

The Tar Heel Woman

A publication of the North Carolina Federation of Business and Professional Women's Clubs, Inc.

VOLUME 89 NUMBER 6

MAY 2014



Generate, Elevate and Motivate.

Gem is a precious stone that stands for anything that is good.

Generate is to increase our membership.

Elevate is to acknowledge our members.

Motivate members to be involved as we rebuild.



CALL TO 95TH ANNUAL CONVENTION President, Mimi Zelman

Dear BPW Sisters,

All members are hereby invited to attend the 95th Annual State Convention on June 20 and 22, 2014 at the Crown Plaza Hotel in Charlotte (near I- 77 and Tyvola Rd). The Annual Convention Chairs Andrea Buschur and Susan Benton- Wilson and their team have been hard at work to make this year's event a huge success. This dynamic, energizing event will celebrate women, enhance your professional skills, explore new ideas, and expand your network.

Attend the BPW/NC Annual Convention!

You'll hear from leading experts on membership retention and recruitment, you'll develop leadership skills, and you'll share your professional and advocacy interests!

As you listen to speakers and take part in procedural meetings, you will meet statewide members, discover new ideas for your professional development, and perhaps you'll meet a new partner for creating change!

BPW Members!

Broaden your appreciation of BPW's impact and strengthen your commitment to empowering working women to fully achieve their potential.

First-time Attendees

As a first-time convention attendee, you're embarking on an experience that will inspire you, inform you, and motivate you to move your club forward. Try to attend as early as when the convention starts on Friday -- and don't forget we've got a special breakfast planned for you on Saturday.

I look forward to seeing you at this year's convention.

**2013 - 2014
BPW/NC
Leadership Team**

**BPW/NC Executive
Committee**

**President:
Mimi Zelman**

**President-Elect:
Pat Sledge**

**Vice President:
Marsha Riibner Cady**

**Treasurer:
Gail Harper**

**Secretary:
Carol Ambrose**

**Past
State President
Virginia Adamson**

**Parliamentarian:
Michelle Evans**



BUILDING POWERFUL WOMEN



Business and
Professional
Women/NC

PROFESSIONALLY | POLITICALLY | PERSONALLY

2014 Annual Convention Schedule

Time

Thursday, June 19

3:00 pm - 4:00 pm
4:00 pm - 5:30 pm
4:00 pm - 6:00 pm
6:00 pm - 7:00 pm
7:15 pm - 8:30 pm
8:30 pm - 11:30 pm

Event

Federation Executive Committee and Board of Directors Only

Registration Open for BPW EC and Board of Directors

Federation Executive Committee Meeting

Hospitality Room Open

Dinner

Wine Tasting by the Pool

Hospitality Room Open

Friday, June 20

07:30 am - 8:30 am
08:30 am - 9:30 am
08:30 am - 9:30 am
09:30 am - 10:30 am
10:15 am - 11:45 am
10:30 am - 10:45 am
10:45 am - 11:45 am
11:00 am - 12:00 pm
11:45 am - 12:00 pm

