“Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world.”

—Harriet Tubman

What do You Dare to Dream?

Have you ever chosen a theme for a party? Deconstructed a novel to identify its theme? Played with the melodic theme of a musical composition? Written an essay based on an assigned theme? Did you catch the recurrent theme in these questions?

Many words in the English language do double duty, but few are as versatile as the word theme.

For the 2010-2011 year, Dare to Dream is our theme; the unifying idea that will tie together many actions and communications coming from your BPW/NC leaders. Have you thought about what role you play in making this a year that lives up to the theme?

What do you dare to dream for your BPW/NC, for your local club, for your sisters in BPW and for yourself. The BPW/NC leadership is shining a light on the path. Come join us in the journey.

“If there were ever a time to dare, to make a difference, to embark on something worth doing, it is now. Not for any grand cause, necessarily—but for something that tugs at your heart, something that’s your aspiration, something that’s your dream. You owe it to yourself to make your days here count. Have fun. Dig deep. Stretch. Dream big.”

—From a Macintosh computer ad, 1991
President’s Message

Greetings!

Thank you all for being a part of BPW/NC. My goal and that of the entire Board is to meet your expectations and needs. In order for us to fulfill our part, you must let us know what your desires are.

What do you hope to gain from being a member of BPW/NC? By working together and keeping each other informed, we can accomplish great things. We chose Dare to Dream as our state theme this year. I hope each club will outline their dreams and make plans for a wonderful year.

The Executive Committee had an awesome planning session and meeting last Friday night. Saturday morning, we went to Headquarters where the Board of Trustees and the Foundation met. At noon, everyone gathered together at Headquarters for lunch and the Transitional Board meeting. It was wonderful to observe all the minds at work in that room and the smiles on individual faces.

Looking at the new faces in the group, many working for the first time at the state level, I realized a new group of state loyalists had been born. They will serve the state for many years to come. But just as a mother guides her children after they have left home, many of our wonderful Past State Presidents mentored these newcomers. It was a beautiful sight to behold and truly a transitional meeting. I stood there enjoying the sight and reward of the hard years of work leading up to this moment.

Share the Dream

What a fantastic ride the last four weeks have been! I have already visited with four clubs and participated in their meetings or planning sessions. Many clubs have already put into action their plans for the upcoming year and begun to dream. Various clubs are planning scholarship fund raising events, educational workshops, lining up speakers, and one is even planning a documentary. We are having a wonderful time collaborating on these various events.

For those of you who are confused about what is happening, ASK! Each day I receive 40 – 60 e-mails from members and team leaders around the state. You might be thinking “Why?” Answer: Because I have requested them. As your president, I want to be well informed about what is important to our members and fellow sisters.

I am prouder than a peacock with all the enthusiasm and support I am seeing among our sisters. Are you feeling a little left out yet? You don’t have too. Even though you may not be on the Board, many of the committees need members. Later in the Tar Heel Woman you will find the list of liaisons for the various Board Chairs. Contact the Executive Committee members or Board Chairs and request to be on the committee of your dreams.
Dare to Dream Works

Dare to Dream is proving to be a great theme. Our sisters have definitely begun to dream! Plans are underway to make our “signature events” even better.

The Women Empowered and Enlightened Event (WEE), our Regional Event activity, is going to be bigger and better than ever with new incentives for the hosting club.

The Young Careerist Event is being chaired this year by two former YC’s and they have ideas of their own for making the competition more appealing to applicants. Ideas are underway to find additional ways of honoring our Career Woman of the Year at other events throughout the year.

These are just of few of the continuing evolvement of our state events. All done with you in mind! Of course all these events lead up to our State Conference where our hard work throughout the year is rewarded.

State Conference 2011

State Conference 2011 will be our grand finale for the year. We have chosen an awesome site, The Hilton Riverside, in downtown Wilmington for the event. Our conference chair is planning an amazing event that will encompass educational activities and bonding activities. This is one conference you do not want to miss! You will not be confined to the hotel the entire weekend but will have the opportunity to participate in some outside activities as well.

Wilmington is full of great tourist and vacation opportunities not to mention the wonderful proximity to the beaches.

Go ahead and reserve June 24 and 25, 2011 on your calendar for state conference. You might want to plan some extra days as well to fully utilize your visit to The Port City.

Hurry and get on board as you “Dare to Dream” this year. May you and your club have a very productive year as we help women in North Carolina to grow professionally.

Don’t forget to e-mail me with your progress and the activities of your club. Also send me your newsletters and let me know if you would like for me to visit your club. Together let us “Dare to Dream” and turn our dreams into realities.
Our newly installed President Gail Harper has inspired us all to **Dare to Dream**.

I dream of the **Past**...

when BPW/NC was a power house of strong women numbered in the thousands.

Where have they all gone? Have they moved on, changed careers, or moved out of state?

Our numbers may be temporarily down but we still have those very strong women with a plethora of ideas on how we can still band together to achieve our career goals, acquire the necessary skills, share our successes, and support each other when everything doesn’t go as planned.

I dream of **Today**...

where BPW/NC has survived a merger and underwent many transitions but has come out as strong or stronger. We are now on the move to rebuilding our numbers to raise our voice once again.

We want to **Pay it Forward**. We want to be heard, understood, and live to see our daughters and granddaughters enjoy the fruits of their mothers and grandmothers efforts to provide a better quality of life, as our mothers and grandmothers did for us.

I dream daily of the **Future**...

where BPW/NC members say we are ready for the challenge and want to grow this great sisterhood of women to achieve each and every goal of each and every member. Now that is **Daring To Dream Big**!

