

# Tar Heel Woman

A publication of the North Carolina Federation of Business and Professional Women's Clubs, Inc.

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2011 - 2012  
BPW/NC  
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## President's Message



**Believe in Your Own Greatness**



### The Power of Just One More!



One week ago it was a blazing 99 degrees, then it dropped into the 60's and then it settled in for a few days of what I call real fall weather. Then the rain came and it seems to want to hang around for the next three days. My point is my how things can changed almost instantaneously, you know the overnight stuff that you least expect.

BPW/NC is also going through similar changes and sometimes change is actually very very good. We have had a tremendous start to our new year. Our clubs across the state are up and running and most are really excited about the potential growth of their clubs. They are talking to other women and encouraging them to become a part of a larger body of women who truly believe we are women supporting other women. We never stray from our core mission of providing personal and professional growth opportunities and promoting equity in the workplace. Is your club among those growing?

The programs that have been planned for the year that your Club Presidents received as the Calendar of Suggested Club Program Ideas is a great tool to not only members to take advantage of the opportunities; but for you as a member to invite other women to share the experience, all events are opened to non-members with the anticipation that they too will want to join your BPW Club that also includes becoming a BPW/NC member. But we need every clubs help and you as individual members; each of you, to help us get **ONE** new member. Sharing your commitment to BPW/NC will not only help us to strengthen our base, but will also allow us to do more for our membership as a whole. Our membership has grown 100+ since last year and I "Believe" that we can easily double that. Hopefully you are still "**Believing in Your Own Greatness**" and want to help other women do the same.

BPW/NC aims to raise the profile of women's issues through policy and advocacy efforts and by serving as the number one source for information and expertise. Members turned to us for timely, in-depth resources and outreach - through our website, our newsletter, State Convention, WEE events, our social media and a dedicated blog - on providing information about best club practices, funding opportunities, innovations at the community level, and other news and research to help women adapt and recover from the crisis.

### The Power of Just One More! ~ Are you up for the Challenge?

We are asking you to tap into your network of colleagues and to tell them about BPW/NC. The strength of our organization comes directly from the expertise and influence of our members. For example, while we are currently financing most of our program development with our own funding, we can provide even better information and services - as well as following the issues in Raleigh and on Capitol Hill - with more membership revenue.

Growing the organization means greater recognition for the women professionals, a larger pool of members to share knowledge and experience, and more resources for us to use to support our membership!

**Take the Challenge and Discover ~ The Power of Just One More!**

# Participate in BPW/NC Events to Learn and Improve

## Virginia Adamson, President Elect

September brought us two great opportunities to take part in the revived Individual Development program. **Lincolnton BPW** and **Sanford BPW** hosted twelve women each for Session #1. I attended the Sanford session last Saturday. It was great to meet and network with women from around the State; clubs represented were Raleigh, Triad, and our host, Sanford. Our ID Chair, Jo Naylor, led us through the first six modules of the program. I learned new information about myself which I plan to use in my work and everyday life.

In January both Lincolnton and Sanford will host Session #2. Be sure to watch the website and sign up before the deadline. Did you miss Session #1? Don't worry about starting with Session #2. You can take Session #1 next autumn. Read Jo's article in this issue for more information.

What is the next event this autumn? The **Women Empowered and Enlightened Event: HERstory, Not His-story but Ours**, Sharing Wisdom through Our Stories hosted by **Pembroke BPW**. WEE Event Chair Mary Shelton Drum and the planning committee have worked really hard to bring us a great event. Friday night networking is \$15 and the Saturday program is \$25; both events for \$40. More information in Mary Shelton's article and registration is open on the website. I'm

looking forward to learning more about our sisters in Pembroke. Will I see you on October 21-22 in Pembroke?

The ID program and the WEE event are perfect opportunities to bring a friend and introduce them to BPW!

Our **Young Careerist** Chair, Christy Williams, will be contacting all the clubs to assist with your YC program. If your club hasn't participated in the YC program be sure to contact Christy and read her article elsewhere in this issue. I hope we have even more YC candidates at State Convention in June than this past year.

What a great start to the year! Keep it up! Keep recording your steps towards achieving State Awards.



# Achievers or Underachievers?

## Mimi Zelman, Vice President

As a business owner, and being involved in many networking groups in my community, there always seems to be a lot of discussion raising the question, "Are women really trying to achieve success or are they are afraid of it?"

So, are we living up to our full potential? I say yes and no.

For those of us who grew up in the baby boomer generation, many are successful in careers after having raised a family and getting into the workforce. This generation was brought up by 1950's moms with the mindset that it was important to get married and raise a family. A career was never encouraged. I remember with my own family, there came a time when I needed to get a job to help with

our family finances. My mother had a fit saying, "How can you do this to your kids? You need to be there!"