Breakfast on Your Own

Board of Trustees Meeting, Chair Mary Alice Wells

Registration Open for All Attendees

Federation Board Meeting, President Mimi Zelman

Young Careerist Interviews, Young Careerist Chair Elva Graham

- Break -

Foundation Board Meeting, Foundation Chair Varnell Kinnin

Registration Open for All Attendees

- Break -



2014 Annual Convention Schedule

Time	Event
Friday, June 20	Convention Opens
12:00 pm - 12:15 pm	Opening Remarks and Luncheon, President Mimi Zelman
2:15 pm - 1:30 pm	Special Guest Speaker: Judy Rose, Athletic Director of UNC Charlotte Introduced by Andrea Buschur
1:30 pm - 1:50 pm	- Break -
1:50 pm - 2:30 pm	Young Careerist Program , Young Careerist Chair Elva Graham
2:30 pm - 2:45 pm	- Break -
2:45 pm - 3:30 pm	Crystal Williams, Women Joining Forces Grant Presentation
3:30 pm - 3:45 pm	- Break -
3:45 pm - 4:15 pm	Movie Screening <i>Business and Professional Women: A History- A Movement</i>
4:15 pm - 5:00 pm	Breakout Session: Outgoing and Incoming Club Presidents
5:00 pm - 5:20 pm	State Candidate Briefing, Immediate Past President Virginia Adamson and Nominations Chair Elva Graham
5:20 pm - 5:40 pm	Page/Floor Teller Meeting Credentials Meeting, Credentials Chair Mary Alice Wells
5:40 pm - 6:00 pm	- Break -
6:00 pm - 6:30 pm	Opening Ceremony and Dinner President Mimi Zelman
6:30 pm - 7:15 pm	Special Guest Speaker: Patti Mercer, Professional Spokesperson, Media Personality, Motivational Speaker, Mrs. South Carolina <i>Generate, Elevate and Motivating our Membership</i> Introduced by Susan Benton Wilson
7:15 pm - 7:30 pm	- Break -
7:30 pm - 9:30 pm	First Business Session, President Mimi Zelman
9:30 pm - 9:45 pm	- Break -
9:45 pm - 10:30 pm	<i>Getting to Know You</i> - Interactive Networking Activity!
10:30 pm - 11:30 pm	Hospitality Room Open

2014 Annual Convention Schedule

Time

Event

Saturday, June 21

7:00 am - 8:45 am	Breakfast on Your Own
7:00 am - 8:00 am	First Timers Breakfast Hostesses: President Mimi Zelman, Legislative Chair Patricia Sledge
7:30 am - 8:45 am	Golden Key Club Breakfast , Chair Carolyn Williams
8:00 am - 9:00 am	Registration Open for All Attendees

9:00 am - 9:05 am	Convention Welcome , President Mimi Zelman
9:05 am - 11:00 am	Special Guest Speaker: Christy Uffelman, Leadership Coach Workshop on membership recruiting and retaining women of all ages
11:00 am - 11:15 am	- Break -
11:15 am - 12:00 pm	<i>To be announced</i>
12:15 pm - 1:15 pm	Luncheon
1:15 pm - 2:30 pm	Federation and Foundation Awards Presentation Awards Chair Mary Lou Babinski
2:30 pm - 2:45 pm	- Break -
2:45 pm - 4:00 pm	Second Business Session, President Mimi Zelman
4:00 pm - 4:15 pm	- Break -
4:15 pm - 5:15 pm	Foundation Annual Meeting , Foundation Chair Varnell Kinnin
7:00 pm - 9:30 pm	Installation Banquet
9:30 pm - 11:00 pm	Hospitality Room Open



Sunday June 22

8:00 am - 9:00 am	Breakfast on Your Own
9:00 am - 10:00 am	Post-Convention EC Meeting, 2014-2015 President Pat Sledge
10:00am	Pack and Check Out!

OUR DESTINATION

Crowne Plaza Hotel



Our Charlotte hotel features include modern decor, a business center & high-speed Internet access. We offer 297 well appointed, smoke free guest rooms and suites with five concierge levels. Our top 3 floors offer rooms with balconies and spectacular city views. All guest rooms feature the Sleep Advantage bedding package & upgraded amenities in the in-room bathroom. Hotel is only minutes from the Charlotte Douglas International Airport and offers free airport shuttle service. Join us at Birch Restaurant and Bar for breakfast, lunch and dinner. Our guests can also enjoy specialty Starbucks coffee. Our bar offers several TV's to catch your favorite game and nightly appetizer and drink specials in a relaxing, contemporary atmosphere. It offers real southern hospitality and a fresh menu with a southern "twist". Well thought out, flexible meeting space, state-of-the-art fitness center with sauna and whirlpool and comfortable dining are available in our business hotel in Charlotte, NC. You can maintain your fitness regimen with our on-site fitness center, indoor and outdoor pools. Our fitness center has modern cardio equipment, as well as core and strength training free weights. There is a sauna, whirlpool, large sundeck, sand volleyball court, outdoor pavilion and fire pit for BBQs, picnics and social gatherings.

Price: \$109/night | 2 breakfast vouchers per room | Deadline: June 2, 2014 deadline for discounted rate | Hotel Phone: 1-866-380-0612 | Group Code: ZYT

Membership Reminders

By Linda Hardy, Membership Chair



May 31st is coming up fast and there are several reasons why this is important.

