Making Connections with the

TAR HEEL WOMAN

On Track for Convention

2017

Volume 92, Issue 7

MAY 22, 2017
BPW COLLECT

Keep us, O God, from pettiness; let us be large in thought, in word, in deed.

Let us be done with fault-finding and leave off self-seeking.

May we put away all pretense and meet each other face to face -- without self-pity and without prejudice.

May we never be hasty in judgment and always generous.

Let us take time for all things; make us to grow calm, serene, gentle.

Teach us to put into action our better impulses, straightforward and unafraid.

Grant that we may realize it is the little things that create differences, that in the big things of life we are at one.

And may we strive to touch and to know the great common human heart of us all, and, O Lord God, let us forget not to be kind!

-- Mary Stewart, April 1904
FROM MARSHA RIIIBNER-CADY:

I am officially inviting you to attend convention in Rocky Mount on June 23-24, 2017. Information is on the website at bpw-nc.org (log in as a member to get the discounted rate). You may contact our convention chair, Barbara High-Tyre, at hightyre@aol.com. She and her committee have been working hard to make this convention something to remember.

On Thursday night, we will be having dinner at Sweet Taters, part of the Rocky Mount Brew Mill.

Friday starts with board meetings in the morning, all members in good standing are welcome to attend board meetings. The convention opens at lunch. Speakers follow lunch. Dinner will be an outdoor pig/chicken picking. Bring a chair because we are having a “decorate your chair contest.” Prizes will be awarded for the most professional, and most outrageously decorated chair!

Saturday includes voting for officers, meetings, and speakers. There will also be an opportunity for children to participate in the Reality Store. On Saturday night, we will induct our next president at the Country Club!

Early bird registration ends May 22; however, I will extend that to May 26, to make sure that everyone reading this has an opportunity to get the early bird price! (Don’t forget to log on as a member to get the discounted rate.) Anyone not registered by May 26 will miss out on a special early bird gift and a hotel room. Keep in mind that there are ball tournaments in Rocky Mount that weekend, hotel rooms will be scarce, so reserve your room today!

REMEMBER IF YOU DON’T REGISTER YOU WILL MISS OUT ON THE FUN, EDUCATION, AND COMMARADIERE THAT IS THE NORTH CAROLINA FEDERATION OF BUSINESS AND PROFESIONAL WOMEN’S CLUBS! REGISTER TODAY!
So, besides convention, what else has been going on across the state?

Elva (your VP) and Jo (your treasurer) along with Barbara B. (your Tar Heel Woman Editor, via phone) and I met at my home in Manteo for a bylaw review session on April 22. With the help of Carly and Jazmin we made some changes to the bylaws which will be listed in this edition. We will be voting on these changes via e-mail/snail mail to allow all the membership a voice. Voting will start this week! A big thank you to the folks mentioned above, the Credentials, Election, and Executive Committee as well as the Board of Directors for their help in making this possible.

On April 1 I attended the play “Seven”, about women in 7 different countries and their struggles and triumphs. Here is a picture of me with the cast!

On April 2, I met with Elva and members of the Charlotte, Concord Cabarrus, and Metropolitan clubs for dinner in Charlotte. We had a great time! I was at the Virginia Dare meeting on May 9 where we learned about ARTS, A Reason To Smile. Check it out at www.AReasonToSmile.com. We also elected club officers. I met the Nashville Club for lunch on May 15. Congratulations to the Rocky Mount Club on their 77th birthday!

I want to take this opportunity to thank you for allowing me the honor of serving as your 2015-17 state president. I have met wonderfully successful women and learned a lot. I encourage anyone that is interested to take a leadership role, you will grow so much personally and professionally. I hope to see you down the tracks at convention.

My best personal wishes to all, Marsha

Meet the newest member of the family:
Astoria
BPW/NC Mission Statement

The mission of BPW/NC is to provide professional and personal growth opportunities and to promote equity in the workplace.

BPW/NC Objectives

Improve outreach to North Carolina women to ensure membership growth of both local clubs and the Federation

Promote program opportunities and resources for personal and professional growth for members across North Carolina

Advocate for North Carolina working women and their families

Promote structural changes to improve the effectiveness and efficiency of the Federation
be the change you want to see...
in

BPW

Are you ready to roll up your sleeves?

Are you willing to do some Spring Cleaning?

Are you able to honor our past while FOCUSING on our future?