Well, I did it. I started my career in outside sales selling yellow pages, when it was unheard of for women. I was the first woman hired into a sales force of over 40 men. This position made me an overachiever because if I was to become good at what I was doing, I had to prove to those men I was as good as them, if not better. And I did it!!

I talk to so many women who say, "I can't," or "it's not worth it", and they stay in jobs they are not happy with. Ladies, don't be afraid to do what makes you happy!

In this economic downturn, with many of us losing jobs, now is the time to start a business in an area you enjoy. Another area women are afraid to get involved with is the political arena. I recently attended an event presented by the Mecklenburg Women's Advisory Board for Women's Equality Day Celebration with other members from my BPW Club. During the meeting, it was pointed out that there is a shortage of women in government. This is due to many reasons including; women being afraid to run, lack of funds, and lack of support and time. We need to support each other, do business amongst each other, and in doing so, we CAN achieve anything we set our minds to!! So **BELIEVE** in yourselves and reach for the stars!!!





# Mentoring - The Legacy Continues

Gail Harper,

Immediate Past President & Membership Chair

Have you ever wanted to be someone's heroine? Becoming a mentor enables you to be a heroine to someone who is striving to grow personally, professionally and politically. North Carolina BPW members have a variety of talents to share. Use the tricks of the trade that you have learned and share those with women destined for greatness with a little guidance. It is sort of like the old saying goes, **"Teach a woman to fish and she will feed her family for a lifetime"**. Mentor a new BPW member, show her the excitement gained from meeting legislative leaders, the good times with her sisters, and the skills she can learn from exciting workshops and programs, and you will have a member and leader for life.

BPW/NC is creating a new mentoring program which you learn about in the next issue. Go ahead and pick out a mentee. Don't wait until November. Choose that person now and take her with you to the WEE event in Pembroke. She will experience the beginnings of a great sisterhood experience, have a great time, and learn valuable skills to use in her professional and personal life. You will have the satisfaction of knowing you are helping someone reach her goals.

If you would like to have input in this new program please contact Gail Harper at [gailharper@embarqmail.com](mailto:gailharper@embarqmail.com) or Jo Naylor at [joccbpw@yahoo.com](mailto:joccbpw@yahoo.com).



## Shout it Loudly Share the Best Kept Secret

Gail Harper,

Immediate Past President & Membership Chair

President Rhonda Hunter issued a challenge to all of us in her acceptance speech. She challenged us to get the word out about BPW. How are you doing with the challenge? Are you telling your friends about BPW and the advocacy opportunities available to them? Are you inviting your friends and colleagues to BPW meetings and events so they may grow personally, professionally and politically? If not, why not? Are you ashamed or embarrassed to be a member of BPW? Of course not! Otherwise you wouldn't spend your money and time on the organization. Correct? Make a commitment to tell other women the secret.

Let your friends in on the secret! Think about what BPW means to you personally. Think about all the ways BPW

has helped you grow and expand your horizons. Maybe you would have never had a voice on Capital Hill except through your Congressperson if you were not a BPW member. Maybe you wouldn't have friends and a network of professional resources from Murphy to Manteo in North Carolina and all across the United States. Are you taking for granted the opportunities available to you and allowing others the see the BPW (best possible ways) in you? Many members across the state think we may have outgrown our original purposes because most of us do not need someone to advocate for us. I hear phrases like "we can advocate for ourselves, ask for our own raises, demand better working conditions, and on and on". That is wonderful. So if we are so adept at this, shouldn't we be teaching other women who aren't how to advocate for themselves.

Proudly let other women know that you are a member of an elite group of women. Shout it loudly so that BPW will no longer be **"the best kept secret"**.

Even though we have been challenged to **"Believe in your Own Greatness – It's All About You"**, don't keep this powerful secret that has changed the lives of thousands of women across the globe since 1919.

**Tell the Secret – Shout it Loudly!**





# Women of Achievement

## Fall WEE Event Mary Shelton Drum, WEE Chair

**A**re you ready to hear *HER* story? Are you ready to go dancing at the Harvest Dance/Social? Are you ready to hear the History of the Lumbee Indians? Are you ready to share the stories of women who are inspirations to us all? Are you ready to rise to your feet and start enjoying a Succulent Living because Joy is your Birthright? Are you ready to hear the success stories of our Career Woman of the Year 2011 and other CWOYs from across the state? Are you ready to be inspired by President Rhonda Hunter as she lays out the reasons that BPW is important to all women of the 21<sup>st</sup> Century?

What about shopping? Did you see the list of vendors that the Pembroke Club members have lined up for you? Are you ready to get a jump start on Christmas shopping? Are you ready to renew friendships with your BPW sisters from across the state and make new and lasting friends? Are you ready to network, laugh at jokes, or learn about something fantastic that has happened to a club member? Are you ready to eat several scrumptious meals?

