



Tar Heel Woman

December, 2010 - Vol. 86, Issue 3

What's Inside?

- President's Message (2-3)
- State Convention Preview (3)
- President Elect's Message(4)
- Vice President's Message (5)
- Fall WEE Report (5-7)
- Foundation BPW/USA (8)
- Foundation BPW/NC (9)
- Young Career Woman (10)
- BPW/NC Says Thanks (11)
- WEE Event News (12-13)
- NC Women United (14)



A Publication of
the North Carolina
Business and Professional
Women's Clubs, Inc.



President's Message

Tar Heel Woman

2 Dec. 2010

Continue Dreaming!

Wow, what a wonderful time we have all had since we last met! I attended several Career Woman of the Year events around the state. I am thoroughly enjoying meeting and visiting with all of you.

I have been shown some wonderful hospitality as members have hosted me in their homes and chauffeured me around to events. Each club has its own individual style and way of doing things and it is such a treat to see this individuality among those of us who belong to a common club. I encourage all members to visit with neighboring clubs every opportunity you get so that you may learn and share ideas.

Thanksgiving is behind us and Christmas is on the horizon. As this time of year approaches we begin to think of ways to share our good fortune with others and remember those who are less fortunate than us.

One of the platform issues for BPW is domestic violence. Take time to drop off some much needed items at your local shelter, make a donation, or volunteer your time.

Many of us are fortunate enough to not need a helping hand this Christmas but many mothers struggle to provide food, shelter and clothing for their children. Share the gift of Christmas with them.

State Conference

State conference will also be an opportunity to have fun and learn new things. As the spring and summer catalogs begin to arrive, pick out that perfect bathing suit for a trip to Wilmington and the beach. Or dust off the one with the chlorine discoloration (check out mine) and join the fun.

We have listened to the type of events and speakers that you have told us you want and we plan to have many of those on your list for state conference. We plan to have a special segment called relaxation and stress relief through art, exercise and nutrition. This will be a hands-on interactive session that you will not want to miss.

A movie star will be our keynote speaker and you will have the opportunity to tour a movie studio and see how your favorite shows are produced.

Many clubs are planning to rent vans and bring several members to conference together.

There will be fine door prizes also indicative of the area and what it has to offer. You definitely don't want to miss those.

2010 – 2011

BPW/NC
Leadership Team



BPW/NC
Executive Committee

President:

Gail Harper

president@bpw-nc.org

President-Elect:

Rhonda Hunter

president-elect@bpw-nc.org

Vice President:

Virginia Adamson

vice-president@bpw-nc.org

Treasurer:

Tonya Holbert

treasurer@bpw-nc.org

Secretary:

Leanne Schuller

secretary@bpw-nc.org

Immediate Past State President:

Joanna
Moses-Elliott

immediatepastpresident@bpw-nc.org

Parliamentarian:

Carolyn Williams
parliamentarian@bpw-nc.org



Gail Harper

2010-2011

BPW/NC President

This BPW year is almost half over. Can you believe it? Have you accomplished the tasks you wished to accomplish as a member or learned things to help you in your personal, professional or political life? I hope you have.

We have had several opportunities to grow and learn.

Raleigh hosted a fantastic WEE event that received rave reviews. If you missed it, you have the chance to attend another WEE event in the spring hosted by Granite Falls. If you attended, I hope you, like me, can't wait for the next one.

Virginia Dare hosted a wonderful Women's Symposium with "Soaring for Success" as their theme. Even though our sisters are far away, consider visiting their beautiful area next spring and attend the Women's Expo they put on in March. They are the most gracious hostesses and present first-class events and speakers.

Thank you all for your devotion to BPW. Our membership is up and we are growing. Think about how you can be involved at the next level next year and contact Rhonda Hunter to be on her board.

See y'all soon!

You Are Daring to Dream



President Elect Rhonda Hunter

Tis the Season to be looking forward to a brand New Year. What will the New Year bring to you, what will you bring the New Year?