If you answer is “YES!!!”

contact
Marsha Ribner-Cady
State President BPW/NC
immediately

BPW/NC needs a diverse team of members to create and implement the strategic plan that will move us into our next 100 years!
2017

Proposed

Bylaws

Amendments
On May 15, 2017, the BPW/NC Board of Directors met to review proposed amendments to the BPW/NC Bylaws, and determine which amendments would be approved for presentation to the Membership Body for consideration.
### Article V: Membership, Section 1

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<th>Proposed</th>
<th>Rationale</th>
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| **Section 1** Membership shall be held by individuals who support the mission of BPW/NC. Membership categories shall be:  
(a) Member Membership shall be open to all individuals.  
(b) Student member  
Individuals enrolled at least half time in a college, a university, or any other accredited educational institution above the high school level.  
(c) Member at Large  
(d) Life member | **Section 1** Membership shall be held by individuals who support the mission of BPW/NC. Membership categories shall be:  
(a) Member Membership shall be open to all individuals.  
(b) Student member  
Individuals enrolled at least half time in a college, a university, or any other accredited educational institution above the high school level.  
(c) Member at Large  
(d) Life member  
(e) **Past State President** | In recognition of service. |

Adoption of this amendment predicates a new line item in Appendix 1 – Dues:

<table>
<thead>
<tr>
<th>BPW/NC Past State President</th>
<th>Effective 7/1/2017</th>
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<tr>
<td>BPW/NC Amount</td>
<td>$100</td>
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### Article VI: Club Requirements, New Section 8