And most of all, are you ready to accept one of the most powerful gifts that BPW/NC has to offer each and every one of you—the Women Empowered and Enlightened /Career Woman of the Year Event hosted by the Pembroke Club? Go online to [www.bpw-nc.org](http://www.bpw-nc.org) and register for this opportunity that the Pembroke Club has worked tirelessly to present to you, the members of BPW/NC.

I am ready and I will see you in **Pembroke on October 21-22, 2011.**

## Career Woman of the Year Updates Elva Graham, CWOY Chair

**F**all is upon us and with that comes cooler weather and a renewed sense of spirit. Along with this change in the season come the Fall Women Empowered and Enlightened Event and National Business Women's Week. We are excited to announce that the **Fall WEE Event and Career Woman of the Year** are joining forces to make for an even more enriching BPW "seasons" change.

The Career Woman of the Year Chair, the WEE Event Chair, and the BPW Pembroke Club for the 2011 Fall WEE Event are asking for your help. We are asking each club from across the state to have one Career Woman of the Year representative; either CWOY 2010-2011 or a previous year; at the Fall WEE Event to be recognized and tell everyone a little more about themselves.

With the Fall WEE and Career Woman of the Year joining forces we are excited to announce changes in the Career Woman of the Year event. These changes are as follows:

- Due to this being a transition year there will be no CWOY competition or recognition at the 2012 State Convention.

- The competition process will start each year after the Fall WEE. This means that the clubs do not have to change when they select their candidates. Most clubs use a time near National Business Women's Week.
- Clubs will submit 2011-2012 CWOY candidates to the CWOY Chair by August 1, 2012 for the Fall 2012 WEE Event.
- These candidates will be given a short time to speak about their achievements at the WEE Event with more time for the State CWOY.

Should you have any questions or concerns please feel free to email **Elva Graham** [elj359@gmail.com](mailto:elj359@gmail.com) or call me at **910.990.6412**. We look forward to these exciting changes and we challenge each club to have a representative at the Fall WEE Event.





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Foundation BPW/NC Chair:  
Linda Hardy

Foundation (USA) Chair:  
Joanna Moses-Elliott

Membership Chair:  
Gail Harper

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Kacey Case

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Carol Ambrose

Young Careerist Chair:  
Christy Williams

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# What are you doing the third week in October?



**ISSUES MANAGEMENT CHAIR ~ Pat Sledge**

The concept of **National Business Women's Week®** originated with Emma Dot Partridge, Executive Secretary of the National Federation of Business and Professional Women's Clubs from 1924 to 1927. The first annual observance of **NBWW** was held April 15-22, 1928, when National President Lena Madesin Phillips opened the week with a nationally broadcast speech. She stated that the purpose of the week was "to focus public attention upon a better business woman for a better business world." From this early effort, **NBWW** has grown into a nationwide salute to all working women.

The program for the first observance of **NBWW** included: *Legislative Day* devoted to national, state and local legislation of interest to women; *Education Day* devoted to emphasizing the need for equitable educational opportunities; *Club Rally Day* for prospective new members; *Community Day* honoring leaders in the community; and *Goodwill Day* devoted to working with other women's organizations.

In 1938, **NBWW** was moved to the third full week of October. U.S. President Herbert Hoover was the first president to issue a letter recognizing **NBWW** and the contributions and achievements of working women.

The celebration of **NBWW** has helped to promote leadership roles for women and to increase opportunities for their advancement professionally and personally.

This history came directly from the **NBWW** Activity Guide available on the BPW Foundation website at:

<http://www.bpwfoundation.org/documents/uploads/2011NBWWActivityGuide.pdf>

The activity guide contains materials and ideas to help create awareness in your community and includes sample press releases; a sample proclamation and media kit as well as kits for the **WOMENomics** program and **Joining Forces for Women Veterans**.

Some local newspapers do a special section for **NBWW** and you might investigate that in your area. Could you write a Letter to the Editor of your newspaper? Often, BPW clubs hold their Woman of the Year /Boss of the Year programs during the week to gain media coverage. **NBWW** is a great time to host an "Open House" for prospective members. Could you kick off the week with all of your members attending a breakfast at a location where you would be noticed? What about a girl's night out?

Perhaps most importantly, you can wrap up the weeklong celebration by attending what is shaping up to be a wonderful **WEE/CWOY** event hosted by the **Pembroke BPW**. Whatever you do, however you celebrate the week; make some noise in your community. Put on your tap shoes, and create some awareness for your BPW.