As your President-Elect I have many tasks on my list to prepare for the coming year and be assured I am checking it twice. I'm not necessarily looking for the naughty or nice but members who are anxious to serve and continue the great works of leaders past.

Many great women have been working long and hard to continue the success of BPW and I want to invite each and every member to take a look at their own personal progress and ask themselves have I served this organization to the best of my ability?

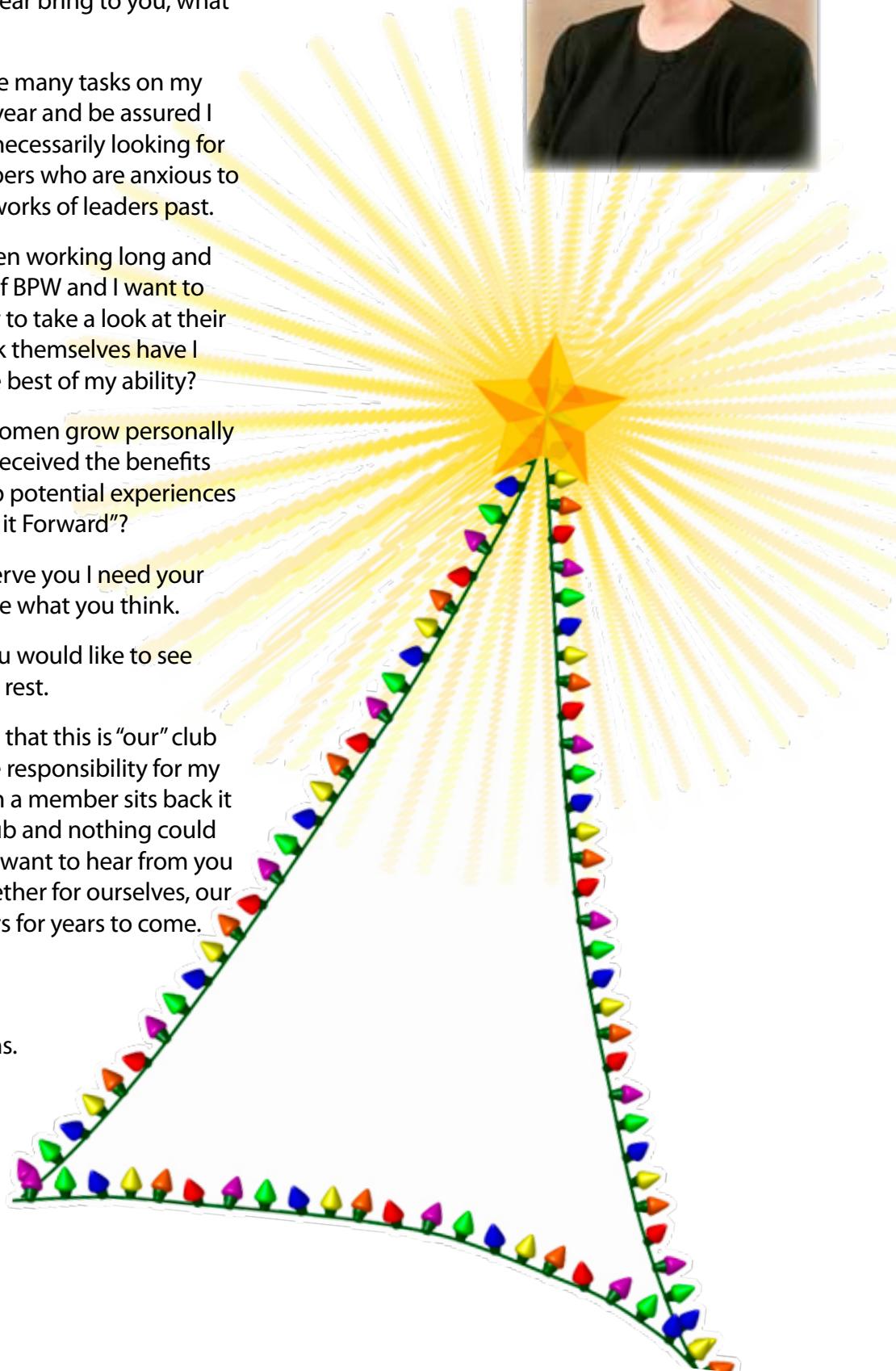
BPW's main goal is to help women grow personally and professionally. Have you received the benefits of membership and leadership potential experiences and are you now ready to "Pay it Forward"?