First, President Mimi's new member contest could be worth a free or reduced registration for the 2014 State Convention. The person who sponsors the most members gets a free registration to Convention, second highest gets 50% off and third highest gets 25% off. New member information must be in the hands of the state treasurer by May 31 in order to qualify.

Second, all membership awards have a deadline of May 31st. That means that the paperwork on membership must be in the hands of the state treasurer by that date. Membership statistics will be taken as of May 31, 2014 in order to determine winners of the various club and individual awards. Don't lose out because new member and renewal member information was late arriving.

MEET OUR SPEAKERS



JUDY ROSE

DIRECTOR OF ATHLETICS
23 YEARS AS AD
36 YEARS OVERALL

1991-2013 Director of Athletics
1985-90 Associate Director of Athletics
1981-85 Assistant Director of Athletics
1976-82 Women's Basketball Coach



Charlotte 49ers Director of Athletics Judy Rose is one of the most successful and well-respected Athletics Directors in the nation.

At the time of her appointment in 1990, she was just the third female to be put in charge of a Division I program. In 1999-2000, she became the first female to serve on the NCAA Division I Men's Basketball Committee. She served a five-year term (2000-2004) on that committee. She also completed a term as 2003-04 President of the National Association of College Directors of Athletics (NACDA) and was one of less than 70 university presidents and athletics administrators invited to NCAA President Mark Emmert's Summer 2011 Retreat.

Chief among her accomplishments with the university is the systematic growth of the 49ers program. That growth culminated with the unveiling of the Charlotte 49ers football program in 2013 that began as an FCS Independent and has already announced it will land in the FBS Conference USA in 2015. The football fieldhouse was named by donor Dale Halton in her honor: Judy W. Rose Football Center.

With the 49ers, she has overseen the 49ers moves from the Sun Belt Conference to the Metro Conference to Conference USA to the Atlantic 10 and back to FBS C-USA in 2013-14. She has overseen the 49ers growth into a program that is fully-funded at the NCAA level for athletic scholarships. She has helped develop nearly \$100 million worth of athletic facilities which have enhanced playing venues, academic services, strength and conditioning programs, training and medical support to improve the experience of each and every student-athlete.

She has been instrumental in attracting national sporting events to Charlotte such as the 1994 Men's Basketball Final Four, the 1996 Women's Basketball Final Four, the 1999 and 2000 Men's Soccer College Cups as well as a variety of NCAA Men's Basketball tournament rounds.

The 49ers have enjoyed similar success in competition and the classroom. Since Rose became A.D., 14 of the school's 16 athletic programs have either won a league title or been represented in NCAA play, or both. Prior to her stint as A.D., only two programs touted such success. Meanwhile, the athletic department now boasts a cumulative GPA of over 3.0 -- and has for seven straight years.

Along the way, Rose has reaped her share of awards, for professional success, contributions to the community and leadership. In June 2013 she earned the Business Journal's Lifetime Achievement Award at the Annual Women in Business Luncheon and was named to the Business Journal's Women in Business Class of 2013.

PERSONAL:

Winthrop University, B.S. degree; physical education, 1974
Lettered in basketball
Univ. of Tennessee, Master's; physical education, 1975
Assistant women's basketball coach to Pat Summitt

CAREER HIGHLIGHTS:

Named Charlotte 49ers Director of Athletics in 1990-91
third woman to run NCAA Division I athletics program.
NCAA Division I Men's Basketball Committee, 2000-2004
first woman to serve on committee
Attendee, NCAA President Mark Emmert 2011 Retreat
One of four Directors of Athletics invited
President, NACDA, 2003-04
NACDA Southeast Region Athletic Director of the Year, 2001

NOTES:

The 49ers athletic department is fully-funded at the NCAA allowable levels for the first time in school history.

Keyed the 49ers successful bid to add football in 2013 and landed it in an FBS Conference (C-USA) before it held its first practice.

Spearheaded nearly \$100 million worth of facilities construction, including Jerry Richardson Stadium/McColl-Richardson Field, the James H. Barnhardt Center/Halton Arena, Irwin Belk Track and Field/Transamerica Field, the Wachovia Fieldhouse, the Mitmore-Wallis Athletics and Academic Training Center, the Short Game Golf Practice Facility at Rocky River Golf Club, Robert and Mariam Hayes Baseball Stadium, Halton-Wagner Tennis Complex and Softball Stadium renovations.