## Special Committee Chairs

Foundation Chair:  
Linda Hardy

Board of Trustees Chair:  
Mary Alice Wells

Awards Chair:  
Caryl Sinfield

PR/Communications Chair:  
Carol Ambrose

Governance Chair:  
Susan Benton Wilson

Hospitality Co-Chairs:  
Faye Painter

Information Technology:  
Lindsay Kornegay

WEE Chair:  
Mary Shelton Drum

Career Woman of the Year  
Elva Jones, Chair

State Conference Chair:  
Judy Smith

# National Business Women's Week

## Where It Came From And Why It's Here

### Public Relations/Communications, Chair

#### Carol Ambrose



In 1928 Business and Professional Women® established the first "National Business Women's Week®" (NBWW) to celebrate and dramatize the contribution of women to the country with the theme, "Better Business Women for a Better Business World." **National Business Women's Week®** magazine was established and NBWW was observed for the first time in North Carolina that year.

In 1932 Governor O. Max Gardner gave it his endorsement, and the General Assembly passed House Bill No. 582 officially designating March 5-11, 1933 as Business Women's Week and calling upon all North Carolinians to assist in its observance. By action of the National Federation, National Business Women's Week® is now held in October of each year.

BPW/USA celebrated its 75th anniversary at the 1994 St. Louis, Missouri Convention with Gloria Steinem as the keynote speaker. Also in October that year, the syndicated cartoon, "Cathy," celebrated **National Business Women's Week®**, one of BPW/USA's Signature Events.

The 75th Anniversary of **National Business Women's Week® (NBWW)** was recognized in 2003. Leaders of Business and Professional Women/USA (BPW/USA®) and BPW Foundation rang the closing bell at the New York Stock Exchange (NYSE) on Tuesday, October 21, 2003. This launched a six month national focus on women's issues and acknowledged the

accomplishments of workingwomen and their important role in the business community. BPW/USA received a special welcome to the NYSE by Catherine R. Kinney, President, Co-Chief Operating officer and Executive Vice Chairman. The focus of the national discussion with workingwomen and business leaders was on **"WOMENomics: The Economics of Work-life Balance"** and the distribution of a nationwide survey on workplace equity and work- life effectiveness issues.

This year's celebration will be October 17 - 21, 2011 to honor the contributions of working women and employers who support working women and their families. **National Business Women's Week®** provides an opportunity to call attention to women entrepreneurs, facilitate discussions on the needs of working women, share information about successful workplace policies, and raise awareness of the resources available for working women in their communities.



# Calling All YC Chairs!

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## YOUNG CAREERIST CHAIR Christy Williams



With the buzz still surrounding the latest **Young Careerist** competition, it reminds me of the experience I had preparing for and earning the Young Careerist honor in 2010. The confidence I gained. The public speaking skills I refined. The contacts I made. All of those treasures need to be shared with our young public, and I'm excited to put an aggressive plan in motion for our upcoming year!

The **Young Careerist** program provides an invaluable opportunity to not only cultivate future female business leaders, but to advocate for and recruit new, young talent into our local Clubs. To showcase the opportunities present for both the YC and BPW, I will be creating a Power Point Presentation and providing the piece to all BPW Clubs. Ideally, I'd like to visit each Club and present the Presentation, showcase my experience, and share the rewards of being a Young Careerist. To form this Presentation, to refine the program, and to schedule a visit, I need the help of our Club YC Chairs!

I'd love to hear feedback from current and past **Young Careerist Chairs** as to their impression of previous programs, opportunities for improvement, and what things are done notably well that should be capitalized on.

To support my effort in creating excitement for this important program, please contact me via email: [christy01\\_williams@hotmail.com](mailto:christy01_williams@hotmail.com)

I have a short survey ready to provide for completion, and will only occupy a few minutes of your time.

Thank you in advance for your support!

## Trustees Meeting

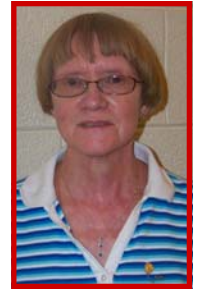
Trustees Chair ~ Mary Alice Wells

The Trustees will be meeting October 1st to sign the lease on the building with AA. For those who do not know, the Trustees are responsible for the headquarters building. They monitor to funds left to BPW to make sure the repairs and things that need to be done to the building are taken care of. Since AAA leases the building and does the minor up keep to the building BPW works with them to make it a workable situation to everyone advantage. Each area of the State is representative on the Board so every region has representation. BPW does use the building twice a year for board meetings.



# Why BPW/NC Foundation Needs Money

BPW/NC Foundation Chair ~ Linda Hardy



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very time BPW members turn around it seems that the **BPW/NC Foundation** is asking for money. Silent auctions, raffles, direct appeals seem to go on all year long. Where does all that money go? To tell the truth, most of the money raised goes to scholarships. Recently the **BPW/NC Foundation** has awarded five \$1000 scholarships annually to deserving students. The **BPW/NC Foundation** plans to do that again this year.