As I prepare for my year to serve you I need your help and input of ideas. Tell me what you think.

What are some areas that you would like to see improved, upgraded, or put to rest.

I have always had the notion that this is "our" club and I've always wanted to take responsibility for my share of making it grow. When a member sits back it makes me feel like it is "my" club and nothing could be further from the truth. So I want to hear from you so we can grow "our" club together for ourselves, our daughters and granddaughters for years to come.

Please email me at
president-elect@bpw-nc.org
so I can include you in my plans.



Vice President Virginia Adamson



BPW Raleigh Dared to Dream!

Awesome Fall WEE Weekend

The Fall Women Empowered and Enlightened event was a great success. Held on Friday, November 12 through Sunday, November 14 in Raleigh, more than sixty women from across the state enjoyed a packed agenda with the theme of "Building Powerful Women".

So what does it take to produce such an event? The women of BPW/Raleigh dared to dream of this event. They submitted a winning bid to the BPW/NC leadership; then began the process of planning this event in late July.

Many hours of hard work, pavement pounding, soliciting sponsors, and planning meetings were involved.

Little did anyone know, the event was scheduled for a big soccer weekend and most hotels were already sold out. Therefore our hotel rooms were at the Marriott RTP and the event on Saturday was held at the Hampton Inn & Suites RDU Airport/Brier Creek. The BPW/Raleigh WEE Planning Committee was persistent and persevered!

The event began on Friday evening with a networking event which was over the top. Thirty women gathered at Chatham Hill Winery for a wine tasting and tour. An "After Party" was held at the Marriott RTP to include those who were unable to arrive in time for the wine tasting – with more opportunities for catching up and making new friends.

Although most of our BPW sisters traveled home on Saturday evening, twelve stayed on to enjoy a play titled "Playhouse Creatures" at Meredith College on Sunday afternoon. The play, set in seventeenth century England, showcased the first time women were allowed to perform on the stage. And we think we have it hard in 2010!

BPW/Raleigh succeeded in scheduling powerful women to share their experiences with us.

The Keynote Speaker was Colleen Slaughter who shared "Leadership: How Powerful Women Make It Happen".

Tar Heel Woman

5

Dec. 2010

Elizabeth Loverso provided great insights discussing "How to Play in a Man's World and Win".

Donna Hall explained the DISC assessment (each participant completed their own prior to the event) with "An Eye Toward Understanding Yourself and Others Better".

After a wonderful lunch, Katie Gailes taught us why "NICE is a Four Letter Word".

There were two break-out sessions to allow for more interactive discussions.

Becky Dansky led "Getting Heard on the Hill: How to Lobby".

Laura Poole led "Listening from the Heart: Skills for Building Professional Relationships".

BPW/NC President Gail Harper completed the speaker list, leading a BPW/NC leadership training session.

The results of the evaluation forms that were submitted are telling of the event's success. On the overall experience 95% chose 3 or higher out of 5. For all the other categories measured the scores were 100% in 3 or higher out of 5. Comments included:

"The planning was sensational, meeting place and the agenda."

"The very capable speakers were a definite strength. I really enjoyed the valuable information."

This event rivaled expensive leadership events sponsored by business and professional organizations. I know of none that offer an event for \$45 with this caliber of speakers!!

Thank you BPW/ Raleigh!!