I love to dream big and want you to accept my challenge. My challenge is this: **Share the Best Kept Secret**! Our members currently number around 400. If each of us chose to share the Best Kept Secret and recruit one woman to join BPW, our numbers would swell to 800 easily.

My challenge to each of you is to take the extra steps to truly share the **Best Kept Secret**.

Issuing the invitation is the work of a few moments. Many women continually invite friends and co-workers to come and visit a meeting. But are we as consistent about following up with a thank you note, a phone call, or even a quick e-mail inviting them to become a member? Are we as consistent about following up to explain the benefits of why they should become a member?

When a visitor is at your meeting every member should make the effort to meet and greet her and make that women feel like she has just found out about the **Best Kept Secret**, a secret we are all willing to share freely, the **Secret of Friendship**.

Be sharing, caring, and supportive in nature. Tell her your personal BPW story and how you became involved. A guest begins to blossom into a member at her first meeting—when the Best Kept Secret is shared.

If you personally are going to accept this **Challenge** and **Pay it Forward** I want to hear from you; e-mail me at **president-elect@bpw-nc.org**

I want to be your cheerleader in leading the charge to make **BPW/NC** the greatest women’s organization in North Carolina and I need your help to make it happen!

I dare you—accept my challenge, **Dare to Dream**.
Dare to Dream of Awesome BPW/NC Events

Another year is off to a great start following a wonderful Annual State Conference in June. Our President, Gail Harper, has challenged us to Dare to Dream. As your Vice President my role is to focus on Career Woman of the Year, Young Careerist, Leadership Development, Awards and last but not least, WEE (the Women Empowered & Enlightened) Events. For this issue of the Tar Heel Woman, let’s focus on the WEE Events.

I believe a little background is in order for newer members. In 2007 the District structure was replaced by a Regional structure for BPW/NC. This created three Regions (Eastern, Central, and Western) and arranged for two State “Regional” events to be held: one in the fall and one in the spring each year. These Events are hosted in the Regions which will not be hosting the year’s State Conference. As a result, a State-sponsored event is held in each Region of the State every year. These events are an excellent opportunity to showcase BPW and to invite prospective members. In 2009 the Regional Events were named WEE Events.

The format for the WEE Events is a one-day information and training conference, with time to network. Each event is held on a Saturday and includes a Friday night networking event for those wishing to arrive the night before. Each event should provide:

1. Professional, Political, and/or Personal program component,
2. A BPW training component,
3. A defined networking opportunity, and
4. A mid-day meal.

Bids are accepted from local clubs to host WEE Events. Be sure to read the article by Mary Shelton Drum, Leadership Development Chair, about our upcoming Fall WEE Event on November 13, 2010 hosted by Raleigh BPW.

Now let us Dare to Dream

I dare to dream of a Fall WEE Event showcasing National Business Women’s Week® and the Career Women of the Year selected by the Clubs around the State. This will be a fabulous opportunity to learn and will be attended by at least 75 members. Let’s top the attendance at the Spring WEE Event and 50th Anniversary of the Headquarters Ground breaking in Carrboro!

I dare to dream of a bidding war among the Western Region Clubs for the Spring WEE Event. We need energy and passion from our locals to build strong clubs and a strong Federation. Hosting a WEE Event is a wonderful way to showcase your club and grow your membership. The deadline for submission of bids is October 1, 2010. You can find the bid form on our web site, www.bpw-nc.org. Log in, then click on State Events, and then WEE Events.

Oh…and I dare to dream of a fabulous Spring WEE Event, too!

I dare to dream of awesome locally-sponsored events around the State. Events that will bring many members together to learn and network, grow our membership, and showcase our efforts to advocate for working women and their families. Events where we can meet BPW Sisters from all over the State to build our friendships and support networks that will last a lifetime.

I dare to dream of invitations from Clubs around the State to all the BPW/NC members in celebration of National Business Women’s Week® (October 18-22) and the Career Women of the Year you select. Remember to let our Webmaster, Rhonda Hunter (administrator@bpw-nc.org) know about all your Club events so she can post them on our web site,
Conference Action


Approved:

- that the first report of the Credentials Committee be accepted as presented.
- that the Standing Rules for State Conference be adopted.
- that the final report of the Credentials Committee be accepted as presented
- that the Conference Program be adopted as presented
- to dispense with the reading of the minutes of the 2009 State Conference.
- that the reading of the Interim Actions of the Board of Directors of September 12, 2009, February 27, 2010 and April 24, 2010 be waived as they were published in the Tar Heel Woman.
- that the reading of the Interim Actions of the Executive Committee of September 12, 2009, January 19, 2010 and May 11, 2010 be waived as they were published in the Tar Heel Woman.
- that $100 be taken from Contingency for formation of the Asheville Club.
- the adoption of the 2010-2011 proposed budget as amended.
- the 2010-2011 Legislative Platform be adopted as presented.
- the 2010-2011 Strategic Long Range Plan (SLRP) be adopted as presented.
- that the proposed amendment to the Article XIX, Section 2.e be stricken from the bylaws.
- the approval of the proposed amendments to the Bylaws.
- that the Resolution to endorse the Candidacy of Elaine Marshall for U.S. Senate be adopted.

Around the State...

Happy Award Winners!

Metropolitan BPW
Members at BPW/NC State Conference
Thank You!

Thank you so much for sharing a wonderful year and the 2010 Annual Conference.

I look forward to supporting the new leadership team. There are many exciting plans in the works that I know will move this organization forward.

For the current year, I will be joining Mimi Zelman and the nominations committee as they plan to coordinate leadership continuity in 2011. Also, I will join Trina Hines to assist her as she leads the “Women Joining Forces” task force.