<p>| | Liability Policy/Insurance. Each local Club that occupies or owns premises, where meetings and/or other events are held or rented for, shall purchase and maintain insurance or indemnity protection. This includes, but is not limited to, Property Liability Protection and Personal Liability Protection, that covers the property, any incidents or occurrences on the property, any bodily harm and medical limits per person and/or occurrence. The limit of liability for such coverage shall be no less than one (1) million dollars per claim/occurrence. The insurance obtained should protect any premises referenced above, as well as any claim that may extend to BPW/NC and its agents, due to the operation and possessing the premises. This includes, but is not limited to, from and against all costs, losses, claims, demands, suits, actions, payments and judgments, including legal and attorney fees, arising from personal or bodily injuries, property damage or otherwise, however caused, brought or recovered against any of the above that may arise for any reason from or during or be alleged to be caused by the local Club's use/occupancy of said facility. The local Club shall be required to have guests and/or visitors of the property, who are participating in any activity (i.e. including but not limited to dancing, aerobics, construction, repair of premises, parties, celebratory events, etc.), sign a waiver of liability that encompasses the local Club and BPW/NC against any loss. |
| | To protect the interest of BPW/NC and its members |</p>
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<tr>
<td><strong>Article VII: Dues, Section 1</strong>&lt;br&gt;Dues are payable upon acceptance to membership and renewable annually on the first day of the following month</td>
<td>Dues are payable upon acceptance to membership and renewable annually on the last day of the month the member joined.</td>
<td>To align the local and state membership documents.</td>
</tr>
<tr>
<td><strong>Article X: Officers, Section 3</strong>&lt;br&gt;Officers shall take office at the close of the Annual Convention and shall serve until the close of the following Annual Convention or until their successors are installed</td>
<td>Officers shall take office at the close of the Annual Convention and shall serve until the close of the following Annual Convention or until their successors are installed</td>
<td>Correct typographical that impacts intent/meaning.</td>
</tr>
<tr>
<td><strong>Article X: Officers, Section 4(b)</strong>&lt;br&gt;In case of the death or resignation of the President, President-elect, and the Vice President, creating concurrent vacancies in these three (3) offices, a meeting of the Board of Directors shall be called by the Secretary to elect a successor to the presidency.</td>
<td>In case of the death or resignation of the President, President-elect, and the Vice President, creating concurrent vacancies in these two (2) offices, a meeting of the Board of Directors shall be called by the Secretary to elect a successor to the presidency.</td>
<td>To remove reference to President-elect office which no longer exists, and clarify references in the Section.</td>
</tr>
<tr>
<td><strong>Article X: Officers, Section 4(c)</strong>&lt;br&gt;Vacancies in offices other than President and President-elect, except as provided for in ARTICLE X, Section 4(c), shall be filled for the unexpired term by the President with the approval of the Executive Committee</td>
<td>Vacancies in offices other than President and Vice President, except as provided for in ARTICLE X, Section 4(c), shall be filled for the unexpired term by the President with the approval of the Executive Committee</td>
<td>To remove reference to President-elect office which no longer exists.</td>
</tr>
<tr>
<td><strong>Article XI: Nominations, Section 5</strong>&lt;br&gt;No name shall be presented for an office unless the nominee has given written consent and has been endorsed by the nominee’s Club. Members at Large may be endorsed by the BPW/NC Executive Committee.</td>
<td>No name shall be presented for an office unless the nominee had given written consent.</td>
<td>Historical issues with obtaining the endorsement documents have prompted the removal of this step in the nominations process.</td>
</tr>
<tr>
<td><strong>Article XII: Elections, Section 4</strong>&lt;br&gt;Article XII – Elections&lt;br&gt;Section 4 –&lt;br&gt;Only candidates who have served as Club President and/or at least one (1) term on the BPW/NC Board of Directors shall be eligible for election to the BPW/NC office of President-elect or Vice President.</td>
<td>Article XII – Elections&lt;br&gt;Section 4 –&lt;br&gt;Only candidates who have served as Club President and/or at least one (1) term on the BPW/NC Board of Directors shall be eligible for election to the BPW/NC office of President or Vice President.</td>
<td>To remove reference to President-elect office which no longer exists, and providing for active election of the office of President.</td>
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<td><strong>Article XII: Elections, Section 7</strong>&lt;br&gt;The Chair of the Credentials Committee shall furnish to the Elections Committee, not less than two (2) hours before the opening of the polls, verification of the accredited voters. This Committee shall consist of not less than three (3) members appointed by the President.</td>
<td>The Chair of the Credentials Committee shall furnish to the Elections Committee, not less than forty-eight (48) hours before the opening of the polls, verification of the accredited voters. This Committee shall consist of the Treasurer and at least two (2) members appointed by the President. This Committee shall consist of not less than three (3) members appointed by the President.</td>
<td>Time change is in keeping with modern methods of communication. Change of Committee members streamlines the process by including the main “go-to” person from whom information about the nominees is required.</td>
</tr>
<tr>
<td><strong>Article XIII: Duties of Officers, Section 1(e)</strong>&lt;br&gt;Require each Club to submit names and addresses of Club Officers and Chairs by June 1 (or another designated date) to the President Elect.</td>
<td>Require each Club to submit names and addresses of Club Officers and Chairs by June 1 (or another designated date) to the Secretary.</td>
<td>To remove reference to President-elect office which no longer exists, and aligning with assigned duties.</td>
</tr>
<tr>
<td><strong>Article XIII: Duties of Officers, Section 6</strong>&lt;br&gt;All Officers, and the Chairs of Standing and Special Committees, and Task Force members shall submit a written annual report to the President by a date specified by the President.</td>
<td>All Officers, Chairs of Standing and Special Committees, Task Force Chairs and Chair of the Board of Trustees shall submit a written annual report to the President by a date specified by the President.</td>
<td>Consistency of Report Requirements (see Article XX Section 2).</td>
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<td><strong>Article XV: Board of Directors, New Section 4</strong>&lt;br&gt;Terms of Service:&lt;br&gt;(a) All board terms are for one year.&lt;br&gt;(b) All board members can only serve for a maximum of three (3) years consecutively without taking a hiatus for at least one year.&lt;br&gt;(c) During the hiatus from the original board position, that board member can serve in a different capacity.&lt;br&gt;(d) After the hiatus of at least one year, the individual is eligible to serve on that original board position.&lt;br&gt;(e) On the board roster, the person’s term will be noted next to their name, to make it easier for everyone to remember how long they’ve been on the board and/or when their term ends.&lt;br&gt;Example: Jane Moon (Term 2 ends January 2012)</td>
<td>Term limits provide a non-confrontational way to ease ineffective board members off the board; also, to ease burnout and to provide continuity in the board.&lt;br&gt;On the board roster, the person’s term will be noted right next to their name, to make it easier for everyone to remember how long they’ve been on the board and/or when their term ends.</td>
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<td><strong>Article XV: Board of Directors, New Section 13</strong>&lt;br&gt;Any board member may be removed at any time with or without cause by a majority vote of the board of directors. The removal process should only be utilized after the alternate options listed below have been exhausted, to no avail. 1. Alternate options to removal:&lt;br&gt;(a) Personal Intervention: In lieu of removal, the President and/or the Executive Committee may request the board member in question to resign.&lt;br&gt;(b) Leave of Absence: In lieu of removal, the President and/or the Executive Committee may request that the board member in question take a leave of absence, in order to resolve the issues.&lt;br&gt;Term limits. See Article XV Section 4</td>
<td>Occasionally, a board member may need to be removed, due to a conflict of interest (whether personal or otherwise), unethical behavior, or behavior that has become so obstructive that the board is prevented from functioning effectively. Removal procedures need to be implemented so that the board can operate effectively.</td>
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<td><strong>Article XVI: Board of Trustees, Section 3</strong></td>
<td>A duly called meeting of the Board of Trustees Nominating Committee shall be held prior to April 30. The Chair shall stipulate the time and place for such meeting and shall notify members in writing at least seven (7) days in advance of the meeting. The Committee must meet as a body at least once.</td>
<td>To give other members the opportunity to serve the membership in a leadership capacity and to bring a “fresh set of eyes” to the Board of Directors.</td>
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| Article XVI: Board of Trustees, Section 5 | The Board of Trustees shall meet during the Annual Convention at a time approved by the President for the purpose of organizing and electing a Chair and Secretary from its membership. The Chair of the Board of Trustees shall attend all meetings of the Board of Directors. In the event the Chair cannot attend, another Trustee may be designated to represent the Board of Trustees, without vote. | Not all Board of Trustees members attend convention. |