Fall WEE

Liz Loverso takes questions



Coffee Break and Networking



Winery Networking and food

2010 – 2011
BPW/NC
Leadership Team

BPW/NC Standing Committees

Finance:

Paisley Wessell
financechair@bpw-nc.org

Foundation BPW/NC:

Susan
Benton Wilson
foundationchair@bpw-nc.org

BPW/USA Foundation:

Caryl Sinfield
bpw/usafoundation@bpw-nc.org

Membership:

Ronda Bryant
membershipchair@bpw-nc.org

Legislation / Issues Management:

Pat Sledge
issuesmgtchair@bpw-nc.org

Public Relations:

Barbara High-Tyre
publicrelationschair@bpw-nc.org

Young Careerist:

Elva Jones
Lindsay Barwick
youngcareeristchair@bpw-nc.org

Awards:

Kacey Case-Smith
awardschair@bpw-nc.org

Fall WEE

BPW Raleigh members enjoying Winery



President Harper
thanks
BPW Raleigh
President
Lea-Ann Berst

Cyn Mallard of Cynergie Studio, WEE Design Partner



Lea-Ann Berst with
Katie Gailes and Donna Hall

BPW/USA Foundation

Have You Seen our New Face?

The BPW Foundation national website has been updated to focus on Foundation initiatives and resources. As you can imagine, a lot of the links or bookmarks you may have saved in your Internet browser are not going to work now.

The good news, however, is that the search bar on the homepage of the website works excellently! For instance, given all the great links I gave you in the October article about National Business Women's Week®, you might be interested to know that the doorway to those links is now Issues -> Successful Workplaces -> Public Policy -> (scroll down to) National Business Women's Week®.

On the homepage, you'll also find super-easy access to BPW Foundation's Facebook and Twitter links, Advocacy and Women Veteran's sections of the website, as well as the Young Women Misbehavin' blog.

In my opinion, the webmistress has done a great job of giving the national website a much-needed professional facelift!

While you are visiting the BPW Foundation website, be sure to take a look at the updated Young Careerist section. While there is no longer an annual national Young Careerist program, there is an on-going research project you might be interested to learn more about.

And, as always, the Rawalt Online Resource Center is the go-to place for anyone who needs a unique resource to research topics of

Caryl Sinfield



interest to working women. In know I used it several times while I was a student at UNC-Asheville and had many papers to write.

One of the most important sections of the website is the Support page. There you will find opportunities to donate to BPW Foundation and help to keep viable for future generations.

Today, you can join the "Walk A Mile In Their Shoes Campaign" and show your support of the BPW Foundation and its work on behalf of women veterans. There are several tiers of support available to you, so I hope that as the year winds down and you are planning your finances for 2011, you will consider budgeting for this charitable donation.

The screenshot shows the homepage of the BPW Foundation website. At the top, there is a banner with the text "Transforming Workplaces with Women and Employers" and a "Donate Now" button. Below the banner, the BPW logo and the text "Business and Professional Women's Foundation" are displayed. A navigation menu includes links for About, Issues, Resources, Contact, Support, Facebook, Twitter, Blog, and Text Size. The main content area features a large image of a woman in a military uniform looking through a chain-link fence. A caption below the image reads: "Women veterans have unique needs as they transition into civilian life. BPW Foundation works to support and advocate for women veterans and their families." To the right of the image, there is a sidebar with a "Search" field, an "Email Sign Up" form, and social media links for Facebook and Twitter. Below the sidebar, there is a section titled "@WomenMisbehavin" with several tweets from the BPW Foundation's Twitter account. The footer contains copyright information and links to other pages: "T: 202.293.5100 • F: 202.861.0268 • E: foundation@bpwfoundation.org • © 2010 BPW Foundation • About • Issues • Privacy • Contact • Home".

How can YOU Help Make a Difference in a Woman's Life?



**Contribute to the
Green and Gold!**

**THE BPW/NC FOUNDATION AND FIVE DESERVING
WOMEN NEED YOUR HELP.**

**MAKE YOUR TAX DEDUCTIBLE CONTRIBUTION
TO THE FOUNDATION GREEN AND GOLD TODAY!**



Information and Speech Topics for 2010-2011

It's time to welcome the New Year and to think about hosting your club's Young Careerist Program. The goal of this program is to attract new members and to provide opportunities for young adults to network, practice speech presentation skills, and participate in meaningful workshops.