All the scholarships require that the applicant be currently enrolled in either an accredited community college or a four year college or university; must need financial assistance to obtain goals; and must have a definite career plan. There are three named scholarships, each with different criteria, and two general scholarships.

The **Elsie G. Riddick Scholarship** was created in 1925 as a loan fund to help worthy women obtain an education in preparation for a business or professional career. It is named for Elsie G. Riddick who was one of the first BPW/NC Federation Presidents, serving from 1920-1922 and again from 1923-1925. In 1973 the fund became an annual scholarship.

The **Ruth Moss Easterling Scholarship** was created in 1995 in honor of Ruth Moss Easterling who was the BPW/NC Federation President in 1964-1965 and the BPW/NC National President 1970-1971. The Honorable Ruth Moss Easterling was elected to the North Carolina Legislature in 1976 and served in the NC House of Representatives for thirteen terms, retiring in 2002 at the age of ninety-two. She was a staunch advocate for women's rights and was instrumental in establishing the Commission on the Status of Women. In 2007 Governor Bev Perdue signed a joint resolution honoring her contributions to society, particularly legislation benefiting women and children. Applicants for this scholarship must be pursuing a degree in the field of law (including legal secretary, public administration or political science) in order to qualify.

The **Joyce V. Lawrence Scholarship** was created in honor of Joyce V. Lawrence, BPW Federation President in 1986-1987. Dr. Lawrence was the Dean of the Appalachian State University's Cratis D. Williams Graduate School from 1980-1996. She served as Dean when few women occupied academic administrative positions. Well-know statewide and nationally as one of the pioneers in graduate education, she spent a lifetime promoting scholarships and research. Applicants for this scholarship must be pursuing a degree in the field of education.

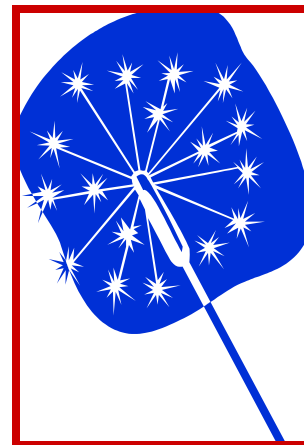
Finally, the Foundation Board of Directors created a general scholarship in 1996. Two Foundation Scholarships are offered at the present time, one to a student in an undergraduate program and one to a student in a graduate program.

Revised applications for all of these scholarships will soon be found on the BPW/NC website – [www.bpw-nc.org](http://www.bpw-nc.org) under the Foundation tab, BPW/NC Scholarships.

If you would like to make a donation to the **BPW/NC Foundation** to help finance one of these scholarships, please visit the BPW/NC website at <http://www.bpw-nc.org> and look under the Foundation tab at the top.

You will find a donation form under the heading **"Campaign"**.

Make checks payable to **"BPW/NC Foundation"** and mail to **Kay Jones, 3011 Fairmead Drive, Concord, NC 28028-0425**, or contribute online under the "Donate to BPW.NC Foundation" tab.







# So many awards...So little time!

AWARDS CHAIR, Caryl Sinfield



Let us take a look at four awards you should already be thinking about and actively working towards submitting an entry...

The **Verna Taylor Membership Award**, named in honor of Past State President Verna Taylor of the Wayne-Duplin Club, who has also served as State Membership Chair, and initially gave the award in the form of a silver pitcher. The First Place winner's name is engraved onto the pitcher to be presented and displayed at Annual Convention and thereafter to remain on display at State Headquarters in Carrboro. The Second and Third Place winners will be presented a Certificate of Award. So how do you win this award? Simple...just sponsor the greatest number of new members during the fiscal year according to the State Membership Chair's records, June 2011 through May 2012. *Attention Club Presidents:* by midnight May 31, 2012, email me [caryl@sinfield.us](mailto:caryl@sinfield.us) and your State Membership Chair ([gailharper@embargmail.com](mailto:gailharper@embargmail.com)) a list of your members' names along with the names of the members they sponsored – even if the sponsored member is in a different Club. Gail and I will take it from there.

The **StarBright Award** was initiated by me at the beginning of the 2007-2008 Federation year as a means to reward our members for making the effort to be active and productive members. This award was revamped this year to retire obsolete earning categories and introduce new opportunities in which members can engage. There are three levels of achievement: Rising Star, Shooting Star, and Super Nova. So how do you win this award? First, download the NEW form from the Awards section of our BPW/NC website. Then start keeping track of your activities and the associated points. Be sure to count everything you have done since June 1! By midnight on May 31, 2012, you and your President sign the second page of the form and scan both pages to my email ([caryl@sinfield.us](mailto:caryl@sinfield.us)). If you don't have access to a scanner, email the form as an attachment to your *Club President*, and she will forward it to me – just as good as a signature. Some of the information needs to be validated, but I will take care of that with the other State committee chairs.