Helped attract 1994 NCAA Men's Final Four and 1996 NCAA Women's Final Four, 1999 and 2000 NCAA Div. I Men's Soccer College Cups, the 1997 AAU Junior Olympics and a variety of NCAA Basketball Tournament rounds to Charlotte.



**BPW/NC
Board of Directors
Standing Committees**

Finance:
Susan Benton Wilson

Foundation BPW/NC:
Varnell Kinnin

Board of Trustees:
Mary Alice Wells

Governance:
Virginia Adamson

Membership:
Linda Hardy

Legislative:
Pat Sledge

Issues Management:
Pat Sledge

Public Relations:
Lea-Ann Berst

* * * *



Patti Mercer

Patti Mercer is a media personality and host of "Close Up", a live discussion-driven radio program with a focus on relevant issues through a local perspective. She has successfully launched the premiere Strawberry Festival "Cause Before Crown" pageant serving as a mentor for hundreds of women inspiring them to "Generate-Elevate-Motivate" the important causes in their lives. You can also see Patti as a professional spokesperson for various television and radio ad campaigns as well as hosting "Carolina Sessions", "Tell me about it" and serving as M/C for many non-profit organizations. Patti has held the title of Mrs. South Carolina International and United States with a message of "Autism Awareness and the importance of Early Intervention". The foundation of her platform began with her youngest son who was diagnosed with Autism at the age of two. Together, Patti and her husband Jay have raised four amazing kids! Through the toughest times, stay the course and don't quit before the blessing!



Denise Cooper
Speaker, Coach, Blogger, Talk Show Commentator
Coach HR LLC

There's a question inside each of us. It's **THE** question that creates, guides and drives a burning desire for success. For over 25 years, Denise has had one question that continually resonated with her "*why do some people, teams and organizations find continual success and others struggle to find their way towards success?*"

This question led her to work for a variety of leaders within Fortune 500 companies such as Monsanto, The Gap, Budget Rent A Car and the Arkansas State AFL-CIO to name a few. The question drove her decision to get her **MBA from Washington University** in St. Louis MO and later a coaching certification from **North Carolina State University**.

All her searching led her to know one thing for sure and that is "the definition of success is personal". What propels you; slows you down or blocks your ability to achieve *extraordinary success* is your unique and very personal way of thinking and behaving in your sphere of influence.

Denise has worked with "not so good" and some of the best leaders in their field. In doing so, she's learned what works on a micro and macro level and now she's turned that knowledge into a guide for others to use on their own quest to achieve extraordinary success in record time.

Since 2008 *Denise, a skilled performance facilitator* privately works with individuals, teams and organizations teaching fundamental and advance techniques identifying and making the shift to achieve success in the 21st century workplace.

What separates her services from the competition is Denise is a living example of her coaching. From reinventing her career to revamping an HR department's cost structure to save \$15 million over four years at Peoples Gas Company to adding \$2 million in revenue at Budget Rent A Car, Denise has successfully challenged the status quo thinking in HR and business. In 2007, she reinvented her career yet again when she made the conscious decision that her parents' well-being was more important than continuing her corporate career so she started Coach HR. Now her clients receive proven, undiluted specific step by step help on exactly what they need to succeed. As a result, her clients achieve outstanding results in record time.

Her organization, Coach HR, through its exclusive "*Getting to Next: Creating a Boundaryless Career*" series, and *People Matter: From HR Strategy to Engagement* programs enable client companies and executives to dramatically improve their results (profitability, customer satisfaction/retention, innovation, revenue and growth) and cash in on their passion especially in times of change and crisis.

Her article on the *Hartman Value Profile* which identifies your important decision making factors and judgment was published in the June, 2009 edition of Talent Management magazine. She's been an expert coach on an NBC affiliate WCNC's *Your Career Today* and WGIV 1370 am Law 360 segments and featured in the book *Thoughts from the Top: Interviews with HR Executives*, in numerous articles including *The Happiness Factor in Jan. 2010 Promotional Consultant Magazine* and *Finding Balance for Small Business owners Jan. 2010 Mecklenburg Times*. She is a proud member of the growing sandwich generation taking care of her aging parents and is the mother of twin daughters.