Oh, and a favorite, I plan to be very handy with the camera. So whenever you see me in that mode, don’t turn away…just smile and say Equal Pay!

As I look to the future, I will never forget the great support that you have shown me. The memories, friendship, and lovely gifts I will cherish the rest of my life. You have been very generous to me, and in return, I plan to wholly support the organization that is famous for ‘Women Helping Women’.

Around the State...

Jessie Lee Donathan-Howard, pictured on the left, is the Director of Home Care Geriatric Services and the BPW of the Triad Career Woman of the Year. At the BPW/NC State Conference in Salisbury on June 26, she was named BPW/NC Career Woman of the Year.

Christy Williams of Charlotte (left), was honored with the BPW/NC Young Careerist Award at the same Conference.

Both are shown here with Joanne Moses-Elliott (center) BPW/NC, 2009-2010 State President.

Read more:

http://www.charlotteobserver.com/2010/07/24/1580865/scene-heard-072410.html#ixzz0vBArQKLB
We Need Y-O-U!!

Yes, we are reaching out to YOU!

The North Carolina Business and Professional Women’s Foundation, Inc. Board of Directors has set as one of its goals to raise at least $5,000 during the 2010-2011 fiscal year so we can grant five $1,000 scholarships to five deserving women. To do that, we really need your help.

The Foundation is a charitable organization, and contributions to it are deductible as charitable contributions to the extent allowed by law. So we urge you to help make a difference in a woman’s life by making a contribution to the Foundation today.

Let’s get together and truly make a difference in someone’s life.

There are 4 scholarship categories:

- **BPW/NC Scholarship**, given to one or more students enrolled in an accredited course of study, in need of financial assistance, and following a career plan.

- **Elsie G. Riddick Scholarship**, was established in 1925 and is given to a student enrolled in an accredited course of study, in need of financial assistance, and following a career plan.

- **Ruth Moss Easterling Scholarship**, given to a student enrolled in an accredited course of study that will result in a career in law, public administration or political science.

- **Joyce Lawrence Scholarship**, given to a student enrolled in an accredited course of study that will result in a career in Education.

If you want to designate your contribution to a particular scholarship, you can do so. For a description of these scholarships, please visit the BPW/NC web site at [http://www.bpw-nc.org](http://www.bpw-nc.org) and look under the BPW-NC Foundation tab at the top of the screen.

Please make your checks payable to BPW/NC Foundation

**Mail to:**
Kay Jones
3011 Fairmead Dr.
Concord, NC  28028-0425

2010 – 2011 BPW/NC Leadership Team

**BPW/NC Standing Committees**

**Finance:**
Paisley Wessell
financechair@bpw-nc.org

**Foundation BPW/NC:**
Susan Benton Wilson
foundationchair@bpw-nc.org

**BPW/USA Foundation:**
Caryl Sinfield
bpw/usafoundation@bpw-nc.org

**Membership:**
Ronda Bryant
membershipchair@bpw-nc.org

**Legislation / Issues Management:**
Pat Sledge
issuesmgtchair@bpw-nc.org

**Public Relations:**
Barbara High-Tyre
publicrelationschair@bpw-nc.org

**Young Careerist:**
Elva Jones
Lindsay Barwick
youngcareerischair@bpw-nc.org
Have you visited the BPW/USA Foundation web site lately? You should pay a visit if you haven’t been there in a while.

It can be found at http://www.bpwfoundation.org

You can even still log in with your old BPW/USA credentials (hopefully you still remember them, but you can ask to have your password reset if you do not remember).

In this recurring column, I will reaquaint you with our partnership with the BPW/USA Foundation, what it does for us, and what we can do for it.

Let’s start by exploring the BPW/USA Foundation web site. On the About Us page, you will find the Vision and Mission of BPW/USA Foundation:

Vision
To partner to create successful workplaces for women, their families and employers.

Mission
Business and Professional Women’s Foundation (BPW Foundation) empowers working women to achieve their full potential and partners with employers to build successful workplaces through education, research, knowledge and policy.

Scroll down a little further and you will find a link to Grass roots Tools. Follow it to find:

- BPW Foundation brochure
- BPW Foundation Program Fact sheets
- Grass roots Activity Planning Calendar
- Public Policy Agenda
- Advocacy Tools
- State PAC Guidelines
- Dear Jane Flyer
- Graphic Standards Manual
- YC (Young Careerist) Program Manual
- National Business Women’s Week Tools

See? If you’ve been a BPW member for a while, then you will recognize these great tools as the same ones we’ve counted on to hold successful BPW events for Foundation, Public Policy Day, Advocacy, the Young Careerist program, and National Business Women’s Week. BPW/USA Foundation has exactly the tools you need right there waiting for you!

You also have access to the many publications sponsored by the BPW/USA Foundation; use these to build some programs for your club during the year and raise awareness of working women’s issues in the process.

Keep exploring the web site to find the link for the Young Women Misbehavin’ Blog – if you do not know what a blog is, it might be time for you to find out! And be sure to select the subscribe option to receive updates when new articles are published.

What can you do to stay in touch with the BPW/USA Foundation? You can donate, you can apply (or refer others) for scholarships, you can volunteer to work on a committee.

Pay a visit to the BPW/USA Foundation web site today and see what is out there for you.
The BPW/NC Foundation was pleased to award five amazing women with scholarships assisting them with their educational goals. On June 26, 2010, members recognized this year’s recipients who were chosen from a record number of applicants. Awarded this year were two general scholarships and three named scholarships—the Elsie G. Riddick, Joyce V. Lawrence, and Ruth Moss Easterling awards.