The **Elaine Martin Newsletter Award**, established in 1975, was contributed by Elaine F. Martin, State President 1971-1972. This is an annual award given for

excellence in Local Club newsletters. Its purpose is to promote excellence in reporting news and enriching communication to members of the Local Club. For several years, I was the Newsletter Editor for my Club. Each year we submitted an entry...but we never won First Place...until 1997. It was the culmination of my final term as newsletter editor and it was a FABULOUS thrill! Even more special was that Miss Elaine was still living and in attendance at that year's Convention; it meant a lot to me that she personally congratulated me. So how does your Club win this award? By May 15, 2012, submit four (4) bound sets of the application form (available on the State website) plus your best eight (8) newsletters to Carol Ambrose, your State Public Relations Chair. Carol will enlist the aid of four impartial judges to decide which Club places First, Second, and Third.

The **Elizabeth Woodward Scrapbook Award** is another legacy award your Club could achieve. Elizabeth Woodward was the Editor of our State Magazine, the TAR HEEL WOMAN, for 19 years. Upon her death in 1969, State President Marlene Plyler established this award in Public Relations to honor Ms. Woodward for outstanding work given to the Federation as long as she was able. This award is given annually in the area of Public Relations to the Club that best conveys to the public the State Federation objectives, State Federation theme, and Club activities. Over the years, we have seen some truly stunning Club scrapbooks...your Club's might be next. So how does your Club win this award? Be sure to follow the entry criteria listed on the application form (available on our State website). By May 15, 2012, submit the application and your Club's scrapbook to Carol Ambrose, your State Public Relations Chair; you might consider insuring it to make sure it gets to her in one piece. Carol will enlist the aid of three impartial judges to decide which Club places First, Second, and Third.

Now that you have the basics, get out there and start putting those entries together! In our next issue, I will lay out the basics for the Leadership, Club Alignment, Golden Key, and Regional Traveling Gavel Membership awards.

# Is Your Club "With It?"

Susan Benton Wilson, Governance Chair



**B**ylaws are the supreme governing document of an organization. They are the rules that are concerned with the operation of the organization, setting out the form, manner or procedure in which the organization should be run. As you probably know each club that is an affiliate of the North Carolina Federation of Business and Professional Women's Clubs, Incorporated (hereafter referred to as BPW/NC) is required to maintain its bylaws such that they are current and not in conflict with the bylaws of BPW/NC.

To assist the clubs that are its affiliates, BPW/NC has provided **Model Club Bylaws** for their use. These bylaws contain some provisions which are mandatory for those clubs. Other provisions are optional, but provide suggested provisions or language which is helpful to the clubs. The **Model Club Bylaws** can be found at the BPW/NC website at [www.bpy-nc.org](http://www.bpy-nc.org) in the Member-Only section. They are one of the items listed in the Resources/Publications section. It is recommended that each club review their bylaws each year to see if any additions, deletions, or corrections need to be made.

Some clubs have a **Bylaws Committee** whose responsibility it is to handle this task. Even if your club does not, the Board of Directors or the Executive Committee should take a look at your bylaws to make sure they are current and in compliance. Any proposed changes to the bylaws should first be approved by the Board of Directors.

They then would be presented to the members of the club for voting. Those proposed changes should be sent to the BPW/NC Parliamentarian for her review.

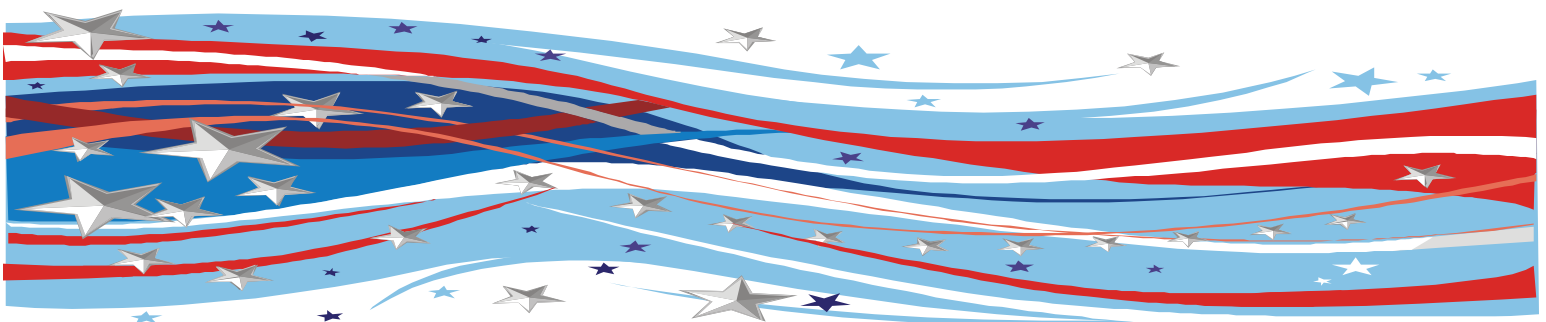
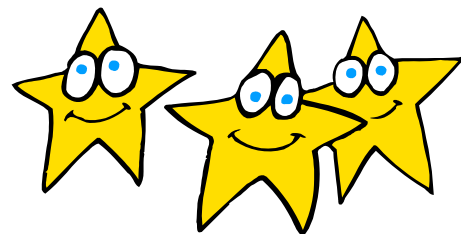
This year's **Parliamentarian** is **Barbara Bernard**. She will review the proposed changes and recommend any adjustments to the club. Once she has approved them, she will recommend their approval by the BPW/NC President.