Lindsay Kornegay

The deadline to enter your club's representative for participation at State Conference is May 15th, so plan to have your club's YC program during your January, February, or March meeting.

When planning for your YC program, you need to find candidates in your local area that are enthusiastic, would like to work on their professional development and network with others in your club.

There are several ways to find potential candidates, one of the easiest would be to seek candidates within your local club membership. You may also wish to reach out into the community by talking with local business and industry leaders for nominations, as well as publicizing the program within the local media – newspapers and social media, such as Facebook.

If you are unfamiliar with the local YC competition, there are many ways that you can organize your meeting and include this program. Usually, there is an interview portion of the competition. You may want to have your candidates arrive early before the meeting begins so they may meet the other candidates and then have their private interview with the judges. During your meeting you will want to include a section for the candidates to participate in the Speak-Off and then possibly continue with the business portion of your meeting while the judges are dismissed to decide upon a winner. At the end of your meeting you could then announce your winner.

To further help you plan for your club's YC Competition, please go to the Young Careerist page under the Programs menu at www.bpw-nc.org.

Candidates presenting at State Conference will choose from a list of 5 speech topics. Local clubs conducting their YC programs are not required to use these topics, but State Conference participants must choose from these topics for the Speak-Off.

- How do you think women are being impacted by today's economic standing? How can women ensure their jobs will remain?
- You are speaking to a friend who is in the YC age group, 21-35, about BPW and she says she does not see the need to join the organization. Convince her to join by using BPW's Legislative issues in your argument and/or benefits of BPW.
- How has your involvement in BPW helped you personally and professionally? ...or otherwise?
- Why is financial planning so important for a young careerist? Why is it important for women?
- The idea of Superwoman is pervasive in our society and "having it all" is often viewed as the norm. As a mentor, what advice would you give to young women who must make conscious choices with lasting consequences?

We hope this gives you some ideas as you plan for your club's Young Careerist competition. We look forward to meeting each Young Careerist Candidate at State Conference. Contact us to help if you have questions about conducting your club's YC Competition! You may reach Lindsay Barwick Kornegay at lindsaybarwick@gmail.com or Elva Jones Graham at greenthumb@intrstar.net.

BPW/NC Says THANKS!

BPW NC Appreciates our Great Tenant

Carolyn Williams, Chair of the Board of Trustees, joined with other members of the Executive committee to thank Greg for his many contributions for the great relationship between our BPW Headquarters tenant and BPW/NC while he served as liaison. He was instrumental in assisting with the replacement of the ceiling tiles, sprucing up for the 50th celebration, fallen tree removal, continuous cleaning, and the recent removal of the propane tank. His quick contact with us during emergencies such as the A/C failure has saved us money and preserved this valued tenant relationship.

Joanna
Moses-Elliott



Honors for Long-time Member Vicky Goga

State President, Gail Harper, and Immediate Past State President, Joanna Moses-Elliott presented a special recognition plaque to Vicky Goga during the National Business Women's Week celebrations in Concord, NC.

Vicky Goga, former State Nominations Chair has served numerous positions during her service to BPW, most recently, a two-year stint as Club President for Concord.

Concord-Cabarrus BPW is most grateful to Vicky for her service as President and Newsletter editor. Her years of service to Salisbury BPW was recognized, as well as her leadership in contribution to the local Frances B. Long scholarship fund.



Leadership Development

Fall WEE Successful!

Congratulations are in order to the Raleigh Club for Hosting the highly successful Fall Women Empowered and Enlightened Regional Event on November 12-13, 2010. Many hours of preparation and planning all came to fruition as BPW members from across the state converged on Raleigh to attend another fantastic WEE Event sponsored by BPW/NC. I want to offer my sincere gratitude to President Lea-Ann Berst, WEE Chair Michelle Evans, and the Raleigh membership who worked tirelessly to provide an extraordinary caliber of speakers, accommodations, food, and fellowship to the membership of BPW/NC.