Scholarship recipient, Melanie Perry, and her husband, William Perry, traveled from Plymouth to Salisbury to participate in the BPW/NC Foundation Annual Meeting. Lea-Ann Berst, the Raleigh BPW President, spoke on behalf of Ashley Maria sharing how valuable scholarships are to women because there is a great financial need and that scholarships signify the importance of recognizing women for their accomplishments and dreams.

The 2010 recipients were as follows:

BPW/NC Foundation Scholarship
Melanie Perry (Plymouth, NC)

Melanie is seeking a Bachelor’s degree in Health care Management. She is a junior at Mount Olive College. Melanie is a wonderful example of perseverance. When Melanie’s job at Washington County Hospital (as a medical transcriptionist) was outsourced, leadership at the hospital knew that she was a valuable employee and relocated Melanie.

Today, she works as a credentials specialist and administrative assistant to the hospital’s CEO. Along with her husband, Melanie cares for her 60 year old father-in-law and inherited her sister’s three children in December 2009. Living in a two bedroom home is another testament that Melanie is a role model for working women. She works daily to improve her situation for herself and for her recently expanded family. Melanie is also committed to helping those less fortunate. The Committee was remarkably impressed with Melanie’s resiliency and determination to make the best of her daily challenges and her drive to create a better future for her and her family.

BPW/NC Foundation Scholarship
Mariana Gattegno (Mount Olive, NC)

Marianna is a sophomore at Mount Olive College pursuing a dual Bachelor’s degree in Biology and Mathematics. Marianna is a mentor at Academics Plus where she tutors second graders who have trouble reading and math and also speak poor English.

Mariana’s references state her smile “has the ability to change the course of an entire class period and lift the spirits of the students surrounding her.” “She is a magnet for other students who are attracted to her as a genuinely strong student, a role model, and a mentor to all on campus.” She participates in study groups, not intrinsically for her own benefit, but to help other fellow students. The Committee realized, and was impressed that Marianna has been taking the first steps to making the world a better place; building a reputation as an inspiring, approachable, and down-to-earth mentor.
Joyce V. Lawrence Scholarship  
(Education)

Alana Heintz (Concord, NC)

Alana is a Freshman at Appalachian State University pursuing a Bachelor’s degree in Child Development. As a member of the National Honors Society, it is apparent Alana has excellent academic credentials and the ability to maintain the highest academic standards while taking a leadership role in her community. Through her work on the volleyball team, Alana organized and coached the “King of the Court” volleyball tournament at her school to benefit breast cancer awareness and research. The event raised over $6,000. Alana is a leader who is committed to service. The Committee has no doubt that Alana will set a great example for the children with whom she hopes to work.

Ruth Moss Easterling Scholarship

Melissa Hinnant (Southport, NC)

Melissa is a senior at Mount Olive College seeking a degree in criminal justice. Melissa, a single mother of three, has been in law enforcement for 5 years and serves as a patrol officer for the City of Southport. Melissa has a long history of sharing her time with others through volunteer work. Most recently, Melissa became an active member of the MOM ministry—mentoring unwed, pregnant teenagers. How amazing it is for Melissa who is able to juggle being a single mother, a police officer, a student, and a mentor to unwed pregnant women. The Committee admired her unselfish determination and energy.

Elsie G. Riddick Scholarship

Ashley Maria Sullivan (Raleigh, NC)

Ashley is a Raleigh native in her second of a three year program as a graduate student at the University of Southern California in Los Angeles. She is studying film and television production with plans to become a female director. Although this industry is dominated by men, Ashley Maria has had this dream since high school; working and studying under the best in the industry to gain the experience she will need to attain her goal.

The Committee admired her determination and willingness to follow her dreams into a male-dominated industry. She knows how difficult it will be for a woman, any woman, but she has not let that slow her down one bit in pursing her dream. She represents all of us who wish we had her guts.

Congratulations to all of our 2010 recipients! 
Best wishes for continued growth and success.
How can YOU Help Make a Difference in a Woman’s Life?

Contribute to the Green and Gold!

THE BPW/NC FOUNDATION AND FIVE DESERVING WOMEN NEED YOUR HELP.

MAKE YOUR TAX DEDUCTIBLE CONTRIBUTION TO THE FOUNDATION GREEN AND GOLD TODAY!
My First BPW State Conference

I was excited to attend this year’s BPW-NC Conference in Salisbury. As someone who is new to BPW, I knew I had a lot to learn, and this experience did not disappoint!

The conference was a steady flow of activities that enlightened, empowered and entertained. I have not attended many conferences where such a significant amount of business was conducted. I learned so much history and purpose of BPW just from participation in the business meetings.

I was glad I had a chance to read over some of the information in the newsletter prior to arriving. That was helpful for me and I did not feel as lost moving from session to session.

In no particular order, here are ten things I remember most fondly about my experience as a first-timer at the conference:

1. My name badge: Three words: BEST LANYARDS EVER. Plus, I got a ribbon for being a first-timer. I got a lot of knowing smiles from other members, and it made me feel quite welcome.

2. Networking and learning about how other local clubs plan and schedule their regular meetings. We got some great tips from Christy Williams, who I did not realize at the time we chatted was our Young Careerist! And, speaking of Christy…

3. Kudos to Christy for memorizing her speech… Everyone seated around me agrees that it was impressive. (I, on the other hand, forget my cell phone number.)

4. Learning that three of the five scholarship recipients were Mount Olive College students! I spoke briefly with Mrs. Melanie Perry, who was honored on Saturday afternoon. She was so appreciative. I look forward to seeing her graduate in December!