| Article XVI: Board of Trustees, Section 7 | The Board of Trustees shall meet at least twice annually, other than the organization meeting held during the Annual Convention, and for such special meetings, subject to the call of the Chair, as may be required for the fulfillment of all duties, keeping accurate minutes of all meetings. The ex-officio members shall be given the same notification of all meetings and in the same manner as given to elected members of the Board of Trustees. | To clarify intent and meaning. |

<p>| Article XVI: Board of Trustees, Section 9 | Whenever the Board of Trustees becomes aware by notice or otherwise that the unappropriated cash in the BPW/NC general operating account exceeds $10,000, the Board of Trustees may request and receive from the BPW/NC Treasurer all the unappropriated monies in excess of $10,000, giving a receipt therefore, and shall deposit the funds in one of the accounts selected for investment purposes by direction of the Board of Directors. | The rising cost of doing business combined with necessary pre-convention funding commitments necessitates this change. |</p>
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<td><strong>Article XVI: Board of Trustees, Section 10</strong>&lt;br&gt;The Board of Trustees shall exercise general supervision over the property of BPW/NC, including any sale, lease, purchase, exchange, gifts, bequests, memorials, or substantial alteration of BPW/NC’s real estate, keeping an account of the same which shall show in detail the estimated value of such property, and shall make such additions or deletions as approved or ordered by Board of Directors.</td>
<td>The Board of Trustees shall exercise general supervision over the property of BPW/NC, including any sale, lease, purchase, exchange, gifts, bequests, memorials, or substantial alteration of BPW/NC’s real estate, keeping an account of the same which shall show in detail the estimated value of such property; and shall make such additions or deletions as approved or ordered by Board of Directors.</td>
<td>Correct typographical error that impacts meaning/intent.</td>
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<td><strong>Article XVI: Board of Trustees, Section 11</strong>&lt;br&gt;The Chair of the Board of Trustees shall present a written report of activities at the Board of Directors meeting and to the Annual Convention body.</td>
<td>The Chair of the Board of Trustees shall present a written report of activities at the Board of Directors meeting and to the Annual Convention body as stated in Article XII, Section 6.</td>
<td>Make the membership more aware of the function of the Board of Trustees and consistency with required reports.</td>
</tr>
<tr>
<td><strong>Article XVI: Board of Trustees, New Section 14</strong>&lt;br&gt;Releasing a Board of Trustees member Refer to Article XV Section 13</td>
<td>Occasionally, a board member may need to be removed, due to a conflict of interest (whether personal or otherwise), unethical behavior, or behavior that has become so obstructive that the board is prevented from functioning effectively. Removal procedures need to be implemented so that the board can operate effectively.</td>
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<td><strong>Article XVII: Standing Committees, Section 1</strong>&lt;br&gt;The Standing Committees of BPW/NC shall be Finance, Foundation, Issues Management, Legislation, Membership, Public Relations, and Young Careerist.&lt;br&gt;Section 6 The Issues Management Committee shall be composed of a Chair and the Club Issues Management Committee Chairs. The Issues Management Committee shall:&lt;br&gt; (a) Develop and implement the coordinated programs, projects, and activities for the ensuing year in accordance with the objectives of BPW/NC.</td>
<td>The Standing Committees of BPW/NC shall be Finance, Foundation, Legislation, Recruitment and Retention, Public Relations, and Young Careerist.&lt;br&gt;NOTE: Adoption of this amendment will predicate two additional, automatic changes to the Bylaws: (1) Removal of Section 6 from Article XVII, and renumbering the remaining sections (2) Changing all references of the &quot;Membership&quot; Committee to the &quot;Recruitment and Retention&quot; Committee</td>
<td>Rename Membership committee to be more in line with the duties of the committee. Further aligning the Bylaws work previously done.</td>
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<td><strong>Article XVII: Standing Committees, Section 3</strong></td>
<td>Committee Chair and members shall be appointed for a term of one (1) year and may be reappointed. No person shall serve more than three (3) consecutive years on the same committee.</td>
<td>To give other members the opportunity to serve the membership in a leadership capacity and to bring a “fresh set of eyes” to the Board of Directors.</td>
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**Article XVII: Standing Committees, Section 8**