MEET OUR SPEAKERS



Special Committee Chairs

Awards:

Mary Lou Babinski

Hospitality Co-Chairs:

Faye Painter

Julie Tomkovic

WEE:

Mary Shelton Drum

Career Woman of the Year

Elva Graham

Nominating:

Elva Graham

State Conference:

Andrea Buschur

Young Careerist:

Elva Graham

Task Forces

Women Joining Forces

Chair: Crystal Williams



Christy Uffelman has facilitated peer learning and coached executives for almost a decade, helping them align talent strategy with business strategy. Christy launched the east coast office of Align Leadership centering on organizational knowledge transfer, women's leadership development, and Millennial/Gen Y initiatives – helping organizations engage and develop their emerging talent pipeline. A member of the Millennial generation herself, Christy brings credibility and passion to organizations that want to better understand and leverage their young talent.

Christy's passion is leadership development through cohort-based learning and this work earned her most recently the 2014 Woman of Achievement Award as well as the 2012 ATHENA Young Professional and YWCA Young Leader of the Year Awards. In 2008, the Association of General Contractors honored Christy's innovative talent initiatives with their national Education Excellence Award. The Pittsburgh Human Resources Association awarded her work with the 2011 People Do Matter Award for

excellence in learning and development, and in 2012, the Pittsburgh Business Times recognized Christy with their Human Resources Leadership Award.

A TED Speaker and NPR Millennial resource, Christy grew up in the City of Pittsburgh and graduated from Duquesne University with a B.A. in both Psychology and in Corporate Communication. She is a board certified ontological coach from Newfield and a certified Master Human Capital Strategist from the Human Capital Institute. Christy lives in Mt. Lebanon with her husband, Kevin, their two "kids": a ten year old daughter, Elaina, and a 1 year old white German Shepherd puppy named Theo.

Christy Uffelman, MHCS, BCC
412-628-5320
christy@alignleadership.com

Since 2008, Align Leadership facilitated peer learning and coached executives across the globe, helping them align talent strategy with business strategy. With offices in Denver, Colorado and Pittsburgh, Pennsylvania, Align works with Fortune 500 companies to family-owned businesses around executive coaching, team dynamics, succession planning and integrated talent management.

Align partners with organizations to layer in the "people strategy" of their strategic planning process, creating custom developmental programs to drive retention, engagement and knowledge transfer. Their organizational cohort model, an innovative twist on traditional corporate mentoring programs, offers "just-in-time learning" for emerging and mid-level leaders, for women and minorities, retirees, and for military veterans transitioning into the workplace.



Consulting • Coaching • Facilitating Pittsburgh, PA • Denver, CO
www.alignleadership.com



Business and
Professional
Women/NC

Business and Professional Women/NC

2014 Annual Convention Sponsorship Form

Please print legibly or type the name of the organization or company.
The name should be written as it is to appear on any printed conference materials.

Company/Organization Name: _____

would like to offer the following level of sponsorship
(check the selected sponsorship level):

☐ Platinum Sponsor - \$2500

☐ Gold Sponsor - \$1500

☐ Silver Sponsor - \$950

☐ Bronze Sponsor - \$550

☐ Sponsor - Other Amount _____

Names of persons to attend the convention (see Sponsor Information
sheet for number of attendees included in sponsorship level):

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

11. _____

12. _____

Company Contact Person & Title: _____

Address (Street, City, State, Zip): _____

Telephone (best to reach you): _____

Email Address: _____

Sponsor Acceptance: The undersigned, a duly authorized representative of the above named company, on behalf of said organization or company, agrees to the terms, conditions and authorizations set forth.

Signature: _____

Date: _____

BPW Name/Member Selling Sponsorship: _____

Total Amount: _____

Sponsorship amount must be paid in full and camera-ready art for ad copy must be received by **June 1, 2014** to be included in the Convention Program and Signage.