5. Listening to Mrs. Jessie Lee Donathan-Howard, Career Woman of the Year, who brought us to laughter and tears. She had more energy than anyone else in the room when she spoke and accepted her award.

6. Representing Wayne-Duplin: I was proud of our local club… We were everywhere! As Membership Chair, I look forward to visiting with other clubs, but I do enjoy my own club fellowship.

7. I was glad to witness the inner workings of BPW-NC. I applaud the leadership for keeping processes transparent. In larger organizations to which I belong, the membership does not always get to see how decisions are made. How fortunate we are to engage in conversation about the direction and future of BPW!

8. The installation banquet was wonderful! I hoped (in vain!) that Gail would not make me cry. Gail is doing a wonderful job. She truly loves this organization and it was made clear when she addressed us.

9. The speakers: When I attend a conference, I usually sleep through at least one featured speaker, I was glad that all of the speakers for BPW-NC were excellent and eye-openers. I now receive weekly e-mails from Sherre DeMao, and I am hoping to bring Jane Hight McMurry to our campus. And I got a yellow highlighter from Becky Sansbury!

10. I LOVE the Collect and Emblem Benediction, and to see all of these women from the various clubs and all walks of life unite with one voice gave me chills.

Attending the State Conference has given me a great appreciation of the organization and has made me want to become more involved. I look forward to seeing everyone next June in Wilmington!

Alas, I will not be tagged as a first-timer, but I will always remember these and other moments that made my first State Conference so special.
Endorsing a Candidate for Office—Yes or No?
Pat Sledge, Legislative Chair

At the State Conference, as Legislative Chair, I introduced a resolution to endorse our BPW Sister and long time BPW member Elaine Marshall in her campaign to be elected as one of the two Senators from North Carolina to the United State Senate. Elaine gave an inspiring message to our group at our WEE event at the State headquarters in April, about her work on behalf of women and families of North Carolina during her years in the political arena. At our State Conference discussion took place as to whether a non-partisan organization should endorse any individual for office. It is the opinion of this Chair that we can and should endorse a candidate who supports the same ideals that we hold dear, and it is my belief that our Secretary of State Elaine Marshall is on the same page as BPW/NC. The convention body agreed to support our BPW sister with an endorsement.
As we start a new year in BPW with a new slate of officers and committee chairs we are very excited to introduce ourselves as co-chairs for the Young Careerist committee.

Lindsay Barwick is a three-year member of Wayne-Duplin BPW and is a teacher at Rosewood High School.

Elva Jones is a seven-year member of Wayne-Duplin BPW and is the proud owner of Green Thumb Florist and Gifts.

We are both excited to serve on this committee. We are also excited about the changes that are being made to the Young Careerist guidelines and competition. Look for more information coming to your local clubs soon. Start looking around your area for your next Young Careerist.

Now, we are proud to introduce to you your 2010 State Young Careerist, Christy Williams.

Named North Carolina BPW’s Young Careerist at this year’s state conference, Christy has been a member of the Metropolitan Business and Professional Women’s club since 2005 and is her club’s immediate past president.

In addition to her involvement with BPW, she has been a volunteer for Hands on Charlotte, Dress for Success, and the Salvation Army.

Christy is currently a sales manager for CC Communications, Inc. in Charlotte. She has won several awards for her work including, Top Local Executive from the Charlotte Business Journal and has been recognized since 2004 as a Who’s Who Award Nominee in Manchester’s Who’s Who.

In her future, she plans to further her education at State University or Wake Forest to obtain Master’s and Doctoral degrees in Business Communication.

Christy has a book publication in her future and plans to utilize her “marketing expertise to further her mission of greater allowance of women supporting women.”

We look forward to working with Christy as we prepare for this year’s YC program. We know that she has worked hard to achieve the Young Careerist honor and will help guide and mentor the future YC candidates.
The bylaws provide that the Chair of the Board of Trustees present a written report of activities at the Board of Directors Meetings and to the State Convention Body. Since your Chair failed to present a report at the recent convention, this is to provide the membership with information about accomplishments during the past year.

At the meeting on June 27, 2009, the board elected Carolyn B. Williams, Chair, Mary Shelton Drum, Vice Chair, and Julie Tomkovick, Secretary. The meeting on September 12, 2009, was held at BPW/NC Headquarters and action was taken to: 1. Renew the lease on the building to AA at the rate of seven hundred ($700) dollars per month. 2. Approve the 2009-2010 budget. 3. Approve the use of invested Federation funds for the payment of the amount due in March 2010, for the License Fee to affiliate with the BPW/USA Foundation. (Note: That payment was reduced to fifty ($50) dollars and invested Federation funds were not needed.)

At the Executive Committee Retreat held at Myrtle Beach, SC in January 2010, the decision was made to use the Headquarters Building for the Regional Meeting on April 24, 2010. On April 17th five members went to clean and prepare for the event. As a result of findings that day, new mats were purchased for the front entrance and areas needing additional cleaning and repair were identified. It was apparent that three leather sofas needed to be replaced.

On the next day, April 18, 2010, Trustees met via Conference Call and the following action was taken: 1. Authorization to purchase three new leather sofas. 2. Authorized Greg Jones, our AA contact, to arrange for necessary plumbing repairs, floor cleaning and waxing, painting “touch-up” and removal of old furniture. 3. Transfer six thousand ($6,000) dollars from the Rachael McKay Investment Account to cover the cost of furniture, maintenance and repairs.