<table>
<thead>
<tr>
<th>New Subsections</th>
<th>To further increase the interaction and benefits between the State and Local Clubs.</th>
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<tr>
<td>(c) Assist clubs with marketing messages and materials that are congruent with the BPW/NC Marketing message and plan;</td>
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<tr>
<td>(d) Work closely with the Young Careerist Chair to encourage recruitment of young people into membership;</td>
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**Article XVII: Standing Committees, Section 9**

<table>
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<tr>
<th>The Public Relations Committee shall be composed of a Chair and the Club Public Relations Committee Chairs. The Public Relations Committee shall:</th>
<th>The Public Relations Committee shall be composed of a Chair and the Club Public Relations Committee Chairs. The Public Relations Committee shall:</th>
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<tr>
<td>(a) Interpret the BPW/NC programs through available communications media;</td>
<td>(a) Work with the President and other committees to develop the marketing plan, message and suggested program calendar based on the goals and initiatives of the BPW/NC;</td>
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<tr>
<td>(b) Direct the press, radio, and television services of BPW/NC;</td>
<td>(b) Assist state and local clubs with marketing messages and materials that are congruent with the BPW/NC marketing message and plan;</td>
</tr>
<tr>
<td>(c) Encourage wider use of the media.</td>
<td>(c) Direct press, radio, television and media services of BPW/NC;</td>
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<tr>
<td>The Chair of the Public Relations Committee shall:</td>
<td>(d) Mentor state and local club members on wider use of media.</td>
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<td>(a) Publicize the Annual Convention;</td>
<td>(a) Publicize the Annual Convention;</td>
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<td>(b) Prepare a comprehensive report on the Annual Convention for publication in the TAR HEEL WOMAN.</td>
<td>(b) Prepare a comprehensive report on the Annual Convention for publication in the TAR HEEL WOMAN;</td>
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<td>(c) Prepare the annual programs calendar for publication/distribution.</td>
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**Article XVII: Standing Committees, Section 10(a)**

| Encourage recruitment of young people into membership; | Work closely with Recruitment and Retention Committee to encourage recruitment of young people into membership; | Coordinate efforts between committees. |

**Article XIX: Annual Convention, Section 2**

| Expenses of the Annual Convention shall be defrayed by a registration fee, the amount to be established each year by the Annual Convention Planning Committee. The full registration fee shall be paid by all members attending any session of the Annual Convention. | Annual Convention expenses shall be defrayed by a registration fee, the amount to be established each year by the Annual Convention Planning Committee. A registration fee shall be paid by all members attending any session of the Annual Convention. | To make attending convention flexible and more affordable. |
Full version of BPW/NC By-Laws with proposed changes will be available for review on BPW/NC website on May 25th. Link will be provided via email blast from webmaster.

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<td><strong>Article XIX: Annual Convention, Section 6</strong>&lt;br&gt;The order of business shall be determined by a program approved at the beginning of the Annual Convention by the convention body.</td>
<td>The order of business shall be determined by a program presented at the beginning of the Annual Convention.</td>
<td>In the interest of time at convention minor changes (e.g., spelling and grammatical errors) should not need approval; however, announcements will be made concerning larger changes (e.g., room changes, changes in the schedule, etc.).</td>
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| **Article XX: Annual Reports, Section 2**<br>Annual reports of the BPW/NC Officers, Standing Committee Chairs, Special Committee Chairs, Task Forces and the Chair of the Board of Trustees shall be distributed to the Board of Directors at the discretion of the BPW/NC President | Annual reports of the BPW/NC Officers, Standing Committee Chairs, Special Committee Chairs, Task Forces and the Chair of the Board of Trustees shall be distributed to the Board of Directors at the discretion of the BPW/NC President. Annual reports will also be submitted to and published in the Tar Heel Woman. | To be consistent with changes made in Article XIII, Section 6 |

| **Article XXIII: Amendments, Section 2**<br>Proposed amendments shall be documented and sent to the President and the Bylaws or Governance Chair at least thirty (30) days prior to a meeting of the Board of Directors. A special meeting of the Board of Directors may be called for the purpose of reviewing proposed bylaws amendments. | Proposed amendments shall be documented and sent to the President and the Bylaws or Governance Chair at least fifteen (15) days prior to a meeting of the Board of Directors. A special meeting of the Board of Directors may be called for the purpose of reviewing proposed bylaws amendments. | To expedite the process at which business is conducted. |
Timeline for voting on proposed changes:

May 22 - Proposed Changes are posted in THW

May 26 - Polls open for members in good standing to vote on proposed changes via email and paper ballots where necessary.

June 8 - Polls Close

June 10 - Postmark deadline for mailed responses

June 13 - Results posted on BPW/NC website
   Special Edition of THW
   and email blast from President
On

The Tracks Ahead
It is time to start giving serious thought to attending our state conference on June 23-24, 2017, at the Country Inns and Suites in Rocky Mount, NC. Rooms are reserved in the name of BPW for $99 per night. The website for reservations should be up within a couple of weeks. Of course, one can also call 252-442-0500. Please specify the BPW convention room block.

GUEST ROOMS are $99 each and includes refrigerator and microwave in room, complimentary breakfast, high speed internet access, indoor pool and whirlpool, fitness center, coin laundry, and business center. They have a standard king room, standard two queen room, studio suite featuring a king sized bed with a sleeper sofa, and a one bedroom suite ($129 per night) featuring a king sized bed and a living area with a sleeper sofa.

Speakers are being finalized and will be announced in the next edition of the Tar Heel Woman.

On Thursday night, live entertainment is planned. On Friday evening, after an outdoor pig and chicken picking, there will also be live entertainment. On Saturday evening, we will have the installation banquet at the Benvenue Country Club.

The Nashville and Rocky Mount clubs along with the Rocky Mount Travel and Tourism Bureau, and the Rocky Mount Country Inns and Suites are excited about your coming to this area, and we look forward to your coming. This will be a weekend of professional development and lots of fun.

Convention Committee

Linda Hardy    Barbara High Tyre    Varnell Kinnin    Mary Alice Wells
Pamela Fincher
NORTH CAROLINA FEDERATION OF BUSINESS & PROFESSIONAL WOMEN'S CLUBS, INC.
PRESENTS
Building Powerful Women Making Connections

COUNTRY INNS AND SUITES Rocky Mount, NC
June 23-24, 2017 Annual State Convention

MAKING CONNECTIONS . . . Personally and Professionally Networking and developing while having fun and enjoyment.

Making Connections through

- CIVIC INVOLVEMENT
- FINANCES
- LEADERSHIP
- CYBER RISK MANAGEMENT
- OFFICER TRAINING
- WALK FOR WOMEN WARRIORS
- FIRST TIMERS' RECEPTION
- GOLDEN KEY CLUB BREAKFAST
- RECOGNITION OF AWARD WINNERS
- YOUNG CAREERIST PROGRAM
- CAREER WOMAN OF THE YEAR PROGRAM
- REALITY STORE

ENTERTAINMENT
Thursday evening - SPARE CHANGE outdoor concert at Downtown Live
Friday evening - LINDA RIPKE FRONT PORCH MUSIC
Saturday evening - Installation Banquet at Benvenue Country Club

Registration form can be found at
http://www.bpw-nc.org/event-2378124/Registration
or attached
North Carolina Business and Professional Women’s
2017 State Conference Registration

YES, count me in

Name__________________________________________________________

Club__________________________________________________________

Address__________________________________________________________________________

________________________________________________________________________________

Telephone number___________________________________________________________

Email Address _______________________________________________________________________

I am  (Check all that apply)  ____CLUB PRESIDENT  ____PAST STATE PRESIDENT
____STATE BOARD OF DIRECTORS  ____BOARD OF TRUSTEES
____FOUNDATION BOARD  ____CLUB MEMBER  ____YOUNG CAREERIST
____CAREER WOMAN OF THE YEAR (local)

