federation officers and committee chairmen, including the report of the nominating committee and presentation of the candidates for office. Recommendations



North Carolina Delegation at Dallas

tions and resolutions accepted during this and the succeeding sessions included a proposal that the Federation continue sponsorship of the Congress of American Women Leaders; establishment of a Helen G. Irwin Fund for U. S. participation in the 1965 International BPW Congress, to supplement the international president's expenses, and to promote membership and expansion in other countries; discontinuance of the "Pennies for Hos-

pitality" Fund; the proposal that the Women in Government Luncheon become an annual affair; that only contributions received for direct use by the National Federation or the Business and Professional Women's Foundation be handled by the Federation treasurer; that contributions other than cash shall also include the cost of transportation; that proposals for fund raising shall be presented only by the National Executive Committee, the National

TAR HEEL WOMAN





Dr. Minnie C. Miles, National President, displays an approving smile as Lacie Mae Moester, N. C. President, presents Dr. Minnie L. Maffett with a check from the N. C. Federation in the amount of \$200.00 to be used for the national project, "Dr. Minnie L. Maffett Chinese Nursing Residence," in honor of Dr. Lois Frazier, Raleigh, N. C.



Dr. Lois Frazier shows her Mexican skirt, gift of the Texas Federation. Dr. Frazier spoke on the Business and Professional Women's Foundation at the Central Area Meeting. mayors of towns, city managers and of these Area meetings are being



A STRONG  
WOMAN  
STANDS UP FOR  
HERSELF.

A STRONGER WOMAN  
STANDS UP FOR OTHERS.

UNKNOWN

Dr. Lois Frazier

June 20, 1920—

July 15, 2017







***EMBLEM BENEDICTION***

***This emblem binds us all  
In one great sisterhood.  
It bids us hear our conscience call,  
For nobler womanhood.***

***God guide us when we wear  
this emblem o'er our heart.  
Keep us true and always fair***

***GOD BLESS US AS WE PART.***