Spring WEE Planning Underway

It is my pleasure as Leadership Development Chair to announce the club that has won the bidding for the Spring WEE Event in the Western Region to be held on April 29-30, 2011. BPW/NC is excited to begin a partnership with the Granite Falls Club as they host a WEE Event for the second time! The Granite Falls Club, under the leadership of President Linda Crowder, is already hard at work securing a venue with fantastic speakers.

They are truly aware of what it means to step up to the plate. The women of Granite Falls have secured a grant from the Granite Savings Bank Unrestricted Endowment Fund of the North Carolina Community Foundation to defray costs for the event.

I challenge all of the clubs in the Western Region as well as across the state to make attendance at the WEE Events an important part of their club activities. Wouldn't it be great if we had the largest number of attendees yet at the Spring Event?

Don't miss out on this opportunity. Put this date on your calendars and make plans to travel to Granite Falls in April and once again,

Mary
Shelton Drum



take advantage of the hard work that the leadership of BPW/NC is offering its members.

Finalized plans and registration information will be available in future Tar Heel Woman issues and on the website at www.bpw-nc.org.

I am looking forward to seeing you on April 29-30 in Granite Falls for the Spring WEE Event. Don't let this wonderful opportunity pass you by.



Women Empowered and Enlightened

BPW Club Tapped to Host Event



BPW/Granite Falls

invites

You

to attend the

Spring

*Women Empowered and Enlightened
Event*

Sponsored by

***The North Carolina Federation of Business
and Professional Women's Clubs, Inc.***

in Granite Falls, NC

Friday and Saturday, April 29-30, 2011

**Supported by a grant from the Granite Savings Bank Unrestricted Endowment Fund of
the North Carolina Community Foundation**



NCWU Women's Agenda Assemblies

Michelle Evans



Mackie Award Winner Named

Nancy Shoemaker

2010 Anne Mackie Award Recipient

The annual *NC Women United* Anne Mackie Award recognizes a lifetime contribution to advocacy on behalf of women. It was established in 2008 to recognize in a public forum the long-term commitment and work of Anne Mackie who founded the North Carolina Women's Legislative Agenda, the precursor of *NC Women United*, and was instrumental in the creation and development of its signature project, the Women's Agenda Assemblies.

NC Women United was pleased to be able to present the inaugural award to Anne Mackie in recognition of her years of service. In 2009, June Kimmel received this honorable distinction.

The 2010 recipient is Dr. Nancy Shoemaker, a BPW/Raleigh member who joined our group earlier in 2010.

BPW/Raleigh is so very proud of Nancy! In case you have not had a chance to meet Nancy, I will give you just a few reasons why she was chosen as this year's recipient.

Nancy has spent a lifetime working for the rights of all women and girls as evidenced by her work with NC Equity (later named NC Women United), American Association of University Women, and just recently BPW/Raleigh. Nancy served in many capacities for NC Women United including their Executive Committee and Board of Directors. In addition, Nancy served both local and state levels at AAUW/NC concluding her two-year term as AAUW/NC President in 2008.

Nancy's greatest strength, aside from her amazing computer and technical skills, is her ability to bring women from diverse backgrounds and organizations together to work issues impacting women and girls.

We are honored to have Nancy be a BPW member. Congratulations, Nancy!!!

N|Women
C|United



Tar Heel Woman
December, 2010
Vol. 86, Issue 3

North Carolina
Federation of Business
and Professional
Women's Clubs, Inc.
(BPW/NC)
P.O. Box 276
Carboro, NC 27510-
0276



Tar Heel Woman is a publication of BPW/NC. It is published six times a year and distributed without charge to all BPW/NC members. BPW Foundation Officers, State Presidents, and organization partners.

Submissions may be made by sending to:
Candy Zulkosky, Editor
tarheelwomaneditor@bpw-nc.org

Reserved is the right to accept, edit, or reject any material submitted for publication.