Hotel reservations are to be made directly with the Country Inns and Suites of Rocky Mount, NC. The rate for
Business and Professional Women is $99 per night for a standard king or standard two queen room. Reservations
may be made by calling 252-442-0500 and stating that you are with the Business and Professional Women. You
may also make reservations online at http://www.countryinns.com/BusinessProfessionalWoman

| Early Fulltime Member Registration before June 5 | $110 |
| First Timer or Student Registration | $100 |
| Fulltime Registration for Non members | $250 |
| Registration after June 5 | $150 |
| Registration (Friday only) | $75 |
| Registration (Saturday only) | $30 |
| Registration Young Careerist/Career Woman | $0 |
| (This includes meals) | |

| Registration for Reality Store for BPW family members | $60 |
| Friday lunch only | $20 |
| Friday dinner only | $25 |
| Saturday lunch only | $20 |
| Saturday dinner only | $30 |

Registration should be submitted to
Linda Hardy, 221 Brentwood Drive, Rocky Mount, NC 27804
Checks should be made to BPW/NC.
1/2 Page Ad
WxH = 8.5”x5.5”
leave 1/2” border
effective print area = 7.5”x4.5”

Full Page Ad
WxH = 8.5”x11”
leave 1/2” border
effective print area = 7.5”x10”

1/4 Page Ad
WxH = 4.25”x5.5”
leave 1/2” border
print area = 3.25”x4.5”

1/8 Page Ad
Business Card
WxH = 4.25”x2.75”
leave 1/2” border
print area = 3.25”x1.75”
2017 Annual Convention Program Advertising Contract

Check the advertisement size requested:

☐ **Full Page:** $150
☐ **Half Page:** $100
☐ **Quarter Page:** $50
☐ *Business Card (Eighth Page):* $25

*Camera-ready art required for Full, Half, and Quarter Page Ads.*
*Camera-ready art or business card required for Business Card Ads.*
JPEG format preferred; hardcopy accepted.

Complete the following information, sign the contract and submit the fee and ad copy.

Name of company:

Company contact person and title:

Address (Street, City, State, Zip):

Telephone (best to reach you):

Email Address:

Advertiser Acceptance: The undersigned, a duly authorized representative of the above named company, on behalf of said organization or company, agrees to the terms, conditions, and authorizations set forth.

Signature: [Signature] Date: [Date]

BPW Name/Member Selling Ad: [Name] Total Amount: [Total Amount]

Program advertisement amount must be paid in full and camera-ready art for ad copy must be received by May 23, 2017 to be included in the Convention Program and Signage.

1. Please print the completed form and mail with check payable to:
   BPW/NC Annual Convention Fund

2. Please email or mail camera-ready art for ad copy to:
   BPW/NC Annual Convention Chair
   Barbara High-Tyre
The Tracks We Have Travelled
FROM NASHVILLE BPW:

Working together means winning together. Twenty plus Appalachian Hope boxes were packed and sent to assist students in the Appalachian region of Kentucky. Nashville BPW members brought items to be placed in the boxes and packed boxes at their March meeting. Over 2000 boxes were delivered from Nash County.

Our State President paying a visit to the Nashville BPW in May 2017. - show above:
Emily Lemus, Amy Ormond, Jessica Ressor, Maryanna Bennett, Sandy Hall, Barbara Tyre, Marsha Riibner Cady, Mary Wells, Brenda Foster, Linda Hardy, Shirley House
FROM SANFORD BPW:

In October, Sanford BPW held its 4th annual Women’s Exchange. With a theme of “Own It!,” it was our largest event to date, hosting 125 women. In addition to a half day conference, featuring talks by Annie Franceschi (Greatest Story Creative), Corinne Brown (The Fresh Expert), and Keynote Speaker Vivian Howard (A Chef’s Life), attendees experienced an expanded Expo area, showcasing 24 vendors and organizations. We look forward to this year’s Women’s Exchange, scheduled for October 12.
(above) Keynote Speaker - Vivian Howard

(below) Sanford BPW VP Kelly Klug, Vivian Howard, Sanford BPW President Danielle Spivey
Elva on the move!
Make A Wish....
We did and it came true! Just 4 short months after signing the lease on this building in January it was finished, including all new electrical work and Plumbing. We are super excited to be located in historic Downtown Goldsboro which in itself has undergone a lot of positive changes in the last few years with more to come.
Your soon to be President has had her handful with moving in, a very busy mother's day (156 orders to be exact), more proms and dance recitals than we can count and a few more to go. We are very grateful for the support that Goldsboro and Wayne County has shown us and we look forward to many more years of service.

ELVA GRAHAM
The After Dark Tour: Southern Grace Distilleries
March 10, 2017

I had no idea what to expect when Julie and Christy told me about the After Dark Tour at Southern Grace Distilleries. I also didn’t know that they held a “ghost tour” at the reformed prison in Mt. Pleasant, NC.