The Regional Event was a huge success with about ninety participants from across the state. Saturday, April 24th was a beautiful spring day. The Headquarters Building and grounds, with the azaleas in the garden in full bloom, was a fitting setting for the celebration of the fiftieth anniversary of the ground breaking. … A great day indeed!

At the pre-conference Trustees Meeting on June 25, 2010, current officers were re-elected to serve during 2010-2011. Financial Reports reviewed reflected a current balance in the Property Fund of $1,740.46. The Portfolio Analysis Reports furnished by Edward Jones showed investments in the Federation Account at $80,694.06 and the Rachael McKay Account at $98,276.43. Action was taken to move forward with the installation of a natural gas line into the Headquarters Building, to replace the hot water heater, and care for the caulking of windows and painting of the exterior wood surfaces at a cost not to exceed six thousand ($6,000) dollars.
North Carolina Attends Women Professional Empowerment Alliance

On July 30 and 31, Gail Harper, Carolyn Williams, and Mary Lou Babinski attended the multi-state event in O’Fallon, Illinois also known as WPEA. This national event is a way for BPW State Federations and former BPW State Federations to continue to collaborate and share ideas.

More importantly, it was the ninety-first celebration of the meeting in St. Louis, Missouri that resulted in the organization of BPW. Many states that pulled away from BPW Foundation at the time of the merger either returned or are in the process of returning to BPW.

There were informative and entertaining speakers, as well as, speak-offs at the event.

A panel of five State Presidents was also included. Each State President was allowed to discuss her progress and trials and in the process gather and share useful information. The audience also was allowed to ask questions.

North Carolina is a leader in the areas of updating governing documents and moving forward.

Approximately sixteen states were represented and one hundred and sixteen women attended. Next year’s event will be held in Minneapolis, Minnesota.
LinkedIn (www.linkedin.com) is a business network that has emerged as a replacement for the old rolodex because it is online and self-managed. LinkedIn offers a robust way to maintain your business connections and see what they are up to. But beyond that, LinkedIn has become an indispensable tool for business introductions.

Your Profile

Before you begin looking for contacts within LinkedIn, make sure your Profile sells you! A professional picture will help people remember you, so make sure it makes the impression you’re looking for. List your current and past positions, including volunteer positions. Every position you list is another way to link with other people. For example, I list my position with WBON. When someone does a google search for WBON (Women Business Owners Network), my LinkedIn profile comes up!

As you receive e-mails indicating that contacts have accepted your invitation, take the time to view their profiles. Have you done business with them in the past?

Can you write them a great endorsement? Do it now! Next, check out their connections. This is the fun part. People you know are connected to each other and you had no idea.

Repeat this process with each accepted invitation and you’ll build your network in no time. Then, when you need a product or service, use your LinkedIn network first!

Doing Business through LinkedIn

Say you’re interested in talking to Widgets.com about your new product. You log into LinkedIn and search for people who work for Widgets.com. Then figure out how you are connected to them. Ideally the connection is one degree away—in other words you know someone who knows the person you are looking to connect with directly.

Then ask for an introduction. An introduction received via LinkedIn is much warmer than a cold call, because it comes with a bit of trust. You are no longer a stranger trying to sell things that no one needs, instead you come with a recommendation from a person that the receiver knows.

Even if you can’t find a path to connect to someone, sending a direct message via LinkedIn is better than sending a cold e-mail. The reason is that LinkedIn implies business, and so the person you’re trying to reach likely is not going to be surprised or angry about an unsolicited touch.

Want to connect? Join the BPW/NC LinkedIn Group or send me an invitation and remember to include which BPW local you belong to. My profile is http://www.linkedin.com/in/theresacarter

Questions? E-mail me: infotechchair@bpw-nc.org
Women Joining Forces/North Carolina provides women veterans with mentorship and resources to assist women veterans and their families as they return to civilian lives.

Key Issues Facing Women Veterans include transition and employment, health care, post-traumatic stress disorder, and military sexual trauma.

The Taskforce objectives are to:
1. Provide women veterans with a free one-year membership to a local Business and Professional Women’s NC club.
2. Connect women veterans to a career internship program.
3. Assign each woman veteran with a Business and Professional Women mentor.
4. Connect women veterans with career, health care, and transitional resources.
5. Connect employers to women veteran.
6. Support BPW Foundation’s mission to conduct research, programs, and resources for women veterans and their families.

BPW/NC is a network of women who are committed to achieving full equality for all women in education, government, business, and the community.

Women Joining Forces NC is supported by the BPW/NC Federation and BPW/USA Foundation. For more information on how to join or support WJF/NC: E-mail womenjoiningforces@bpw-nc.org or call 704-922-8987.

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<td>Women Veterans in NC*</td>
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Trina Hines

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Women Veterans in NC* 68,380

19 August, 2010
WEE Event

The Women Empowered and Enlightened Event, sponsored by BPW/NC, provides its members with a time for sharing, making new friends, networking for business purposes, and for benefiting from the education that is provided.

We have really exciting news for Clubs that host a WEE Event. On July 17, 2010, the Executive Committee made a motion that “the incentive for the Women Empowered and Enlightened Event be $100 to the hosting club plus a coupon for $25 per club member attending the 2011 State Conference towards the State conference registration.” The motion was read at the Board of Directors meeting under Interim Action. This is an additional way to say thank you to the host club.

We are in the process of coming up with tools to help all of the Clubs become more familiar and comfortable with the process of hosting a WEE Event. These will be sent to the President of each Club as soon as they are complete.

Congratulations, Raleigh Club!