The final adoption of the changes is contingent upon the approval of the BPW/NC President. Some clubs will get approval by their Board of Directors, and then send them to the BPW/NC Parliamentarian for her review before they present them for voting to their membership. That way, if the Parliamentarian has any adjustments, these can be done before the presenting to the membership and the membership would only have to vote once.

## So, is your club "With It"?

Are your bylaws current and in compliance? If not, we recommend that you put in motion the steps necessary to get that situation remedied. If you need any assistance in that regard, I am available to assist in any way I can. I can be reached at:

[scbenton@wagnernoble.com](mailto:scbenton@wagnernoble.com) or 704-552-0553





# Women Joining Forces

Trina Hines, WJF Chair



## Women Veteran Health Care Issues

NC-Women Joining Forces (WJF) often receives emails or phone calls from someone who wants to know how to help women veterans. This month WJF is attaching a brochure on Women Veterans Health Care from the Department of Veterans Affairs. The brochure provides information on a variety of VA services for women Veteran. It can be found under the Women Joining Forces tab on the BPW/NC website.

## 10<sup>th</sup> Anniversary of September 11

September 11, 2011, marked the 10<sup>th</sup> Anniversary of the 9/11 terrorist attacks against Americans. Patriotic services were held at the World Trade Center, the Pentagon, and in Shanksville, Pa where the plane crashed as well as various locations across the United States. Ten years later, each location has its own memorial where family members, friends, supporters, and visitors can pay tribute, honor, and respect to the lives lost on 9/11.

*To learn more about 9/11, to explore the memorials, plan a tour or make a donation visit:*

- National Pentagon Memorial:  
<http://pentagonmemorial.org/>
- New York World Trade Center:  
<http://www.911memorial.org/>
- Flight 93 National Memorial, Pennsylvania:  
<http://www.honorflight93.org/memorial/construction/?fa=live-webcam>
- Trina Hines Pentagon Employee Testimony:  
<http://pentagonmemorial.org/learn/educational-resources/media/video/pentagon-employee-trina-hines>



## Try Walking a Mile in Her Boots

November marks North Carolina's BPW first "Walk a Mile in her Boots" **Veteran's Day Event**. In honor of women veterans, Women Joining Forces/NC is asking local BPW clubs to host a "Walk a Mile in Her Boots" **Veteran's Day Event**. Here are some helpful tips in organizing your local event:

- Locate a running track, gym or fitness center with tread mill, park or similar location to host the event.
- Participants can walk one mile or more in honor of women veterans (wearing boots would be nice, but not required).
- Recommend finding a woman veteran to speak at the event.
  - 10 minute motivational speech highlighting the importance of women serving in the military or similar topic.
  - Possible location for speakers: American Legion, Disabled American Veterans, Blue Star Moms of America or American Gold Moms.
- Host club gives out flyers about Women Joining Forces/NC. There is a downloadable template Women Joining Forces tab on the BPW/NC website.
- Suggest making it a fundraising event to support Women Joining Forces/NC helping women transition from the military program.

For more information contact: **Trina Hines** WJF/ NC Task Force [hinesbpw@yahoo.com](mailto:hinesbpw@yahoo.com) or [thines@hinescgl.com](mailto:thines@hinescgl.com).





# "Are Your Ruby Red Slippers Losing Their Sparkle?"

Jo Naylor, Individual Development Chair



The **Individual Development Program** has been revised and is available to all members and guests of BPW/NC. I was very excited to present the new program to the women of BPW Lincolnton and BPW Sanford.

**Session One** was hosted by BPW Lincolnton on September 10<sup>th</sup> and included a Nicole Greer, a Vibrant Coach, who presented information that may be applied to personal and professional situations. Twelve wonderful and inspirational women attended and there was a great deal of personal and professional discovery, discussion, and goal-oriented interaction.