1. Please print the completed form by pressing the "Print Form" button at the top of this form and mail with check payable to

BPW/NC State Convention Fund to:

Gail Harper
BPW/NC Treasurer
PO Box 57
Kenansville, NC 28349

2. Please email or mail camera-ready art for ad copy to:

Susan Benton Wilson
BPW/NC Annual Convention Co-Chair
4124 Garden Grove Ln
Charlotte, NC 28269
Email: sbentonwilson@trustbgw.com

Camera-ready art required for Full, Half, and Quarter Page Ads.
Camera-ready art or business card required for Business Card Ads. JPEG format preferred; hardcopy accepted.
If you have questions, please contact Susan Benton Wilson at 704-552-0553.



Business and
Professional
Women/NC

Sponsor Packages For BPW/NC State Convention June 20 and 21 2014

Platinum - \$2500

Introduction from state convention chair
Presentation at the podium
Full page ad in convention program
Company logo and link on BPW/NC website up to event
Exposure on Facebook and LinkedIn pages
Company promotional item/material distributed to attendees
Includes 4 Registrations to convention

Gold - \$1500

Your logo and link BPW/NC website up to event
1/2 page full ad in convention program
Exposure on Facebook and LinkedIn
Company promotional item/material distributed to attendees
Mention from podium
Includes two registrations to convention

Silver - \$950

Your logo and link BPW/NC website up to event
¼ page ad in convention program
Exposure on Facebook and LinkedIn pages
Company promotional item/material distributed to attendees
Includes two registrations to convention

Bronze - \$550

Your logo and link on BPW/NC website up to event
1/8 page in convention program
Exposure on Facebook and LinkedIn pages
Company promotional item/material distributed to attendees
Includes one registration to convention



I Want You!

To Come to Convention!

Pat Sledge, BPW/NC President
Elect



I hope that you have taken a look at the registration information for our upcoming State Convention on the BPW/NC Website. President Mimi Zelman and her Conference committee have put together what looks like an outstanding program with some fun events scheduled too!

The Annual Convention is one time during the BPW year that I have a chance to visit and spend time with friends that I seldom see anywhere else. I always leave the Convention fired up and ready to bring the message of "women helping women" to everyone I see back home.

The Young Careerist competition always gives me goose bumps to hear these amazing young women share their messages, plans and dreams.

As I face the reality of my installation as your President for the 2014-15 year, I am honored and humbled to know that my peers have placed their confidence in me to lead this organization, BPW/NC, which means so much to me. My participation in BPW has opened doors for me; challenged me to grow; broadened my horizons; and introduced me to a group of wonderful women who have become my "sisters".

A number of you, the members of our local clubs across this state, are joining the leadership team to work alongside me to bring our mission and purpose to other women and to make our organization stronger. A few positions remain to be filled, so I welcome your questions about what you can do to bring your talents and strengths to work on the team.

I'm issuing my personal invitation to you to come to Convention and celebrate with me as I become your State President and accept the leadership role of this great group of BPW members.

A Few Reasons Why You Should Attend State Convention

Carol Ambrose, BPW/NC Secretary



The Convention will be held in Charlotte so you can come early or stay over and enjoy nearby shopping, dining, and entertainment. The hotel is conveniently located at I-77 and easily accessible.

Get to know the BPW/NC Board of Directors and learn what's going on at the state level and how you can get more involved in our organization. Have a voice and a vote on issues that affect BPW/NC members.

Learn and be inspired by working women from around the country and the state and celebrate your passion for empowering working women in achieving their potential.

Develop your leadership skills and share your professional and advocacy interests with like-minded women from across the state.

Celebrate Mimi Zelman and the current board as Mimi's state presidency comes to an end and help to elect the new state officers for 2014-2015.

Opportunities Abound at Convention

Virginia Adamson, Immediate Past President



BPW/NC's mission is to provide personal and professional growth opportunities and to promote equity in the workplace. Our Annual Convention is a great place to grow personally and professionally. Oh yes, not to mention meeting BPW friends from all over the state and making new friends and contacts.

President Mimi Zelman and her Convention Committee have a great event planned for us in June in Charlotte. Registration is open now - don't forget to register early to make your investment in your personal and professional growth as cost effective as possible. That's good business! Where can you find this level of growth opportunities for such a reasonable price? Most conferences or seminars I attend for professional development through my employer cost many hundreds of dollars or even thousands. BPW/NC Annual Convention is a gem!