...For submitting the winning bid for the Fall Women Empowered and Enlightened Event to be held on November 13, 2010. The Club, under the leadership of President Lea-Ann Berst and Committee Chair, Michelle Evans, is already hard at work lining up speakers, locating the best venue, planning the lunch menu, deciding on a theme, and working on the Friday Night Social. You will receive details once plans have finalized. For now, all you have to do is circle the date on your calendar, make plans to car pool, and get ready to be dazzled.

Individual Development and Leadership Events

If you are planning an Individual Development program or event, please forward that information to me at msdrum@charter.net. I would be glad to help in any way possible as this program is an integral part of Leadership Development.

Attention Western Region Presidents!

The Spring WEE Event will be held in the Western Region on April 30, 2011.

The deadline for all Spring WEE Event bids is October 1, 2010.

Please make note of that early deadline. This is a change from last year. The earlier date will give the winning club ample time to plan for a great Spring WEE Event.
We all are career women. If you stay at home or go out to work, your career is what you do. From factory worker to office worker to CEO, the occupation you take in life is your career. Some of us change occupations or careers by choice or by force. Whatever the reason, your chosen occupation is your career.

I say, don’t limit yourself or others. Ask. Ask them to enter the CWOY event. There are many people who have made great strides and achieved success in life whose career is shift work. Some of these women have done more to advance women’s issues and help their community than a woman sitting in an office.

For a Woman business owner, that business is her career. Cosmetologist, day care owners, and home health care owners are few examples of great career women. Each of us know many career women. We interact with them every day. Convincing them that they are career women is the tricky part. Many a talented candidate for Career Woman of the Year has the idea that she has to be in an office environment or own a business or dress a certain way. No, nada, no way and not true!

Find a Career Woman of the Year for your local organization. Nominate her. Have a competition if you find more than one. Use CWOY as a public relations opportunity. And send her to state conference. If you feel you are the one to represent your LO, complete the application, get the necessary paper work and send it in. You could be the next BPW Career Woman of the Year. The application and criteria can be downloaded from the BPW web site (http://BPW-NC.org)

Start looking now and plan your local CWOY program. Follow the instructions and make the selection based on the criteria. Then send your Career Woman of the Year’s application to me by April 30, 2011

Varnell Kinnin, CWOY Chair, 261 NC Hwy. 111 & 122 South, Tarboro, NC 27886. 252-823-0824
Email varnellk@hotmail.com. You can do this. We can do this.

Christy Williams, BPW/NC’s Young Careerist

By Michelle Evans

Metropolitan BPW congratulates Christy Williams, Past President and BPW member since 2005, who was named the BPW/NC Young Careerist on June 26 at the BPW/NC State Conference in Salisbury, NC. Christy works as a sales manager at CC Communications, Inc., where she acquires new business relationships with regional organizations in need of web development and online marketing services.

Christy serves as a mentor, leader, and manager. In her presentation, Christy shared with conference attendees how women might partner together in projects and programs.

Well done, Christy! Thanks for an amazing presentation.
At our State Conference, BPW members and local clubs across the state were recognized for their achievements with the awards that follow here.

**BPW/NC Nike Issues Management Award**

*This is awarded to a Local Club for the best overall coordinated programming through the entire year based on relevance to BPW/NC mission and objectives, the effect of programming on the local club and in the community.*

1st Place — Metropolitan BPW
2nd Place — Lincolnton BPW
3rd Place — BPW of the Triad

**Elizabeth Woodward Award**

*Elizabeth Woodward was the Editor of our State Magazine, the TAR HEEL WOMAN, for 19 years. This award is given annually in the area of Public Relations to the Local Club that best conveys to the public the State Federation objectives, State Federation theme, and Local Club activities.*

1st Place — Henderson BPW
2nd Place — Lincolnton BPW
3rd Place — Wayne-Duplin BPW

**Elaine Martin Award**

*Past State President Elaine Martin established this in 1975 to recognize outstanding Local Club newsletters. Its purpose is to promote excellence in reporting local club news and enriched local club communication.*

1st Place — Metropolitan BPW
2nd Place — Granite Falls BPW

**StarBrite Rising Star Award**

*StarBrite is a personal achievement award that recognizes active commitment to BPW issues, regular and outstanding participation in BPW events, and support of the fund raising efforts of local and State BPW. The Rising Star is the first tier of three achievement levels.*

Rising Star — Pat Sledge, BPW of the Triad

**Verna Taylor Membership Award**

*Given by Past State President Verna Taylor, this recognizes the individual members who have sponsored the greatest number of new members during the fiscal year.*

1st Place — Judy Smith, Hickory BPW
   Sponsoring 5 new members
2nd Place — Karen Cook, Lincolnton BPW
   Rhonda Hunter, Lincolnton BPW
   Each sponsoring 3 new members
3rd Place — Shirley Smith, Lincolnton BPW
   Leanne Schuller, Hendersonville
   Each sponsoring 2 new members

**Equal Pay Creative Programming Award**

**BPW/NC Legislation Award**

*This award recognizes creativity in club programming that raises awareness of equity in the workplace and how it relates to women’s success. The winner of this award demonstrates innovative and out-of-the-box programming targeted at different audiences; creative programming that identifies new strategies to bring attention to the causes of pay disparities and ways to enable women to achieve pay equity with men.*

1st Place — BPW of the Triad

**Congratulations to all who entered and to all who won!** These contests are about more than competition. BPW awards recognize excellence and encourage innovation and growth of individual members and local clubs.