When the tour started, after signing waivers (which gave me pause as an attorney...but I threw caution to the wind), we all met in the sanctuary. In this building you can take mug shots and faux prisoner pictures. Many of us, including Julie, Tracy, Christy, and my guests took advantage of this opportunity. Also Kreitzer’s Kennels had the cutest puppies for adoption, which helped to ease the spookiness of the event.

Before we left the sanctuary, we were issued our flashlights because they turned off all power to the buildings, to make sure it was extra spooky. We were taken to many of the still standing prison buildings, such as the commissary, laundry, and the infamous “hot box,” just to mention a few.

The “hot box” was by far the creepiest because it was a very small building that had no windows and only one way in and out. Can you imagine being locked in this building during the heat of the day in the summer???

The tour went on to show the actual distillery where the famous Sun Dog spirits are made. We were treated to a tasting of the spirits at the end of the tour. The Sun Dog 130 American Small Batch, which is 130 proof, packed quite a punch (even after only a sip). However, the Pink Lemonade Sun Dog, was a perfect blend of lemonade and whiskey. Both were very impressive forms of Corn White Whiskey (Moonshine).

It is wonderful that a group of people could use and revive a historical building (even though it was a prison) to create a thriving moonshine distillery, and only one of a few in North Carolina. The tour is just spooky enough to have fun at night!

I recommend the After Dark Tour, especially if you have a group, but if you are not looking forward to meeting the “other” spirits, then definitely take the day tour through the distillery. Whichever tour you choose, you are bound to learn something new and have a wonderful time.

Submitted By:
Jazmin G. Caldwell
State Parliamentarian
2016 State Young Careerist
Chair of Public Relations Committee/Editor of Newsletter
The BPW/NC staff has worked tirelessly to create guidelines for submission for all members and media outlets. Please review the guidelines provided below for future submissions.

BPW-NC Editorial Submission Guidelines

BPW-NC has established an editorial policy to help streamline the submission process and create a more unified voice for the organization. This policy applies to BPWNC’s Facebook, Twitter, Pinterest, and LinkedIn accounts, as well as its website and newsletter, Tar Heel Woman. To help facilitate this process, access to BPW-NC social media accounts has been constrained to a limited number of administrators.

How can I get my stuff shared on BPW-NC’s website or social media accounts, or in the newsletter?
To request something be posted on BPW-NC’s website, social media accounts or Tar Heel Woman, email the content to socialmedia@bpw-nc.org. This will automatically forward your content to the appropriate editors and managers.

What can I ask BPW-NC to share?
Content submissions should be relevant to BPW events, BPW interests, and women’s issues in general.
Submission ideas:

- Club event notifications and invitations
- Photos or articles from events
- Member news (awards, special recognitions, milestones, etc.)
- Articles, photos and links related to helping women grow professionally, personally and politically.

Content that does not meet these criteria or which has a sole purpose of advertising or promoting a product or service will not be used. The editorial committee reserves the right and responsibility to cut or edit any submitted content for relevance, appropriateness and space restrictions.
What do I need to provide to make sure it gets shared?

When submitting content, please provide the following:

**Who:** To which audience is this directed? (Members? General Public? Both?)

**What:** The name of the event, article, etc.

**When:** Date, Time, RSVP deadlines, etc.

**Where:** Location, if this is an event. Source, if you are submitting an article or other publication.

**Why:** A brief description of why our audience should be interested in your submission.

**How:** When (date and time) and where (website, social media, and/or newsletter) you would like this information shared. Any additional information that is important such as website or social media links should be included.

Notes: Most social media platforms do not support the attachment of PDFs or Word documents. If you want an item shared on social media, it must be an image file (jpg) or a link to a web site.

Articles for *Tar Heel Woman* should be kept short for readability, since our newsletter is sent electronically, and most members will read it on their computers. Longer articles may be up to one page in length (600 words).

**Can’t I just send you a flyer or link to our website?**

We realize sometimes the information you want to share may be contained in an attached document, or found in a newsletter or on a website; however, as full-time career women, we often don’t have time to go searching for the details. We ask you to kindly pull these details out and highlight them in your request.

**We want to use our limited time efficiently -- sharing your information, rather than researching it or digging for details.**
EMBLEM BENEDICTION

This emblem binds us all
In one great sisterhood.
It bids us hear our conscience call,
For nobler womanhood.

God guide us when we wear
this emblem o’er our heart.
Keep us true and always fair

GOD BLESS US AS WE PART.