State Convention Awards

Mary Lou Babinski, Awards Chair



State Convention is here. June 20th-21st is the culmination of a year of hard work for the BPW-NC Federation Board and for locals and their members. Celebrate your hard work. Enter yourself, your local's achievements, and newsletters and/or website. The May 31st deadline for awards will soon be upon us.

The NC Federation Board of Directors approved a motion to include email as a method of transmitting the information to the chair of the award for which you are applying. The chairs will then forward applications to their judges.

This is the last year for the Elizabeth Woodward (scrapbook) Award. So yes, that will need to be sent in by mail.

For the Golden Key Club Award, Carolyn Williams has updated her address. (Note Change)

Go to bpw-nc.org, home page, scroll to the bottom, click on Club Resource Center, then click on Club Awards. See who the chair of the award is; forward her the form you have filled out by the due date. The chair will do the rest. Okay, get to work.



Business and
Professional
Women/NC

2014 Annual Convention Program Advertising Contract

Check the advertisement size requested:

- ☐ **Full Page: \$150
- ☐ **Half Page: \$100
- ☐ **Quarter Page: \$ 50
- ☐ *Business Card (Eighth Page): \$ 25

**Camera -ready art required for Full, Half, and Quarter Page Ads.

*Camera-ready art or business card required for Business Card Ads.
JPEG format preferred; hardcopy accepted.

Complete the following information, sign the contract and submit the fee and ad copy.

Name of company:

Company contact person and title:

Address (Street, City, State, Zip):

Telephone (best to reach you):

Email Address:

Advertiser Acceptance: The undersigned, a duly authorized representative of the above named company, on behalf of said organization or company, agrees to the terms, conditions, and authorizations set forth.

Signature:

Date:

BPW Name/Member Selling Ad:

Total Amount:

Program advertisement amount must be paid in full and camera-ready art for ad copy must be received by **June 1, 2014** to be included in the Convention Program and Signage.

1. Please print the completed form by pressing the "Print Form" button at the top of this form and mailing with check payable to:
BPW/NC Annual Convention Fund
To: Gail Harper, Treasurer
P.O. Box 57
Kenansville, NC 28349
2. Please email or mail camera-ready art for ad copy to: Susan Benton Wilson
BPW/NC Annual Convention Co-Chair
4124 Garden Grove Lane
Charlotte, NC 28269
Email: sbentonwilson@trustbgw.com

If you have questions, please contact
Susan Benton Wilson at 704-552-0553

North Carolina Federation of
Business and Professional Women's Clubs, Inc.
PO Box 276
Carrboro, NC 27510-0276



Business & Professional
Women
Building Powerful Women

Professionally,
Politically,
Personally.

BPW/NC
"GEM"

North Carolina Federation:
Website: www.bpw-nc.org

Tar Heel Woman is a publication of the North Carolina Federation of Business and Professional Women's Clubs, Inc. It is published six times a year and distributed without charge to all BPW/NC members.

Submissions may be made by sending information to Rhonda Hunter, Editor
hunterbpw@yahoo.com



Reserved is the right to accept, edit, or reject any material submitted for publication

Registration

Convention Early Bird Discount - Members Only - 145.00 (USD)

Convention Early Bird Discount - Members Who Are Attending For the First Time - \$135.00 (USD)

Is this your first State Convention? If yes, then this discount is for you!

Convention Registration - Non Members Only - \$225.00 (USD)

BPW welcomes Non Members as guests to our events.

Convention Regular Registration - Members Only - \$190.00 (USD)

Did you miss the Early Bird discount? You can still register right here!

Convention Special Discount Registration - Student Members Only - \$130.00 (USD)

Only full time students qualify for this discount.

Guest Registration - Friday Dinner - \$46.00 (USD)

Guests only

Guest Registration - Friday Luncheon - \$32.00 (USD)

Guests only

Guest Registration - Saturday Installation Banquet - \$52.00 (USD)

Guests only

Guest Registration - Saturday Luncheon - \$38.00 (USD)

Guests only

Vendor Registration - \$350.00 (USD)

Includes Vendor Table Plus 1 Convention Registration Ticket

To Register go to:

<http://www.bpw-nc.org>