Start early. Make a plan! Check the Awards criteria on the BPW/NC web site and Go for the Gold—the Green and Gold, that is!
Caryl Sinfield

Records Archival Project

For those of you who have ever had the good fortune to visit our BPW/NC Headquarters building in Carrboro, you know first-hand the abundance of records we have—minutes from our State Conventions, minutes from other state meetings, programs, pictures—a plethora of documentation tracing our history back to 1919. A lot of stuff, right? You bet!

The Board of Trustees (who is responsible for overseeing the assets of our organization) has asked me to head up a project to sort through and archive the multitude of artifacts we have at headquarters. No small task, let me assure you. What does this mean to you? Simple—I cannot do it alone. Forget that fact that I am currently living in California, but even when I am home in North Carolina, I am in the southwestern corner of the state—a bit of a trek to Carrboro.

So, I am soliciting help in all of the following areas of expertise:

- Do you like to sift through records to discover a wealth of information?
- Do you gain a great deal of satisfaction by sorting things into piles?
- Are you gifted in making labels?
- Do you have access to archival-quality storage boxes?
- Are you a world-class scanner? And/or do you have access to a high-speed scanner?
- Does the thought of transforming mountains of paper into cute compact discs make you swoon?
- Does the anticipation of spending a few hours at headquarters from time to time make you happy?

If you answered “yes” to any of these questions, you are who I am looking for! Please send me an e-mail at caryl@sinfield.us right away! My goal is to host a conference call in mid-September to formulate a plan to chip away at this monumental task. If you can help, in any capacity, please let me know by Labor Day.

Hospitality Committee

Co-Chairs Sandra Torrans and June Blanks

Board of Directors Transition Meeting. 28
Members enjoyed a menu of Turkey, Black Forest Ham, Roast Beef Sub Sandwiches, Broccoli Salad, and Mixed Fruit
We hope that everyone enjoyed the meal.
We received great compliments on the broccoli salad. A big thanks goes out to Wyatt Harper, husband of President Gail Harper, for making the salad.
Our next meeting is October 2, 2010. Please feel free to contact us with any suggestions on the menu at hospitality@bpw-nc.org
Graduate Film Student to Shoot BPW Documentary in August

A native North Carolinian filmmaker is returning to her home to shoot a documentary exploring the history of BPW and the North Carolinian women who pioneered change for women all over the United States.

Ashley Maria, 24, has been working on the documentary, called *Pioneers in Skirts*, from her home in Los Angeles (LA) with the assistance of several BPW/NC members. She has been collecting images (digitized pictures and newspaper articles), club minutes, video and audio—any content that can help her tell our BPW story.

In August she will travel to Raleigh to produce and direct this documentary about the BPW organization; and, more specifically, the North Carolina state organization and the local club in Raleigh, NC. She will focus on BPW’s history, its members, and what’s next for the organization.

We were able to catch up with Ashley Maria in LA when she was taking a break between classes.

“I am honored to interview long-time BPW members with interesting stories…members like Dr. Lois Frazier. Dr. Frazier has such a powerful story to tell,” said Ashley Maria. “Dr. Frazier became a member in 1945; holding local, state and national leadership roles within the organization. As an educator at Meredith College, Dr. Frazier worked to transform female-attended business schools from those that offered secretarial degrees to those that offer training in the theory and practice of business management. And she succeeded! Dr. Frazier spearheaded the effort to create the first MBA program at Meredith College.”

In addition to Dr. Frazier, Ashley Maria will bring members from past and present together for a tea-time circle atmosphere in the BPW/NC building in Carrboro. She will encourage true discussion about the struggles and triumphs of the organization, and of women in professional positions and in business. These esteemed members are Carolyn Williams, Joy Hamilton, Pat Sledge, and Katherine Sliva.
“These ladies were pioneers—they were business women before there were business women; they were breaking ground and testing waters,” shared Ashley Maria. “We want to know how BPW impacted them and changed them.”

Christy Williams, 2010 BPW/NC Young Careerist, will join in on the tea-time chat to share what BPW means to her and how she sees BPW heading into the future.

Meredith College is getting involved too! Their archivist will be supplying content for the documentary and professors who worked with Dr. Frazier are expected to take part in a separate interview.

“I will also focus on BPW’s Women Joining Forces (WJF) program. I am in contact with the BPW/NC WJF lead, Trina Hines, to schedule a date for her to be interviewed,” Ashley Maria said. “I want to feature how BPW supports women veterans and their families as they return to their civilian lives.”

The filmmaker moved to Los Angeles to pursue a master’s degree in filmmaking at the University of Southern California. She is half way through a three year program. In June, BPW/NC awarded Ashley Maria with the Elsie G. Riddick Scholarship for her work as a female filmmaker in a male-dominated field.

“It was such an honor to be recognized by BPW, and now I want to give back,” shared Ashley Maria. “My goal for this film is to build awareness of the organization and its pivotal role in our society. BPW encourages an open environment for women to discuss their relative experiences in today’s corporate and professional world - an opportunity most women don’t have.”

The documentary is focusing on BPW’s strong legacy theme – women driven by purpose. Ashley Maria hopes to make the film about true mentorship, true community, and true change. “I see the film being about the power of women helping other women,” said Ashley Maria.

“I encourage every woman to find her local BPW club,” stated Ashley Maria. “Whether you are entering the workforce for the first time, re-entering, or looking for a refreshing change; this organization’s support is unparalleled.”

For more about filmmaker Ashley Maria, check out her web site at www.ashley-maria.com.

HICKORY BPW NEWS

Hickory BPW is excited to share the news that we have two members who are running for elected office.

**Doris Kirby** (shown left) is running for Catawba County Sheriff.

**Carolyn Jones Connor** is running for Catawba County Commissioner.

Hickory BPW is proud of its members who are on the political forefront.