On September 17<sup>th</sup>, BPW Sanford hosted Session One for twelve wonderful women. There was a great variety of "colors" and many personal and professional insights and ideas were shared.

Both sessions included great discussion, positive feedback, and sharing opportunities for all attendees. Thank you to all who attended for the support and continued interest in ways to maintain and improve yourself and BPW/NC!! Thank you to the wonderful women in BPW Lincolnton and BPW Sanford who coordinated these two events!!! THANK YOU to **Pat Sledge**, BPW/NC's Issues Management Chair and promotional guru from <http://www.classicbusiness.net> for the BPW/NC stress reliever **Red Heels!!!**

**"We need to find the Ruby in us all"**

**Session Two** of the **Individual Development Program** is scheduled to occur in Lincolnton on January 7, 2012 and in Sanford on January 14, 2012 from 8:30am to 4:30pm. The topics for the Second Sessions will include: Negotiation skills, Goal Development and Leadership Qualities, Parliamentary Procedures and Legislation, Business Etiquette, and Media Relations. The cost is **\$35.00** to cover materials and lunch.

Registration online at [www.bpw-nc.org](http://www.bpw-nc.org) will be available soon. **The deadline for registration is January 1, 2012.**

The **Individual Development Program** sessions are independent, so if you have not attended Session One, you can attend Session Two without feeling like you're missing anything. I have challenged everyone who has attended Session One to reach out and bring a guest with them to Session Two. It would be wonderful to have **all 400 BPW/NC members** attend the **Individual Development Program** sessions!!

## Come Roll With Us!



Judy Smith, Convention Chair

**Who likes to roll in the floor?** Don't worry; I am not talking literal here. You have heard the saying about "I was rolling in the floor with laughter" ....that is what you can expect to be doing at our next BPW State Convention.

**Why, you ask?** Even though our President, Rhonda Hunter, is quite funny at times and we might be in for a few chuckles from her antics, and no, not even when she puts on those high heels of hers and tries to walk in them...we won't be rolling on the floor. She might though, if she loses her balance on those stilts. It won't be because the decorations might be funny and who knows what they will look like.

Nope....it will be because our **Key-Note Speaker, Kelly Swanson**, Motivational Speaker and Author, is hilarious and you just won't be able to help yourself. We will tell you more about her later. We have another great speaker lined up who will motivate you to be even greater than you already are and since our theme is **"Believe in Your Own Greatness"**, that is just perfect.

**So here's my question to you.** Do you have it marked on your calendar yet? I know I made some of you (you know who you are) sign contracts with me at our last convention, that you would be there. But if you were not one of those and you don't have it on your calendar.....**THEN JUST DO IT NOW!**

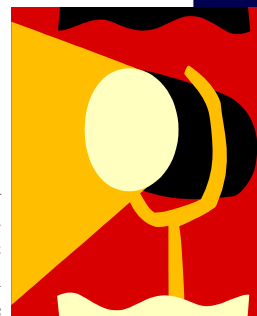
The convention will be held in Hickory at The Crowne Plaza, starting on June 22<sup>nd</sup>, 2012, with the Executive Committee and then registration on June 23<sup>rd</sup>. So again, I promise, you do not want to miss this one and we will **"Roll Together" to GREATNESS!**





## spotLIGHTs On MemBerS

Granite Falls Club has a new member! They recently highlighted Angel, their newest member in their newsletter. Angel Moretz, is the proud mother of 2 sons: Eli Duncan who is 19 years old and Zac Duncan who is 15 years old. They both attend Caldwell Early College High School. She has been the Executive Director of The Lenoir Soup Kitchen since November 1993. She earned an Associates in Applied Science Degree / Food Service Management from Caldwell Community College and Technical Institute and a Certificate in Non-Profit Management from Duke University. In her spare time she enjoys spending time with her children, traveling, reading, doing crafts, cooking, and finding new adventures. Angel lives in the small community of Oak Hill.



**Do you have a new member in your club and you'd like to share them in the spotlight? Has someone in your club received an award, honor, promotion? Let us know! Email Lindsay Kornegay at [lindsaybarwick@gmail.com](mailto:lindsaybarwick@gmail.com) to have someone in your club featured in the spotlight.**

## cLuB CelEbRaTioNs

**What's going on in your local club? We want to know! Send information to Information Technology Chair and Tar Heel Woman editor, Lindsay Kornegay at [lindsaybarwick@gmail.com](mailto:lindsaybarwick@gmail.com).**



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Business & Professional  
Women  
Building Powerful Women

Professionally,  
Politically,  
Personally.

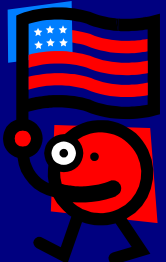
BPW/NC

*"Believe in Your Own Greatness"*

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